

UNITED STATES BANKRUPTCY COURT, SOUTHERN DISTRICT OF NEW YORK**Notice of Chapter 11 Bankruptcy Cases, Meeting of Creditors, & Deadlines**

Chapter 11 bankruptcy cases (the “**Chapter 11 Cases**”) concerning the debtors listed below (collectively, the “**Debtors**”) were filed on September 23, 2010. You may be a creditor of the Debtors. **This notice lists important deadlines.** You may want to consult an attorney to protect your rights. **You are not being sued or forced into bankruptcy.**

All documents filed with the United States Bankruptcy Court for the Southern District of New York (the “**Bankruptcy Court**”), including lists of the Debtors’ assets and liabilities, will be available for inspection at the Office of the Clerk of the Bankruptcy Court (the “**Clerk’s Office**”) or by accessing the Bankruptcy Court’s website, www.nysb.uscourts.gov, as well as (A) by written request to the Debtors’ noticing and claims agent, Kurtzman Carson Consultants LLC (the “**Noticing and Claims Agent**”), at the following address: Blockbuster Inc., c/o Kurtzman Carson Consultants LLC, 2335 Alaska Ave., El Segundo, CA 90245, or (B) by accessing the Noticing and Claims Agent’s website at www.kccllc.net/blockbuster. Note that you need a PACER password and login to access documents on the Bankruptcy Court’s website (a PACER password is obtained by accessing the PACER website, <http://pacer.psc.uscourts.gov>). Additional information regarding the Chapter 11 Cases can be obtained by calling the Noticing and Claims Agent’s recapitalization information hotline at 877-660-6684 (outside of the United States or Canada, call 732-645-4110) or by emailing the Noticing and Claims Agent at blockbusterinfo@kccllc.com.

NOTE: The staff of the Clerk’s Office, the Office of the United States Trustee (the “U.S. Trustee”), and the Noticing and Claims Agent cannot give legal advice.

See Reverse Side for Important Explanations

Debtors:	Case Number:	Tax ID Number:
Blockbuster Digital Technologies Inc.	10-14996 (BRL)	38-3779222
Blockbuster Inc.	10-14997 (BRL)	52-1655102
Blockbuster Canada Inc.	10-14998 (BRL)	65-0261269
Blockbuster Distribution, Inc.	10-14999 (BRL)	75-2080610
Blockbuster Gift Card, Inc.	10-15000 (BRL)	26-4741855
Blockbuster Global Services Inc.	10-15001 (BRL)	13-3923019
Blockbuster International Spain Inc.	10-15002 (BRL)	13-3927615
Blockbuster Investments LLC	10-15003 (BRL)	13-4036313
Blockbuster Procurement LP	10-15004 (BRL)	55-0862546
Blockbuster Video Italy, Inc.	10-15005 (BRL)	65-0445068
Movielink, LLC	10-15006 (BRL)	95-4845575
Trading Zone Inc.	10-15007 (BRL)	04-3628588
B ² LLC	10-15008 (BRL)	37-1605219

All other names (including trade names) used by the Debtors during the previous 8 years:

Moviefly, LLC; Moviefly, Inc.; Green Flower Company, Inc.; 2 Day Video, Inc. of Georgia; AHV Holding Corp.; Atlantic Associates, Inc.; Atlantic Entertainment Group, Inc.; Blockbuster Amphitheater Corp.; Blockbuster Computer Systems Corp.; Blockbuster Entertainment Corp.; Blockbuster Limited Partner Holdings LLC; Blockbuster SC Video Operating Corp.; Blockbuster Texas LP; Charlotte Amphitheater Corp.; HEC Acquisition Corp.; Major Video Super Stores, Inc.; Montgomery Acquisition, Inc.; On-Line Subscription Services, Inc.; The T.V. Factory, Inc.; The Westside Amphitheatre Corp.; UI Video Stores, Inc.; WJB Realty, L.P.; WJB Video Limited Partnership; Trading Inc.; Blockbuster Digital Inc.; Bluehorse 3PI; Blockbuster Video Distribution, Inc.

Attorney for Debtors:

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Meeting of Creditors

Date: **November 1, 2010** Time: **1:30 p.m. (Prevailing Eastern Time)** Location: **Office of the United States Trustee
for the Southern District of New York
80 Broad Street, Fourth Floor
New York, New York 10004**

Deadline to File a Proof of Claim

Notice of Deadline will be sent at a later time.

Deadline to File a Complaint to Determine Dischargeability of Certain Debts

December 31, 2010 at 4:00 p.m. (Prevailing Eastern Time)

Creditors May Not Take Certain Actions

IN MOST INSTANCES, THE FILING OF BANKRUPTCY AUTOMATICALLY STAYS CERTAIN COLLECTION AND OTHER ACTIONS AGAINST THE DEBTORS AND THE DEBTORS’ PROPERTY. UNDER CERTAIN LIMITED CIRCUMSTANCES, THE STAY MAY BE LIMITED TO 30 DAYS OR NOT EXIST AT ALL, ALTHOUGH THE DEBTORS CAN REQUEST THE COURT TO EXTEND OR IMPOSE A STAY. IF YOU ATTEMPT TO COLLECT A DEBT OR TAKE OTHER ACTION IN VIOLATION OF THE BANKRUPTCY CODE, YOU MAY BE PENALIZED. COMMON EXAMPLES OF PROHIBITED ACTIONS INCLUDE CONTACTING THE DEBTORS TO DEMAND REPAYMENT, TAKING ACTION AGAINST THE DEBTORS, AND STARTING OR CONTINUING COLLECTION ACTIONS, FORECLOSURE ACTIONS, OR REPOSSESSIONS. CONSULT A LAWYER TO DETERMINE YOUR RIGHTS IN THESE CHAPTER 11 CASES.

<p>Address of the Clerk's Office: Clerk of the United States Bankruptcy Court One Bowling Green, New York, New York 10004 Telephone: 212-668-2870 Hours Open: 8:30 a.m. to 5:00 p.m. (Prevailing Eastern Time)</p>		<p>Clerk of the Bankruptcy Court: Vito Genna</p>	
EXPLANATIONS		B9F (Official Form 9F) (12/08)	
Filing of Chapter 11 Bankruptcy Case	<p>A bankruptcy case under title 11 of chapter 11 of the United States Code (the "Bankruptcy Code") has been filed in the Bankruptcy Court by the Debtors and an order for relief has been entered. Chapter 11 of the Bankruptcy Code allows a debtor to reorganize or liquidate pursuant to a chapter 11 plan. A chapter 11 plan is not effective unless confirmed by the Bankruptcy Court. You may be sent a copy of the chapter 11 plan and a disclosure statement telling you about the chapter 11 plan, and you might have the opportunity to vote on the chapter 11 plan. You will be sent notice of the date of the hearing on confirmation of the chapter 11 plan, and you may object to confirmation of the chapter 11 plan and attend the confirmation hearing. Unless a trustee is serving, the Debtors will remain in possession of their properties and will continue the operation of their business.</p>		
Legal Advice	<p>The staff of the Clerk's Office, the Office of the U.S. Trustee, and the Noticing and Claims Agent cannot give legal advice. Consult a lawyer to determine your rights in these Chapter 11 Cases.</p>		
Creditors Generally May Not Take Certain Actions	<p>Prohibited collection actions are listed in section 362 of the Bankruptcy Code. Common examples of prohibited actions include contacting the Debtors by telephone, mail, or otherwise to demand repayment; taking actions to collect money or obtain property from the Debtors; repossessing the Debtors' property; and starting or continuing lawsuits or foreclosures. Under certain limited circumstances, the stay may be limited to 30 days or not exist at all, although the Debtors can request the court to extend or impose a stay.</p>		
Meeting of Creditors	<p>A meeting of creditors is scheduled for the date, time, and location listed on the front side. <i>The Debtors' representative must be present at the meeting to be questioned under oath by the U.S. Trustee and by creditors.</i> Creditors are welcome to attend, but are not required to do so. The meeting may be continued and concluded at a later date without further notice.</p>		
Notice	<p>You will not receive notice of all documents filed in these Chapter 11 Cases. However, parties can obtain a copy of all documents filed electronically with the Bankruptcy Court in these cases, including lists of the Debtors' property and debts, by: (i) contacting the Clerk at One Bowling Green, New York, New York 10004-1408; (ii) accessing the Court's website at www.nysb.uscourts.gov (note that a PACER (http://www.pacer.psc.uscourts.gov) password and login are needed to access documents on the Bankruptcy Court's website); or (iii) accessing the Noticing and Claims Agent's website at www.kccllc.net/blockbuster.</p>		
Claims	<p>A "Proof of Claim" is a signed statement describing a creditor's claim. If a Proof of Claim form is not included with this notice, you can obtain one at any clerk's office of a United States Bankruptcy Court, including the Clerk's Office in these Chapter 11 Cases. You may look at the schedules that have been or will be filed at the Clerk's Office. If your claim is scheduled and is <i>not</i> listed as disputed, contingent, or unliquidated, it will be allowed in the amount scheduled unless you file a Proof of Claim or you are sent further notice about the claim. Whether or not your claim is scheduled, you are permitted to file a Proof of Claim. If your claim is not listed at all <i>or</i> if your claim is listed as disputed, contingent, or unliquidated, you must file a Proof of Claim or you might not receive any distribution on account of your claim and may be unable to vote on a chapter 11 plan. The Bankruptcy Court has not yet set a deadline to file a Proof of Claim. If a deadline is set, you will be sent another notice. A secured creditor retains rights in its collateral regardless of whether that creditor files a Proof of Claim. Filing a Proof of Claim submits the creditor to the jurisdiction of the Bankruptcy Court, with consequences a lawyer can explain. For example, a secured creditor who files a Proof of Claim may surrender important nonmonetary rights, including the right to a jury trial. Filing Deadline for a Creditor with a Foreign Address: The deadlines for filing claims set forth on the front of this notice apply to all creditors. If this notice has been mailed to a creditor at a foreign address, the creditor may file a motion requesting that the Bankruptcy Court extend that deadline.</p>		
Discharge of Debts	<p>Confirmation of a chapter 11 plan may result in a discharge of debts, which may include all or part of your debt. <i>See</i> Bankruptcy Code § 1141(d). A discharge means that you may never try to collect the debt from the Debtors, except as provided in the chapter 11 plan. If you believe that a debt owed to you is not dischargeable under section 1141(d)(6)(A) of the Bankruptcy Code, you must start a lawsuit by filing a complaint in the Clerk's Office by the "Deadline to File a Complaint to Determine Dischargeability of Certain Debts" which date will be sent at a later time. The Clerk's Office must receive the complaint and any required filing fee by that deadline.</p>		
Bankruptcy Clerk's Office	<p>Any paper that you file in these cases should be filed with the Clerk's Office at the address listed on the front side, unless otherwise ordered by the Bankruptcy Court. You may inspect all papers filed, including the list of the Debtors' property and debts and the list of the property claimed as exempt, at the Clerk's Office.</p>		
Creditor with a Foreign Address	<p>Consult a lawyer familiar with United States bankruptcy law if you have any questions regarding your rights in this case.</p>		
Refer To Other Side For Important Deadlines and Notices			