UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE

	x	
In re:	:	Chapter 11
	:	
SEQUENTIAL BRANDS GROUP, INC., *et al.*,[1]	:	Case No. 21-11194 (JTD)
	:	
Debtors.	:	(Jointly Administered)
	x	

NOTICE OF DEBTORS' CHANGE OF ADDRESS

PLEASE TAKE NOTICE THAT pursuant to Fed. R. Bankr. P. 4002(a)(5), the

above-captioned debtors (collectively, the "Debtors") hereby state and give notice that the

address for the Debtors has changed as follows:

Previous Address:

1407 Broadway, 38th Floor
New York, NY 10018

New Address:

105 E. 34th Street, #249
New York, NY 10016

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[1]   The Debtors, along with the last four digits of each Debtor's tax identification number, are: Sequential Brands Group, Inc. (2789), SQBG, Inc. (9546), Sequential Licensing, Inc. (7108), William Rast Licensing, LLC (4304), Heeling Sports Limited (0479), Brand Matter, LLC (1258), SBG FM, LLC (8013), Galaxy Brands LLC (9583), The Basketball Marketing Company, Inc. (7003), American Sporting Goods Corporation (1696), LNT Brands LLC (3923), Joe's Holdings LLC (3085), Gaiam Brand Holdco, LLC (1581), Gaiam Americas, Inc. (8894), SBG-Gaiam Holdings, LLC (8923), SBG Universe Brands, LLC (4322), and GBT Promotions LLC (7003). The Debtors' corporate headquarters and the mailing address for each Debtor is 105 E. 34th Street, #249, New York, NY 10016.

Dated: November 29, 2021

PACHULSKI STANG ZIEHL & JONES LLP

/s/ Timothy P. Cairns

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