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*Proposed Attorneys for Debtors
 and Debtors in Possession*

**UNITED STATES BANKRUPTCY COURT
 SOUTHERN DISTRICT OF NEW YORK**

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	:	
In re	:	Chapter 11
	:	
PACIFICCO INC., et al.,	:	Case No. 23-10470 (PB)
	:	
Debtors.¹	:	(Jointly Administered)
	:	
-----	x	

**NOTICE OF FILING OF DEBTORS’
 CONSOLIDATED LIST OF TOP 30 CREDITORS**

PLEASE TAKE NOTICE THAT PacificCo Inc. and its debtor subsidiaries, as debtors and debtors in possession in the above-captioned chapter 11 cases (collectively, the “**Debtors**”), hereby file the Debtors’ consolidated list of top thirty (30) creditors, attached hereto as **Exhibit A**.

¹ The Debtors in these chapter 11 cases, along with the last four digits of each Debtor’s federal tax identification number, are: Catalina Marketing Corporation (9007); PacificCo Inc. (1563); PacificCo Intermediate Corp. (8394); PacificCo Acquisition Corp. (4852); Catalina Marketing Procurement, LLC (9333); Catalina Marketing Technology Solutions, Inc. (8728); Modiv Media, LLC (3507); Cellfire LLC (5599); Catalina Marketing Worldwide, LLC (9687); Catalina-Pacific Media, L.L.C. (3931); CMJ Investments L.L.C. (0561); Supermarkets Online, Inc. (6998); Supermarkets Online Holdings, Inc. (1736); Catalina Marketing Loyalty Holdings, Inc. (3746); and Catalina Digital Holdings, LLC (3488). The Debtors’ principal offices are located at 200 Carillon Parkway, Suite 200, St. Petersburg, FL 33716.



Dated: April 3, 2023

/s/ Gary T. Holtzer
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Exhibit A

Consolidated List of Top 30 Creditors

	Name of creditor and complete mailing address, including zip code	Name, telephone number, and email address of creditor contact	Nature of the claim (for example, trade debts, bank loans, professional services, and government contracts)	Indicate if claim is contingent, unliquidated, or disputed	Amount of unsecured claim ¹ If the claim is fully unsecured, fill in only unsecured claim amount. If claim is partially secured, fill in total claim amount and deduction for value of collateral or setoff to calculate unsecured claim.		
					Total claim, if partially secured	Deduction for value of collateral or setoff	Unsecured claim
1	Beeswax IO Corporation Attn.: Todd Keats 275 7th Avenue, 21st Floor New York, New York 10001	Attn.: Todd Keats Email: tkeats@freewheel.com	Trade Vendor			\$3,701,723.55	
2	Walgreens [Address on file]	[On file]	Trade Vendor			\$3,471,983.55	
3	84.51 [Address on file]	[On file]	Trade Vendor			\$3,171,390.65	
4	LTIMindtree Limited Attn: Tejumurthy Nanjegowda Global Village, RVCE Post, Mysore Road Bengaluru 560 059 Karnataka, India LTIMindtree Limited Attn: Legal Department Global Village, RVCE Post, Mysore Road Bengaluru 560 059 Karnataka, India	Attn.: Tejumurthy Nanjegowda Email: Tejumurthy.Nanjegowda@mindtree.com	Trade Vendor			\$2,155,718.81	
5	CMW Holdco, Inc. d/b/a 4INFO, Inc. Attn.: Mari Tangredi 1675 Broadway, 22nd Floor New York, New York 10019	Attn.: Mari Tangredi Email: mtangredi@cadent.tv	Trade Vendor			\$1,866,063.33	
6	GlobalLogic, Inc. Attn.: Dinesh Singh 1741 Technology Drive, 4th Floor San Jose, California 95110 GlobalLogic, Inc. Attn.: Legal Department 1741 Technology Drive, 4th Floor San Jose, California 95110	Attn.: Dinesh Singh Email: dinesh.singh@globallogic.com	Trade Vendor			\$1,785,701.89	
7	Ahold Delhaize Licensing Sarl [Address on file]	[On file]	Trade Vendor			\$1,683,037.00	
8	Microsoft Corporation Legal and Corporate Affairs Volume Licensing Group Attn: Jason Wingenbach One Microsoft Way Redmond, Washington 98052	Attn: Jason Wingenbach Email: jason.wingenbach@microsoft.com	Trade Vendor			\$1,642,394.93	

¹ This reflects amounts outstanding to the listed creditors as of the Petition Date, a specific point in time.

	Name of creditor and complete mailing address, including zip code	Name, telephone number, and email address of creditor contact	Nature of the claim (for example, trade debts, bank loans, professional services, and government contracts)	Indicate if claim is contingent, unliquidated, or disputed	Amount of unsecured claim ¹ If the claim is fully unsecured, fill in only unsecured claim amount. If claim is partially secured, fill in total claim amount and deduction for value of collateral or setoff to calculate unsecured claim.	
9	Epson America Inc. Attn: Andrea Zoeckler 3131 Katella Avenue Los Alamitos, California 90720 Epson America Inc. Attn: Legal Department 3131 Katella Avenue Los Alamitos, California 90720	Attn: Andrea Zoeckler Email: Andrea.Zoeckler@ea.epson.com				\$1,130,688.79
10	Wakefern-Shoprite [Address on file]	[On file]	Trade Vendor			\$848,773.86
11	LiveRamp, Inc. Attn.: Max Carranza 225 Bush Street, Floor 17 San Francisco, California 94104 LiveRamp, Inc. Attn.: Legal Department 225 Bush Street, Floor 17 San Francisco, California 94104	Attn.: Max Carranza Email: mcarranza@liveramp.com	Trade Vendor			\$755,549.02
12	Graphic Controls LLC Attn.: Sam Heleba, CEO 400 Exchange Street Buffalo, New York 14204	Attn.: Sam Heleba, CEO Email: sheleba@nisshamedical.com	Trade Vendor			\$686,988.54
13	Genpact (UK) Limited Attn: Margrate Vilate 5 Merchant Square, 5th Floor London W21AY United Kingdom Genpact (UK) Limited Attn: General Counsel 5 Merchant Square, 5th Floor London W21AY United Kingdom	Attn: Margrate Vilate Email: margrate.vilate@genpact.com	Trade Vendor			\$650,154.07
14	Concentrix Solutions Corporation Attn.: Susan Stokes 3750 Monroe Ave Pittsfield, New York 14534 Concentrix Solutions Corporation Attn.: Legal Department 3750 Monroe Ave Pittsfield, New York 14534	Attn.: Susan Stokes Email: susan.mann@concentrix.com	Trade Vendor			\$353,813.89
15	Information Resources Inc. Attn.: General Counsel, Legal Department 4766 Payshpere Circle Chicago, Illinois 60674 Information Resources Inc. Attn: Shelly Murphy 4766 Payshpere Circle Chicago, Illinois 60674	Attn.: General Counsel, Legal Department Email: General.Counsel@iriworldwide.com Attn: Shelly Murphy Email: Shelly.Murphy@iriworldwide.com	Trade Vendor			\$322,029.09
16	Barrister Global Services Network, Inc. Attn.: John Bowers, CEO P.O. Box 1790 Mandeville, Louisiana 70471-1790	Attn.: John Bowers, CEO Email: jbowers@barrister.com	Trade Vendor			\$283,336.85

	Name of creditor and complete mailing address, including zip code	Name, telephone number, and email address of creditor contact	Nature of the claim (for example, trade debts, bank loans, professional services, and government contracts)	Indicate if claim is contingent, unliquidated, or disputed	Amount of unsecured claim ¹ If the claim is fully unsecured, fill in only unsecured claim amount. If claim is partially secured, fill in total claim amount and deduction for value of collateral or setoff to calculate unsecured claim.		
17	Ibotta, Inc. [Address on file]	[On file]	Trade Vendor				\$235,093.38
18	DoubleVerify Inc. Attn.: Cynthia Norris 28 Crosby Street New York, New York 10013	Attn.: Cynthia Norris Email: cynthia.norris@doubleverify.com	Trade Vendor				\$216,519.14
19	Bi-Lo / Winn-Dixie / SEG [Address on file]	[On file]	Trade Vendor				\$208,636.46
20	Kodak Alaris Inc. Attn.: Jeffrey Moore 336 Initiative Drive Rochester, New York 14624	Attn.: Jeffrey Moore, Director, Americas Services Email: Jeffrey.Moore@kodakalaris.com	Trade Vendor				\$194,251.12
21	Meijer Inc. [Address on file]	[On file]	Trade Vendor				\$182,593.46
22	Partegra LLC Attn: Anthony Siracuse, CEO 321 E. Exchange Parkway Allen, Texas 75002	Attn.: Anthony Siracuse, CEO Email: asiracuse@partegra.com	Trade Vendor				\$182,395.83
23	Advanced Systems Attn.: Ken Leynse, President 15373 Roosevelt Blvd, Suite 200 Clearwater, Florida 33760	Attn.: Ken Leynse, President Email: ken.leynse@advsys.us	Trade Vendor				\$181,900.41
24	United Parcel Service, Inc. Attn.: Mike Betancourt, Sr. Account Executive 55 Glenlake Parkway, NE Atlanta, Georgia 30328	Attn.: Mike Betancourt, Sr. Account Executive Email: mikebetancourt@ups.com	Trade Vendor				\$174,595.18
25	Cloudera, Inc. Attn.: Matt Lawless 5470 Great American Parkway, Suite 200 Santa Clara, California 92054 Cloudera, Inc. Attn.: Legal Department 5470 Great American Parkway, Suite 200 Santa Clara, California 92054	Attn.: Matt Lawless Email: mlawless@cloudera.com	Trade Vendor				\$168,771.28
26	Giant Eagle [Address on file]	[On file]	Trade Vendor				\$166,065.83
27	Experian Marketing Solutions, LLC Attn.: Clint Sesow 955 American Lane Schaumburg, Illinois 60173 Experian Marketing Solutions, LLC Attn.: Head Marketing Services Counsel 955 American Lane Schaumburg, Illinois 60173	Attn.: Clint Sesow Email: clint.sesow@experian.com	Trade Vendor				\$151,468.69

	Name of creditor and complete mailing address, including zip code	Name, telephone number, and email address of creditor contact	Nature of the claim (for example, trade debts, bank loans, professional services, and government contracts)	Indicate if claim is contingent, unliquidated, or disputed	Amount of unsecured claim¹ If the claim is fully unsecured, fill in only unsecured claim amount. If claim is partially secured, fill in total claim amount and deduction for value of collateral or setoff to calculate unsecured claim.		
28	Free Stream Media Corp, dba Samba TV Attn.: McAdory Lipscomb, III 123 Townsend Street, Suite 500 San Francisco, California 94107 Free Stream Media Corp, dba Samba TV Attn.: Legal Counsel 123 Townsend Street, Suite 500 San Francisco, California 94107	Attn.: McAdory Lipscomb, III Email: mcadory@samba.tv	Trade Vendor				\$150,110.38
29	Pomeroy Technologies, LLC Attn.: Doug Stine, VP Client Services 1020 Petersburg Road Hebron, Kentucky 41048	Attn.: Doug Stine, VP Client Services Email: douglas.stine@pomeroy.com	Trade Vendor				\$148,755.88
30	Datadog, Inc. Attn: Shea Fitzgerald 620 8th Avenue, 45th Floor New York, New York 10018 Datadog, Inc. Attn: Legal Department 620 8th Avenue, 45th Floor New York, New York 10018	Attn: Shea Fitzgerald Email: shea.fitzgerald@datadoghq.com	Trade Vendor				\$132,936.94