

**IN THE UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE**

)				
In re:)				Chapter 11
)				
ALEX AND ANI, LLC, <i>et al.</i> , ¹)				Case No. 21-10918 (CTG)
)				
Debtors.)				(Jointly Administered)
)				

SUPPLEMENTAL CERTIFICATE OF SERVICE

I, Cerene Credo, depose and say:

1. I am employed by Kurtzman Carson Consultants LLC (“KCC”), the claims, noticing and administrative agent for the Debtors in the above-captioned case. I submit this supplemental certificate in connection with the service of solicitation materials (the “Solicitation Packages”) for the *First Amended Joint Plan of Reorganization of Alex and Ani, LLC and its Debtor Affiliates Pursuant to Chapter 11 of the Bankruptcy Code* [Docket No. 369] (the “Plan”) ². I am over the age of 18 and not a party to this action. Except as otherwise noted, I could and would testify to the following based upon my personal knowledge.

2. On June 11, 2021, the Court entered the *Order Appointing Kurtzman Carson Consulting LLC as Claims and Noticing Agent Effective as of Petition Date* [Docket No. 66].

3. On July 15, 2021, the Court entered the *Order Authorizing the Debtors to Employ and Retain Kurtzman Carson Consulting LLC as Administrative Advisor Effective as of Petition Date* [Docket No. 198].

4. Consistent with its retention as claims, noticing and administrative agent, KCC is charged with, among other things, the duty of printing and distributing Solicitation Packages to creditors and other interested parties pursuant to the instructions set forth in the *Debtors’ Motion for Entry of an Order (I) Approving the Adequacy of the Disclosure Statement; (II) Approving the Solicitation and Notice Procedures with Respect to Confirmation of the Debtors’ Joint Plan of Reorganization; (III) Approving the Forms of Ballots and Notices in*

¹ The Debtors in these chapter 11 cases, along with the last four digits of each of the Debtors’ respective federal tax identification numbers, are as follows: Alex and Ani, LLC (8360); A and A Shareholding, Co., LLC (7939); Alex and Ani International, LLC (2247); Alex and Ani Retail, LLC (1227); Alex and Ani Assembly, LLC (3215); Alex and Ani California, LLC (6368); Alex and Ani Canada, LLC (3317); Alex and Ani Puerto Rico, LLC (1477); and Alex and Ani South Seas, LLC (8592). The Debtors’ headquarters and mailing address is: 10 Briggs Drive, East Greenwich, RI 02818.

² Capitalized terms used but not otherwise defined herein shall have the meanings ascribed to them in the Disclosure Statement Order and the Plan.



Connection Therewith; (IV) Scheduling Certain Dates with Respect Thereto; and (V) Granting Related Relief [Docket No. 49] (the “Disclosure Statement Motion”) filed by the Debtors on June 10, 2021 and the Order (I) Approving the Adequacy of the Disclosure Statement; (II) Approving the Solicitation and Notice Procedures with Respect to Confirmation of the Debtors' First Amended Joint Chapter 11 Plan; (III) Approving the Forms of Ballots and Notices in Connection Therewith; (IV) Scheduling Certain Dates with Respect Thereto; and (V) Granting Related Relief [Docket No. 352] (the “Disclosure Statement Order”), as entered by the Court on August 20, 2021.

5. The Solicitation Packages consist of the following documents:
 - a. if applicable, a flash drive (the “Flash Drive”) containing the following documents:
 - i. the *Disclosure Statement for the First Amended Joint Plan of Reorganization of Alex and Ani, LLC and its Debtor Affiliates Pursuant to Chapter 11 of the Bankruptcy Code* (with all exhibits and attachments thereto, including the Plan) [Docket No. 365] (the “Disclosure Statement”);
 - ii. the Disclosure Statement Order (without exhibits except for the Solicitation and Voting Procedures);
 - b. either a printed copy of the appropriate Ballot(s) and voting instructions for the voting class in which the creditor is entitled to vote (with a pre-addressed, postage prepaid return envelope, if applicable (the “Return Envelope”):
 - i. *Class 3 Ballot for Holders of Secured Credit Facility Claims* (the “Class 3 Ballot”) (substantially in the form attached as Exhibit 3A to the Disclosure Statement Order);
 - ii. *Class 4 Ballot for Holders of Go-Forward Vendor Claims* (the “Class 4 Ballot”) (substantially in the form attached as Exhibit 3B to the Disclosure Statement Order);
 - iii. *Class 5 Ballot for Holders of General Unsecured Claims* (the “Class 5 Ballot”) (substantially in the form attached as Exhibit 3C to the Disclosure Statement Order);
 - c. or in lieu of a Ballot, the following notices and forms, as appropriate, based on the treatment under the Plan of any Claim or Interest held by the party to whom the notice is provided:
 - i. *Notice of Non-Voting Status to Holders of Unimpaired Claims Conclusively Presumed to Accept the Plan* (the “Unimpaired Non-Voting Status Notice”) (substantially in the form attached as Exhibit 4 to the Disclosure Statement Order);

- ii. *Notice of Non-Voting Status to Holders of Impaired Claims and Equity Interests Deemed to Reject the Plan* (the “Impaired Non-Voting Status Notice”) (substantially in the form attached as Exhibit 5 to the Disclosure Statement Order);
 - iii. *Notice of Non-Voting Status with Respect to Disputed Claims* (the “Notice to Disputed Claim Holders”) (substantially in the form attached as Exhibit 6 to the Disclosure Statement Order);
 - d. if applicable, a *Cover Letter from the Debtors* (the “Cover Letter”) (substantially in the form attached as Exhibit 7 to the Disclosure Statement Order); and
 - e. the *Notice of Hearing to Consider Confirmation of the Chapter 11 Plan Filed by the Debtors and Related Coting and Objection Deadlines* (the “Confirmation Hearing Notice”) (substantially in the form attached as Exhibit 8 to the Disclosure Statement Order).
6. On or before September 24, 2021, at my direction and under my supervision, employees of KCC caused the Confirmation Hearing Notice to be served per postal forwarding address via First Class Mail on the service list attached hereto as **Exhibit A**.

Dated: September 24, 2021

/s/ Cerene Credo
Cerene Credo
222 N Pacific Coast Highway,
3rd Floor
El Segundo, CA 90245
Tel 310.823.9000

Exhibit A

Creditor Matrix
Served via First Class Mail

CreditorName	Address	City	State	Zip
Lau, Audrie	Address Redacted			
Sloan, Shayla	Address Redacted			
Tampa Bay Harvest	9430 Lazy Ln	Tampa	FL	33614-1518