

**IN THE UNITED STATES BANKRUPTCY COURT
FOR THE NORTHERN DISTRICT OF ALABAMA
SOUTHERN DIVISION**

In re:

PREMIER KINGS, INC., *et al.*,¹
Debtors.

(Chapter 11)

Case No. 23-02871-TOM

Jointly Administered

DEBTORS' NOTICE OF SUCCESSFUL BIDDERS AND BACK-UP BIDDERS

Premier Kings, Inc., and its affiliated debtors and debtors-in-possession in the above-captioned chapter 11 cases, hereby provide notice, pursuant to paragraph 8 of the *ORDER (I) APPROVING BIDDING PROCEDURES FOR THE SALE OF ALL OR SUBSTANTIALLY ALL THE DEBTORS' ASSETS FREE AND CLEAR OF ALL LIENS, CLAIMS, ENCUMBRANCES, AND INTERESTS; (II) APPROVING BID PROTECTIONS FOR STALKING HORSE BIDDERS; (III) APPROVING PROCEDURES FOR ASSUMPTION AND ASSIGNMENT OF EXECUTORY CONTRACTS AND UNEXPIRED LEASES; (IV) SCHEDULING AN AUCTION FOR, AND HEARING TO APPROVE, THE SALE OF ALL OR SUBSTANTIALLY ALL OF THE DEBTORS' ASSETS FREE AND CLEAR OF ALL LIENS, CLAIMS, ENCUMBRANCES, AND INTERESTS; (V) APPROVING THE FORM AND MANNER OF SALE NOTICE; AND (VI) GRANTING RELATED RELIEF* entered on November 20, 2023 [Doc. No. 232] (the “Bid Procedures Order”), of the identities of the “Successful Bidders” and “Back-up Bidders”, and the amounts of their Bids as those terms are defined in the Bid Procedures Order:

¹ The Debtors in these cases, along with the last four digits of each Debtor's federal tax identification numbers, are: Premier Kings, Inc. (3932); Premier Kings of Georgia, Inc. (9797); and Premier Kings of North Alabama, LLC (9282). The Debtors' address is 7078 Peachtree Industrial Blvd., Suite #800, Peachtree Corners, GA 30071. The Court entered an order for joint administration on October 30, 2023 [Doc. No. 84].



Winning Bidders

Bidder	Initial Purchase Price	Region of Stores Purchased
1. Mosaic Gold Crown Group, LLC	\$7,250,000	Atlanta (see list attached as Exhibit 1 -35 stores)
2. Burger King Company LLC	\$24,199,942	North Alabama (see list attached as Exhibit 2 -38 stores)
3. RRG of Jacksonville, LLC	\$15,525,000	Jacksonville & Savannah (44 stores)
4. Bulldog Restaurants, LLC	\$8,000,000	Central & South Alabama (49 stores)

Back-Up Bidders

Bidder	Initial Purchase Price	Region of Stores Purchased
1. Newell-Berg Alliance AL, LLC and Newell-Berg Alliance TN II, LLC	\$23,043,721	North Alabama (31 stores)
2. Burger King Company LLC	\$7,000,000	Atlanta

Dated: December 5, 2023
Birmingham, Alabama

HOLLAND & KNIGHT LLP

/s/ Jesse S. Vogtle, Jr.

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** Admitted Pro Hac Vice*

EXHIBIT 1

Stores Included in Mosaic Winning Bid for Atlanta Region

Location	Store #
1. 2304 North Druid Hills Road, Atlanta, GA 30329	247
2. 199 North Side Drive NW , Atlanta, GA 30313	634
3. 544 West Pike Street, Lawrenceville, GA 30045	828
4. 5267 Highway 78 , Stone Mtn, GA 30087	987
5. 6038 Memorial Drive, Stone Mtn, GA 30083	2377
6. 5068 Old National Hwy , College Park, GA 30349	2430
7. 4622 Memorial Drive , Decatur, GA 30032	2544
8. 4094 Lawrenceville Highway , Tucker, GA 30084	3155
9. 3542 Memorial Drive , Decatur, GA 30032	3276
10. 2701 Metropolitan Ave , Atlanta, GA 30315	3641
11. 4734 Highway 29, Lilburn, GA 30047	3643
12. 2111 Pleasant Hill Road , Duluth, GA 30096	3988
13. 5141 Jonesboro Rd , Lake City, GA 30260	4003
14. 655 N Glynn St, Fayetteville, GA 30214	4027
15. 386 North Avenue NE, Atlanta, GA 30308	4283
16. 2807 Panola Road , Lithonia, GA 30058	4487
17. 247 Forest Parkway, Forest Pky, GA 30297	4834
18. 3994 Pleasantdale Road , Doraville, GA 30340	4939
19. 1086 Hwy 20 West, McDonough, GA 30253	5090
20. 2357 Main Street , Snellville, GA 30078	5266
21. 2230 Salem Road , Conyers, GA 30013	6207
22. 1950 Eatonton Highway , Madison, GA 30650	6455
23. 472 East 3rd Street , Jackson , GA 30233	6584
24. 1690 Pleasant Hill Road , Duluth, GA 30096	6684
25. 1840 Cruse Road, Lawrenceville, GA 30044	12294
26. 571 DeKalb Industrial Way , Decatur, GA 30030	13272
27. 81 Fairview Rd, Ellenwood, GA 30294	13368
28. 3580 Centerville Highway , Snellville, GA 30039	14210
29. 1130 Moreland Avenue SE , Atlanta, GA 30316	16171
30. 3928 Flat Shoals Parkway , Decatur, GA 30034	17090
31. 2060 West Spring St , Monroe, GA 30655	22426
32. 1073 Merchants Drive, Dallas, GA 30132	25532
33. 1010 Hospitality Drive, Greensboro, GA 30642	25607
34. 5301 Hwy 278, Covington, GA 30417	26113
35. 515 Carrolton St, Temple, GA 30179	26748

EXHIBIT 2

Stores Included in Burger King Winning Bid for North Alabama

Location	Store #
1. 1004 North Memorial Parkway, Huntsville, AL 35801	251
2. 1244 Florence Boulevard, Florence, AL 35630	435
3. 308 Jordan Lane, Huntsville, AL 35805	1225
4. 1605 Town Square, Cullman, AL 35055	1486
5. 3204 South Broad, Scottsboro, AL 35769	2261
6. 2116 Whitesburg Drive, Huntsville, AL 35801	2297
7. 7300 Highway 431 North, Albertville, AL 35950	3242
8. 8895 Madison Boulevard West, Madison, AL 35758	3942
9. 1111 Se Jefferson, Athens, AL 35611	4272
10. 1929 Gunter Avenue, Guntersville, AL 35976	4705
11. 2057 Beltline Road SW, Decatur, AL 35601	4885
12. 1506 Glenn Blvd SW, Fort Payne, AL 35968	6150
13. 3541 North Memorial Pkwy, Huntsville, AL 35810	6468
14. 2331 Jordan Lane, Huntsville, AL 35805	8173
15. 376 Hughes Road, Madison, AL 35758	9306
16. 3105 Woodward Avenue, Muscle Shoals, AL 35661	9694
17. 601 Highway 31 N. W., Hartselle, AL 35640	9783
18. 807 Cox Creek Parkway, Florence, AL 35630	10714
19. 11157 AL Highway 157, Moulton, AL 35650	11000
20. 554 N Brindlee Mountain Pkwy, Arab, AL 35016	11664
21. 5940 AL Highway 157, Cullman, AL 35058	11914
22. 6363 University Dr. NW, Huntsville, AL 35806	12710
23. 11925 South Memorial Parkway, Huntsville, AL 35803	13084
24. 323 Main Street West, Rainsville, AL 35986	13212
25. 1600 Highway 72 East, Athens, AL 35611	13277
26. 105 Highway 72 West, Tuscumbia, AL 35674	13512
27. 2313 6th Ave., Decatur, AL 35601	14433
28. 14637 Highway 231 431 N, Hazel Green, AL 35750	21340
29. 26383 Main Street, Ardmore, TN 38449	22814
30. 8670 Highway 72 West, Madison, AL 35758	22937
31. 3035 Jeff Road, Harvest, AL 35749	23235
32. 43137 US Hwy 72, Stevenson, AL 35772	23237
33. 5615 Alabama Highway 68, Collinsville, AL 35961	23952
34. 5960 Hwy 72 East, Gurley, AL 35748	24564
35. 100 Peter Lane, New Hope, AL 35760	25564
36. 1214 N, Locust Avenue, Lawrenceburg, TN 38464	25817
37. 4240 Florence BLVD, Florence, AL 35634	29043
38. 103 N Military St, Loretto, TN 38469	29513