

**IN THE UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE**

)	
In re:)	Chapter 11
)	
ALEX AND ANI, LLC, <i>et al.</i> , ¹)	Case No. 21-10918 (CTG)
)	
Debtors.)	(Jointly Administered)
)	Related to Docket No. 291

**AMENDED NOTICE OF EXTENSION OF CERTAIN
DEADLINES RELATED TO THE BIDDING PROCEDURES**

PLEASE TAKE NOTICE that on July 16, 2021, the United States Bankruptcy Court for the District of Delaware (the “Court”) entered the *Amended Order (I) Approving Bidding Procedures for the Sale of Substantially all of the Debtors’ Assets, (II) Scheduling Certain Dates with Respect Thereto, (III) Approving the Form and Manner of Notice Thereof, (IV) Approving Bid Protections, and (V) Approving Contract Assumption and Assignment Procedures* [Docket No. 218] (the “Bidding Procedures Order”).² The Bidding Procedures Order and the approved Bidding Procedures are available, free of charge, at <https://www.kccllc.net/alexandani>.

PLEASE TAKE FURTHER NOTICE that on August 9, 2021, the Debtors filed the *Notice of Extension of Certain Deadlines Related to the Bidding Procedures* (the “Original Notice of Extension”) [Docket No. 291] extending certain deadlines related to the Bidding Procedures.³

PLEASE TAKE FURTHER NOTICE that, in accordance with Paragraph 3 of the Bidding Procedures Order, the Debtors hereby announce the following modified dates and deadlines regarding the Sale.

¹ The Debtors in these chapter 11 cases, along with the last four digits of each of the Debtors’ respective federal tax identification numbers, are as follows: Alex and Ani, LLC (8360); A and A Shareholding, Co., LLC (7939); Alex and Ani International, LLC (2247); Alex and Ani Retail, LLC (1227); Alex and Ani Assembly, LLC (3215); Alex and Ani California, LLC (6368); Alex and Ani Canada, LLC (3317); Alex and Ani Puerto Rico, LLC (1477); and Alex and Ani South Seas, LLC (8592). The Debtors’ headquarters and mailing address is: 10 Briggs Drive, East Greenwich, RI 02818.

² Capitalized terms used but not defined herein have the meanings given to them in the Bidding Procedures Order.

³ The Debtors have modified the Original Notice of Extension to specify a date for the Sale Hearing that was previously listed as TBD.



Event or Deadline	Current Date and Time⁴	Updated Date and Time
Final Bid Deadline	August 8, 2021 at 12:00 p.m. (prevailing Eastern Time)	August 31, 2021 at 12:00 p.m. (prevailing Eastern Time)
Auction (if necessary)	An Auction will be held August 13, 2021 at 10:00 a.m. (prevailing Eastern Time) via remote video	An Auction will be held September 7, 2021 at 10:00 a.m. (prevailing Eastern Time) via remote video
Cure Objection Deadline	August 20, 2021, at 4:00 p.m. (prevailing Eastern Time)	Original Date and Time
Objection to the Ability of the of the Successful Bidder to Provide Adequate Assurance of Future Performance With Respect to Any Assigned Contract	no later than the later of (a) August 23, 2021 at 4:00 p.m. (prevailing Eastern Time) and (b) 4:00 p.m. (prevailing Eastern Time) on the date that is 14 days after the date of filing of the Supplemental Cure Notice, as applicable	no later than the later of (a) September 16, 2021 at 4:00 p.m. (prevailing Eastern Time) and (b) 4:00 p.m. (prevailing Eastern Time) on the date that is 14 days after the date of filing of the Supplemental Cure Notice, as applicable
Sale Objection Deadline	August 20, 2021 at 4:00 p.m. (prevailing Eastern Time)	September 14, 2021 at 4:00 p.m. (prevailing Eastern Time)
Sale Hearing	August 27, 2021, at 10:00 a.m. (prevailing Eastern Time)	September 22, 2021 at 1:00 p.m. (prevailing Eastern Time)

PLEASE TAKE FURTHER NOTICE that, pursuant to the Bidding Procedures Order, the Debtors reserve their rights to modify the Bidding Procedures in their reasonable business judgment, in a manner consistent with the exercise of their fiduciary duties, and in any manner that will best promote the goals of the Bidding Procedures.

PLEASE TAKE FURTHER NOTICE that copies of all documents filed in these chapter 11 cases are available: (a) free of charge upon request to Kurtzman Carson Consultants LLC (the notice and claims agent retained in these chapter 11 cases) by (a) calling (888) 733-1434 (Domestic) or (310) 751-2633 (International); (b) visiting the Debtors' restructuring website at (<https://www.kccllc.net/alexandani>); or (c) for a fee via PACER by visiting (<https://www.deb.uscourts.gov/>).

⁴ All dates and deadlines are subject to Bankruptcy Rule 9006.

Dated: August 10, 2021
Wilmington, Delaware

/s/ Michael W. Yurkewicz

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