

**IN THE UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE**

In re

Eastern Outfitters, LLC, *et al.*,¹

Debtors.

Chapter 11

Case No.: 17-10243 (LSS)

(Jointly Administered)

Re: D.I. 456

**NOTICE OF DEADLINES FOR FILING CERTAIN
ADMINISTRATIVE EXPENSE CLAIMS, INCLUDING CLAIMS ARISING
UNDER SECTION 503(b)(9) OF THE BANKRUPTCY CODE, AGAINST THE DEBTOR**

On February 5, 2017 (the "Petition Date"), Eastern Outfitters, LLC and its chapter 11 affiliates, the debtors and debtors in possession (the "Debtors") commenced the above-captioned chapter 11 cases (the "Cases") with the filing of voluntary petitions for relief under chapter 11 of title 11 of the United States Code, 11 U.S.C. § 101 et seq. (the "Bankruptcy Code").

PLEASE TAKE NOTICE THAT on April 24, 2017, the United States Bankruptcy Court for the District of Delaware (the "Court") entered an order (the "Administrative Expense Claims Bar Date Order") in these Cases establishing **May 31, 2017 at 4:00 p.m. (Pacific Standard Time)** as the deadline for filing 503(b)(9) Claims (defined below) and Covered Administrative Expenses (defined below) against the Debtors.

The Administrative Expense Claims Bar Date Order applies to (i) claims arising under section 503(b)(9) of the Bankruptcy Code for the value of any goods received by the Debtors within 20 days before the Petition Date in which the goods have been sold to the Debtors in the ordinary course of the Debtors' business (the "503(b)(9) Claims") and (ii) all administrative

¹ The Debtors and the last four digits of their respective federal taxpayer identification numbers, where applicable, are as follows: Eastern Outfitters, LLC (9164); Subortis Retail Financing, LLC (9065); Eastern Mountain Sports, LLC (9553); Subortis IP Holdings, LLC; Bob's Stores, LLC (4389); and Bob's/EMS Gift Card, LLC (9618). The Debtors' executive headquarters are located at 160 Corporate Court, Meriden, CT 06450.



claims against the Debtors pursuant to sections 503(b) and 507(a)(2) of the Bankruptcy Code that arose during the period from the Petition Date through and including April 24, 2017, which are not Excluded Claims (defined below). The following are Excluded Claims:

- a. Claims by Sportsdirect Retail Ltd. as DIP Lender or as prepetition secured lender;
- b. Claims by a Debtor in these Cases against another Debtor;
- c. Claims by PNC Bank, National Association, with respect to the indemnity obligations under the Prepetition Senior Credit Documents (as defined in the Final DIP Order);
- d. Claims for fees payable to the Clerk of Court;
- e. Claims of professionals retained pursuant to sections 327, 328 and 1103 of the Bankruptcy Code and professionals retained by the Debtors in the ordinary course pursuant to an order of this Court approving the employment of ordinary course of business professionals;
- f. United States Trustee fees payable and unpaid under 28 U.S.C. § 1930;
- g. Claims by a governmental unit for a tax or penalty described in section 503(b)(1)(B) and (C) of the Bankruptcy Code, as provided for in section 503(b)(1)(D) of the Bankruptcy Code;
- h. Administrative expense claims that have otherwise been allowed by an order of the Court;
- i. Administrative expense claims held by a person or entity that have been paid in full or otherwise satisfied pursuant to the Bankruptcy Code or in accordance with an order of the Court;
- j. Administrative expense claims based on liabilities incurred postpetition and paid by the Debtors, in the ordinary course of business, except for those arising under section 503(b)(9) of the Bankruptcy Code;
- k. Administrative expense claims held by a person or entity that has filed a motion or claim requesting allowance of such administrative expense claim prior to the date of this Motion; or
- l. Administrative expense claims held by a person or entity that are incurred after April 24, 2017, or

- m. Any claims by any member of the Committee for reimbursement of expenses incurred in connection with the member's service on the Committee.

For the avoidance of doubt, holders of claims arising prior to the Petition Date, except for holders of 503(b)(9) Claims, need not file a claim at this time.

The administrative expense claims covered by the Administrative Expense Claims Bar Date Order are hereafter referred to as "Covered Administrative Expenses."

You should not file an Administrative Expense Proof of Claim if you do not hold a Covered Administrative Expense. You should not file an Administrative Expense Proof of Claim form if you hold a pre-Petition Date Claim, except for 503(b)(9) Claims. The fact that you received this Notice does not necessarily mean that you hold a Covered Administrative Expense or that either the Debtors or the Bankruptcy Court believes that you hold a Covered Administrative Expense. YOU SHOULD CONSULT WITH AN ATTORNEY TO DETERMINE YOUR RIGHTS.

Pursuant to the terms of the Administrative Expense Claims Bar Date Order, and except as otherwise provided herein, each person or entity (including, without limitation, each individual, partnership, joint venture, limited liability company, corporation, estate, trust or governmental unit) that holds or asserts a Covered Administrative Expense must file a proof of claim form with original signature, substantially conforming to the Administrative Expense Proof of Claim form attached hereto and available at www.kccllc.net/EasternOutfitters, so that such Administrative Expense Proof of Claim form is actually received by Kurtzman Carson Consultants, LLC, the Debtors' claims agent (the "Claims Agent"), on or before the Administrative Expense Claims Bar Date, as set forth below. Administrative Expense Proof of

Claim forms may be sent by first class mail, overnight delivery or via hand delivery, and must be sent/delivered to the following address:

Eastern Outfitters, LLC
Claims Processing Center
c/o KCC LLC
2335 Alaska Avenue
El Segundo, CA 90245

Any person or entity that wishes to receive a time-stamped copy by return mail must include an additional copy of the Administrative Expense Proof of Claim Form and a self-addressed, postage-paid envelope.

503(b)(9) Claims or Covered Administrative Expenses will be deemed timely filed only if actually received by the Claims Agent on or before the Administrative Expense Claims Bar Date. Further, the Claims Agent is not authorized to accept any Administrative Expense Proof of Claim sent by facsimile, telecopy, e-mail, or other electronic submission, and such claims will not be deemed to be properly filed claims.

THE ADMINISTRATIVE EXPENSE PROOF OF CLAIM FORM IS TO BE USED ONLY FOR 503(b)(9) CLAIMS OR COVERED ADMINISTRATIVE EXPENSES.

Any person or entity (including, without limitation, any individual, partnership, joint venture, corporation, limited liability company, estate, trust or governmental unit) who holds a Covered Administrative Expense and who fails to file an Administrative Expense Proof of Claim in the manner specified by the Administrative Expense Claims Bar Date Order and this Notice on or before the Administrative Expense Claims Bar Date: (a) shall be forever barred, estopped and enjoined from asserting such claims against the Debtors or thereafter filing a proof of claim or request for payment on account of the potential 503(b)(9) Claim or Covered Administrative Expense in these Cases or, in the event that these Cases are converted, in any cases under

Chapter 7; (b) shall not receive or be entitled to receive any payment or distribution of property from the Debtors or their successors with respect to such potential 503(b)(9) Claim or Covered Administrative Expense in the Cases or, in the event that these Cases are converted, in any cases under Chapter 7; and (c) shall no longer receive notices from the Debtors regarding such potential 503(b)(9) Claim or Covered Administrative Expense.

Copies of the Administrative Expense Claims Bar Date Order are available for inspection during regular business hours at the Office of the Clerk, United States Bankruptcy Court for the District of Delaware, 3rd Floor, 824 Market Street, Wilmington, Delaware 19801. In addition, copies of the Administrative Expense Claims Bar Date Order (i) may be obtained from the Claims Agent's website www.kccllc.net/easternoutfitters; or (ii) viewed and downloaded for a fee at the Bankruptcy Court's website (<http://www.deb.uscourts.gov>) by following the directions for accessing the ECF system on such website.

RESERVATION OF RIGHTS

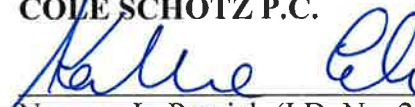
The Debtors (and their successors) reserve the right to dispute or assert offsets or defenses against any filed 503(b)(9) Claims or Covered Administrative Expense on any grounds.

RECIPIENTS OF THIS NOTICE SHOULD CONSULT AN ATTORNEY IF SUCH RECIPIENT HAS ANY QUESTIONS REGARDING ANY CLAIM IT MAY HAVE AGAINST THE DEBTORS, INCLUDING WHETHER SUCH RECIPIENT NEEDS TO FILE AN ADMINISTRATIVE EXPENSE PROOF OF CLAIM TO PROTECT ITS RIGHTS AND INTERESTS.

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Dated: April 25, 2017
Wilmington, Delaware

COLE SCHOTZ P.C.



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UNITED STATES BANKRUPTCY COURT DISTRICT OF DELAWARE		ADMINISTRATIVE EXPENSE PROOF OF CLAIM FORM
Debtor against which claim is asserted: (check one) <input type="checkbox"/> Eastern Outfitters, LLC (Case No. 17-10243) <input type="checkbox"/> Subortis Retail Financing, LLC (Case No. 17-10246) <input type="checkbox"/> Subortis IP Holdings, LLC (Case No. 17-10244) <input type="checkbox"/> Eastern Mountain Sports, LLC (Case No. 17-10247) <input type="checkbox"/> Bob's/EMS Gift Card, LLC (Case No. 17-10245) <input type="checkbox"/> Bob's Stores, LLC (Case No. 17-10248)		Administrative Expense Claim Request
NOTE: This Administrative Expense Claim Request form is to be used solely in connection with a request for payment of an administrative expense pursuant to 11 U.S.C. § 503, including claims arising under section 503(b)(9) of the Bankruptcy Code.		THIS SPACE IS FOR COURT USE ONLY.
Name of Creditor (the person or other entity to whom the debtor owes money or property):		<input type="checkbox"/> Check this box to indicate that this claim amends a previously filed claim. Court Claim Number: _____ (If known) Filed on: _____
Name and address where notices should be sent: Telephone number: _____		
Name and address where payment should be sent (if different from above): Telephone number: _____		<input type="checkbox"/> Check this box if you are aware that anyone else has filed a proof of claim relating to your administrative claim. Attach copy of statement giving particulars.
IMPORTANT: Please list the name and address of any property related to your claim (if applicable). Property Name: _____ Property Address: _____		
1. Basis for Claim: _____ (See instruction #2 on reverse side.)		
2. Last four digits of any number by which creditor identifies debtor: _____		
3. TOTAL AMOUNT OF ADMINISTRATIVE EXPENSE CLAIM: <input type="checkbox"/> Check this box if claim includes interest or other charges in addition to the principal amount of the claim. Attach itemized statement of all interest or additional charges.		\$ _____ (Total)
4. BRIEF DESCRIPTION OF CLAIM (attach any additional information): 		
5. Is all or part of the claim pursuant to 11 U.S.C. § 503(b)(9)? <input type="checkbox"/> No <input type="checkbox"/> Yes. If Yes, indicate the amount of your claim arising from the value of any goods received by the debtor within 20 days before the date of commencement of the above case, in which the goods have been sold to the Debtor in the ordinary course of such Debtor's business. Attach documentation identifying which of the Debtors such goods were shipped to and date such goods were received by such Debtors, state whether the value of the goods asserted in the Proof of Claim represents a combination of goods and services and, if applicable, the percentage of alleged value related to services and related to goods, and attach any documentation identifying the particular invoices for which the section 503(b)(9) claim is being asserted. \$ _____		
6. Credits: The amount of all payments on this claim has been credited for the purpose of making this administrative expense proof of claim. 7. Supporting Documents: Attached are redacted copies of any documents that support the administrative expense claim, such as promissory notes, purchase orders, invoices, itemized statements of running accounts, contracts, judgments, mortgages, security agreements, or, in the case of a claim based on an open-end or revolving consumer credit agreement, a statement providing the information required by FRBP 3001(c)(3)(A). DO NOT SEND ORIGINAL DOCUMENTS. ATTACHED DOCUMENTS MAY BE DESTROYED AFTER SCANNING. If the documents are not available, please explain: DATE-STAMPED COPY: To receive an acknowledgment of the filing of your administrative expense proof of claim, enclose a stamped, self-addressed envelope and copy of this administrative expense proof of claim, or you may view your claim information by visiting the website of the Claims Agent (www.kccllc.net/EasternOutfitters).		THIS SPACE IS FOR COURT USE ONLY.
IF SENT BY MAIL, HAND DELIVERY, OR OVERNIGHT COURIER, SEND TO: Eastern Outfitters, LLC Claims Processing Center c/o KCC 2335 Alaska Avenue El Segundo, CA 90245 Please see instructions on back of Administrative Expense Proof of Claim		
Date: _____	Signature: the person filing this administrative expense claim must sign it. Sign and print name and title, if any, of the creditor or other person authorized to file this administrative expense claim and state address and telephone number if different from the notice address above.	

Penalty for presenting fraudulent claim: Fine of up to \$500,000 or imprisonment for up to 5 years, or both. 18 U.S.C. §§ 152 and 3571.

INSTRUCTIONS FOR ADMINISTRATIVE EXPENSE PROOF OF CLAIM FORM

The instructions and definitions below are general explanations of the law. In certain circumstances, there may be exceptions to these general rules.

ITEMS TO BE COMPLETED IN ADMINISTRATIVE EXPENSE PROOF OF CLAIM FORM**Court, Name of Debtor, and Case Number:**

Fill in the federal judicial district where the bankruptcy case was filed (for example, District of Delaware), the bankruptcy Debtor's name, and the bankruptcy case number. If the creditor received a notice of the case from the bankruptcy court, all of this information is located at the top of the notice.

Creditor's Name and Address:

Fill in the name of the person or entity asserting a claim and the name and address of the person who should receive notices issued during the bankruptcy case. A separate space is provided for the payment address if it differs from the notice address. The creditor has a continuing obligation to keep the court informed of its current address. See Federal Rule of Bankruptcy Procedure (FRBP) 2002(g).

1. Basis for Claim:

State the type of debt for which the administrative expense proof of claim is being filed. Examples include goods sold, money loaned, services performed, personal injury/wrongful death, car loan, mortgage note, and credit card.

2. Last Four Digits of Any Number by Which Creditor Identifies Debtor:

State only the last four digits of the Debtor's account or other number used by the creditor to identify the Debtor.

3. Total Amount of Administrative Expense Claim:

Fill in the applicable amounts of the entire administrative expense proof of claim. If interest or other charges in addition to the principal amount of the administrative expense proof of claim are included, check the appropriate place on the form and attach an itemization of interest and charges.

4. Brief Description of Claim

Describe the Administrative Expense Claim including, but not limited to, the actual and necessary costs and expenses of operating one or more of the Debtors' estates or any actual and necessary costs and expenses of operating one or more of the Debtors' businesses.

5. Claim Pursuant to 11 U.S.C. §503(b)(9): A claim arising from the value of any goods received by the Debtor within 20 days before the date of commencement of the above case, in which the goods have been sold to the Debtor in the ordinary course of the Debtor's business. Attach documentation supporting such claim.

6. Credits:

An authorized signature on this administrative expense proof of claim serves as an acknowledgement that when calculating the amount of the administrative expense proof of claim, the creditor gave the Debtor credit for any payments received toward the debt.

7. Supporting Documents: Attach redacted copies of any documents that show the debt exists and a lien secures the debt. You may also attach a summary in addition to the documents themselves. FRBP 3001(c) and (d). If the claim is based on delivering health care goods or services, limit disclosing confidential health care information. Do not send original documents, as attachments may be destroyed after scanning.

8. Date and Signature:

The individual completing this administrative expense proof of claim must sign and date it. FRBP 9011. If the claim is filed electronically, FRBP 5005(a)(2) authorizes courts to establish local rules specifying what constitutes a signature. If you sign this form, you declare under penalty of perjury that the information provided is true and correct to the best of your knowledge, information, and reasonable belief. Your signature is also a certification that the claim meets the requirements of FRBP 9011(b). Whether the claim is filed electronically or in person, if your name is on the signature line, you are responsible for the declaration. Print the name and title, if any, of the creditor or other person authorized to file this claim. State the filer's address and telephone number if it differs from the address given on the top of the form for purposes of receiving notices. If the claim is filed by an authorized agent, provide both the name of the individual filing the claim and the name of the agent. If the authorized agent is a servicer, identify the corporate servicer as the company. Criminal penalties apply for making a false statement on a proof of claim.

DEFINITIONS**Name of Debtor and Case Number:**

A complete list of Debtors with corresponding case numbers is listed above. You MUST fill in the specific Debtor against which your claim is being asserted and the case number of the Debtor's bankruptcy case. If you are asserting claims against more than one Debtor, you MUST file a separate administrative expense proof of claim for each Debtor.

Creditor

A creditor is the person, corporation, or other entity owed a debt by the Debtor on the date of the bankruptcy filing.

Administrative Expense Claim

Any right to payment constituting a cost or expense of administration of any of the Reorganized Cases allowed under sections 503(b) and 507(a)(1) of the Bankruptcy Code, including, without limitation, any actual and necessary costs and expenses of operating one or more of the Debtors' Estates, any actual and necessary costs and expenses of operating one or more of the Debtors' businesses, and any fees or charges assessed against one or more of the Debtors' Estates, any actual and necessary costs and expenses of operating one or more of the Debtors' businesses, and any fees or charges assessed against one or more of the Estates of the Debtors under section 1930 of chapter 123 of title 28 of the United States Code.

Administrative Expense Creditor

An Administrative Expense Creditor is any person, corporation, or other entity to whom the Debtor owes a debt for an administrative expense.

Administrative Expense Proof of Claim

A form telling the Bankruptcy Court how much the Debtor owes a creditor for administrative expenses.

Submitting Administrative Expense Proof of Claim

Submit a signed original claim request with any attachments via United States mail, overnight courier service or hand delivery to:

**Eastern Outfitters, LLC
Claims Processing Center
c/o KCC
2335 Alaska Avenue
El Segundo, CA 90245**

Submission by facsimile or other electronic means will not be accepted.

INFORMATION**Acknowledgement of Filing a Claim**

To receive acknowledgment of your filing, enclose a stamped self-addressed envelope and a copy of this administrative expense proof of claim or you may view your claim information by visiting the website of the Claims Agent (www.kccllc.net/easternoutfitters).

Offers to Purchase a Claim

Certain entities are in the business of purchasing claims for an amount less than the face value of the claims. One or more of these entities may contact the creditor and offer to purchase the claim. Some of the written communications from these entities may easily be confused with official court documentation or communications from the Debtors. These entities do not represent the bankruptcy court or the Debtors. The creditor has no obligation to sell its claim. However, if the creditor decides to sell its claim, any transfer of such claim is subject to FRBP 3001(e), any applicable provisions of the Bankruptcy Code (11 U.S.C. § 101 *et seq.*), and any applicable orders of the bankruptcy court.