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IN THE UNITED STATES BANKRUPTCY COURT FOR THE DISTRICT OF DELAWARE

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In re:) Chapter 11
)
SEQUENTIAL BRANDS GROUP, INC., et al., 1) Case No. 21-11194 (JTD)
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Debtors.) (Jointly Administered)
)

SCHEDULES OF ASSETS AND LIABILITIES FOR **JOE'S HOLDINGS, LLC, (CASE NO. 21-11205)**

The Debtors, along with the last four digits of each Debtor's tax identification number, are: Sequential Brands Group, Inc. (2789), SQBG, Inc. (9546), Sequential Licensing, Inc. (7108), William Rast Licensing, LLC (4304), Heeling Sports Limited (0479), Brand Matter, LLC (1258), SBG FM, LLC (8013), Galaxy Brands LLC (9583), The Basketball Marketing Company, Inc. (7003), American Sporting Goods Corporation (1696), LNT Brands LLC (3923), Joe's Holdings LLC (3085), Gaiam Brand Holdco, LLC (1581), Gaiam Americas, Inc. (8894), SBG-Gaiam Holdings, LLC (8923), SBG Universe Brands, LLC (4322), and GBT Promotions LLC (7003). The Debtors' corporate headquarters and the mailing address for each Debtor is 1407 Broadway, 38th Floor, New York, NY 10018.

IN THE UNITED STATES BANKRUPTCY COURT FOR THE DISTRICT OF DELAWARE

In re:	:	Chapter 11
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Sequential Brands Group, Inc., et al., Case No. 21-11194 (JTD)

Debtors. (Jointly Administered)

GLOBAL NOTES AND STATEMENTS OF LIMITATIONS, METHODOLOGY, AND DISCLAIMERS REGARDING THE DEBTORS' SCHEDULES OF ASSETS AND LIABILITIES AND STATEMENTS OF FINANCIAL AFFAIRS

Sequential Brands Group, Inc. ("Sequential") and certain of its affiliates, the debtors and debtors-in-possession in the above-captioned chapter 11 cases (collectively, the "Debtors"), are filing their respective Schedules of Assets and Liabilities (each, a "Schedule" and, collectively, the "Schedules") and Statements of Financial Affairs (each, a "Statement" and, collectively, the "Statements") in the United States Bankruptcy Court for the District of Delaware (the "Bankruptcy Court") pursuant to section 521 of title 11 of the United States Code (the "Bankruptcy Code") and Rule 1007 of the Federal Rules of Bankruptcy Procedure (the "Bankruptcy Rules").

Lorraine DiSanto has signed each set of the Schedules and Statements. Ms. DiSanto serves as the Chief Financial Officer of Sequential Brands Group, Inc. and has been authorized to execute the Schedules and Statements on behalf of the Debtors. In reviewing and signing the Schedules and Statements, Ms. DiSanto necessarily has relied upon the efforts, statements, and

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representations of the Debtors' legal and financial advisors and various personnel employed by the Debtors who report to, or work with, Ms. DiSanto, either directly or indirectly. Ms. DiSanto has not, and could not have, personally verified the accuracy of each such statement and representation, including the statements and representations concerning amounts owed to creditors.

These Global Notes and Statements of Limitations, Methodology, and Disclaimers Regarding the Debtors' Schedules and Statements (collectively, the "Global Notes") pertain to, and are incorporated by reference in, and comprise an integral part of all of the Schedules and Statements, and should be referred to and reviewed in connection with any review of the Schedules and Statements.

In preparing the Schedules and Statements, the Debtors relied on financial data derived from their books and records that was available at the time of such preparation. Although the Debtors have made every reasonable effort to ensure the accuracy and completeness of the Schedules and Statements, subsequent information or discovery may result in material changes to the Schedules and Statements. As a result, inadvertent errors or omissions may exist. Accordingly, the Debtors and their directors, officers, agents, attorneys, and financial advisors do not guarantee or warrant the accuracy or completeness of the data that is provided in the Schedules and Statements and shall not be liable for any loss or injury arising out of, or caused in whole or in part by, the acts, errors, or omissions, whether negligent or otherwise, in procuring, compiling, collecting, interpreting, reporting, communicating, or delivering the information contained in the Schedules and Statements.

For the avoidance of doubt, the Debtors, their agents, attorneys, and financial advisors reserve all rights to amend or supplement the Schedules and Statements from time to time, in all respects, as may be necessary or appropriate, including the right to dispute or otherwise assert

offsets or defenses to any claim reflected on the Schedules and Statements as to amount, liability, classification, or identity of Debtor, or to otherwise subsequently designate any claim as "disputed," "contingent," or "unliquidated." Further, nothing contained in the Schedules, Statements, or Notes shall constitute a waiver of any of the Debtors' rights or an admission with respect to their chapter 11 cases, including any issues involving objections to claims, substantive consolidation, equitable subordination, defenses, characterization or re-characterization of contracts and leases, assumption or rejection of contracts and leases under the provisions of chapter 3 of the Bankruptcy Code, or causes of action arising under the provisions of chapter 5 of the Bankruptcy Code or any other relevant applicable laws to recover assets or avoid transfers.

General Comments and Overview of Methodology

The Schedules, Statements, and Notes should not be relied upon by any persons for information relating to current or future financial conditions, events, or performance of any of the Debtors.

- 1. <u>Description of the Cases</u>. On August 31, 2021 (the "<u>Petition Date</u>"), each of the Debtors commenced a voluntary case under chapter 11 of the Bankruptcy Code. The Debtors are authorized to operate their businesses and manage their properties as debtors-in-possession pursuant to Bankruptcy Code sections 1107(a) and 1108. On September 1, 2021, the Bankruptcy Court entered an order, along with other orders (collectively, the "<u>First Day Motions</u>"), authorizing the joint administration of the chapter 11 cases pursuant to Bankruptcy Rule 1015(b) [Docket No. 64]. Notwithstanding the joint administration of the Debtors' cases for procedural purposes, each Debtor has filed its own Schedules and Statements.
- 2. Basis of Presentation. For financial reporting purposes, the Debtors historically prepared consolidated financial statements. The Schedules and Statements are unaudited and reflect the Debtors' reasonable efforts to report certain financial information of each Debtor on an unconsolidated basis. These Schedules and Statements do not purport to represent financial statements prepared in accordance with Generally Accepted Accounting Principles in the United States ("GAAP"), nor are they intended to reconcile to the financial statements previously distributed to lenders, major creditors, or various equity holders on an intermittent basis. The Debtors used reasonable efforts to attribute the assets and liabilities to each particular Debtor entity. However, because the Debtors' accounting systems, policies, and practices were developed for consolidated reporting purposes rather than for reporting by legal entity, it is possible that not all assets and liabilities have been recorded with the correct legal entity on the Schedules and Statements. Moreover, the Debtor has never considered their accounting and operating practices to assume separate legal entities; therefore, it is possible intercompany balances between legal entities may vary materially. Accordingly, the Debtors reserve all rights to supplement and amend the Schedules and Statements in this regard, including with respect to reallocation of assets or liabilities to any particular entity.
- 3. Reporting Date. Unless otherwise noted on the specific responses, the Schedules and Statements generally reflect the Debtors' books and records as of the close of business on August 31, 2021. The liability values are as of the Petition Date, and may have been adjusted for authorized payments made under the First Day Orders (as defined below). As additional information becomes available and further research is conducted, the Debtors may modify the allocation of liabilities between the pre- and post-petition periods and amend the Schedules and Statements accordingly.
- 4. <u>Current Values</u>. The assets and liabilities of each Debtor are listed on the basis of the net book value of the asset or liability in the respective Debtor's accounting books and records. Therefore, unless otherwise noted, the Schedules and Statements are not based upon any estimate of the current market values of the Debtors' assets and liabilities,

- which may not correspond to book values. It would be cost prohibitive and unduly burdensome to obtain current market valuations of the Debtors' property interests.
- Consolidated Entity Accounts Payable and Disbursement Systems. As described in the Motion of Debtors for Interim and Final Orders (A) Authorizing Continued Use of Existing Cash Management System, Including Maintenance of Existing Bank Accounts, Checks and Business Forms; (B) Authorizing Continuation of Existing Deposit Practices; (C) Waiving Certain U.S. Trustee Guidelines; (D) Authorizing Continuation of Intercompany Transactions; (E) Granting Priority Status to Postpetition Intercompany Claims; (F) Authorizing the Debtors to Open and Close Bank Accounts; and (G) Granting Related Relief [Docket No. 8] (the "Cash Management Motion"), the Debtors utilize an integrated, centralized cash management system, in the ordinary course of business, to collect, concentrate, and disburse funds generated by their operations (the "Cash Management System"). The Debtors maintain a consolidated disbursements system to pay the majority of operating and administrative expenses through centralized disbursement accounts.
- 6. Accuracy. The Debtors and their agents, attorneys and financial advisors do not guarantee or warrant the accuracy or completeness of the data that is provided herein and shall not be liable for any loss or injury arising out of or caused in whole or in part by the acts, errors, or omissions, whether negligent or otherwise, in procuring, compiling, collecting, interpreting, reporting, communicating, or delivering the information contained herein. While commercially reasonable efforts have been made to provide accurate and complete information herein, inadvertent errors or omissions may exist. The Debtors and their agents, attorneys, and financial advisors expressly do not undertake any obligation to update, modify, revise, or re-categorize the information provided herein, or to notify any third party should the information be updated, modified, revised, or re-categorized. In no event shall the Debtors or their agents, attorneys and financial advisors be liable to any third party for any direct, indirect, incidental, consequential, or special damages (including, but not limited to, damages arising from the disallowance of a potential claim against the Debtors or damages to business reputation, lost business or lost profits), whether foreseeable or not and however caused, even if the Debtors or their agents, attorneys, and financial advisors are advised of the possibility of such damages.
- 7. Net Book Value of Assets. In many instances, current market valuations are not maintained by or readily available to the Debtors. As such, wherever possible and/or as noted, net book values as of the Petition Date are presented. When necessary, the Debtors have indicated that the value of certain assets is "unknown" or "undetermined." Amounts ultimately realized may vary materially from net book value (or other value so ascribed). Accordingly, the Debtors reserve all rights to amend, supplement, and adjust the asset values set forth in the Schedules and Statements. As applicable, fixed assets and leasehold improvement assets that have been fully depreciated or amortized, or were expensed for GAAP accounting purposes, have no net book value, and, therefore, are not included in the Schedules and Statements. The Debtors took reasonable actions to note any particular assets with no net book value with any potential market value.

- 8. <u>Undetermined Amounts</u>. Claim amounts that could not readily be quantified by the Debtors are scheduled as "unliquidated," "undetermined," "unknown," or "N/A." The description of an amount as "unliquidated," "undetermined," "unknown," or "N/A" is not intended to reflect upon the materiality of the amount.
- 9. Excluded Assets and Liabilities. The Debtors believe that they have identified, but did not necessarily value, all material categories of assets and liabilities in the Schedules. The Debtors have excluded the following items from the Schedules and Statements: non-cash accounts related to accounting adjustments to conform with GAAP, deferred financing costs, deferred license revenue and unearned revenue, and Accounts Payable and Accruals that were paid postpetition. Other immaterial assets and liabilities also may have been excluded.
- 10. <u>Causes of Action</u>. The Debtors have made their best efforts to set forth known causes of action against third parties as assets in the Schedules and Statements. The Debtors reserve all of their rights with respect to causes of action they may have, whether disclosed or not disclosed, and neither these Global Notes nor the Schedules and Statements shall be deemed a waiver of any such causes of action.
- 11. <u>Litigation</u>. Certain litigation actions (collectively, the "<u>Litigation Actions</u>") reflected as claims against a particular Debtor may relate to any of the other Debtors. The Debtors made reasonable efforts to accurately record the Litigation Actions in the Schedules and Statements of the Debtor(s) that is the party to the Litigation Action. The inclusion of any Litigation Action in the Schedules and Statements does not constitute an admission by the Debtors of liability, the validity of any Litigation Action or the amount of any potential claim that may result from any claims with respect to any Litigation Action, or the amount and treatment of any potential claim resulting from any Litigation Action currently pending or that may arise in the future.
- 12. <u>Totals</u>. All totals that are included in the Schedules and Statements represent totals of all the known amounts included in the Schedules and Statements plus the "unknown" or "undetermined" amounts, as indicated on the total summaries.
- 13. <u>Currency</u>. All amounts shown in the Schedules and Statements are in U.S. Dollars, unless otherwise indicated.
- 14. Payment of Prepetition Claims Pursuant to First Day Orders. Pursuant to the First Day Motions, the Debtors sought authority to pay certain outstanding prepetition payables pursuant to a Bankruptcy Court order. The Bankruptcy Court entered various orders authorizing the Debtors to pay certain of the outstanding prepetition payables they sought to pay under the First Day Motions (collectively, the "First Day Orders"), including paying certain prepetition funded debt amounts pursuant to the Interim Order (I) Authorizing the Debtors to Obtain Postpetition Financing, (II) Authorizing the Debtors to Use Cash Collateral, (III) Granting Liens and Providing Super-Priority Administrative Expense Status, (IV) Granting Adequate Protection, (V) Modifying the Automatic Stay, and (VI) Granting Related Relief [Docket No. 70] (the "Interim DIP

Order") and the Final Order (I) Authorizing the Debtors to Obtain Postpetition Financing, (II) Authorizing the Debtors to Use Cash Collateral, (III) Granting Liens and Providing Super-Priority Administrative Expense Status, (IV) Granting Adequate Protection, (V) Modifying the Automatic Stay, and (VI) Granting Related Relief [Docket No. 110] (the "Final DIP Order"). As such, outstanding liabilities may have been reduced or will be reduced by any court-approved postpetition payments made on prepetition payables. Where and to the extent these liabilities have been satisfied, they may not be listed in the Schedules and Statements. To the extent the Debtors later pay any amount of the claims listed in the Schedules and Statements pursuant to any orders entered by the Bankruptcy Court, the Debtors reserve all rights to amend or supplement the Schedules and Statements or to take other action, such as filing claims objections, as is necessary and appropriate to avoid overpayment or duplicate payments for liabilities, to the extent that any such action is necessary. For the avoidance of doubt, the Debtors are not required to, and may not, amend the Schedules and Statements to reflect the postpetition payment of prepetition obligations under the First Day Orders. Nothing contained herein should be deemed to alter the rights of any party-in-interest to contest a payment made pursuant to an order of the Bankruptcy Court where such order preserves the right to contest.

- 15. Other Paid Claims. To the extent the Debtors have reached any postpetition settlement with a vendor or other creditor, the terms of such settlement will prevail, supersede amounts listed in the Debtors' Schedules and Statements, and shall be enforceable by all parties, subject to Bankruptcy Court approval.
- 16. <u>Property, Plant, and Equipment</u>. Owned property and equipment are recorded at cost and are shown net of depreciation. Depreciation is recorded using the straight-line method.
- 17. <u>Debtors' Reservation of Rights</u>. Nothing contained in the Schedules, Statements, or Global Notes shall constitute a waiver of rights with respect to these chapter 11 cases, including, but not limited to, the following:
 - a. Any failure to designate a claim listed on the Debtors' Schedules and Statements as "disputed," "contingent," or "unliquidated" does not constitute an admission by the Debtors that such amount is not "disputed," "contingent," or "unliquidated." The Debtors reserve the right to dispute and to assert setoff rights, counterclaims, and defenses to any claim reflected on the Schedules as to amount, liability, and classification, and to otherwise subsequently designate any claim as "disputed," "contingent," or "unliquidated."
 - b. Notwithstanding that the Debtors have made reasonable efforts to correctly characterize, classify, categorize, or designate certain claims, assets, executory contracts, unexpired leases, and other items reported in the Schedules and Statements, the Debtors nonetheless may have improperly characterized, classified, categorized, or designated certain items. The Debtors thus reserve all rights to recharacterize, reclassify, recategorize, or redesignate items reported in the Schedules and Statements at a later time as is necessary and appropriate.

- c. The listing of a claim (i) on Schedule D as "secured," (ii) on Schedule E/F (Part 1) as "priority," (iii) on Schedule E/F (Part 2) as "unsecured," or (iv) listing a contract or lease on Schedule G as "executory" or "unexpired" does not constitute an admission by the Debtors of the legal rights of the claimant, or a waiver of the Debtors' rights to recharacterize or reclassify such claim or contract pursuant to a schedule amendment, claim objection, or otherwise. Moreover, although the Debtors may have scheduled claims of various creditors as secured claims for informational purposes, no current valuation of the Debtors' assets in which such creditors may have a security interest has been undertaken. Except as provided in an order of the Bankruptcy Court, the Debtors reserve all rights to dispute and challenge the secured nature or amount of any such creditor's claims or the characterization of the structure of any transaction, or any document or instrument related to such creditor's claim.
- d. The Debtors' individual brand businesses are part of an overall enterprise. Although the Debtors have exercised their reasonable efforts to ensure the accuracy of their Schedules and Statements, they nevertheless may contain errors and omissions. The Debtors hereby reserve all of their rights to dispute the validity, status, and enforceability of any contracts, agreements, and leases identified in the Debtors' Schedules and Statements, and to amend and supplement the Schedules and Statements as necessary.
- e. The Debtors further reserve all of their rights, claims, and causes of action with respect to the contracts and agreements listed on the Schedules and Statements, including, but not limited to, the right to dispute and challenge the characterization or the structure of any transaction, document, and instrument related to a creditor's claim. Nothing contained in the Schedules and Statements or the Global Notes is intended to be or should be construed as an admission or stipulation of the validity of any claim against the Debtors or any assertion made or a waiver of the Debtors' rights to dispute any such claim or assert any cause of action or defense against any party.
- f. The Debtors exercised their reasonable efforts to locate and identify guarantees and other secondary liability claims (the "Guarantees") in their executory contracts, unexpired leases, secured financings, debt instruments, and other agreements. Where such Guarantees have been identified, they are included in the relevant Schedules and Statements. Guarantees embedded in the Debtors' executory contracts, unexpired leases, secured financings, debt instruments, and other agreements may have been omitted inadvertently. Thus, the Debtors reserve their rights to amend and supplement the Schedules and Statements to the extent that additional Guarantees are identified. In addition, the Debtors reserve the right to amend the Schedules and Statements to re-characterize and reclassify any such contract or claim.

- g. Listing a contract or lease on the Debtors' Schedules and Statements shall not be deemed an admission that such contract is an executory contract, such lease is an unexpired lease, or that either necessarily is a binding, valid, and enforceable contract. The Debtors hereby expressly reserve the right to assert that any contract listed on the Debtors' Schedules and Statements does not constitute an executory contract within the meaning of Bankruptcy Code section 365, and the right to assert that any lease so listed does not constitute an unexpired lease within the meaning of Bankruptcy Code section 365.
- h. Exclusion of certain intellectual property should not be construed to be an admission that such intellectual property rights have been abandoned, have been terminated or otherwise expired by their terms, or have been assigned or otherwise transferred pursuant to a sale, acquisition, or other transaction. Conversely, inclusion of certain intellectual property should not be construed to be an admission that such intellectual property rights have not been abandoned, have not been terminated or otherwise expired by their terms, or have not been assigned or otherwise transferred pursuant to a sale, acquisition, or other transaction.
- i. In the circumstance where the Schedules and Statements require information regarding "insiders," the Debtors have included information with respect to the individuals who the Debtors believe may be included in the definition of "insider" set forth in section 101(31) of the Bankruptcy Code during the relevant time periods. Such individuals may no longer serve in such capacities. In the interest of additional disclosure, the Debtors have also included certain individuals who may have officer titles in their responses to Statements.
- j. The listing of a party as an insider for purposes of the Schedules and Statements is not intended to be, nor should it be, construed an admission of any fact, right, claim, or defense and all such rights, claims, and defenses are hereby expressly reserved. Information regarding the individuals listed as insiders in the Schedules and Statements has been included for informational purposes only and such information may not be used for: (1) the purposes of determining (a) control of the Debtors; (b) the extent to which any individual exercised management responsibilities or functions; (c) corporate decision-making authority over the Debtors; or (d) whether such individual could successfully argue that he or she is not an insider under applicable law, including the Bankruptcy Code and federal securities laws, or with respect to any theories of liability or (2) any other purpose.
- 18. <u>Global Notes Control</u>. In the event that the Schedules or Statements differ from any of the foregoing Global Notes, the Global Notes shall control.

Global Notes with Respect to the Debtors' Schedules

1. Schedule A/B – Assets – Real and Personal Property

- a. <u>Item 3 Checking, Savings, Money Market, or Financial Brokerage Accounts.</u> Schedule A/B Item 3 lists all bank account balances in U.S. Dollars. The entries should be viewed on a net basis at the consolidated level for all Debtors though they are reported at the entity level for reporting purposes in this Schedule.
- b. <u>Item 11 Accounts Receivable</u>. Item 11 identifies the face amount of the accounts receivable balances as of the Petition Date due from licensees to the Debtor.
- c. <u>Item 15 Non-Publicly Traded Stock and Interests in Incorporated and Unincorporated Businesses</u>. Debtors' equity interest in the other Debtors or non-Debtor entities arises from either a majority or minority ownership of that entity. For purposes of these Schedules, where a Debtor has interests in another Debtor or non-Debtor entity, the Debtor lists either the net book value or an unknown value.
- d. <u>Items 54 and 55 Building or Property which the Debtors Owns or Has an Interest.</u> The Debtors' lease property at 1407 Broadway, 38th Floor, New York, NY 10018 (the "1407 Broadway Office"). The Debtors' will periodically perform leasehold improvements for the 1407 Broadway Office, which has been listed on the Schedule at the net book value. The leased property has not been appraised by a professional.
- e. <u>Items 60 62 Intangibles and Intellectual Property</u>. Certain of the Debtors' intellectual property is listed at the net book value, which may not accurately reflect their value in the marketplace at the time of the Auction (as defined in the Debtors' Bidding Procedures).

As of the Petition Date, the Debtors' intellectual property licenses were generating account receivables.

The Debtors' own the rights to multiple domain names, but the value of each is currently unknown.

f. <u>Item 69 – Appraisal of Intellectual Property</u>. The Debtors' intellectual property has been appraised by a professional within the last year. The Company had commissioned Houlihan Lokey to appraise certain of the Debtors' intellectual property for the ultimate purpose of marketing the intellectual property assets for sale. Bank of America also retained an appraiser to perform an appraisal of the intellectual property, however, this appraisal was done to assess Bank of America's collateral and loan to value ratio under one of the Debtors' prepetition funded debt facilities, and does not necessarily reflect the market value of the Debtors' assets.

- g. <u>Item 73 Interests in Insurance Policies and Annuities</u>. All insurance policies that were outstanding as of the Petition Date have been listed. Any value for the prepaid premiums has been previously reported in Schedule A/B 8.
- h. <u>Items 74 and 75 Causes of Action Against Third Parties and Other Contingent and Unliquidated Claims or Causes of Action</u>. Despite exercising their commercially reasonable efforts to identify all known assets, the Debtors may not have listed all of their causes of action or potential causes of action against third parties and any other claims as assets in their Schedules. The Debtors' failure to list any cause of action, claim, or right of any nature is not an admission that such cause of action, claim, or right does not exist, and should not be construed as a waiver of such cause of action, claim, or right.
- i. <u>Item 77 Property of Any Kind Not Already Listed</u>. The Debtors typically report financials on a consolidated basis and operate as a single entity. Intercompany transactions are recorded in each instance where assets are moved from one entity to the other, and a corresponding intercompany payable credit is entered. The Debtors' do not report intercompany balances on the consolidated level as the transactions create net balances. Intercompany payables have been disclosed in Schedule E/F.

In the ordinary course of their businesses, the Debtors may have accrued, or may subsequently accrue, certain rights to counterclaims, cross-claims, credits, rebates, or refunds with their customers and suppliers or potential warranty claims against their suppliers. The Debtors reserve all of their rights with respect to any claims and causes of action they may have. Neither these Global Notes nor the Schedules shall be deemed a waiver of any such claims or causes of action or to prejudice or impair the assertion thereof in any way. All known ongoing litigation claims against the Debtors are listed on Schedule E/F.

2. Schedule D – Creditors Who Have Claims Secured by Property. The secured claims listed on Schedule D are attributable to secured creditors that have been disclosed. Sequential Brands Group, Inc. is the primary borrower on all documentation, and the other Debtors (excluding GBT Promotions LLC) are guarantors of the secured debt. As of the Petition Date, the total value of all secured claims was approximately \$426.41 million across all Debtors as outlined in the filed *Declaration of Lorraine DiSanto in Support of the Debtors' Chapter 11 Petitions and Requests for First Day Relief* [Docket No. 3].

Except as otherwise ordered by the Bankruptcy Court, including as provided in the Interim DIP Order and the Final DIP Order, the Debtors reserve their rights to dispute or challenge the validity, perfection or immunity from avoidance of any lien purported to be granted or perfected in any specific asset for the benefit of a secured creditor listed on a Debtor's Schedule D. Moreover, although the Debtors may have scheduled claims of various creditors as secured claims, the Debtors reserve all rights to dispute or challenge the

secured nature of any such creditor's claim or the characterization of the structure of any such transaction or any document or instrument related to such creditor's claim.

The descriptions provided in Schedule D are intended only to be a summary. Reference to the applicable loan agreements and related documents is necessary for a complete description of the collateral and the nature, extent and priority of any liens. Nothing in these Global Notes or the Schedules and Statements shall be deemed a modification or interpretation of the terms of such agreements.

3. Schedule E/F, Part 2 – Creditors Who Hold Unsecured Claims. Certain creditors listed on Schedule E/F may owe amounts to the Debtors, and, as such, the Debtors may have valid setoff and recoupment rights with respect to such amounts. The amounts listed on Schedule E/F, may not reflect any such right of setoff or recoupment, and the Debtors reserve all rights to assert the same and to dispute and challenge any setoff and/or recoupment rights that may be asserted against the Debtors by a creditor. Additionally, certain creditors may assert mechanic's, materialman's, or other similar liens against the Debtors for amounts listed on Schedule E/F. The Debtors reserve their rights to dispute and challenge the validity, perfection, and immunity from avoidance of any lien purported to be perfected by a creditor listed on Schedule E/F of any Debtor.

The Debtors have made reasonable efforts to include all unsecured creditors on Schedule E/F, including, but not limited to, ordinary course professionals and other service providers. Certain intercompany liabilities are included on Schedule E/F that have arisen in the normal course of assets being moved amongst Debtor entities where corresponding intercompany receivable and liability entries were entered.

Notwithstanding the foregoing, the Debtors believe that there are instances where creditors have yet to provide proper invoices for prepetition goods or services. Moreover, Schedule E/F does include some accrued and AP aging for two creditors. The remaining accrued and AP aging were either paid by Galaxy, through the First Day Orders, or through the Company credit card so they are not included on Schedule E/F, Part 2. Such amounts are, however, reflected on the Debtors' books and records as required in accordance with GAAP. Such accruals primarily represent general estimates of liabilities and do not represent specific claims as of the Petition Date. The Debtors have made reasonable efforts to include as contingent, unliquidated, and/or disputed the claim of any party not included on the Debtors' open accounts payable that is associated with an account that has an accrual or receipt not invoiced.

Schedule E/F also contains information regarding pending litigation involving the Debtors. To the extent that litigation involving a particular Debtor has been identified, such information is included on that Debtor's Schedule E/F. The amounts for these potential claims are listed as unknown and marked as contingent, unliquidated and/or disputed in the Schedules as applicable.

The Debtors may pay additional claims listed on Schedule E/F. during these chapter 11 cases pursuant to orders of the Bankruptcy Court and the Debtors reserve all of their rights

to update Schedule E/F to reflect such payments or to modify the claims register to account for the satisfaction of such claim. Additionally, Schedule E/F does not include potential rejection damage claims, if any, of the counterparties to executory contracts and unexpired leases that have been, or may be, rejected.

4. <u>Schedule G – Executory Contracts and Unexpired Leases</u>. Although reasonable efforts have been made to ensure the accuracy of Schedule G regarding executory contracts and unexpired leases (collectively, the "<u>Agreements</u>"), review is ongoing and inadvertent errors, omissions or overinclusion may have occurred. The Debtors may have entered into various other types of Agreements in the ordinary course of their businesses, such as indemnity agreements, supplemental agreements, and amendments/letter agreements that may not be set forth in Schedule G. In addition, certain non-disclosure and/or confidentiality agreements, including those entered into in connection with the Debtors' prepetition marketing and postpetition bidding and sale process, may have been omitted.

Omission of an agreement from Schedule G does not constitute an admission that such omitted agreement is not an executory contract or unexpired lease. Schedule G may be amended at any time to add any omitted Agreements. Likewise, the listing of an Agreement on Schedule G does not constitute an admission that such Agreement is an executory contract or unexpired lease or that such Agreement was in effect on the Petition Date or is valid or enforceable. The Agreements listed on Schedule G may have expired or may have been modified, amended, or supplemented from time to time by various amendments, restatements, waivers, estoppel certificates, letter and other documents, instruments and agreements that may not be listed on Schedule G. Executory agreements that are oral in nature have not been included in Schedule G. Any and all of the Debtors' rights, claims, and causes of action with respect to the Agreements listed on Schedule G are hereby reserved and preserved, and as such, the Debtors hereby reserve all of their rights to (i) dispute the validity, status, or enforceability of any Agreements set forth on Schedule G. (ii) dispute or challenge the characterization of the structure of any transaction, or any document or instrument related to a creditor's claim, including, but not limited to, the Agreements listed on Schedule G, and (iii) to amend or supplement such Schedule as necessary. Certain of the Agreements listed on Schedule G may have been entered into on behalf of more than one of the Debtors. Additionally, the specific Debtor obligor(s) to certain of the Agreements may not have been specifically ascertained in every The Debtors have made all reasonable efforts to identify the correct Debtor's Schedule G on which to list the Agreement. Finally, for certain of the Agreements included on Schedule G, there was no stated term. Such Agreements are marked in Schedule G as being in effect until termination.

Further, the Debtors may not have identified certain guarantees that are embedded in the Debtors' executory contracts, unexpired leases, secured financings, debt instruments and other such agreements. The Debtors reserve all of their rights to amend the Schedules to the extent that additional guarantees are identified.

5. <u>Schedule H – Co-debtors</u>. On Schedule H, the Debtors included debts for which more than one Debtor may be liable even where such debts were reflected on Schedules E/F or G for

the respective Debtors. To the extent these Global Notes include notes specific to Schedules D-G, such notes apply to the co-debtors listed in Schedule H.

Global Notes with Respect to the Debtors' Statements

- 1. <u>Statement 1-2</u>. Financial statements for operating and non-operating gross revenue are made as of the Debtors' fiscal year. The Debtors' fiscal year end is defined as December 31st of each year.
- 2. <u>Statement 3</u>. The Debtors typically operate as a consolidated entity for the purposes of operating the business in the ordinary course. All obligations of the Debtors have been allocated to specific Debtor entities to the best of the Debtors' knowledge.
- 3. <u>Statement 4.</u> The Debtors reserve all rights with respect to the determination or status of a person as an "insider" as defined in Bankruptcy Code section 101(13). For more information regarding each Debtor's officers and directors, see Statement 28 and Statement 29.
- 4. <u>Statement 7</u>. Actions described in response to Statement 7 include, but are not limited to, litigation proceedings, foreclosure actions, regulatory inquiries, unclaimed property examinations, breach of contract, and patent disputes.

The Debtors reserve all of their rights and defenses with respect to any and all listed lawsuits and administrative proceedings. The listing of such suits and proceedings shall not constitute an admission by the Debtors of any liabilities or that the actions or proceedings were correctly filed against the Debtors or any affiliates of the Debtors. The Debtors also reserve their rights to assert that neither the Debtors nor any affiliate of the Debtors is an appropriate party to such actions or proceedings. Further, the Debtors operate in numerous jurisdictions and in the ordinary course of business may have disputed property valuations/tax assessments. The Debtors have not listed such disputes on Statement 7.

On July 1, 2021, two shareholder derivative suits against the Debtors – *Delmonico v. Shmidman et al.* (No. 21-00060) and *D'Arcy v. Shmidman, et al.* (No. 21-00862) – were consolidated into *In re Sequential Brands Group, Inc. Derivative Litigation*, C.A. No. 21-c-60-CFC.

In regards to *In re Payless Holdings, LLC, et al.* and *Payless Holdings LLC, et al. v. Martha Stewart Living Omnimedia, Inc.*, Sequential Brands Group, Inc. no longer owns Martha Stewart Living Omnimedia, Inc. ("MSLO"), but has agreed to indemnify MSLO.

5. <u>Statement 9</u>. Because the Debtors use a centralized cash management system whereby certain disbursements are made by Sequential Licensing, Inc., payments related to charitable contributions are reflected on the Statements of Sequential Licensing, Inc. only, but were made on behalf of Sequential Brands Group, Inc. Payments made to those organizations listed in Statement 9 have been disclosed to the best of the Debtors' knowledge.

- 6. <u>Statement 11</u>. Because the Debtors use a centralized cash management system whereby certain disbursements are made by Sequential Licensing, Inc., payments related to bankruptcy are reflected on the Statements of Sequential Licensing, Inc. only, but were made on behalf of all of the Debtors.
 - The Debtors have used reasonable efforts to identify payments for services of any entities who provided consultation concerning debt counseling or restructuring services, relief under the Bankruptcy Code, or preparation of a petition in bankruptcy within one year immediately preceding the Petition Date, which are identified in the Debtors' response to Statement 11. Additional information regarding the Debtors' retention of professional service firms is more fully described in the individual retention applications for those firms and related orders.
- 7. <u>Statement 25</u>. The Debtors have made their best effort within reasonable means to identify all business entities that have been in operation over the last six years that the Debtors have controlled. The Debtors' have operated under multiple business entity names and trademarks over the previous six years. Due to a limited number of employees employed throughout the duration of the time period in question and limited legal documentation for the entities, the Debtors' have provided the information to the best of their knowledge for each entity's nature of business and dates of existence.
- 8. <u>Statement 26(d)</u>. During the two years immediately preceding the Petition Date, the Debtors have provided financial statements on a consolidated basis in the ordinary course of their business to various parties, including government entities and other interested parties, through online data rooms and other diligence procedures. Furthermore, as a public company, the Debtors provide routine and ordinary course disclosures through 10-K and 10-Q Security and Exchange Commission required filings.
- 9. <u>Statement 28.</u> The Debtors listed all officers and directors in Attachment 28 to Statement 28.
 - On October 7, 2021, Mr. Aaron Hollander resigned as director of the Board of Sequential Brands Group, Inc. The resignation did not involve a disagreement with the Company on any matter relating to its operations, policies or practices, or any performance related issues.
- 10. <u>Statement 29</u>. The directors and officers listed on Statement 29 resigned throughout the year prior to the Petition Date due to various reasons, including as a result of the execution of the Fourth Amendment to Third Amended and Restated Credit Agreement Side Letter (as amended and supplemented, the "<u>Side Letter</u>"), dated November 16, 2020, by and between Sequential Brands Group, Inc., the Guarantors party thereto, the Lenders party thereto, and Wilmington Trust, N.A. The Side Letter required Sequential Brands Group, Inc. to reduce the size of the board of directors (the "<u>Board</u>") to four directors effective as of April 1, 2021 and procure and accept irrevocable letters of resignations of the directors (other than the Existing KKR Designees) in order to satisfy the reduction in the size of the Board.

11. <u>Statement 30</u>. Any and all known disbursements to insiders of the Debtors have been listed in the Debtors response to Statement 4. The items listed under Statement 30 incorporate by reference any items listed under Statement 4, and vice versa.

Fill in this information to identify the case:		
Debtor Name: In re : Joe's Holdings, LLC		
United States Bankruptcy Court for the: District of Delaware		Check if this is an
Case number (if known): 21-11205 (JTD)	-	amended filing
Official Form 206Sum		
Summary of Assets and Liabilities for No	n-Individuals	12/15
Part 1: Summary of Assets		
Schedule A/B: Assets–Real and Personal Property (Official Form 206A/B)		
1a. Real property:		
Copy line 88 from Schedule A/B	\$ _	0.00
1b. Total personal property:		
Copy line 91A from Schedule A/B	\$	82,617,848.64
1c. Total of all property:		
Copy line 92 from Schedule A/B	\$	82,617,848.64
	F	Plus Unknown Amounts
Part 2: Summary of Liabilities		
2. Schedule D: Creditors Who Have Claims Secured by Property (Official Form	206D)	
Copy the total dollar amount listed in Column A, Amount of claim, from line 3 of	f Schedule D \$ _	426,381,330.00
3. Schedule E/F: Creditors Who Have Unsecured Claims (Official Form 206E/F)		
3a. Total claim amounts of priority unsecured claims:		
Copy the total claims from Part 1 from line 5a of Schedule E/F	\$_	0.00
3b. Total amount of claims of nonpriority amount of unsecured claims:		
Copy the total of the amount of claims from Part 2 from line 5b of Schedule	9 E/F	700,249.82
4 Total liabilities		

Lines 2 + 3a + 3b

427,081,579.82

Fill in this information to identify the case:		
Debtor Name: In re : Joe's Holdings, LLC		
United States Bankruptcy Court for the: District of Delaware		Check if this is
Case number (if known): 21-11205 (JTD)	_	amended filing

Official Form 206A/B

Schedule A/B: Assets - Real and Personal Property

12/15

Disclose all property, real and personal, which the debtor owns or in which the debtor has any other legal, equitable, or future interest. Include all property in which the debtor holds rights and powers exercisable for the debtor's own benefit. Also include assets and properties which have no book value, such as fully depreciated assets or assets that were not capitalized. In Schedule A/B, list any executory contracts or unexpired leases. Also list them on Schedule G: Executory Contracts and Unexpired Leases (Official Form 206G).

Be as complete and accurate as possible. If more space is needed, attach a separate sheet to this form. At the top of any pages added, write the debtor's name and case number (if known). Also identify the form and line number to which the additional information applies. If an additional sheet is attached, include the amounts from the attachment in the total for the pertinent part.

For Part 1 through Part 11, list each asset under the appropriate category or attach separate supporting schedules, such as a fixed asset schedule or depreciation schedule, that gives the details for each asset in a particular category. List each asset only once. In valuing the debtor's interest, do not deduct the value of secured claims. See the instructions to understand the terms used in this form.

ar	t 1:	Cash and cash equivalents			
1.	Does	the debtor have any cash or cash equ	ivalents?		
	☑ No	o. Go to Part 2.			
	☐ Ye	es. Fill in the information below.			
	All ca	ash or cash equivalents owned or co	ontrolled by the debto	r	Current value of debtor's interest
2	. Cash	on hand			
0	011		-:	- (Ideath - III)	\$
3.		king, savings, money market, or finance	_	, ,	
	Name	of institution (bank or brokerage firm)	Type of account	Last 4 digits of account number	. \$
4.	Other	cash equivalents (Identify all)			
					\$\$
5.	Total o	of Part 1			
	Add lin	es 2 through 4 (including amounts on	any additional sheets)	Copy the total to line 80	\$0.00

Case 21-11194-JTD Doc 211 Filed 10/19/21 Page 20 of 52 Joe's Holdings, LLC 21-11205 Case number (if known): Debtor: Name **Deposits and prepayments** 6. Does the debtor have any deposits or prepayments? ✓ No. Go to Part 3. $\hfill \square$ Yes. Fill in the information below. Current value of debtor's interest 7. Deposits, including security deposits and utility deposits Description, including name of holder of deposit 8. Prepayments, including prepayments on executory contracts, leases, insurance, taxes, and rent Description, including name of holder of prepayment

9. Total of Part 2.

Add lines 7 through 8. Copy the total to line 81.

0.00

Case 21-11194-JTD Doc 211 Filed 10/19/21 Page 21 of 52 Joe's Holdings, LLC Case number (if known): Debtor: Name Accounts receivable Part 3: 10. Does the debtor have any accounts receivable? $\ \square$ No. Go to Part 4. $\ensuremath{\,\,^{\scalebox{}}}$ Yes. Fill in the information below. Current value of debtor's 11. Accounts receivable Description face amount doubtful or uncollectible accounts Licensee 11a. 90 days old or less: 45,889.00 -\$ 0.00 45,889.00 Receivables Licensee 11b. Over 90 days old: 257,952.00 - \$ 242,502.00 15,450.00 Receivables

12. Total of Part 3.

Current value on lines 11a + 11b = line 12. Copy the total to line 82.

\$ 61,339.00

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Debtor:		Joe's Holdings, LLC		Case number (if known)		
		Name		-		
Par	rt 4:	Investments				
13.	Does	the debtor own any investments?				
	☑ No	o. Go to Part 5.				
	□ Ye	es. Fill in the information below.				
				Valuation method used for current value	Current value of debtor's interest	
14.	Mutua	al funds or publicly traded stocks not included in Part 1				
	Name	of fund or stock:				
					\$	
15.		oublicly traded stock and interests in incorporated and un ling any interest in an LLC, partnership, or joint venture	incorporated businesses,			
	Name	of entity:	% of ownership:			
					\$	
16.		rnment bonds, corporate bonds, and other negotiable and Iments not included in Part 1	d non-negotiable			

Describe:

17. Total of Part 4.

___ \$ ____

Add lines 14 through 16. Copy the total to line 83.

0.00

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Debtor: Joe's Holdings, LLC Case number (if known): 21-11205

Name

Part	t 5: Inventory, excluding agricultu	re assets			
18.	Does the debtor own any inventory (excluding ✓ No. Go to Part 6. ✓ Yes. Fill in the information below.	ng agriculture assets)?		
	General description	Date of the last physical inventory	Net book value of debtor's interest (Where available)	Valuation method used for current value	Current value of debtor's interest
19.	Raw materials		\$\$		\$
20.	Work in progress		\$\$		\$
21.	Finished goods, including goods held for re	sale	\$		\$
22.	Other inventory or supplies		\$		\$\$
23.	. Total of Part 5. Add lines 19 through 22. Copy the total to line a	84.			\$

24.	Is any	of the property	listed in F	Part 5 peris	hable?
-----	--------	-----------------	-------------	--------------	--------

☐ No

☐ Yes

25. Has any of the property listed in Part 5 been purchased within 20 days before the bankruptcy was filed?

No			
Yes. Description	Book value\$	Valuation method	Current value \$

26. Has any of the property listed in Part 5 been appraised by a professional within the last year?

☐ No

☐ Yes

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Debtor:	Joe's Holdings, LLC	Case number (if known):	21-11205	
	Name			

27.	Does the debtor own or lease any farming and fishing-related a ☑ No. Go to Part 7. ☐ Yes. Fill in the information below.	ssets (other than titled motor	vehicles and land)?	
	General description	Net book value of debtor's interest (Where available)	Valuation method used for current value	Current value of debtor's interest
28.	Crops—either planted or harvested	\$		\$
29.	Farm animals Examples: Livestock, poultry, farm-raised fish	\$		\$\$
30.	Farm machinery and equipment (Other than titled motor vehicles)	\$	-	\$
31.	Farm and fishing supplies, chemicals, and feed	\$		_ \$
32.	Other farming and fishing-related property not already listed in	Part 6		\$
33.	Total of Part 6. Add lines 28 through 32. Copy the total to line 85.			\$
34.	Is the debtor a member of an agricultural cooperative? No Yes. Is any of the debtor's property stored at the cooperative? No Yes			
35.	Has any of the property listed in Part 6 been purchased within 2	20 days before the bankruptcy	was filed?	
	□ No □ Yes. Description Book value \$	Valuation method	Curi	rent value \$
36.	Is a depreciation schedule available for any of the property lists □ No □ Yes	ed in Part 6?		
37.	Has any of the property listed in Part 6 been appraised by a prod □ No □ Yes	fessional within the last year?		

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Debtor:		Joe's Holdings, LLC	Case number (if known):	21-11205		
		Name		•		
Par	t 7:	Office furniture, fixtures, and equipment; a	nd collectibles			
38.	Doe	s the debtor own or lease any office furniture, fixtures,	equipment, or collectibles?			
	\checkmark	No. Go to Part 8.				
		Yes. Fill in the information below.				
	Gen	eral description	Net book value of debtor's interest (Where available)	Valuation method used for current value	Current value of debtor's interest	
39.	Offic	ce furniture				
			\$		 \$	
40.	Offic	ce fixtures				
			\$		\$	
41.		ce equipment, including all computer equipment and munication systems equipment and software				
			\$		\$	
42.	book	ectibles Examples: Antiques and figurines; paintings,prints is, pictures, or other art objects; china and crystal; stamp, collections; other collections, memorabilia, or collectibles				

44. Is a depreciation schedule available for any of the property listed in Part 7?

Add lines 39 through 42. Copy the total to line 86.

□ No

43. Total of Part 7.

□ Yes

45. Has any of the property listed in Part 7 been appraised by a professional within the last year?

□ No

□ Yes

0.00

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Case number (if known):

Name Part 8: Machinery, equipment, and vehicles 46. Does the debtor own or lease any machinery, equipment, or vehicles? ☑ No. Go to Part 9. ☐ Yes. Fill in the information below. Net book value of debtor's **General description** Valuation method used Current value of debtor's interest interest Include year, make, model, and identification numbers (i.e., for current value VIN, HIN, or N-number) (Where available) 47. Automobiles, vans, trucks, motorcycles, trailers, and titled farm vehicles 48. Watercraft, trailers, motors, and related accessories Examples: Boats, trailers, motors, floating homes, personal watercraft, and fishing vessels 49. Aircraft and accessories 50. Other machinery, fixtures, and equipment (excluding farm machinery and equipment) 51. Total of Part 8. 0.00 Add lines 47 through 50. Copy the total to line 87.

52. Is a depreciation schedule available for any of the property listed in Part 8?

☐ No

Joe's Holdings, LLC

Debtor:

☐ Yes

53. Has any of the property listed in Part 8 been appraised by a professional within the last year?

□ No

☐ Yes

Case 21-11194-JTD Doc 211 Filed 10/19/21 Page 27 of 52 Joe's Holdings, LLC Case number (if known): Debtor: Name Part 9: **Real property** Does the debtor own or lease any real property? ☑ No. Go to Part 10. $\hfill \hfill \hfill$ 55. Any building, other improved real estate, or land which the debtor owns or in which the debtor has an interest **Description and location of property** Net book value of Nature and extent of Valuation method Include street address or other description such as debtor's interest Current value of Assessor Parcel Number (APN), and type of property (for debtor's interest in used for current debtor's interest property value example, acreage, factory, warehouse, apartment or office (Where available) building), if available. 55.1 56. Total of Part 9. Add the current value on lines 55.1 through 55.6 and entries from any additional sheets. Copy the total to line 88. 0.00 \$ 57. Is a depreciation schedule available for any of the property listed in Part 9? □ No □ Yes 58. Has any of the property listed in Part 9 been appraised by a professional within the last year?

□ Yes

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Debtor: Joe's Holdings, LLC Case number (if known): 21-11205

Name 21-11205

Part 10:	Intangibles	and	intellectual	property
rait ioi	ilitaligibles	and	intenectual	bi obei ta

59.	Does the debtor have any interests in intangibles or intellectual	property?		
	□ No. Go to Part 11.			
	✓ Yes. Fill in the information below.			
	General description	Net book value of debtor's interest (Where available)	Valuation method used for current value	Current value of debtor's interest
60.	Patents, copyrights, trademarks, and trade secrets			
	60.1 Trademark	\$ 35,000,000.00	Net Book Value	\$ 35,000,000.00
61.	Internet domain names and websites			
	61.1 None	\$		\$
62.	Licenses, franchises, and royalties	•		•
	62.1 None	\$		\$
00				
63.	Customer lists, mailing lists, or other compilations	Φ.		Φ.
	63.1 None	\$	-	\$
0.4				
64.	Other intangibles, or intellectual property	•		•
	64.1 None	\$		\$
0.5	0 1 11			
65.	Goodwill	Φ.		Φ.
	65.1 None	\$		\$
66.	Total of Part 10.			
00.	Add lines 60 through 65. Copy the total to line 89.			\$ 35,000,000.00
67	Do your lists or records include personally identifiable informat	ion of customers (as defined in	11 I I S C. 88 101(41A) an	d 107) ?
01.	✓ No	ion or odotomoro (do domica m	11 0.0.0. 33 101(1177) 411	u 101/1
	□ Yes			
68.	Is there an amortization or other similar schedule available for a	iny of the property listed in Par	t 10?	
	□ No			
	☑ Yes			
69.	Has any of the property listed in Part 10 been appraised by a pro-	ofessional within the last year?		
	□ No			
	☑ Yes			

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 Debtor:
 Joe's Holdings, LLC
 Case number (if known):
 21-11205

 Name
 21-11205

Dau4 44-		- 41	
Part 11:	AII	otner	assets

Include all inter	for own any other assets that have it rests in executory contracts and unexport 12. It the information below.					
					Current value interest	e of debtor's
71. Notes receiva	able					
		Total face amount	doubtful or uncollectib	ole accounts		
71.1 N		\$	- \$	= →	\$	
_		-				
2. Tax refunds a	and unused net operating losses (N	OLs)				
Description (fo	r example, federal, state, local)	_				
72.1 N	one		Tax year		\$	
'2 Interacts in in	nsurance policies or annuities					
	See Schedule A/B 73 Attachment				\$	Unknown
75.1	de Goriedale A/D / 3 Altaoriment				Ψ	Olikilowii
4. Causes of ac	tion against third parties (whether c	or not a lawsuit				
74.1 N	lone				\$	
N	lature of claim					
Δ	mount requested					
	·					
75. Other conting every nature, set off claims	gent and unliquidated claims or cau including counterclaims of the deb	ses of action of tor and rights to				
75.1 N	lone				\$	
_	lature of claim				·	
	mount requested					
3. Trusts, equita	able or future interests in property					
76.1 N	one				\$	
7. Other property	y of any kind not already listed Exa	mples: Season tickets,				
	and Matter, LLC (intercompany receiv	ables)			\$	358,100.00
77.2 Se	equential Licensing, Inc. (intercompany	receivables)			\$	47,198,409.64
8. Total of Part	11.					
	hrough 77. Copy the total to line 90.				\$	47,556,509.64
9. Has any of the	e property listed in Part 11 been app	raised by a profession	onal within the last year?	•		
☑ No			•			
□ Yes						

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Debtor: _Joe's Holdings, LLC

Name

Case number (if known): 21-11205

Part 12: Summary

In Part 12 copy all of the totals from the earlier parts of the form.

	Type of property		rent value of sonal property		Current value of real property	
80.	Cash, cash equivalents, and financial assets. Copy line 5, Part 1.	\$	0.00	_		
81.	Deposits and prepayments. Copy line 9, Part 2.	\$	0.00	_		
82.	Accounts receivable. Copy line 12, Part 3.	\$	61,339.00	_		
83.	Investments. Copy line 17, Part 4.	\$	0.00	_		
84.	Inventory. Copy line 23, Part 5.	\$	0.00	_		
85.	Farming and fishing-related assets. Copy line 33, Part 6.	\$	0.00	_		
86.	Office furniture, fixtures, and equipment; and collectibles.	\$_	0.00	-		
	Copy line 43, Part 7.					
87.	Machinery, equipment, and vehicles. Copy line 51, Part 8.	\$_	0.00	_		
88.	Real property. Copy line 56, Part 9				\$ 0.00	_
89.	Intangibles and intellectual property. Copy line 66, Part 10.	\$	35,000,000.00	_		
90.	All other assets. Copy line 78, Part 11.	\$	47,556,509.64	_		
91.	Total. Add lines 80 through 90 for each column91a.	\$_	82,617,848.64	+ 91b.	\$0.00	_
92.	Total of all property on Schedule A/B. Lines 91a + 91b = 92					

Cill in	this information to iden	tify the case:								
FIII III	this information to iden	tilly the case.								
Debtor N	Name: In re : Joe's Holdings, LLC	;								
United S	States Bankruptcy Court for the:	District of Delaware					Γ	⊐ c	heck if th	is is an
Case nu	umber (if known): 21-11205 (JTD))					•	_	mended f	
	cial Form 206D edule D: Credit	Who H	ava C	laime	Secured by	Pror	artv		_	10/45
			ave C	iaiiii5	Secured by	Piop	erty		1	12/15
	complete and accurate as	-								
□ N	iny creditors have claims section. Check this box and submit Yes. Fill in all of the information	page 1 of this form to		rith debtor's	s other schedules. Debto	or has noth	ning else to report	on this	s form.	
Part 1:	List Creditors Who Hav	e Secured Claims								
	n alphabetical order all credited claim, list the creditor separ		ed claims.	If a credito	r has more than one		Column A Amount of claim Do not deduct the value of collatera	е		B f collateral that ts this claim
2	.1 Creditor's name		Describe (debtor's p	roperty that is subject t	to a lien				
	Bank of America, N.A., as a	gent	Trademar	ks			127,913,70	5.00	\$	Unknown
	Notice Name 100 N Tryon St Street	s	Is the cre	Credit Agre	ement 1st Lien sider or related party?					
	Charlotte NC	28202	☑ No □ Yes							
	City State	ZIP Code	□ 103							
	Country Creditor's email address, Date debt was incurred	if known 7/1/2016	□ No		e on this claim? nedule H: Codebtors(Office	icial Form	206Н).			
	Last 4 digits of account number	2044	Check all t		ing date, the claim is:					
	Do multiple creditors have same property?	e an interest in the		quidated uted						
	✓ No									
	Yes. Have you alread relative priority?	y specified the								
	☐ No. Specify each of creditor, and its rel									
	Yes. The relative specified on lines	priority of creditors is								

Filed 10/19/21 Case 21-11194-JTD Doc 211 Page 32 of 52 Debtor: Joe's Holdings, LLC Case number (if known): Name **Additional Page** Part 1: Copy this page only if more space is needed. Continue numbering the lines sequentially from Column A Column B the previous page. Amount of claim Value of collateral that Do not deduct the supports this claim value of collateral. 2.2 Creditor's name Describe debtor's property that is subject to a lien Wilmington Trust, N.A. as Trustee 298,467,625.00 Unknown Trademarks Creditor's Name Creditor's mailing address Describe the lien Notice Name Secured Credit Agreement 2nd Lien 50 South Sixth Street Street Suite 1290 Is the creditor an insider or related party? ☑ No Minneapolis 55402 MN ☐ Yes City State ZIP Code Is anyone else liable on this claim? Country No Creditor's email address, if known \checkmark Yes. Fill out Schedule H: Codebtors(Official Form 206H). Date debt was incurred 7/1/2016 As of the petition filing date, the claim is: Last 4 digits of account Check all that apply. 9337 number Contingent Do multiple creditors have an interest in the Unliquidated \square same property? Disputed \checkmark No Yes. Have you already specified the

Total of the dollar amounts from Part 1, Column A, including the amounts from the Additional Page, if any.

\$ 426,381,330.00

relative priority?

specified on lines

☐ No. Specify each creditor, including this creditor, and its relative priority.

 \square Yes. The relative priority of creditors is

Part 2:

List Others to Be Notified for a Debt Already Listed in Part 1

List in alphabetical order any others who must be notified for a debt already listed in Part 1. Examples of entities that may be listed are collection agencies, assignees of claims listed above, and attorneys for secured creditors.

If no others need to be notified for the debts listed in Part 1, do not fill out or submit this page. If additional pages are needed, copy this page.

Name and address			On which line in Part 1 did you enter the related creditor?	Last 4 digits of account number for this entity
James-Bates-Brannan-Groov	er LLP		Line 2.2	
Name				
Sara Kate Rumsey and Dorot	eya Wozniak			
Notice Name				
3399 Peachtree Road NE, Su	ite 1700			
Street				
Atlanta	GA	30326		
City	State	ZIP Code		
Country				
King & Spalding			Line 2.2	
Name				
	Montoni, Esq., Timothy Fesenmyer,	Esq.		
Notice Name				
1185 Avenue of the Americas				
Street				
New York	NY	10036		
City	State	ZIP Code		
Country				
Morgan, Lewis & Bockius LLF	•		Line 2.1	
Name				
	ost-Davies, Esq., Christopher L. Ca	rter		
Notice Name				
One Federal Street				
Street				
Boston	MA	02110		
City	State	ZIP Code		
Country				

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Debtor: Joe's Holdings, LLC		200 === 100 =0	Case number (if known):	21-11205
Name				
Morris, Nichols, Arsht & Tunne	ell LLP	Line 2.2		
Name				
Robert J. Dehney				
Notice Name				
1201 N. Market Street, Suite 1	600			
Street				
Wilmington	DE	19801		
City	State	ZIP Code		
Country				
Province, LLC			Line 2.2	
Name				
Daniel Moses, Brooks Kanski, Notice Name	David Dachelet			
2360 Corporate Circle, Suite 3	30			
Street				
Henderson	NV	89074		
City	State	ZIP Code		
Country				
Robinson & Cole LLP			Line 2.1	
Name				
Rachel J. Mauceri Notice Name				
1201 N. Market Street, Suite 1	406			
Street				
Wilmington	DE	19801		
City	State	ZIP Code		
Country				

or Name: In re: Joe's Holdings, LLC d States Bankruptcy Court for the: District of Delaware				
3 ,				
d States Bankruptcy Court for the: District of Delaware				
				☐ Check if this is an
number (if known): 21-11205 (JTD)				Check if this is an amended filing
				_
ficial Form 206E/F				
redule E/F: Creditors Who Have Unsecured Claims so complete and accurate as possible. Use Part 1 for creditors with PRIORITY unsecured claims and Part 2 for creditors with NONPRIORITY cured claims. List the other party to any executory contracts or unexpired leases that could result in a claim. Also list executory contracts chedule A/B: Assets - Real and Personal Property (Official Form 206A/B) and on Schedule G: Executory Contracts and Unexpired Leases that Could result in a claim. Also list executory contracts chedule A/B: Assets - Real and Personal Property (Official Form 206A/B) and on Schedule G: Executory Contracts and Unexpired Leases that Could result in a claim. Also list executory contracts and Unexpired Leases that Could result in a claim. Also list executory contracts and Unexpired Leases that Could result in a claim. Also list executory contracts and Unexpired Leases that Could result in a claim. Also list executory contracts and Unexpired Leases that Could result in a claim. Also list executory contracts and Unexpired Leases that Could result in a claim. Also list executory contracts and Unexpired Leases that Could result in a claim. Also list executory contracts and Unexpired Leases that Could result in a claim. Also list executory contracts and Unexpired Leases that Could result in a claim. Also list executory contracts and Unexpired Leases that Could result in a claim. Also list executory contracts and Unexpired Leases that Could result in a claim. Also list executory contracts and Unexpired Leases that Could result in a claim. Also list executory contracts and Unexpired Leases that Could result in a claim. Also list executory contracts and Unexpired Leases that Could result in a claim. Also list executory contracts and Unexpired Leases that Could result in a claim. Also list executory Contracts and Unexpired Leases that Could result in a claim. Also list executory Contracts and Unexpired Leases that Could result in a claim. Also list executory Contracts and Unexpired Leases that Could result				
ecured claims. List the other party to any executory schedule A/B: Assets - Real and Personal Property	contracts or un (Official Form 20	expired leases that co 6A/B) and on Schedu	ould result in a clair le G: Executory Co	 Also list executory contract ntracts and Unexpired Leases
List All Creditors with PRIORITY Unsecured C	laims			
o any creditors have priority unsecured claims? (See 1	U.S.C. § 507).			
No. Go to Part 2.				
Yes. Go to Line 2.				
			ole or in part. If the del	otor has more than
creditors with priority unsecured claims, fill out and attach th	e Additional Page o	f Part 1.	Total claim	Priority amount
	e Additional Page o	f Part 1.	Total claim	
creditors with priority unsecured claims, fill out and attach th	e Additional Page o	f Part 1.	Total claim	Priority amount
creditors with priority unsecured claims, fill out and attach th 2.1 Priority creditor's name and mailing address	As of the petitic	on filing date, the claim oply.	Total claim	Priority amount
creditors with priority unsecured claims, fill out and attach th 2.1 Priority creditor's name and mailing address	As of the petitic Check all that a	on filing date, the claim oply.	Total claim	Priority amount
creditors with priority unsecured claims, fill out and attach th 2.1 Priority creditor's name and mailing address Creditor Name	As of the petitic Check all that a	on filing date, the claim oply.	Total claim	Priority amount
creditors with priority unsecured claims, fill out and attach th 2.1 Priority creditor's name and mailing address Creditor Name	As of the petitic Check all that a	on filing date, the claim oply.	Total claim	Priority amount
2.1 Priority creditor's name and mailing address Creditor Name Creditor's Notice name	As of the petitic Check all that a Contingent Unliquidated Disputed	on filing date, the claim oply.	Total claim	Priority amount
2.1 Priority creditor's name and mailing address Creditor Name Creditor's Notice name	As of the petitic Check all that a Contingent Unliquidated Disputed	on filing date, the claim oply.	Total claim	Priority amount
2.1 Priority creditor's name and mailing address Creditor Name Creditor's Notice name	As of the petitic Check all that a Contingent Unliquidated Disputed	on filing date, the claim oply.	Total claim	Priority amount
2.1 Priority creditor's name and mailing address Creditor Name Creditor's Notice name	As of the petitic Check all that a Contingent Unliquidated Disputed	on filing date, the claim oply.	Total claim	Priority amount
2.1 Priority creditor's name and mailing address Creditor Name Creditor's Notice name Address	As of the petitic Check all that a Contingent Unliquidated Disputed	on filing date, the claim oply.	Total claim	Priority amount
2.1 Priority creditor's name and mailing address Creditor Name Creditor's Notice name Address	As of the petitic Check all that a Contingent Unliquidated Disputed	on filing date, the claim oply.	Total claim	Priority amount
2.1 Priority creditor's name and mailing address Creditor Name Creditor's Notice name Address City State ZIP Code	As of the petitic Check all that a Contingent Unliquidated Disputed	on filing date, the claim oply.	Total claim	Priority amount
2.1 Priority creditor's name and mailing address Creditor Name Creditor's Notice name Address City State ZIP Code	As of the petitic Check all that a Contingent Unliquidated Disputed	on filing date, the claim oply.	Total claim is: \$	Priority amount

Part 2:

List All Creditors with NONPRIORITY Unsecured Claims

3.List in alphabetical order all of the creditors with nonpriority unsecured claims. If the debtor has more than 6 creditors with nonpriority unsecured claims, fill out and attach the Additional Page of Part 2.

				Amount of claim	
Nonpriority c Centric Brands		nd mailing address	As of the petition filing date, the claim is: Check all that apply.	\$	448,915.82
Creditor Name	LLO		☐ Contingent		
Creditor's Notice na	ame				
			☐ Disputed Basis for the claim:		
350 Fifth Avenu	IE .		Trade		
				-	
New York	NY	10018			
City	State	ZIP Code			
Country					
Date or dates	debt was incurr	ed	Is the claim subject to offset? ☑ No		
Loot 4 digito	of account				
Last 4 digits	or account		□ Tes		
Nonpriority c Sequential Bran Creditor Name		nd mailing address	As of the petition filing date, the claim is: Check all that apply. Contingent	\$	210,000.00
			☐ Unliquidated		
Creditor's Notice na	ame		<u> </u>		
4.407 D			☐ Disputed Basis for the claim:		
1407 Broadway Address	<u>'</u>		Intercompany		
38th FL				_	
	N D.	40040			
New York	NY State	10018			
City	State	ZIP Code			
Country					
Date or dates	debt was incurr	ed	Is the claim subject to offset?		
			□ No		
Last 4 digits	of account		✓ Yes		
number					

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or: Joe's Hold	lings, LLC		Case number (if known):	21-11205			
Name							
Nonpriority	creditor's name a	and mailing address	As of the petition filing date, the claim is: \$	41,334.00			
	Simon Management Assoc.		Check all that apply.				
Creditor Name			□ Contingent				
			☐ Unliquidated				
Creditor's Notice	e name		□ Disputed				
401 NE North	ngate Way		Basis for the claim:				
Address	Address Suite 210		Marketing				
Suite 210							
Seattle	WA	98125					
City	State	ZIP Code					
Country							
Date or dat	es debt was incuri	red	Is the claim subject to offset?				
12/5/2019			☑ No				
Last 4 digit	s of account		□ Yes				

number

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Part 3: List Others to Be Notified About Unsecured Claims

4. List in alphabetical order any others who must be notified for claims listed in Parts 1 and 2. Examples of entities that may be listed are collection agencies, assignees of claims listed above, and attorneys for unsecured creditors.
If no others need to be notified for the debts listed in Parts 1 and 2, do not fill out or submit this page. If additional pages are needed, copy the next page.

Name and mailing a	address		On which line in Part 1 or Part 2 is the related creditor (if any) listed?	Last 4 digits of account number, if any
			Line	
Name			□ Not Listed.Explain	
Notice Name				-
Street				
City	State	ZIP Code		
o,		211 0000		
Country				

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Part 4: Total Amounts of the Priority and Nonpriority Unsecured Claims		
5. Add the amounts of priority and nonpriority unsecured claims.		
		Total of claim amounts
5a. Total claims from Part 1	5a.	\$ 0.00
5b. Total claims from Part 2	5b. +	\$700,249.82
5c. Total of Parts 1 and 2 Lines 5a + 5b = 5c.	5c.	\$ 700,249.82

Fill in this information to identify the case:	
Debtor Name: In re : Joe's Holdings, LLC	
United States Bankruptcy Court for the: District of Delaware	_
Case number (if known): 21-11205 (JTD)	

Official Form 206G

Schedule G: Executory Contracts and Unexpired Leases

12/15

Be as complete and accurate as possible. If more space is needed, copy and attach the additional page, numbering the entries consecutively.

- 1. Does the debtor have any executory contracts or unexpired leases?
 - □ No. Check this box and file this form with the court with the debtor's other schedules. There is nothing else to report on this form.
 - ☑ Yes. Fill in all of the information below even if the contracts or leases are listed on *Schedule A/B: Assets Real and Personal Property* (Official Form 206A/B).

2. List all contracts and unexpired	leases	State the name and m whom the debtor has lease		
2.1 State what the contract or lease is for and the nature	License Agreement	ACI International		
of the debtor's interest	License Agreement	Name		
		Steven Jackson		
		Notice Name		
		844 Moraga Drive		
State the term remaining	Terminated Early	Address		
List the contract number of				
any government contract				
		Los Angeles	CA	90049
		City	State	ZIP Code
		Country		
State what the contract or lease is for and the nature	Settlement Agreement and Mutual General Release	ACI International		
of the debtor's interest	Controller Agreement and matach Control Notaco	Name		
		Steven Jackson		
		Notice Name		
		844 Moraga Drive		
State the term remaining	Terminated Early - 11/29/2018	Address		
List the contract number of				
any government contract				
		Los Angeles	CA	90049
		City	State	ZIP Code
		Country		

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Name				
State what the contract or lease is for and the nature	Linama Amazana	Bellevue Brands, Inc.		
of the debtor's interest	License Agreement	Name		
		Ricky Ramnani		
		Notice Name		
		2 Jill Court		
State the term remaining	28 months (12/31/23)	Address		
		Building 21		
List the contract number o	f			
any government contract				
		Hillsborough	NJ	08844
		City	State	ZIP Cod
		O.I.y	Ciaio	2 000
		Country		
State what the contract or lease is for and the nature	License Agreement	Bespoke Fashion LLC		
of the debtor's interest	License Agreement	Name		
		Ariana Gailie		
		Notice Name		
		350 Madison Avenue		
State the term remaining	28 months (12/31/23)	Address		
		Suite 1501		
List the contract number o	f			
any government contract				
		New York	NY	10017
		City	State	ZIP Cod
		Country		
State what the contract or lease is for and the nature		540.		
lease is for and the nature of the debtor's interest	License Agreement	BMG Import Exports, In Name	nc	
of the deptor 5 interest		Daniel Bouskila		
		Notice Name		
		19 W. 34th Street		
State the term remaining	Expired 6/30/21	Address		
otate the term remaining		Suite 914		
List the contract number o	f	Oute 314		
any government contract				
any government contract				
		New York	NY	10001
		New York City	NY State	10001 ZIP Code

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Name				
State what the contract or lease is for and the nature	Linear American	Brixton, LLC		
of the debtor's interest	License Agreement	Name		
		Notice Name		
		3821 Ocean Ranch Blv	⁄d.	
State the term remaining	Expired 10/20/2017	Address		
List the contract number of				
any government contract				
any government contract				
		Oceanside	CA	92056
		City	State	ZIP Cod
		- ,		
		Country		
State what the centract or				
State what the contract or lease is for and the nature	License Agreement	Burma Bibas LLC		
of the debtor's interest		Name		
		Steve Martucci Notice Name		
		9725 Beach Channel D)rive	
State the term remaining	6/31/2021	Address		
J				
List the contract number of				
any government contract				
		Rockaway Park	NY	11693
		City	State	ZIP Cod
		Country		
		Country		
State what the contract or lease is for and the nature	1:	Centric West LLC		
of the debtor's interest	License Agreement	Name		
		Notice Name		
		350 FIFTH AVENUE		
State the term remaining	76 months (12/31/27)	Address		
List the contract number of				
any government contract				
		New York	NY	10118
		New York City	NY State	10118 ZIP Code

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Name				
State what the contract or		Esquire Footwear Bra	ndo IIC	
9 lease is for and the nature of the debtor's interest	Settlement Agreement and Release	Name	nus, LLC	
or the debter o interest				
		Notice Name		
		385 Fifth Avenue		
State the term remaining	Upon Termination	Address		
• • • • • • • • • • • • • • • • • • •	-1	2nd FL		
List the contract number of				
any government contract				
any goronmon commun				
		New York	NY	10016
				ZIP Code
		City	State	ZIP Code
		Country		
		Country		
State what the contract or lease is for and the nature		INTERNATIONAL DE	SIGN GPOLID Inc	
of the debtor's interest	License Agreement	Name	SIGN GROOF, IIIC.	
		HAROLD MASTER		
		Notice Name		
		2050 N. STEMMONS	FREEWAY SUITE #701	6
State the term remaining	46 months (6/30/25)	Address		
Ū				
List the contract number of				
any government contract				
any goronmontochia				
		DALLAS	TX	75207
		City	State	ZIP Code
		Only	Otale	211 0000
		Country		
		,		
State what the contract or lease is for and the nature	Assessment Jacks Jacks	Simon Management A	ssociates	
of the debtor's interest	Agreement - Joe's Jeans	Name		
		Notice Name		
		401 NE Northgate Wa	у	
State the term remaining	Upon Termination	401 NE Northgate Wa	у	
State the term remaining	Upon Termination		у	
State the term remaining List the contract number of	Upon Termination	Address	У	
	Upon Termination	Address	у	
List the contract number of	Upon Termination	Address	у	
List the contract number of	Upon Termination	Address		98125
List the contract number of	Upon Termination	Address Suite 210	y WA State	98125 ZIP Code

Fill in this information to identify the case:
Debtor Name: In re : Joe's Holdings, LLC
United States Bankruptcy Court for the: District of Delaware
Case number (if known): 21-11205 (JTD)

Official Form 206H

Schedule H: Codebtors

12/15

Be as complete and accurate as possible. If more space is needed, copy the Additional Page, numbering the entries consecutively. Attach the Additional Page to this page.

- Does the debtor have any codebtors?
 - □ No. Check this box and submit this form to the court with the debtor's other schedules. Nothing else needs to be reported on this form.
 - ✓ Yes
- In Column 1, list as codebtors all of the people or entities who are also liable for any debts listed by the debtor in the schedules of creditors, Schedules D-G. Include all guarantors and co-obligors. In Column 2, identify the creditor to whom the debt is owed and each schedule on which the creditor is listed. If the codebtor is liable on a debt to more than one creditor, list each creditor separately in Column 2.

	Column 1: Codebtor				Column 2: Creditor	
	Name	Mailing address			Name	Check all schedules that apply:
2.1	American Sporting Goods Corp.	1407 Broadway			Bank of America, N.A., as Agent	☑ D
		Street				
		38th FL				□ E/F
					<u> </u>	□G
		New York	NY	10018		
		City	State	ZIP Code	_	
		Country				
2.2	American Sporting Goods Corp.	1407 Broadway			Wilmington Bank N.A., as Trustee	☑ D
		Street				_
		38th FL				□ E/F
						□G
		New York	NY	10018		
		City	State	ZIP Code	_	
		Country				

Case 21-11194-JTD Doc 211 Filed 10/19/21 Page 45 of 52 Debtor: Joe's Holdings, LLC Name 2.3 Brand Matter, LLC 1407 Broadway Bank of America, N.A., as \square D Agent Street □ E/F 38th FL \square G New York NY 10018 ZIP Code City State Country 2.4 Brand Matter, LLC 1407 Broadway Wilmington Bank N.A., as ☑D Trustee Street 38th FL □ E/F \square G NY 10018 New York City State ZIP Code Country 2.5 Gaiam Americas, Inc. 1407 Broadway Bank of America, N.A., as \square D Agent Street 38th FL □ E/F $\; \Box \; \mathsf{G}$ New York NY 10018 ZIP Code City State Country 2.6 Gaiam Americas, Inc. 1407 Broadway Wilmington Bank N.A., as \square D Trustee Street 38th FL □ E/F \square G New York NY 10018 City State ZIP Code Country 2.7 Gaiam Brand Holdco, LLC 1407 Broadway Bank of America, N.A., as \square D Agent Street □ E/F 38th FL \square G New York NY 10018 ZIP Code City State

Case 21-11194-JTD Doc 211 Filed 10/19/21 Page 46 of 52 Debtor: Joe's Holdings, LLC

2.8 Gaiam Brand Holdco, LLC	1407 Broadway			Wilmington Bank N.A., as Trustee	V
	Street 38th FL				
				_	
					_
	New York City	NY State	10018 ZIP Code		
	- City	Citato	211 0000		
	Country				
9.9 Galaxy Brands, LLC	1407 Broadway			Bank of America, N.A., as Agent	_
	Street 38th FL				
	SOUI FL				L
				_	
	New York	NY NY	10018		
	City	State	ZIP Code		
	Country				
10 Galaxy Brands, LLC	1407 Broadway			Wilmington Bank N.A., as Trustee	v
	Street 38th FL				
	New York City	NY State	2IP Code	_	
			2 6645		
11 Heeling Sports Limited	Country 1407 Broadway			Bank of America, N.A., as	v
	Street			Agent	_
	38th FL				
				_	
	New York	NY	10018	_	
	City	State	ZIP Code	_	
	Country				
12 Heeling Sports Limited	1407 Broadway			Wilmington Bank N.A., as Trustee	v
	Street			1105166	
	38th FL			_	
				_	
	New York	NY	10018		
	City	State	ZIP Code		
	Country				

Case 21-11194-JTD Doc 211 Filed 10/19/21 Page 47 of 52 Debtor: Joe's Holdings, LLC Name 2.13 LNT Brands, LLC 1407 Broadway Bank of America, N.A., as \square D Agent Street 38th FL □ E/F \square G New York NY 10018 ZIP Code City State Country 2.14 LNT Brands, LLC 1407 Broadway Wilmington Bank N.A., as ☑D Trustee Street 38th FL □ E/F \square G NY 10018 New York City State ZIP Code Country 2.15 SBG FM, LLC 1407 Broadway Bank of America, N.A., as \square D Agent Street 38th FL □ E/F $\; \Box \; \mathsf{G}$ New York NY 10018 ZIP Code City State Country 2.16 SBG FM, LLC 1407 Broadway Wilmington Bank N.A., as \square D Trustee Street 38th FL □ E/F \square G New York NY 10018 City State ZIP Code Country 2.17 SBG Universe Brands, LLC 1407 Broadway Bank of America, N.A., as \square D Agent Street □ E/F 38th FL \square G New York NY 10018 ZIP Code City State

Case 21-11194-JTD Doc 211 Filed 10/19/21 Page 48 of 52 Debtor: Joe's Holdings, LLC Name 2.18 SBG Universe Brands, LLC 1407 Broadway Wilmington Bank N.A., as \square D Trustee Street □ E/F 38th FL \square G New York NY 10018 ZIP Code City State Country 2.19 SBG-Gaiam Holdings, LLC 1407 Broadway Bank of America, N.A., as ☑D Agent Street 38th FL □ E/F \square G NY 10018 New York City State ZIP Code Country 2.20 SBG-Gaiam Holdings, LLC 1407 Broadway Wilmington Bank N.A., as \square D Trustee Street 38th FL □ E/F $\; \Box \; G$ New York NY 10018 City State ZIP Code Country 2.21 Sequential Brands Group, Inc. 1407 Broadway Bank of America, N.A., as \square D Agent Street 38th FL □ E/F \square G New York NY 10018 City State ZIP Code Country 2.22 Sequential Brands Group, Inc. 1407 Broadway Wilmington Bank N.A., as \square D Trustee Street □ E/F 38th FL \square G New York NY 10018 ZIP Code City State

Case 21-11194-JTD Doc 211 Filed 10/19/21 Page 49 of 52 Debtor: Joe's Holdings, LLC Case number (if known): Name 2.23 Sequential Licensing, Inc. 1407 Broadway Bank of America, N.A., as Agent

				/ igoni	_
	Street 38th FL				□ E/F
					□G
	New York	NY	10018		
	City	State	ZIP Code		
	Country				
2.24 Sequential Licensing, Inc.	1407 Broadway			Wilmington Bank N.A., as Trustee	☑D
	Street 38th FL				 □ E/F
	3011 FL				□ ⊑/Γ
				_	□G
	New York	NY	10018		
	City	State	ZIP Code	_	
	Country				
2.25 SQBG, Inc.	1407 Broadway			Bank of America, N.A., as	☑ D
	Street			Agent	_
	38th FL				□ E/F
				<u></u>	□G
	New York	NY	10018	_	
	City	State	ZIP Code		
	Country				
2.26 SQBG, Inc.	1407 Broadway			Wilmington Bank N.A., as Trustee	☑ D
	Street 38th FL				 □ E/F
	3011 FL			_	□ ⊑/Γ
				_	□G
	New York	NY	10018		
	City	State	ZIP Code		
	Country				
2.27 The Basketball Marketing Company, Inc.	1407 Broadway			Bank of America, N.A., as Agent	☑D
	Street 38th FL				 □ E/F
	38th FL			_	□ E/F
				_	□G
	New York	NY	10018		
	City	State	ZIP Code	_	
	Country				
	•				

Case 21-11194-JTD Doc 211 Filed 10/19/21 Page 50 of 52 Debtor: Joe's Holdings, LLC Name 2.28 The Basketball Marketing 1407 Broadway Wilmington Bank N.A., as Company, Inc. Trustee Street 38th FL \square E/F \square G New York NY10018 ZIP Code City State Country 2.29 William Rast Licensing, LLC 1407 Broadway Bank of America, N.A., as ☑D Agent Street 38th FL □ E/F \square G NY New York 10018 City State ZIP Code Country 2.30 William Rast Licensing, LLC 1407 Broadway Wilmington Bank N.A., as \square D Trustee Street 38th FL □ E/F $\; \Box \; G$

NY

State

10018 ZIP Code

New York

City

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Fill in this information to identify the case:
Debtor Name: In re : Joe's Holdings, LLC
United States Bankruptcy Court for the: District of Delaware

Case number (if known): 21-11205 (JTD)

Official Form 202

Declaration Under Penalty of Perjury for Non-Individual Debtors

12/15

An individual who is authorized to act on behalf of a non-individual debtor, such as a corporation or partnership, must sign and submit this form for the schedules of assets and liabilities, any other document that requires a declaration that is not included in the document, and any amendments of those documents. This form must state the individual's position or relationship to the debtor, the identity of the document, and the date. Bankruptcy Rules 1008 and 9011.

WARNING -- Bankruptcy fraud is a serious crime. Making a false statement, concealing property, or obtaining money or property by fraud in connection with a bankruptcy case can result in fines up to \$500,000 or imprisonment for up to 20 years, or both. 18 U.S.C. §§ 152, 1341, 1519, and 3571.

Declaration and signature

indiv	I am the president, another officer, or an authorized agent of the corporation; a member or an authorized agent of the partnership; or another individual serving as a representative of the debtor in this case. I have examined the information in the documents checked below and I have a reasonable belief that the information is true and correct:					
1110	Thave examined the information in the documents checked below and thave a reasonable belief that the information is tide and correct.					
	Schedule	e A/B: Assets-Real and Personal Property (Official Form 20	6A/B)			
	Schedule	D: Creditors Who Have Claims Secured by Property (Office	ial Form 206D)			
	✓ Schedule E/F: Creditors Who Have Unsecured Claims (Official Form 206E/F)					
\square	Schedule G: Executory Contracts and Unexpired Leases (Official Form 206G)					
☑	Schedule H: Codebtors (Official Form 206H)					
\square	Summary of Assets and Liabilities for Non-Individuals (Official Form 206Sum)					
	Amended Schedule					
	Chapter 11 or Chapter 9 Cases: List of Creditors Who Have the 20 Largest Unsecured Claims and Are Not Insiders (Official Form 204)					
	Other document that requires a declaration					
I declare under penalty of perjury that the foregoing is true and correct.						
Exe	cuted on	10/18/2021	/ s / Lorraine DiSanto			
		MM / DD / YYYY	Signature of individual signing on behalf of debtor			
			Lorraine DiSanto			
			Printed name			
			CFO			
			Position or relationship to debtor			

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In re: Joe's Holdings, LLC Case No. 21-11205

Schedule A/B 73 Interests in insurance policies or annuities

	Account number /	Current value of
Company	Policy number	debtor's interest
ACE American	G256811181006	Unknown
ACE American Insurance Company	G25577954004	Unknown
AmTrust Financial Group	AES1056479 00	Unknown
Aon Risk Services Northeast, Inc.	HN-0303-4341	Unknown
Argonaut Insurance Company	MLX42088801	Unknown
Argonaut Insurance Company	MLX42623310-1	Unknown
Axis Excess Insurance Policy	P-001-000512880-01	Unknown
Beazley Ins. Co.	V1ACB6190401	Unknown
Chubb Primary	570000061102	Unknown
Chubb Primary - D&O	570000061102	Unknown
Continental Casualty Company	652092599	Unknown
Federal Insurance Company	9906-53-63	Unknown
Great American	9906-53-63	Unknown
Great American Insurance Company	KR E3483150100	Unknown
Hartford Casualty Insurance Company	12XHUBJ9480 DB	Unknown
Hartford Fire Insurance Company	12HIPBI6966	Unknown
Hartford Fire Insurance Company/ Hartford Accident & Indemnity Company	12UUNBJ8683	Unknown
Markel Insurance Company	MKLC1MXM000128	Unknown
National Union Fire Insurance Company of Pittsburg, PA	01-331-99-14	Unknown
State National Ins Company	EXNCUAI026200	Unknown
The Travelers Indemnity Company	ZUP-71M46201-20-NF	Unknown
Travelers Casualty and Surety Company of America	106681975	Unknown
Wesco Insurance Company	EUW188024400	Unknown
XL Specialty Insurance	ELU16061619	Unknown
	TOTAL	Unknown