

IN THE UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE

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In re: : Chapter 11

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FILENE'S BASEMENT, LLC, et al., : Case No. 11-13511 (KJC)

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Debtors.¹ : Jointly Administered

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NOTICE OF (I) CONFIRMATION OF MODIFIED SECOND AMENDED JOINT CHAPTER 11 PLAN OF REORGANIZATION OF SYMS CORP. AND ITS SUBSIDIARIES, (II) THE OCCURRENCE OF THE EFFECTIVE DATE, AND (III) DEADLINES FOR FILING ADMINISTRATIVE CLAIMS, FINAL FEE APPLICATIONS AND REJECTION DAMAGES CLAIMS

PLEASE TAKE NOTICE that on August 30, 2012, the United States Bankruptcy Court for the District of Delaware (the "Bankruptcy Court"), entered the Findings of Fact, Conclusions of Law and Order Confirming the Modified Second Amended Joint Chapter 11 Plan of Reorganization of Syms Corp. and its Subsidiaries [Docket No. 1983] (the "Confirmation Order") in the chapter 11 cases of the above-captioned debtors and debtors in possession (the "Debtors"). Pursuant to the Confirmation Order, the Bankruptcy Court confirmed the Modified Second Amended Joint Chapter 11 Plan of Reorganization of Syms Corp. and its Subsidiaries (the "Plan"),² which confirmed Plan was attached to the Confirmation Order.

PLEASE TAKE FURTHER NOTICE that the Effective Date under the Plan occurred on September 14, 2012.

PLEASE TAKE FURTHER NOTICE that, pursuant to the Plan and the Confirmation Order, and except as otherwise provided in Article XI of the Plan, requests for payment of Administrative Claims arising on and after November 2, 2011, up to and through the Effective Date must be filed with Kurtzman Carson Consultants LLC ("KCC"), the court-appointed notice, claims and solicitation agent, at the address set forth below so as to be received by no later than 5:00 P.M. (Eastern) on November 13, 2012.³

¹ The Debtors and the last four digits of their respective taxpayer identification numbers are as follows: Filene's Basement, LLC (8277), Syms Corp. (5228), Syms Clothing, Inc. (3869), and Syms Advertising Inc. (5234). The Debtors' address is One Syms Way, Secaucus, New Jersey 07094.

² Capitalized not otherwise defined herein shall have the meanings ascribed to them in the Plan.

³ Neither the Plan nor this Notice modify the initial administrative bar date set by the bar date order entered on January 18, 2012 [Docket No. 674], which provides that Administrative Claims first arising on or before December 31, 2011, must be filed on or before 5:00 p.m. (Eastern) on March 1, 2012.



Filene's Claims Processing Center
c/o Kurtzman Carson Consultants LLC
2335 Alaska Avenue
El Segundo, CA 90245

PLEASE TAKE FURTHER NOTICE that, pursuant to the Plan and the Confirmation Order, Final Fee Applications must be filed with the Bankruptcy Court at the address set forth below or electronically at <http://www.deb.uscourts.gov> (registration required) by no later than October 29, 2012.

United States Bankruptcy Court for the District of Delaware
824 North Market Street
3rd Floor
Wilmington, DE 19801

PLEASE TAKE FURTHER NOTICE that the Confirmation Order constitutes an order under Bankruptcy Code section 365 rejecting all prepetition executory contracts, including purchase orders, and unexpired leases to which any Debtor is a party, to the extent such contracts or leases are executory contracts or unexpired leases, on and subject to the occurrence of the Effective Date, unless such contract or lease (a) previously shall have been assumed, assumed and assigned, or rejected by the Debtors, (b) previously shall have expired or terminated pursuant to its own terms before the Effective Date, (c) is the subject of a pending motion to assume or reject on the Confirmation Date, including but not limited to the Debtors' ground leases of property located in Fairfield, Connecticut and Secaucus, New Jersey, or (d) is identified in Exhibit B to the Plan (collectively, the "Rejected Contracts and Leases").

PLEASE TAKE FURTHER NOTICE that, pursuant to the Plan and the Confirmation Order, all Claims arising from the rejection of the Rejected Contracts and Leases must be filed with KCC at the address set forth below by the later of (i) thirty (30) days after the effective date of rejection as provided by an order of the Bankruptcy Court, pursuant to Bankruptcy Code section 365, authorizing the rejection of such contract or lease, (ii) any date set by order of the Court, (iii) the general bar date, and (iv) October 15, 2012; provided, however, that if any Entity is subject to the General Bar Date Order at Docket No. 674 or any Pre-Existing Bar Date as defined in the General Bar Date Order, such Entity is bound thereby, as applicable, and nothing herein shall extend any such bar date.

Filene's Claims Processing Center
c/o Kurtzman Carson Consultants LLC
2335 Alaska Avenue
El Segundo, CA 90245

PLEASE NOTE: Proofs of Claim MAY NOT be faxed or emailed.

PLEASE TAKE FURTHER NOTICE that copies of the Plan and Confirmation Order and any exhibits thereto, the proof of claim form, the entire docket of the Debtors' cases, and other relevant case information are publicly available by accessing the Debtors' case information website at <http://www.kccllc.net/filenes> and may also be obtained, upon reasonable written request, from KCC at:

Filene's Claims Processing Center
c/o Kurtzman Carson Consultants LLC
2335 Alaska Avenue
El Segundo, CA 90245
Tel: (877) 606-7510

PLEASE TAKE FURTHER NOTICE that, pursuant to the Plan, postpetition interest shall accrue at the federal judgment rate of 0.12% on any unpaid Plan Distribution to Holders of Allowed Syms General Unsecured Claims from and after the Petition Date until paid in full, provided, however, that interest shall accrue at a rate of 7.0% per annum on any unpaid Plan Distribution to Holders of Allowed Syms General Unsecured Claims from and after October 1, 2015 in the event such Claims have not been paid in full by such date.

Dated: Wilmington, Delaware
September 17, 2012

MORRIS, NICHOLS, ARSHT & TUNNELL LLP

/s/ Curtis S. Miller
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