

**Fill in this information to identify the case:**

Debtor Sequential Brands Group, Inc.

United States Bankruptcy Court for the: \_\_\_\_\_ District of Delaware  
(State)

Case number 21-11194

## Official Form 410

## Proof of Claim

04/19

**Read the instructions before filling out this form. This form is for making a claim for payment in a bankruptcy case. Do not use this form to make a request for payment of an administrative expense. Make such a request according to 11 U.S.C. § 503.**

**Filers must leave out or redact** information that is entitled to privacy on this form or on any attached documents. Attach redacted copies or any documents that support the claim, such as promissory notes, purchase orders, invoices, itemized statements of running accounts, contracts, judgments, mortgages, and security agreements. **Do not send original documents;** they may be destroyed after scanning. If the documents are not available, explain in an attachment.

A person who files a fraudulent claim could be fined up to \$500,000, imprisoned for up to 5 years, or both. 18 U.S.C. §§ 152, 157, and 3571.

**Fill in all the information about the claim as of the date the case was filed. That date is on the notice of bankruptcy (Form 309) that you received.**

**Part 1: Identify the Claim**

1. Who is the current creditor?	<u>Dion Shaun Roy</u> Name of the current creditor (the person or entity to be paid for this claim)	
	Other names the creditor used with the debtor _____	
2. Has this claim been acquired from someone else?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes. From whom? _____	
3. Where should notices and payments to the creditor be sent?	<b>Where should notices to the creditor be sent?</b> Dion Shaun Roy 112 E. Hargett Street Raleigh, NC 27601, United States  Federal Rule of Bankruptcy Procedure (FRBP) 2002(g)  Contact phone <u>9198326300</u> Contact email <u>twood@fwv-us.com</u>	<b>Where should payments to the creditor be sent? (if different)</b>   Contact phone _____ Contact email _____  Uniform claim identifier for electronic payments in chapter 13 (if you use one): _____
4. Does this claim amend one already filed?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes. Claim number on court claims registry (if known) _____ Filed on _____ MM / DD / YYYY	
5. Do you know if anyone else has filed a proof of claim for this claim?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes. Who made the earlier filing? _____	



**Part 2: Give Information About the Claim as of the Date the Case Was Filed**

<b>6. Do you have any number you use to identify the debtor?</b>	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes. Last 4 digits of the debtor's account or any number you use to identify the debtor:   __ __ __ __
<b>7. How much is the claim?</b> \$ <u>1425.00</u>	<b>Does this amount include interest or other charges?</b> <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes. Attach statement itemizing interest, fees, expenses, or other charges required by Bankruptcy Rule 3001(c)(2)(A).
<b>8. What is the basis of the claim?</b>	<p>Examples: Goods sold, money loaned, lease, services performed, personal injury or wrongful death, or credit card. Attach redacted copies of any documents supporting the claim required by Bankruptcy Rule 3001(c). Limit disclosing information that is entitled to privacy, such as health care information.</p> <p><u>Services Performed</u></p>
<b>9. Is all or part of the claim secured?</b>	<div><input checked="" type="checkbox"/> No</div> <div><input type="checkbox"/> Yes. The claim is secured by a lien on property. <b>Nature or property:</b> <div><input type="checkbox"/> Real estate: If the claim is secured by the debtor's principle residence, file a <i>Mortgage Proof of Claim Attachment</i> (Official Form 410-A) with this <i>Proof of Claim</i>.</div><div><input type="checkbox"/> Motor vehicle</div><div><input type="checkbox"/> Other. Describe: _____</div></div> <div><b>Basis for perfection:</b> _____ Attach redacted copies of documents, if any, that show evidence of perfection of a security interest (for example, a mortgage, lien, certificate of title, financing statement, or other document that shows the lien has been filed or recorded.)</div> <div><b>Value of property:</b> \$ _____ <b>Amount of the claim that is secured:</b> \$ _____ <b>Amount of the claim that is unsecured:</b> \$ _____ (The sum of the secured and unsecured amount should match the amount in line 7.)</div> <div><b>Amount necessary to cure any default as of the date of the petition:</b> \$ _____</div> <div><b>Annual Interest Rate</b> (when case was filed) _____ % <input type="checkbox"/> Fixed <input type="checkbox"/> Variable</div>
<b>10. Is this claim based on a lease?</b>	<div><input checked="" type="checkbox"/> No</div> <div><input type="checkbox"/> Yes. <b>Amount necessary to cure any default as of the date of the petition.</b>   \$ _____</div>
<b>11. Is this claim subject to a right of setoff?</b>	<div><input checked="" type="checkbox"/> No</div> <div><input type="checkbox"/> Yes. Identify the property: _____</div>



12. Is all or part of the claim entitled to priority under 11 U.S.C. § 507(a)?

A claim may be partly priority and partly nonpriority. For example, in some categories, the law limits the amount entitled to priority.

☒ No

☐ Yes. Check all that apply:

☐ Domestic support obligations (including alimony and child support) under 11 U.S.C. § 507(a)(1)(A) or (a)(1)(B).

Amount entitled to priority

\$ \_\_\_\_\_

☐ Up to \$3,025\* of deposits toward purchase, lease, or rental of property or services for personal, family, or household use. 11 U.S.C. § 507(a)(7).

\$ \_\_\_\_\_

☐ Wages, salaries, or commissions (up to \$13,650\*) earned within 180 days before the bankruptcy petition is filed or the debtor's business ends, whichever is earlier. 11 U.S.C. § 507(a)(4).

\$ \_\_\_\_\_

☐ Taxes or penalties owed to governmental units. 11 U.S.C. § 507(a)(8).

\$ \_\_\_\_\_

☐ Contributions to an employee benefit plan. 11 U.S.C. § 507(a)(5).

\$ \_\_\_\_\_

☐ Other. Specify subsection of 11 U.S.C. § 507(a)( ) that applies.

\$ \_\_\_\_\_

\* Amounts are subject to adjustment on 4/01/22 and every 3 years after that for cases begun on or after the date of adjustment.

13. Is all or part of the claim pursuant to 11 U.S.C. § 503(b)(9)?

☒ No

☐ Yes. Indicate the amount of your claim arising from the value of any goods received by the debtor within 20 days before the date of commencement of the above case, in which the goods have been sold to the Debtor in the ordinary course of such Debtor's business. Attach documentation supporting such claim.

\$ \_\_\_\_\_

Part 3: Sign Below

The person completing this proof of claim must sign and date it. FRBP 9011(b).

If you file this claim electronically, FRBP 5005(a)(2) authorizes courts to establish local rules specifying what a signature is.

A person who files a fraudulent claim could be fined up to \$500,000, imprisoned for up to 5 years, or both. 18 U.S.C. §§ 152, 157, and 3571.

Check the appropriate box:

☒ I am the creditor.

☐ I am the creditor's attorney or authorized agent.

☐ I am the trustee, or the debtor, or their authorized agent. Bankruptcy Rule 3004.

☐ I am a guarantor, surety, endorser, or other codebtor. Bankruptcy Rule 3005.

I understand that an authorized signature on this *Proof of Claim* serves as an acknowledgement that when calculating the amount of the claim, the creditor gave the debtor credit for any payments received toward the debt.

I have examined the information in this *Proof of Claim* and have reasonable belief that the information is true and correct.

I declare under penalty of perjury that the foregoing is true and correct.

Executed on date 01/24/2022  
MM / DD / YYYY

/s/Tracy Wood  
Signature

Print the name of the person who is completing and signing this claim:

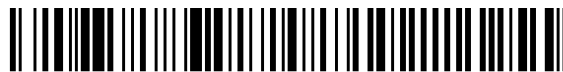
Name Tracy Wood  
First name Middle name Last name

Title VP Finance

Company AMP3 PR  
Identify the corporate servicer as the company if the authorized agent is a servicer.

Address \_\_\_\_\_

Contact phone \_\_\_\_\_ Email \_\_\_\_\_



# KCC ePOC Electronic Claim Filing Summary

For phone assistance: Domestic (866) 556-7696 | International 001-310-823-9000

<b>Debtor:</b> 21-11194 - Sequential Brands Group, Inc. <b>District:</b> District of Delaware		
<b>Creditor:</b> Dion Shaun Roy 112 E. Hargett Street  Raleigh, NC, 27601 United States <b>Phone:</b> 9198326300 <b>Phone 2:</b>  <b>Fax:</b>  <b>Email:</b> twood@fwv-us.com	<b>Has Supporting Documentation:</b> Yes, supporting documentation successfully uploaded <b>Related Document Statement:</b>	
	<b>Has Related Claim:</b> No <b>Related Claim Filed By:</b>	
	<b>Filing Party:</b> Creditor	
<b>Other Names Used with Debtor:</b>	<b>Amends Claim:</b> No <b>Acquired Claim:</b> No	
<b>Basis of Claim:</b> Services Performed	<b>Last 4 Digits:</b> No	<b>Uniform Claim Identifier:</b>
<b>Total Amount of Claim:</b> 1425.00	<b>Includes Interest or Charges:</b> Yes	
<b>Has Priority Claim:</b> No	<b>Priority Under:</b>	
<b>Has Secured Claim:</b> No <b>Amount of 503(b)(9):</b> No <b>Based on Lease:</b> No <b>Subject to Right of Setoff:</b> No	<b>Nature of Secured Amount:</b> <b>Value of Property:</b> <b>Annual Interest Rate:</b> <b>Arrearage Amount:</b> <b>Basis for Perfection:</b> <b>Amount Unsecured:</b>	
<b>Submitted By:</b> Tracy Wood on 24-Jan-2022 1:16:24 p.m. Eastern Time <b>Title:</b> VP Finance <b>Company:</b> AMP3 PR		

# AMP3 PR

AMP3 PR • 112 E Hargett Street • Raleigh NC 27601 • p 212.677.2929 x120 • Remittance@AMP3pr.com

## INVOICE

Sequential Brands Group, Inc.  
Attn: Lauryn McLaughlin  
601 West 26th Street  
Suite 900  
New York, NY 10001

Invoice Number : 049329

Date : 3/11/2020

Due : 4/30/2020

Page : 1 of 1

Client PO: F20-22

Current

Job: 006259 - SBG - Paid Social Ad Mgmt 2020

**Description:**

Paid Social Management Service Fee

Total for Job:

225.00

Total

\$225.00



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## INVOICE

Sequential Brands Group, Inc.  
Attn: Lauryl McLaughlin  
601 West 26th Street  
Suite 900  
New York, NY 10001

Invoice Number : 050011

Date : 6/15/2020

Due : 7/14/2020

Page : 1 of 1

Current

Job: 006251 - SBG PR Retainer 2020

**Description:**

Late fee for March 1 retainer invoice #049055.

Applied April 1: \$200

Applied May 1: \$200

Applied June 1: \$200

Total \$600.00

Total for Job:

600.00

Total

\$600.00

Preferred Payment Methods: Wire and ACH

Please email payment information referencing the invoice number to remittance@amp3pr.com

ACH payment details:

Bank Name – TowneBank

Address – 5716 High Street West

Portsmouth, VA 23703

Account name - AMP3 PR LLC

Account #0277008468

Routing #051408949

Thank you for your prompt payment



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## INVOICE

Sequential Brands Group, Inc.  
Attn: Lauryn McLaughlin  
601 West 26th Street  
Suite 900  
New York, NY 10001

Invoice Number : 050013

Date : 6/15/2020

Due : 7/14/2020

Page : 1 of 1

Current

Job: 006251 - SBG PR Retainer 2020

**Description:**

Late fee for May 1 retainer invoice #049591.  
Applied June 1: \$200  
Total \$200

Total for Job:

200.00

Total

\$200.00

Preferred Payment Methods: Wire and ACH

Please email payment information referencing the invoice number to [remittance@amp3pr.com](mailto:remittance@amp3pr.com)

ACH payment details:  
Bank Name – TowneBank  
Address – 5716 High Street West  
Portsmouth, VA 23703  
Account name - AMP3 PR LLC  
Account #0277008468  
Routing #051408949

Thank you for your prompt payment



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## INVOICE

Sequential Brands Group, Inc.  
Attn: Lauryn McLaughlin  
601 West 26th Street  
Suite 900  
New York, NY 10001

Invoice Number : 050046

Date : 6/15/2020

Due : 7/15/2020

Page : 1 of 1

Current

Job: 006251 - SBG PR Retainer 2020

**Description:**

Late fee for April 1 retainer invoice #049357.  
Applied May 1: \$200  
Applied June 1: \$200  
Total \$400.00

Total for Job:

400.00

Total

\$400.00

Preferred Payment Methods: Wire and ACH  
Please email payment information referencing the invoice number to remittance@amp3pr.com

ACH payment details:  
Bank Name – TowneBank  
Address – 5716 High Street West  
Portsmouth, VA 23703  
Account name - AMP3 PR LLC  
Account #0277008468  
Routing #051408949

Thank you for your prompt payment