

**UNITED STATES BANKRUPTCY COURT  
SOUTHERN DISTRICT OF NEW YORK**

<b>In re:</b>	)	<b>Chapter 11</b>
	)	
<b>THE McCLATCHY COMPANY, <i>et al.</i>,</b>	)	<b>Case No. 20-10418 (MEW)</b>
	)	
<b>Debtors.<sup>1</sup></b>	)	<b>(Jointly Administered)</b>
	)	
	)	

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**MAYOR OF SACRAMENTO DARRELL STEINBERG'S STATEMENT OF  
POSITION ON THE PENDING SALE OF MCCLATCHY**

Darrell Steinberg, Mayor of the City of Sacramento, California, hereby submits his Statement of Position in favor of ownership that will make producing high-quality local journalism the top priority at McClatchy papers.

Dated: June 17, 2020

Respectfully Submitted,

**MAYOR DARRELL STEINBERG,**  
Mayor of Sacramento, California

By: /s/ Darrell Steinberg  
DSteinberg@cityofsacramento.org  
915 I Street  
Sacramento, CA 95814-2608  
Telephone: (916) 808-5300

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<sup>1</sup>The last four digits of Debtor The McClatchy Company's tax identification number are 0478. Due to the large number of debtor entities in these jointly administered chapter 11 cases, a complete list of the debtor entities and the last four digits of their federal tax identification numbers is not provided herein. A complete list of such information may be obtained on the website of the Debtors' proposed claims and noticing agent at <http://www.kccllc.net/McClatchy>. The location of the Debtors' service address for purposes of these chapter 11 cases is: 2100 Q Street, Sacramento, California 95816.



**STATEMENT OF POSITION**

Sacramento Mayor Darrell Steinberg  
Sacramento City Hall  
915 I St.  
Sacramento, CA, 95814

June 17, 2020

The Honorable Judge Michael E. Wiles  
U.S. Bankruptcy Court, Southern District of New York  
One Bowling Green  
New York, New York, 10004-1408

Dear Judge Wiles:

The decisions made in your court over the next month will have a profound effect on cities large and small across the country. From Miami to Merced, Sacramento to Biloxi, 30 communities rely on McClatchy for local news.

These newsrooms employ a fraction of the journalists they once did, but they are far from irrelevant. As I write this, on the morning of June 17, the Miami Herald website features a story about the reaction to a beloved Black Lives Matter activist being found dead in Tallahassee. At The Sacramento Bee, a veteran business reporter describes how negligence by Pacific Gas & Electric Co. caused a fire in the hamlet of Paradise that killed 85 people and destroyed thousands of homes and businesses. The Charlotte Observer has a story of local leaders pushing for a mask requirement to help stop the spread of Covid-19. The Sun Herald in Biloxi, Miss. writes about how the City Council in Gulfport voted unanimously to stop flying the state flag because it still features the Confederate emblem.

Young journalists are still joining these McClatchy newsrooms in significant numbers. They are certainly not motivated by money, as wages at local papers are no higher and in some cases lower than 30 years ago; they are motivated by their desire to tell the story of America with all of its imperfections. The reporter assigned to City Hall in Sacramento has covered two five-hour council and commission meetings this week that ran late into the night-- and it's only Wednesday.

Deciding the fate of a newspaper company in Chapter 11 is about so much more than creditors and shareholders; it's about readers. As the mayor of a McClatchy city, I would urge you to choose a steward for this company that would build on the journalistic traditions of two of the most storied names in the business -- McClatchy and Knight-Ridder -- rather than degrade them.

The good news for a responsible owner is they won't have to do it alone. Journalism-focused philanthropy has nearly quadrupled since 2009. Thirty journalists in McClatchy newsrooms around the country are fellows funded by Report for America. Philanthropic dollars currently pay three journalists in The Sacramento Bee newsroom, 10 in Fresno and two in Modesto.

Here in Sacramento, I'm confident that we as a community can raise significant funding to help underwrite local journalism, which can be combined with donations from large statewide and national philanthropies. I will personally commit to helping rally community support by convening a (virtual) funders' conference in the next month.

Sacramento is not Manhattan, and Biloxi is far from Washington, D.C. But McClatchy newspapers inform the heart of America, and their role is no less important than that of the journalistic giants who can survive on a national base of digital subscriptions, but cannot effectively cover local communities. I would urge you to choose the best possible steward to take on this awesome responsibility.

Sincerely,  
Mayor Darrell Steinberg



**CERTIFICATE OF SERVICE**

The undersigned hereby certifies that on June 17, 2020 a true and correct copy of the foregoing was electronically filed with the Clerk of the United States Bankruptcy Court for the Southern District of New York, and was served upon all parties eligible to receive notice through the Court's ECF facilities by electronic mail.

/s/ Darrell Steinberg  
Darrell Steinberg,  
Mayor, City of Sacramento, California