

UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE

In re:

SCHOOL SPECIALTY, INC., *et al.*,¹

Reorganized Debtors.

Chapter 11

Case No. 13-10125 (KJC)

Jointly Administered

**CERTIFICATION OF PUBLICATION IN THE NEW YORK TIMES REGARDING NOTICE
OF (A) ENTRY OF ORDER APPROVING DISCLOSURE STATEMENT ON A FINAL BASIS
AND CONFIRMING DEBTORS' SECOND AMENDED JOINT PLAN OF REORGANIZATION
UNDER CHAPTER 11 OF THE BANKRUPTCY CODE; (B) OCCURRENCE OF
THE EFFECTIVE DATE OF THE PLAN; AND (C) RELATED DEADLINES**

¹ The Reorganized Debtors in these cases, along with the last four digits of each Reorganized Debtor's federal tax identification number and state of incorporation, are: School Specialty, Inc. (Wisc.; 1239), Bird-In-Hand Woodworks, Inc. (N.J.; 8811), Califone International, Inc. (Del.; 3578), Childcraft Education Corp. (N.Y.; 9818), ClassroomDirect.com, LLC (Del.; 2425), Delta Education, LLC (Del.; 8764), Frey Scientific, Inc. (Del.; 3771), Premier Agendas, Inc. (Wash.; 1380), Sax Arts & Crafts, Inc. (Del.; 6436), and Sportime, LLC (Del.; 6939). The address of the Reorganized Debtors' corporate headquarters is W6316 Design Drive, Greenville, Wisconsin 54942.



131012513061800000000001



The New York Times

620 8TH AVENUE • NEW YORK, NY 10018



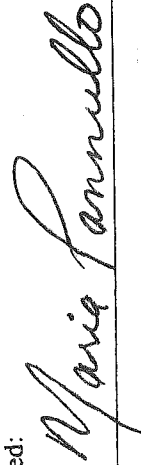
CERTIFICATION OF PUBLICATION

JUN 14 2013 20

I, Alice Weber, in my capacity as a Principal Clerk of the Publisher of The New York Times a daily newspaper of general circulation printed and published in the City, County and State of New York, hereby certify that the advertisement annexed hereto was published in the editions of The New York Times on the following date or dates, to wit on

JUN 14 2013 20

Approved:



THIS CERTIFICATION
NOT VALID
WITHOUT NYT RAISED SEAL

**UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE**

In re: **SCHOOL SPECIALTY, INC., et al.**
Chapter 11
Reorganized Debtors. Jointly administered

NOTICE OF (A) ENTRY OF ORDER APPROVING DISCLOSURE STATEMENT ON A FINAL BASIS AND CONFIRMING DEBTORS' SECOND AMENDED JOINT PLAN OF REORGANIZATION UNDER CHAPTER 11 OF THE BANKRUPTCY CODE; (B) OCCURRENCE OF THE EFFECTIVE DATE OF THE PLAN; AND (C) RELATED DEADLINES. PLEASE TAKE NOTICE OF THE FOLLOWING:

1. Confirmation of Plan and Approval of Disclosure Statement on a Final Basis. On June 3, 2013, the "Confirmation Date", the United States Bankruptcy Court for the District of Delaware (the "Bankruptcy Court") entered a Corrected Final Order Approving the Disclosure Statement and Findings of Fact, Conclusions of Law, and Order Under Section 1129 of the Bankruptcy Code and Bankruptcy Rule 3020 Confirming the Debtors' Second Amended Joint Plan of Reorganization Under Chapter 11 of the Bankruptcy Code (Docket No. 1186) (the "Confirmation Order").

2. **Effective Date.** The Effective Date of the Plan was June 11, 2013.

3. **Fee Claims.** As provided in Article III.B of the Plan, all requests for compensation or reimbursement of fee claims pursuant to sections 327, 328, 330, 331, 333 or 7103 of the Bankruptcy Code (together, the "Fee Claims of the DIP Agents, the BaySide DIP Agent, and the DIP Lenders, all of which shall be paid without the need for filing any motions, fee applications or other requests or payment as provided in the Final Orders Approving the DIP Facilities or as otherwise set forth in the Plan or Payoff Agreement) shall be paid to the Fee Claimants on or before the Effective Date of the Plan. The Fee Claimants shall submit their fee claims to the United States Trustee, counsel to the DIP Agents and counsel to the Creditors Committee and such other entities who are designated by the Bankruptcy Rules, the Confirmation Order or other order of the Court, no later than July 11, 2013. Unless such deadline is extended by agreement of the Reorganized Debtors, holders of Fee Claims that are required to file and serve applications for final allowance of their Fee Claims and that do not file and serve such applications by the required deadline shall be forever barred from asserting such Fee Claims against the Debtors. Reorganized Debtors or their respective properties, and such Fee Claims shall be deemed discharged as of the Effective Date. Objections to any Fee Claims must be filed and served on the Reorganized Debtors, counsel for the Reorganized Debtors, and the requesting party no later than 51 days (or such longer period as may be allowed by order of the Court) after the Effective Date.

4. **Administrative Claims Bar Date.** Except as otherwise ordered by the Court, all holders of Administrative Claims (except for (i) Fee Claims, (ii) Ordinary Course Administrative Claims, (iii) the fees and expenses

of the professionals of the Petitioners, the Reorganized Debtors, the DIP Agents, the BaySide DIP Agent, and the DIP Lenders under the DIP Facilities, and (iv) DIP Financing Claims) not paid prior to the Confirmation Date shall submit requests for payment on or before July 11, 2013 or forever be barred, stopped, and estopped from doing so and such Administrative Claims shall be deemed discharged as of the Effective Date.

5. **Rejection Damages Bar Date.** Pursuant to Article VII of the Plan, counterparties to executory contracts or unexpired leases rejected pursuant to the Plan shall file any rejection damages claims on or before the date that is 30 days after service of this Notice - July 11, 2013.

6. **Government Bar Date.** Pursuant to section 502(b)(9) of the Bankruptcy Code, all governmental units holding claims against the Debtors that arose or are deemed to have arisen prior to the Petition Date are required to file proofs of claim by July 29, 2013 at 5:00 p.m. (PT).

7. **Ombudsman.** The Ombudsman provided for in Article VI.4 of the Plan is Alan Halperin (Halperin@barragladia.com; LLP (212) 765-9700; Alan@barragladia.com; www.barragladia.com).

8. **Copies of the Confirmation Order.** Any party-in-interest wishing to obtain a copy of the Confirmation Order may obtain such copy (i) at http://www.uscourts.gov, (ii) by contacting the Federal Bankruptcy Court, 333 West 4th Street, Wilmington, Delaware 19801 or may be obtained at the Bankruptcy Court's website at www.dab.uscourts.gov, by following the directions for accessing the ECF system on such site.

Dated: June 11, 2013, Wilmington, Delaware

YOUNG CONAWAY STARGATT & TAYLOR, LLP, Pauline K. Morgan (No. 3650), Robert J. Kucharski (No. 3794), Morgan L. Stewart (No. 3803), Rodney B. Smith (No. 3804), and Jeffrey D. Smith (No. 3803) (collectively, the "Attorneys") are counsel for the Debtors. PULL WEISS BERSON WHARTON & CARBON LLP, Alan W. Kornberg, Jeffrey D. Saterstein, Lauren Shumelda, Ann K. Young, 1265 Avenue of the Americas, New York, New York 10019, Telephone: (212) 372-3000, Facsimile: (212) 757-3990, Counsel to the Reorganized Debtors.

The Debtors, in these cases, along with the last four digits of each Debtor's Federal Tax Identification Number, are: (i) School Specialty, Inc. (Wisc. 1239), Red-Hip, Hard Woodworks, Inc. (IL 881), California International, Inc. (Del. 3578), Childcraft Education Corp. (NY 9818), ClassroomDirect, Inc. (Del. 2425), Delta Education, LLC (Del. 8264), Frey Scientific, Inc. (Del. 3771), Premier Agendas, Inc. (Wash. 3380), Sax Arts & Crafts, Inc. (Del. 4456), and Spintime, LLC (Del. 6999). The address of the Debtors' corporate headquarters is 66315 Design Drive, Greenville, Wisconsin 54942.

Unless otherwise defined in this notice (the "Notice"), capitalized terms used herein shall have the meanings ascribed to them in the Debtors' Second Amended Joint Plan of Reorganization Under Chapter 11 of the Bankruptcy Code (including the exhibits thereto, and all documents and agreements executed pursuant thereto, and as modified from time to time, the "Plan").

5407-FEB 05