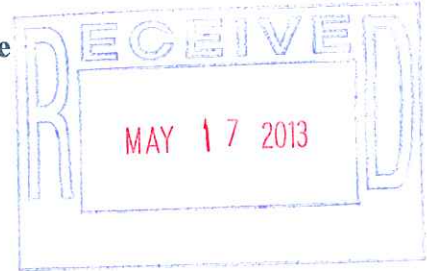


May 16, 2013

Honorable Kevin J. Carey
Judge of the United States Bankruptcy Court for the District of Delaware
824 north market Street
5th floor
Courtroom #5
Wilmington, Delaware 19801



Judge Carey:

I am contacting you regarding the School Specialty Inc., Bankruptcy Case being handled by KCC. I am not part of the larger groups who have a collective interests. I was contacted regarding this bankruptcy and guided to KCC and, in common terms, I believed they were to act as the middle man in these negotiations. I believed them to be attorneys but a conversation today indicated that they were not? Now, to start this claim I was requested to submit all information and I gave them everything. We have been prompted to call them with questions which I have. This leads me to the heart of this matter.

I may have missed a deadline today for filing a cure objection for what might be deemed a deliberate attempt at not clearing up language. Apparently, I do have other actions to take and Claim is separate from Cure. I have included an email in which I questioned whether I had completed all requirements to date and was advised that I had. The response was specific only to the claim although I had used the words contract, claim and cure in my previous email. It would have been an easy matter to denote the distinction.

On Friday, May 10, 2013 I received the attached notification from KCC with an amended Cure amount. This amount differed from the original amount offered which I have refused. I believed that I was supposed to submit my response to KCC and today I was advised that I needed to mail to the address indicated. ??? The address indicated was for the noted parties. I was not one of the noted parties just a listing for Exhibit A.

A big question I have is what is the purpose of KCC? In my first correspondence I noted Sportime's questionable reporting practices over this last decade and wouldn't you know it almost as soon as that was expressed I received a current royalty report, very clean and concise. Now your honor, I'm all for playing fair, but right now this doesn't feel like that. I gave a very thick binder of information to them. Thank you if you are agreeable to accepting this 2nd objection of Proposed Cure Amount. Sincerely,

SANDI LAUER

PO Box 75 - Chesterfield, MO. 63006 636-221-7301



131012513051700000000011

May 15, 2013

Id:11318855 Sandi Lauer
Regarding: Claim Number 1139
Chapter 11
Case No. 13-10125 (KJC)
Jointly Administered

School Specialty, Inc. et al
Sportime, LLC

Joe Bunting:

Mr. Bunting regarding the recent receipt of Exhibit A. I am disputing the Cure amount of \$1404.07. I am going to have to talk in common language.

What is not clear is the future and rightful claim of my innovations, agreements and contracts. I have considered myself a business partner, a share holder, of SPORTIME for these many years. If I understand the process of bankruptcy their debt is frozen during this process which means that SPORTIME may continue to do business, hopefully, successfully. It also has meant that I have been continuing through my web site to promote Sportime and generate income for our shared interests.

I have every confidence that SPORTIME will pull out of this challenge. Why do I say this. Well, SPORTIME is in a position if the politics continues as indicated to reap massive profits in these coming years. Why, because there is a real movement with the backing of key members of congress to require daily physical education which means more gyms which means more equipment purchased. Compound this with the push for vouchers and the scope broadens to include private schools. Now, include the push for extra curricular sports and activities for children with disabilities. They have also aligned themselves with Spark and NASPE. They appeared to have positioned themselves solidly for the next wave of opportunity which seems to be very promising.

What I do not have confidence in is the current climate regarding corporations and education. Since the firewalls were dropped over a decade ago allowing corporations to interface with research and the educational field school systems have readily adopted the corporate model of doing business and not in a good sense. Sadly, ethics and integrity have been on a steady decline in the public school system. I want it clearly stated that in NO way am I indicting SPORTIME. I am trying to make a point of my concern. I would like to continue our business relationship, but I need some assurances as to what we're talking about here in common language.

Possible scenarios: Some practices that might be considered unethical would be to dissolve current contracts, remove visible attachments to the parent companies and allow overseas distributors to continue the marketing with slight modifications. Another, would be a type of piracy in which there is established "pipelines" passing along expert practices and innovations of others by some in the profession who couldn't think

their way out of a box with all sides down, but they certainly know a golden goose when they see one and are all too willing to take personal credit. Does this happen?... all the time.

Again, let it be emphasized that I have always considered myself a share holder. When SPORTIME had its crisis in 2002 and asked that I take 2.5% cut in overseas royalties, I considered that it was in both our interests and agreed. As I recall there was a signed agreement early on about the exclusive rights of SPORTIME with regard to the marketing of my innovations which was agreed on but did not seem to manifest reciprocally.

I would like assurances that my contracts/agreements will remain intact. I would like assurances that there is a two way street in this business agreement. My creations and designs are my rightful property. When I share an idea it should stay in-house and not be passed on without consent or giving credit or just and fair recompense. I would like SPORTIME to initiate some type of form that allows safe sharing of ideas. If possible I would like to have input into the design process on future projects as they progress. I would like transparency in the royalty reporting mechanism which looks as if it's already in progress.

Now, I can share as demonstrable fact this: I am very creative and innovative. What I have done I have done for children and the field of education. And, I have demonstrated excellence repeatedly. My aspirations are to move forward with technology and share some excellent work accumulated over these years and continue to promote SPORTIME. I hope for a long and respectful business relationship.

I will agree to adjust this claim to \$3700, but will not sign off on anything until there is an agreement reached on contracts and royalties. This will cover 4th quarter, 2012 and first quarter 2013 plus the out-of-pocket for keeping the web site up in this uncertain climate. In addition, we are almost into the close of 2nd quarter which may adjust this figure.

Sincerely,



Sandi Lauer

636-221-7301

PO Box 75

Chesterfield, MO. 63006



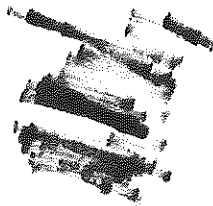
School Specialty, Inc., et al.
c/o KCC
2335 Alaska Ave
El Segundo, CA 90245

000066

PRF # 57947***
Case No.: 13-10125
Svc: 1

PackID: 70

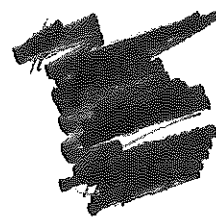
LAUER, SANDI
PO BOX 75
CHESTERFIELD, MO 63006



*****IMPORTANT*****
CURE NOTICE ENCLOSED

Exhibit A

Contract Counterparty Name and Address	Contract Description(s)	Proposed Cure Amount ¹
LAUER, SANDI PO BOX 75 CHESTERFIELD, MO 63006	1000748 - Royalty Agreement	\$1,404.07



¹ On April 29, 2013, the Debtors served a Notice of (I) Possible Assumption of Executory Contracts and Unexpired Leases (II) Fixing of Cure Amounts and (III) Deadline to Object to Cure Amounts and Adequate Assurance of Future Performance (the "April 29 Notice"). This notice amends and supersedes the Proposed Cure Amount (as defined in the April 29 Notice) set forth in the April 29 Notice.

UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE

In re:

SCHOOL SPECIALTY, INC., *et al.*,¹

Debtors.

Chapter 11

Case No. 13-10125 (KJC)

Jointly Administered

Cure Objection Deadline: May 16, 2013 at 4:00 p.m. (ET)

Deadline to Object to Adequate Assurance of Future

Performance: May 16, 2013 at 4:00 p.m. (ET)

Voting Deadline: May 16, 2013 at 4:00 p.m. (ET)

Deadline to Object to Approval of Disclosure Statement on a Final

Basis: May 16, 2013 at 4:00 p.m. (ET)

Confirmation Objection Deadline: May 16, 2013 at 4:00 p.m. (ET)

Confirmation Hearing Date: May 20, 2013 at 1:30 p.m. (ET)

**NOTICE OF (I) POSSIBLE ASSUMPTION OF EXECUTORY
CONTRACTS AND UNEXPIRED LEASES (II) FIXING OF CURE
AMOUNTS AND (III) DEADLINE TO OBJECT TO CURE AMOUNTS
AND ADEQUATE ASSURANCE OF FUTURE PERFORMANCE**

PLEASE TAKE NOTICE that on March 19, 2013, School Specialty, Inc. and its affiliated debtors and debtors-in-possession in the above-captioned cases (each a "Debtor," and collectively, the "Debtors") filed in the United States Bankruptcy Court for the District of Delaware (the "Court") the *Motion of the Debtors for Order: (A) Approving Disclosure Statement; (B) Fixing Voting Record Date; (C) Approving Solicitation Materials and Procedures for Distribution Thereof; (D) Approving Forms of Ballots and Establishing Procedures for Voting on Plan; (E) Scheduling Hearing and Establishing Notice and Procedures for Filing Objections to (I) Confirmation of the Plan, and (II) Proposed Cure Amounts Related to Contracts and Leases to be Assumed Under the Plan, and (F) Granting Related Relief* [Docket No. 601] (the "Disclosure Statement Motion"), which the Court approved on a conditional basis by Order on April 24, 2013 [Docket No. 902] (the "Disclosure Statement Order"). The Disclosure Statement Motion sought approval of, among other things, procedures for the fixing of Cure Amounts (as defined below) in connection with the potential assumption of certain executory contracts and unexpired leases (each a "Contract" or a "Lease," and together, the "Contracts and Leases") pursuant to the *Debtors' Amended Joint Plan of Reorganization Under Chapter 11 of the Bankruptcy Code* [Docket No. 599] (as the same may be amended, modified, and/or supplemented, the "Plan"), and the deadline to object to such Cure Amounts and assumptions.

PLEASE TAKE FURTHER NOTICE that on the schedule annexed hereto as Exhibit A, the Debtors have indicated the cure amounts that the Debtors believe must be paid to compensate the non-Debtor counterparties to the Contracts and Leases for any actual pecuniary losses arising from any defaults under the Debtors' Contracts and Leases being assumed under the Plan with such non-Debtor

¹ The Debtors in these cases, along with the last four digits of each Debtor's federal tax identification number and state of incorporation, are: School Specialty, Inc. (Wisc.; 1239), Bird-In-Hand Woodworks, Inc. (N.J.; 8811), Califone International, Inc. (Del.; 3578), Childcraft Education Corp. (N.Y.; 9818), ClassroomDirect.com, LLC (Del.; 2425), Delta Education, LLC (Del.; 8764), Frey Scientific, Inc. (Del.; 3771), Premier Agendas, Inc. (Wash.; 1380), Sax Arts & Crafts, Inc. (Del.; 6436), and Sportime, LLC (Del.; 6939). The address of the Debtors' corporate headquarters is W6316 Design Drive, Greenville, Wisconsin 54942.

parties (in each instance, the "Cure Amount").

PLEASE TAKE FURTHER NOTICE that a schedule of rejected Contracts and Leases will be included in the Plan Supplement. The Debtors will file the Plan Supplement on or before May 9, 2013. A copy of the Plan Supplement may be obtained by parties in interest free of charge on Kurtzman Carson Consultants LLC's dedicated webpage related to these cases <http://www.kccllc.net/SchoolSpecialty> or from counsel to the Debtors by request to Troy Bollman (Email: tbollman@ycst.com; Telephone: (302) 571-6600). A copy of the Plan Supplement is also available for inspection during regular business hours at the office of the Clerk of the Court, 824 N. Market Street, 3rd Floor, Wilmington, Delaware 19801 or viewed on the Internet, for a fee, at the Court's website (<http://www.deb.uscourts.gov>) by following the directions for accessing the ECF system on such website.

PLEASE TAKE FURTHER NOTICE that any party objecting to (i) the Cure Amounts, whether or not such party previously has filed a proof of claim with respect to amounts due under the applicable agreement, (ii) the potential assumption of such Contracts and Leases, or (iii) the Debtors' ability to provide adequate assurance of future performance under such Contracts and Leases, shall be required to file and serve an objection, in writing, setting forth with specificity any and all cure obligations that the objecting party asserts must be cured or satisfied in respect of the Contracts and Leases and/or any and all objections to the potential assumption of such agreements, together with all documentation supporting such cure claim or objection. Any objections to the proposed assumption of the Contract(s) and/or the corresponding Cure Amount(s), must be filed with the Clerk of the Bankruptcy Court for the District of Delaware, 824 Market Street, 3rd Floor, Wilmington, Delaware 19801, and served upon each of the following notice parties so that the objection is received no later than May 9, 2013 at 4:00 p.m. (prevailing Eastern Time) (the "Cure Objection Deadline"), and any objections to the Debtors' ability to provide adequate assurance of future performance under the Contracts and Leases (the "Adequate Assurance Objection Deadline") must be filed with the Clerk of the Bankruptcy Court for the District of Delaware, 824 Market Street, 3rd Floor, Wilmington, Delaware 19801, and served upon each of the following notice parties so that the objection is received no later than May 16, 2013 at 4:00 p.m. (prevailing Eastern Time):

filed


The Debtors: School Specialty, Inc., Attn: Michael P. Lavelle, Chief Executive Officer (mike.lavelle@schoolspccialty.com), W6316 Design Drive, Greenville, WI 54942, with a copy to (a) Paul, Weiss, Rifkind, Wharton & Garrison LLP, Attn: Jeffrey D. Saferstein & Lauren Shumejda (jsaferstein@paulweiss.com, lshumejda@paulweiss.com), 1285 Avenue of the Americas, New York, NY 10019 and (c) Young, Conaway, Stargatt & Taylor, LLP, Attn: Pauline K. Morgan & Maris J. Kandestin (pmorgan@ycst.com, mkandestin@ycst.com), Rodney Square, 1000 North King Street, Wilmington, DE 19801.

The ABL Lenders: (a) Goldberg Kohn, Attn: Randall Klein & Jeremy Downs (randall.klein@goldbergkohn.com, jeremy.downs@goldbergkohn.com), 55 East Monroe Street, Suite 3300, Chicago, IL 60603, and (b) Richards, Layton and Finger, P.A., Attn: Paul Heath (heath@RLF.com), One Rodney Square, 920 North King Street, Wilmington, DE 19801.

The Ad Hoc DIP Lenders: (a) Stroock & Stroock & Lavan LLP, Attn: Kristopher M. Hansen & Jonathan D. Canfield (khansen@stroock.com, jeanfield@stroock.com), 180 Maiden Lane, New York, NY 10038, and (b) Duane Morris LLP, Attn: Christopher M. Winter (cmwinter@duanemorris.com), 222 Delaware Avenue, Suite 1600, Wilmington, DE 19801.

The Creditors' Committee: (a) Brown Rudnick LLP, Attn: Robert J. Stark (rstark@brownrudnick.com), 7 Times Square, New York, NY 10036, (b) Brown Rudnick LLP, Attn: Steven D. Pohl (SPohl@brownrudnick.com), One Financial Center, Boston, MA 02111, and (c) Venable

LLP, Attn: Jamie L. Edmonson (jledmonson@Venable.com), 1201 North Market Street, Suite 1400, Wilmington, DE 19801.

 The Office of the United States Trustee, 844 King Street, Suite 2207, Lockbox 35, Wilmington, Delaware 19801, Attention: Juliet Sarkessian (Juliet.M.Sarkessian@usdoj.gov).

PLEASE TAKE FURTHER NOTICE that if an objection is timely filed and the parties are unable to settle such objection, a hearing with respect to the assumption of your Contract or Lease and/or your Cure Amount will be held at the time of the Confirmation Hearing on May 20, 2013 at 1:30 p.m. (prevailing Eastern Time), or such other hearing date that the Court orders, or such other hearing date to which the parties may mutually agree, before the Honorable Kevin J. Carey, Judge of the United States Bankruptcy Court for the District of Delaware, 824 North Market Street, 5th Floor, Courtroom #5, Wilmington, Delaware 19801.

PLEASE TAKE FURTHER NOTICE that in the event that no Cure Objection is timely filed with respect to a Contract or Lease, the counterparty to such Contract or Lease shall be deemed to have consented to the Cure Amount proposed by the Debtors and shall be forever enjoined and barred from seeking any additional amount(s) on account of the Debtors' cure obligations under section 365 of the Bankruptcy Code or otherwise from the Debtors, their estates or the Reorganized Debtors. In addition, if no timely Cure Objection is filed with respect to a Contract or Lease, upon the Effective Date of the Plan, the Reorganized Debtors and the counterparty to such Contract or Lease shall enjoy all of the rights and benefits under the Contract or Lease without the necessity of obtaining any party's written consent to the Debtors' assumption of the Contract or Lease, and such counterparty shall be deemed to have waived any right to object, consent, condition or otherwise restrict the Debtors' assumption of the Contract or Lease.

PLEASE TAKE FURTHER NOTICE that if you agree with assumption of your Contract or Lease and the Cure Amount indicated, you need not take any further action.

PLEASE TAKE FURTHER NOTICE that the inclusion of a Contract or Lease herein is without prejudice to the Debtors' right to modify their election to assume or to reject such Contract or Lease prior to the entry of a final, non-appealable order (which order may be the confirmation order) deeming such Contract or Lease assumed or rejected, and inclusion of a Contract or Lease herein is not a final determination that such Contract or Lease will, in fact, be assumed.

PLEASE TAKE FURTHER NOTICE that the inclusion of a Contract or Lease herein shall not constitute or be deemed to be a determination or admission by the Debtors that such document is, in fact, an executory contract or unexpired lease within the meaning of section 365 of the Bankruptcy Code (all rights with respect thereto being expressly reserved).

Dated: April 24, 2013
Wilmington, Delaware

YOUNG CONAWAY STARGATT &
TAYLOR, LLP
Pauline K. Morgan (No. 3650)
Maris J. Kandestin (No. 5294)
Morgan L. Seward (No. 5388)
Rodney Square
1000 North King Street
Wilmington, Delaware 19801
Telephone: (302) 571-6600
Facsimile: (302) 571-1253

PAUL, WEISS, RIFKIND, WHARTON &
GARRISON LLP
Alan W. Kornberg
Jeffrey D. Saferstein
Lauren Shumejda
Ann K. Young
1285 Avenue of the Americas
New York, New York 10019
Telephone: (212) 373-3000
Facsimile: (212) 757-3990

Counsel to the Debtors and Debtors-in-Possession

Joseph Bunning <JBunning@kccllc.com>

Hello, Joe... would you please advise if there is any other action that I need to do at this time. I'm having trouble getting into Pacer and will have to try to get hold of them in a bit. If I understand correctly School Specialty is being restructured which is good news for them. Is the purpose of pacer to keep track of updates in this process? Is there something specific to my claim that I should look for? Will there be a written advisement specifically to me or is this a collective thing? I'm glad this is your job and not mine because this stuff drives me nuts.

thanks, Sandi
[Quoted text hidden]

Joseph Bunning <JBunning@kccllc.com>
To: Sandi Lauer <sflauer@gmail.com>

Thu, May 2, 2013 at 6:22 PM

Sandi,

We recently mailed ballots and materials for voting on the plan to claim holders entitled to vote. Your claim was filed as a priority so it is not entitled to vote.

There is nothing you need to do at this time in regard to your claim 1139.

Regards

Joseph Bunning
KCC
2335 Alaska Avenue
El Segundo, CA 90245
tel 310.751.1793
jbunning@kccllc.com
www.kccllc.com

From: Sandi Lauer [mailto:sflauer@gmail.com]
Sent: Thursday, May 02, 2013 4:16 PM

[Quoted text hidden]

[Quoted text hidden]

Sandi Lauer <sflauer@gmail.com>
To: Joseph Bunning <JBunning@kccllc.com>

Mon, May 6, 2013 at 11:54 AM

Thanks, Joe. I did just receive the notices but after sending this email. The language is confusing: contract, class, claim, cure...
Thanks for patiently responding.

*Support info***NASPE Government Relations****Legislative Roundup****Legislation of Interest to NASPE Members
112th Congress, 1st Session***Several pages of Bills on the desk**For more information on all bills**relating to health and PE refer to
AAHPERD.org / NASPE / Advocacy / Government Relations / Upload**Feo- Legislative
Roundup*

Bill Number	Title/Author	Purpose	Status
<u>HR 35</u>	Teacher Tax Reduction Act Sponsor: Biggert	Increase the tax deduction that teachers may take for "trade and business" to \$500.	Pending in House Ways and Means Committee Cosponsors: 2
<u>HR 83</u>	Bullying Prevention and Intervention Sponsor: Jackson Lee	Establishes guidelines and creates a grant program for states for bullying prevention programs.	Pending in House Judiciary Committee Cosponsors: 26
<u>HR 161</u>	Head Start Teacher Tax Deduction Sponsor: Schuler	Provide Head Start teachers with the same above-the-line tax deduction for supplies as is allowed elementary and secondary school teachers.	Pending in the House Ways and Means Committee
<u>HR 369</u>	Health Savings and Affordability Act Sponsor: Austria	Allows classification of certain exercise equipment and fees for physical fitness programs as medical expenses under FSA's and HSA's.	Pending in the House Ways and Means Committee Cosponsors: 19

*Support Info***For assistance or additional information, contact:****Megan Wolfe, J.D., Government Relations Manager, mwwolfe@aahperd.org, 703-476-3476**

National Association for
Sport and Physical Education
an association of the American Alliance for Health,
Physical Education, Recreation and Dance

NASPE Sets the Standard

Mar. 22, 2013

Id: 11318855 Sandi Lauer
Regarding: Chapter 11
Case No. 13-10125 (KJC)
Jointly Administered

School Specialty, Inc. et al
Sportime, LLC

Joe Bunting:

Mr. Bunting regarding the above, I am disputing the General Unsecured claim in the amount of \$843.19.

- I have had an on-going business relationship with Sportime (School Specialty) since 1995, and have received royalties from them starting around 1998. My tax records only go back now till 1999 and I purged anything before. Although there are good years and not so good, the total amount received over 13 years per my tax records is \$62,324, an average of \$4794 per year.
- There has to be a measure of trust in a relationship where you receive royalties. Sportime has done a great job of addressing issues of disability and inclusion with their product lines. They have been on the frontline with this issue and I greatly respect their effort. I also have great empathy for their present situation. They helped me through some difficult times on a meager teacher salary. For this reason, I recently did make e-mail contact with Peter and thanked him and wished him well. My dilemma of whether to go forward with this claim was contingent on his response that I should go through with it.
- There are 5 items that have been marketed through Sportime: GroupEms, BigBopper, Sense-Of-Timer, KwikLine, X-Strap. It has been difficult to track how these items were doing domestically and internationally as the accounting mechanisms seemed to change so much over the years.
- In addition, I was told that Sportime had a continual problem with payment from the international markets and since royalties were paid when money received there were frequent delays. In July, 2002, a letter was sent requesting that the 5% royalties be changed to 2.5% in the international markets.
- The X-Strap was created around 2000 and although I received domestic royalties until 2005, this appears to have stopped at this point. The international markets predominantly through Findel continued to market the X-Strap until 2008 then there is no record. About this time, School Specialty moved from Georgia to the north. If I am looking at these statements correctly at this point the accounting reports changed again and detailed sales

Mar. 22, 2013

are no longer listed. It is also at this point the Foreign sales begin to be reported every other quarter. This makes it hard to track how well your product is doing and it also lends itself to questioning whether or not the royalties that you are receiving have been accurately reported. I have not received payment for these last 2 quarters and am wondering if what was received might have been just token payments. Perhaps in the move up North the X-Strap was mistakenly removed from my listings. Again, the accounting practices over time have been difficult to follow particularly these last few years.

You have a sense that a company is in trouble and certainly these times we can try to be patient with others as they work out their problems and do what you can to protect shared interests. With this in mind, I designed a web site to help feed into Sportime and had begun to create a distribution lists. Attached to this effort is the costs of trying to honestly promote my shared investments with Sportime with respect to costs. This would be about \$150 for the last 4 years and the application for trademark that was just initiated shortly before being advised of this pending bankruptcy (\$1200).

\$1800

- The question of this restructuring has me wondering if the rights to the marketing of my products will be transferred to new entities as part of the bargaining process. If so I would like to retain my rights in this process. But in addition to this, I feel that if I have an exclusive relationship with a company and share with them new innovations/creations/prototypes that that exclusive relationship should work for both of parties and my new ideas or innovations should not be forwarded to a third party (i.e. Davi-essports?) giving the appearance of bypassing royalty payments. While it is true that people can be creating the same idea simultaneously, the fact is, I've had 2/3 experiences that lead me to have great ? marks in my mind. I am not pointing an accusatory finger just questioning.
- I'm wondering if my product designs will be bartered in this restructuring process. I would like to retain my rights as the inventor/creator and be compensated for them. This question needs to be addressed.

In conclusion, I would request that my claim be adjusted to \$9220. Averaging the earnings over the last 3 years (\$22,261), two of which were the highest ever recorded, the figure is \$7420 plus \$1800 for web promotion, maintenance and design. This does not include the question of the rights to my innovations/designs and respective compensation regarding this matter.

Sincerely,



Sandi Lauer

636-221-7301

PO Box 75

April 5, 2013

Reg: School Specialt/Sportime
c/o KCC
2335 Alaska Ave.
El Segundo, CA 90245

Claim # 1139

Joe:

I would like to include this attachment verifying that the web site and email marketing campaigns were created to increase revenue.

Please refer to the 1099-miscellaneous forms already included for documentation
Royalties received:

2008 - 7,474.14
2009 \$5,149.82
2010 - 6,227.47
2011- 8,224.25
2012 - 5,820.30

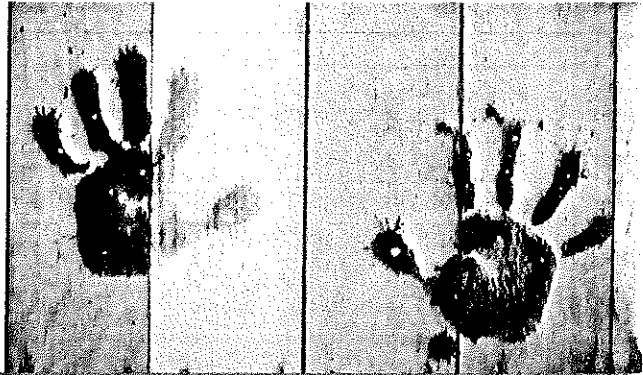
I believe there is a positive correlation between my web site and the email marketing campaigns created and the increase in revenue. Of course, 2009 we hit bottom in this recession with school ordering, but you can see there has been a steady increase up until 2012.

Thanks,

Sandi Lauer

Please acknowledge receipt, thanks!

KRAZYKARTWHEEL



[Home Page](#) [Contact Us](#)

Home Page

Playfair!™

This site is dedicated to the promotion of educational products intended to foster social responsibility in children. A percentage of profits will be dedicated to various charitable organizations and agencies, particularly those supporting homeless women and children.

CONTACT: tess@krazykartwheel.com



WARNING: This site is monitored for appropriate linking. Any linking of questionable, inappropriate or illegal intent will be reported to governing authorities and watchdog groups.

GROUPEMS



An emotionally safe way to organize and group children avoiding embarrassment and stereotyping. Instantly create fair, balanced, mainstreamed groups using color, shape, number or letter. A set of 36 bands each with a unique code allows unlimited possibilities for grouping. Expand group sizes with two or more sets, or create two larger groups with combined options such as primary and secondary colors, odds or evens, triangles-circles-hearts, etc. Scramble your groups from one game to the next quickly. Great in physical education classes, Montessori schools, leadership and adventure/challenge programs, as well as including persons of all abilities.

Fax 1.800.845.1535 or toll free 1.800.283.5700

Physical Education Equipment from Sportime.com

List Price.... \$46.44 Set

Educator Price \$34.99 set

SENSE-OF-TIMER (AKA PLAYFAIR! TIMERS)





Sense-Of-Timer (PLAYFAIR™) are novel plastic hourglass timers that can be used for a variety of purposes. In settings involving gross motor development such as physical education classes they may be used to augment on task performance while developing skills, taking turns, with peer assessments, and rotation of players in game activities. They allow for more self-directed activity by the children. They are useful in discussion groups, for test taking, and time outs. They are particularly beneficial for small children who have not yet developed and internalized the concept of time. Sense-Of-Timers (Playfair! Timers™) are sold individually in increments of 30 sec., 1 min., 2 min., 3 min., 4 min., 5 min. and as a complete set of 6. They are great in elementary physical education classes, Montessori and early childcare programs.

Fax 1.800.845.1535 or toll free 1.800.283.5700

Physical Education Equipment from Sportime.com

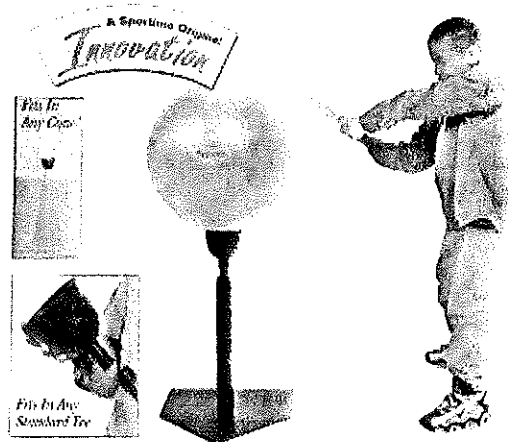
List Price.... \$35.98 ea. USD Educator Price ... \$26.99 USD

Set of 6

List Price.... \$122.62 USD Educator Price ... \$91.98 USD



BIGBOPPER (batting tee insert or set)



Tee Insert: Affordable and easily portable. This tee fits in any large cone (28"). Use any plastic ball or Slo-mo balls and a big plastic bat such as the Mondo Bat from Sportime (\$7.18/\$5.39) and you're good to go. Great for including children with disabilities.

BigBopper Set includes base, stand, and insert.

Fax 1.800.845.1535 or toll free 1.800.283.5700

Physical Education Equipment from Sportime.com

Insert: List Price..\$15.05 Educator Price .. \$11.29 SET: List Price...\$37.31 or Educator Price...\$27.99

Copyright 2008-2013. Playfair!. All rights reserved.





Hosting Control Center

v2.5.0

Area Features:

Account Setup

Account Setup

License

Login

Account Details

Summary

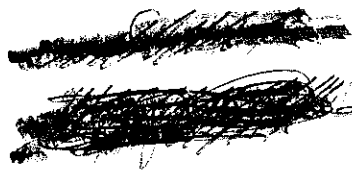
The account will be setup using the following information.

User Name:

rosebud847

Domain:

KRAZYKARTWHEEL.COM



Cancel Account Setup



14455 North Hayden Road
Suite 219
Scottsdale, AZ 85260
(480) 505-8877

RECEIPT

Date: 11/17/2011
at 1:57 PM

Receipt #: 376116863

Customer #: 17297402

Bill To:

sandi lauer
p.o. box 75
chesterfield, MO, 63006
6362217301

Payment Information:

sandi lauer
MASTERCARD #####8872
PAID: \$86.30

Item	List Price	Purchase Price	ICANN Fee	Discount	Total Price
Express Email Marketing Economy - 1,000 Emails per month for 1-yr Term: 1 Period(s) Name: 125565 Item number: 4751-1 Quantity: 1	\$107.88	\$107.88	-	\$21.58	\$86.30

Subtotal:	\$86.30
Shipping:	-
Tax:	-
Total:	\$86.30