

**THE UNITED STATES BANKRUPTCY COURT
FOR THE EASTERN DISTRICT OF MICHIGAN
SOUTHERN DIVISION**

In re:

GROEB FARMS, INC.,

Case No.

Debtor.

Hon.

Chapter 11

NOTICE OF DEADLINE FOR FILING PROOFS OF CLAIM OR INTEREST

PLEASE TAKE NOTICE that on October 4, 2013, (the “Order Date”), the United States Bankruptcy Court for the Eastern District of Michigan (the “Court”) entered an order (the “Bar Date Order”) establishing **November 4, 2013**, as the general claims bar date (the “General Bar Date”) in this case, contingent upon the Debtor filing its Schedules and Statement of Financial Affairs on or before October 15, 2013. The Court has entered an Order establishing **March 31, 2014** as the governmental bar date in this case (the “Governmental Bar Date”). Except as described below, the Bar Date Order requires all Entities, as defined in § 101(15) of the Bankruptcy Code, 11 U.S.C. §§ 101-1330 (the “Bankruptcy Code”), including persons, corporations, partnerships, estates, trusts, and the United States Trustee, that have or assert any pre-petition Claims (as defined herein) against or interests in the Debtor, to file a proof of claim, so that such proof of claim is received by Kurtzman Carson Consultants, LLC (“KCC”) on or before 4:00 p.m., Pacific Time, on **November 4, 2013** or **March 31, 2014**, as applicable. For your convenience, enclosed with this Notice is a copy of the proof of claim form, and instructions on completing it.

ENTITIES WHO OR WHICH MUST FILE A PROOF OF CLAIM

Pursuant to the Bar Date Order, all Entities holding Claims against the Debtor (whether secured, priority or unsecured), that arose prior to October 1, 2013, are required to file proofs of claim by the General Bar Date, including, without limitation, creditors whose Claims against the Debtor arise out of the rejection of executory contracts or unexpired leases by the Debtor prior to the entry of the order establishing the General Bar Date. Entities holding claims that arise under section 503(b)(9) of the Bankruptcy Code may file a proof of claim on or before the General Bar Date, or may file a motion with the Court requesting approval of such claim on or before the General Bar Date. All governmental units holding Claims against the Debtor that arose prior to October 1, 2013, are required to file proofs of claim by the Governmental Bar Date.

If, subsequent to the mailing of this Notice, the Debtor amends the Schedules to adversely change or alter a Claim against the Debtor in any way, then the affected claimant shall have 30 days from the date of service of notice thereof to file a proof of claim or to amend any previously filed proof of claim with respect to such amended scheduled claim (the “Amended Schedule Bar Date”).

CONSEQUENCES OF FAILURE TO FILE PROOF OF CLAIM

Any Entity that is required to file a proof of claim, or in the case of an Entity holding claims arising under section 503(b)(9) of the Bankruptcy Code, file a motion with the Court for approval of such claim, but that fails to do so on or before the General Bar Date or Governmental Bar Date, as applicable, will be forever barred, estopped and enjoined from: (i) asserting any Claim against the Debtor that such Person has that (a) is an amount that exceeds the amount, if any, that is set forth in the Schedules as undisputed, noncontingent and liquidated or (b) is of a different nature or in a different classification (any such Claim being referred to as an “Unscheduled Claim”) than that listed in the Schedules; and (ii)



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under, any plan of reorganization in this case with respect to an Unscheduled Claim. If it is unclear from the Schedules whether your Claim is disputed, contingent or unliquidated as to the amount or is otherwise properly scheduled and classified, you must file a proof of claim on or before the General Bar Date, or the Governmental Bar date, as applicable.

RESERVATION OF RIGHTS

The Debtor reserves the right to dispute, or to assert offsets or defenses against any filed Claim or any Claim listed or reflected in the Schedules, or any motion for approval of a Claim arising under section 503(b)(9) of the Bankruptcy Code, as to nature, amount, liability, nature, classification or otherwise. Nothing in this Notice shall preclude the Debtor from objecting to any Claim, whether scheduled or filed, on any grounds.

NOTICE OF FILING OF THE DEBTOR'S SCHEDULES AND STATEMENT OF FINANCIAL AFFAIRS

The General Bar Date of November 4, 2013, is set contingent upon the Debtor filings its Schedules and Statement of Financial Affairs on or before October 15, 2013. You will receive a separate notice when the Schedules and Statement of Financial Affairs are filed.

TIME AND PLACE FOR FILING PROOFS OF CLAIM

A signed original of any proof of claim, together with accompanying documentation, must be delivered in person, via mail or courier to

**Groeb Farms Claims Processing Center
c/o KCC
2335 Alaska Avenue
El Segundo, CA 90245**

The proof of claim must be received no later than 4:00 p.m., Pacific Time, on November 4, 2013. *Any proof of claim submitted by facsimile will not be accepted and will not be deemed filed until such proof of claim is submitted by one of the methods described above.* Proofs of claim will be deemed filed only when actually received by KCC. If you wish to receive acknowledgment of receipt of your proof of claim, you must also submit a copy of your original and a self-addressed envelope.

DEFINITION OF CLAIM

For purposes of this Bar Date Notice, "Claim" shall mean, as to or against the Debtor: (i) any right to payment, whether or not such right is reduced to judgment, liquidated, fixed, contingent, matured, disputed, undisputed, legal, equitable, secured or unsecured; or (ii) any right to an equitable remedy for breach of performance if such breach gives rise to a right to payment, whether or not such right to an equitable remedy is reduced to judgment, fixed, contingent, matured, unmatured, disputed, undisputed, secured or unsecured.

ADDITIONAL INFORMATION

If you require additional information regarding the filing of a proof of claim, you may contact KCC, 2335 Alaska Avenue, El Segundo, CA 90245, by phone toll-free is 877-725-7539 (for callers in the US and Canada) or 424-236-7247 (for international callers), or by reviewing the website for this case located at www.kccllc.net/groebfarms.

Dated: October 4, 2013

BY ORDER OF THE UNITED STATES BANKRUPTCY
COURT