# IN THE UNITED STATES BANKRUPTCY COURT FOR THE DISTRICT OF DELAWARE

| In re:                                  | ) Chapter 11              |
|---|---------------------------|
| SEQUENTIAL BRANDS GROUP, INC., et al. 1 | ) Case No. 21-11194 (JTD) |
| Debtors.                                | ) (Jointly Administered)  |

### **CERTIFICATE OF SERVICE**

I, Travis R. Buckingham, depose and say that I am employed by Kurtzman Carson Consultants LLC (KCC), the claims and noticing agent for the Debtors in the above-captioned case.

On January 3, 2022, at my direction and under my supervision, employees of KCC caused to be served the following documents via Electronic Mail upon the service list attached hereto as **Exhibit A**; and via First Class Mail upon the service list attached hereto as **Exhibit B**:

- First Amended Joint Plan of Liquidation of Sequential Brands Group, Inc. and Its Debtor Affiliates Pursuant to Chapter 11 of the Bankruptcy Code [Docket No. 380]
- First Amended Disclosure Statement for Joint Plan of Liquidation of Sequential Brands Group, Inc. and Its Debtor Affiliates Pursuant to Chapter 11 of the Bankruptcy Code Submitted by the Debtors [Docket No. 381]
- Notice of Filing Revised Order (I) Approving Disclosure Statement, (II) Fixing Voting Record Date, (III) Scheduling Plan Confirmation Hearing and Approving Form and Manner of Related Notice and Objection Procedures, (IV) Approving Solicitation Packages and Procedures and Deadlines for Soliciting, Receiving, and Tabulating Votes of the Plan, and (V) Approving the Form of Ballot and Notice to Non-Voting Classes [Docket No. 382]

<sup>&</sup>lt;sup>1</sup> The Debtors, along with the last four digits of each Debtor's tax identification number, are: Sequential Brands Group, Inc. (2789), SQBG, Inc. (9546), Sequential Licensing, Inc. (7108), William Rast Licensing, LLC (4304), Heeling Sports Limited (0479), Brand Matter, LLC (1258), SBG FM, LLC (8013), Galaxy Brands LLC (9583), The Basketball Marketing Company, Inc. (7003), American Sporting Goods Corporation (1696), LNT Brands LLC (3923), Joe's Holdings LLC (3085), Gaiam Brand Holdco, LLC (1518), Gaiam Americas, Inc. (8894), SBG-Gaiam Holdings, LLC (8923), SBG Universe Brands, LLC (4322), and GBT Promotions LLC (7003). The Debtors' corporate headquarters and the mailing address for each Debtor is 105 E. 34<sup>th</sup> Street, #249, New York, NY 10016.

• Notice of Filing of Blackline Versions of: (A) Debtors' First Amended Chapter 11 Plan of Liquidation; and (B) Disclosure Statement for the Debtors' First Amended Chapter 11 Plan of Liquidation [Docket No. 383]

Dated: January 4, 2022

/s/ Travis R. Buckingham
Travis R. Buckingham
KCC
222 N Pacific Coast Hwy
Suite 300
El Segundo, CA 90245
Tel 310.823.9000

## Exhibit A

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#### Exhibit A Core 2002 Service List Served via Electronic Mail

| Description                                   | CreditorName                                   | CreditorNoticeName                             | Email  |
|---|--|--|--|
| Counsel to Centric Brands LLC and Centric     | Akin Gump Strauss Hauer & Feld                 |  | Entail   |
| West LLC                                      | LLP  | Alexander F. Antypas                           | aantypas@akingump.com  |
|   |  |  | bkahn@akingump.com;  |
| Counsel to Centric Brands LLC, Centric        | Akin Gump Strauss Hauer & Feld                 | Brad M. Kahn, Zachary N.                       | zwittenberg@akingump.com;  |
|   | 1  |  |  |
| Stalking Horse Bidder and Centric West LLC    | LLP  | Wittenberg, Daniel I. Fisher                   | dfisher@akingump.com   |
|   |  |  | dfeigenbaum@alvarezandmarsal.com;  |
|   |  |  | bankruptcy.notices@alvarezandmarsal  |
| T 00  | Aborne O Marroll                               |  | . , .  |
| Top 20  | Alvarez & Marsal                               |  | om   |
| Counsel to the Ad Hoc Committee of            |  |  |  |
| Securities Claimants and Equity Security      |  |  |  |
| Holders of Sequential Brands Group, Inc., et  |  | Rafael X. Zahralddin-                          | rzahralddin@atllp.com;   |
| al. (the "Ad Hoc Committee"),                 | Armstrong Teasdale LLP                         | Aravena, Shelley A. Kinsella                   | skinsella@atllp.com  |
|   | BH26 Consultoria e Participacoes               |  |  |
| Top 20  | Ltda   |  | priscila@bh26.com.br   |
|   |  |  |  |
| California Attorney General                   | California Attorney General                    | Attn Bankruptcy Department                     | xavier.becerra@doj.ca.gov  |
| California Department of Tax and Fee          | California Department of Tax and               | Account Information Group                      | Aavier.becerra@doj.ca.gov  |
|   |  |  | Communication and the second s |
| Administration                                | Fee Administration                             | MIC 29   | SacramentoInquiries@cdtfa.ca.gov   |
| California Department of Tax and Fee          | California Department of Tax and               | Special Operations                             |  |
| Administration                                | Fee Administration                             | Bankruptcy Team MIC 74                         | SacramentoInquiries@cdtfa.ca.gov   |
|   |  | Lori Nembirkow, General                        | info@centricbrands.com;  |
| Top 20  | Centric Brands                                 | Counsel  | LNembirkow@centricbrands.com   |
| Top 20  | Chatham Hedging Advisors                       |  | shess@chathamfinancial.com   |
| Top 20  | CohnReznick LLP                                |  | Jay.Levy@CohnReznick.com   |
| 100 20  | COMMINICATION LLI                              | Attn Corporate Bankruptcy                      | Day.Ecvy@Commezmok.com   |
| 0.1   | 0.1  |  |  |
| Colorado Secretary of State                   | Colorado Secretary of State                    | Dept   | secretary@sos.state.co.us  |
|   |  |  |  |
| Connecticut Attorney General                  | Connecticut Attorney General                   | Attn Bankruptcy Department                     | attorney.general@ct.gov  |
|   |  | Attn Corporate Bankruptcy                      | denise.merrill@ct.gov;   |
| Connecticut Secretary of State                | Connecticut Secretary of State                 | Dept   | andrea.gilberti@ct.gov   |
| Counsel to With You, Inc.                     | Culhane Meadows, PLLC                          | Mette H. Kurth                                 | mkurth@cm.law  |
| DE AG Office                                  | Delaware Attorney General                      | Matthew Denn                                   | attorney.general@state.de.us   |
| DE DOJ  | Delaware Dept of Justice                       |  | , , ,  |
|   |  | Attn Bankruptcy Dept                           | attorney.general@state.de.us   |
| Delaware Division of Revenue Bankruptcy       | Delaware Division of Revenue                   | Attn Bankruptcy                                |  |
| Service                                       | Bankruptcy Service                             | Administrator                                  | FASNotify@delaware.gov   |
| DE Secretary of State                         | Delaware Secretary of State                    | Franchise Tax                                  | dosdoc_bankruptcy@state.de.us  |
| DE State Treasury                             | Delaware State Treasury                        |  | statetreasurer@state.de.us   |
| Top 20  | EisnerAmper LLP                                |  | shari.savitt@eisneramper.com   |
| Top 20  | Gstate   |  | mrkbullock@gmail.com   |
| Counsel to the Ad Hoc Committee of            |  |  | 63   |
| Securities Claimants and Equity Security      |  |  | ahammer@hmblaw.com;  |
| Holders of Sequential Brands Group, Inc., et  | Llamuand Maraua & Dark                         | Acres I Hommer Nother C                        |  |
|   | Horwood Marcus & Berk                          | Aaron L. Hammer, Nathan E.                     | ndelman@hmblaw.com;  |
| al. (the "Ad Hoc Committee"),                 | Chartered                                      | Delman, Lauren Stricker                        | Istricker@hmblaw.com   |
| Тор 20  | INNES Productions                              |  | info@jasoninnesphotography.com   |
| IRS   | Internal Revenue Service                       | Attn Susanne Larson                            | SBSE.Insolvency.Balt@irs.gov   |
| Counsel to the DIP Agent and Wilmington       | James Bates Brannan Groover                    | Sara Kate Rumsey, Doroteya                     | skrumsey@jamesbatesllp.com;  |
| Trust, National Association                   | LLP  | N. Wozniak                                     | dwozniak@jamesbatesllp.com   |
| ,   |  | c/o Nigro, Karlin Segal                        | <u> </u>   |
| Top 20  | Just Because Productions, Inc.                 | Feldstein & Bolno LLC                          | dwiley@nksfb.com   |
| 10P 20  | oust because i foundions, inc.                 | Lindsey Henrikson, R. Jacob                    | lhenrikson@kslaw.com;  |
| Company to KKD Constit A delegation (UC) 11.0 | Kinn 9 Constding 11 D                          |  | _  |
| Counsel to KKR Credit Advisors (US) LLC       | King & Spalding LLP                            | Jumbeck  | jjumbeck@kslaw.com   |
|   |  |  | rschwartz@kslaw.com;   |
| Counsel to the Term B Lenders, KKR Credit     |  | Roger Schwartz, Peter                          | pmontoni@kslaw.com;  |
| Advisors (US) LLC and DIP Lenders             | King & Spalding LLP                            | Montoni, Timothy Fesenmyer                     | tfesenmyer@kslaw.com   |
|   |  |  |  |
| Maine Attorney General                        | Maine Attorney General                         | Attn Bankruptcy Department                     | oag.mediation@maine.gov  |
| Johnson Johnson                               | - Control Control                              | Attn Corporate Bankruptcy                      | g aa   |
| Maine Secretary of State                      | Maine Secretary of State                       |  | sos office@maine.gov   |
| Maine Secretary of State                      | Maine Secretary of State                       | Dept   | sos.office@maine.gov   |
|   |  | L.,  |  |
| Massachusetts Attorney General                | Massachusetts Attorney General                 | Attn Bankruptcy Department                     | ago@state.ma.us  |
|   | Massachusetts Secretary of the                 | Attn Corporate Bankruptcy                      |  |
| Massachusetts Secretary of State              | Commonwealth                                   | Dept   | corpinfo@sec.state.ma.us   |
| Massachasetts econetary of etate              | 1  |  | · · ·  |
|   |  |  |  |
| Counsel to AmTrust North America, Inc. on     | Maurice Wutscher I I D                         | Alan C. Hochheiser                             | ahochheiser@mauricewutscher.com  |
|   | Maurice Wutscher LLP                           | Alan C. Hochheiser                             | ahochheiser@mauricewutscher.com  |
| Counsel to AmTrust North America, Inc. on     | Maurice Wutscher LLP Michigan Attorney General | Alan C. Hochheiser  Attn Bankruptcy Department |  |

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#### Exhibit A Core 2002 Service List Served via Electronic Mail

| Description  | CreditorName  | CreditorNoticeName   | Email   |
|--|---|--|---|
|  |   | Attn Corporate Bankruptcy  |   |
| Michigan Secretary of State  | Michigan Secretary of State                               | Dept   | secretary@michigan.gov  |
| Minnesota Attorney General   | Minnesota Attorney General                                | Attn Bankruptcy Department Attn Corporate Bankruptcy   | ag.replies@ag.state.mn.us   |
| Minnesota Secretary of State   | Minnesota Secretary of State                              | Dept   | secretary.state@state.mn.us   |
| Counsel to Bank of America N.A., as  | Willinesota Secretary of State                            | Бері   | secretary.state@state.mm.us   |
| administrative agent and collateral agent under the Debtors' prepetition first lien credit facility.                                     | Morgan, Lewis & Bockius LLP                               | Marjorie Crider, Julie Frost-<br>Davies, Christopher L. Carter   | marjorie.crider@morganlewis.com;<br>julia.frost-davies@morganlewis.com;<br>christopher.carter@morganlewis.com<br>rdehney@morrisnichols.com; |
| Counsel to the Term B Lenders, DIP<br>Lenders, KKR Credit Advisors (US) LLC and<br>Wilmington Trust, National Association                | Morris, Nichols, Arsht & Tunnell<br>LLP                   | Robert J. Dehney, Derek C.<br>Abbott, Curtis S. Miller, Paige<br>N. Topper, Andrew R.<br>Remming, Tamara K. Mann | dabbott@morrisnichols.com; cmiller@morrisnichols.com; ptopper@morrisnichols.com; aremming@morrisnichols.com; tmann@morrisnichols.com        |
| New Hampshire Attorney General   | New Hampshire Attorney General                            | Attn Bankruptcy Department   | attorneygeneral@doj.nh.gov  |
| New Hampshire Secretary of State   | New Hampshire Secretary of State                          | Attn Corporate Bankruptcy Dept   | corporate@sos.nh.gov  |
| New Jersey Attorney General  | New Jersey Attorney General                               | Attn Bankruptcy Department Attn Corporate Bankruptcy   | Heather.Anderson@law.njoag.gov  |
| New Jersey Secretary of State  | New Jersey Lt Governor                                    | Dept Dankidpicy  | feedback.sos@sos.nj.gov   |
| Top 20   | New Life CDC  | Ворт   | mrkbullock@gmail.com  |
| •  |   |  |   |
| New Mexico Attorney General  | New Mexico Attorney General                               | Attn Bankruptcy Department Attn Corporate Bankruptcy   | hbalderas@nmag.gov  |
| New Mexico Secretary of State  | New Mexico Secretary of State                             | Dept   | secretary.state@state.nm.us   |
| New York Attorney General New York State Dept of Taxation and  | New York Attorney General New York State Dept of Taxation | Attn Bankruptcy Department   | Norman.fivel@ag.ny.gov  |
| Finance  | and Finance   | Attn Office of Counsel   | amanda.hiller@tax.ny.gov  |
| Top 20   | Oakbay Athletics  | / Kair Cines of Country  | isaaccharles@oakbayfits.com   |
| ·  | Office of the United States Trustee                       |  |   |
| US Trustee for District of DE  | Delaware  | Richard Schepacarter   | richard.schepacarter@usdoj.gov  |
| Ohio Attorney General<br>Top 20  | Ohio Attorney General<br>Olshan Frome Wolosky LLP         | Attn Robert Doty   | trish.lazich@ohioattorneygeneral.gov;<br>Robert.Doty@OhioAGO.gov<br>info@olshanlaw.com  |
| Oregon Attorney General  | Oregon Attorney General                                   | Attn Bankruptcy Department   | Fred.Boss@doj.state.or.us   |
| 0  | 0   | Attn Corporate Bankruptcy  |   |
| Oregon Secretary of State Top 20   | Oregon Secretary of State Phillips Nizer LLP              | Dept   | oregon.sos@oregon.gov<br>jtillem@phillipsnizer.com  |
| Top 20   | Proskauer Rose LLP  |  | jalonzo@proskauer.com   |
| Counsel to Centric Brands LLC and Centric West LLC   | Richards, Layton & Finger, P.A.                           | Mark D. Collins, Paul N.<br>Heath, David T. Queroli  | collins@rlf.com; heath@rlf.com; queroli@rlf.com   |
| Counsel to Bank of America N.A., as administrative agent and collateral agent under the Debtors' prepetition first lien credit facility. | Robinson & Cole LLP                                       | Jamie L. Edmonson, James<br>L. Lathrop   | jedmonson@rc.com; ilathrop@rc.com   |
| Counsel to Bank of America N.A., as administrative agent and collateral agent under the Debtors' prepetition first lien credit           |   | ·  | ,   |
| facility.  | Robinson & Cole LLP Securities & Exchange                 | Rachel J. Mauceri G Jeffrey Boujoukos  | rmauceri@rc.com   |
| SEC Regional Office  | Commission Securities & Exchange                          | Regional Director  | philadelphia@sec.gov  |
| SEC Headquarters   | Commission Securities & Exchange                          | Secretary of the Treasury Andrew Calamari Regional   | SECBankruptcy-OGC-ADO@SEC.GOV   |
| SEC Regional Office  | Commission NY Office                                      | Director   | bankruptcynoticeschr@sec.gov  |
| Top 20   | Shearman & Sterling                                       |  | John.Nathanson@Shearman.com   |
| Counsel to Fit For Life, LLC   | Sills Cummis & Gross P.C.                                 | Michael Goldsmith  | mgoldsmith@sillscummis.com  |
| Top 20   | Simon Management Associates                               |  | callred@simon.com   |
| Counsel to Simon Property Group, Inc.  | Simon Property Group, Inc.                                | Ronald M. Tucker, Esq.   | rtucker@simon.com   |
| Top 20   | Symphony  |  | mick@symphonyip.com   |
| Top 20   | Tengram Capital Management LP                             |  | info@tengramcapital.com   |

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#### Exhibit A Core 2002 Service List Served via Electronic Mail

| Description                            | CreditorName                     | CreditorNoticeName         | Email                            |
|--|----------------------------------|----------------------------|----------------------------------|
| Top 20                                 | Tennman Brands LLC               |                            | agossett@gossettmotors.com       |
| US Attorneys Office                    | US Attorney for Delaware         | David C. Weiss             | usade.ecfbankruptcy@usdoj.gov    |
|  |                                  |                            |                                  |
| Washington Attorney General            | Washington Attorney General      | Attn Bankruptcy Department | emailago@atg.wa.gov              |
|  |                                  |                            | pshalhoub@willkie.com;           |
|  |                                  | Paul V. Shalhoub, Ciara A. | ccopell@willkie.com;             |
| Co-Counsel to Gainline Galaxy Holdings |                                  | Copell, Jonathan S. Kubek, | gastrachan@willkie.com;          |
| LLC                                    | Willkie Farr & Gallagher LLP     | Gregory B. Astrachan       | jkubek@willkie.com               |
| Top 20                                 | Wood, Herron & Evans LLP         |                            | tremaklus@whe-law.com            |
| Co-Counsel to Gainline Galaxy Holdings | Young Conaway Stargatt & Taylor, | Edmon L. Morton, Matthew   |                                  |
| LLC                                    | LLP                              | B. Lunn                    | emorton@ycst.com; mlunn@ycst.com |

## **Exhibit B**

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#### Exhibit B Core 2002 Service List Served via First Class Mail

| Description   | CreditorName                           | CreditorNoticeName              | Address1                     | Address2               | Address3 | City           | State | Zip        | Country |
|---|--|---------------------------------|------------------------------|------------------------|----------|----------------|-------|------------|---------|
| Counsel to Centric Brands LLC and                   |  | CreditorNoticeName              | Address                      | Addressz               | Addresss | City           | State | Zip        | Country |
| Centric West LLC                                    | LLP                                    | Alexander F. Antypas            | Robert S. Strauss Tower      | 2001 K Street, N.W.    |          | Washington     | DC    | 20006-1037 |         |
| Counsel to Centric Brands LLC,                      | LLF                                    | Alexander 1 : Antypas           | Robert S. Strauss Tower      | 2001 K Street, N.W.    |          | vvasilington   | DC    | 20000-1037 |         |
| Centric Stalking Horse Bidder and                   | Akin Gump Strauss Hauer & Feld         | Brad M. Kahn, Zachary N.        |                              |                        |          |                |       |            |         |
| Centric Staiking Florse Bidder and Centric West LLC | LLP                                    | Wittenberg, Daniel I. Fisher    | One Bryant Park              |                        |          | New York       | NY    | 10036-6745 |         |
| Certific West LLC                                   | BH26 Consultoria e Participacoes       | Witterberg, Darlier I. I Isrier | One bryant Fark              |                        |          | INEW TOIK      | INI   | 10030-0743 |         |
| Ton 20  | Ltda                                   |                                 | 2510 Angelies Avenue         |                        |          | Sao Paulo      |       | 01228-200  | Brazil  |
| Top 20  | Lida                                   |                                 | 2510 Angelica Avenue         |                        |          | Sao Paulo      |       | 01220-200  | DIAZII  |
| CA Franchise Tax Board                              | CA Franchise Tax Board                 | Bankruptcy Section MS A340      | PO Box 2052                  |                        |          | Sacramento     | CA    | 95812-2952 |         |
| OATTAITOTISE TAX BOATG                              | CATTAILCHISE TAX BOATG                 | Dankiupicy decilon wo A540      | 1 O BOX 2932                 |                        |          | Gaciamento     | OA.   | 33012-2332 |         |
| California Attorney General                         | California Attorney General            | Attn Bankruptcy Department      | 1300 I St., Ste. 1740        |                        |          | Sacramento     | CA    | 95814-2919 |         |
| California Department of Tax and                    | California Department of Tax and       | Account Information Group       | 1000 1 0t., 0tc. 1740        |                        |          | Gaoramento     | 0/1   | 30014 2313 |         |
| Fee Administration                                  | Fee Administration                     | MIC 29                          | PO Box 942879                |                        |          | Sacramento     | CA    | 94279-0029 |         |
| California Department of Tax and                    | California Department of Tax and       | Special Operations              | 1 O BOX 942079               |                        |          | Gaciamento     | OA.   | 34213-0023 |         |
| Fee Administration                                  | Fee Administration                     | Bankruptcy Team MIC 74          | PO Box 942879                |                        |          | Sacramento     | CA    | 94279-0074 |         |
| ree Administration                                  | ree Aurillistration                    | Attn Corporate Bankruptcy       | FO BOX 942079                |                        |          | Sacramento     | CA    | 94219-0014 |         |
| California Secretary of State                       | California Secretary of State          | Dept Dept                       | 1500 11th Street             |                        |          | Sacramento     | CA    | 95814      |         |
| California State Board of                           | California State Board of              | Бері                            | 1500 Till Sileet             |                        |          | Sacramento     | CA    | 93014      |         |
|   |  | Atta Bonkruntov Dont            | 2221 Dawer Inn Dd Sto 250    |                        |          | Caaramanta     | C A   | 95826-3893 |         |
| Equalization  | Equalization California State Board of | Attn Bankruptcy Dept            | 3321 Power Inn Rd Ste 250    |                        |          | Sacramento     | CA    | 95826-3893 |         |
| California State Board of                           |  | Laural Danierton and            | 450 NI Otro et MIO 404       | DO D 040070            |          | 0              | 0.0   | 04070 0404 |         |
| Equalization  | Equalization                           | Legal Department                | 450 N Street, MIC 121        | PO Box 942879          |          | Sacramento     | CA    | 94279-0121 |         |
| T 00  | 0 1: 5 1                               | Lori Nembirkow, General         | 050 5:61 4                   |                        |          |                |       | 10110      |         |
| Top 20  | Centric Brands                         | Counsel                         | 350 Fifth Avenue             |                        |          | New York       | NY    | 10118      |         |
| Top 20  | Chatham Hedging Advisors               |                                 | 235 Whitehorse Lane          |                        |          | Kennett Square | PA    | 19348      |         |
|   |  |                                 | 1301 Avenue of the           |                        |          |                |       |            |         |
| Top 20  | CohnReznick LLP                        |                                 | Americas                     |                        |          | New York       | NY    | 10019      |         |
|   |  |                                 | Ralph L Carr Colorado        |                        |          |                |       |            |         |
| Colorado Attorney General                           | Colorado Attorney General              | Attn Bankruptcy Department      | Judicial Building            | 1300 Broadway, 10th Fl |          | Denver         | CO    | 80203      |         |
|   |  | Attn Corporate Bankruptcy       |                              |                        |          |                |       |            |         |
| Colorado Secretary of State                         | Colorado Secretary of State            | Dept                            | 1700 Broadway Suite 200      |                        |          | Denver         | CO    | 80290      |         |
|   |  |                                 |                              |                        |          |                |       |            |         |
| Connecticut Attorney General                        | Connecticut Attorney General           | Attn Bankruptcy Department      | 165 Capitol Avenue           | Suite 4000             |          | Hartford       | CT    | 06106      |         |
|   |  | Attn Corporate Bankruptcy       |                              |                        |          |                |       |            |         |
| Connecticut Secretary of State                      | Connecticut Secretary of State         | Dept                            | 165 Capitol Avenue           |                        |          | Hartford       | CT    | 06106      |         |
| DE AG Office  | Delaware Attorney General              | Matthew Denn                    | Carvel State Office Building | 820 N French St        |          | Wilmington     | DE    | 19801      |         |
| DE DOJ  | Delaware Dept of Justice               | Attn Bankruptcy Dept            | 820 N French St 6th FI       |                        |          | Wilmington     | DE    | 19801      |         |
| Delaware Division of Revenue                        | Delaware Division of Revenue           | Attn Bankruptcy                 |                              | 820 N. French Street,  |          |                |       |            |         |
| Bankruptcy Service                                  | Bankruptcy Service                     | Administrator                   | Carvel State Office Building | 8th FI                 |          | Wilmington     | DE    | 19801      |         |
| DE Secretary of State                               | Delaware Secretary of State            | Franchise Tax                   | 401 Federal Street           | PO Box 898             |          | Dover          | DE    | 19903      |         |
|   |  |                                 | 820 Silver Lake Blvd., Suite |                        |          |                |       |            |         |
| DE State Treasury                                   | Delaware State Treasury                |                                 | 100                          |                        |          | Dover          | DE    | 19904      |         |
| Top 20  | EisnerAmper LLP                        |                                 | 733 Third Avenue             |                        |          | New York       | NY    | 10017      |         |
| Top 20  | Gstate                                 |                                 | 500 Chandler Avenue          |                        |          | Linden         | NJ    | 07036      |         |
|   |  |                                 |                              |                        |          |                |       |            |         |
| Counsel to the Ad Hoc Committee                     |  |                                 |                              |                        |          |                |       |            | ]       |
| of Securities Claimants and Equity                  |  |                                 |                              |                        |          |                |       |            | ]       |
| Security Holders of Sequential                      |  |                                 |                              |                        |          |                |       |            | ]       |
| Brands Group, Inc., et al. (the "Ad                 | Horwood Marcus & Berk                  | Aaron L. Hammer, Nathan E.      | 500 West Madison, Suite      |                        |          |                |       |            | ]       |
| Hoc Committee"),                                    | Chartered                              | Delman, Lauren Stricker         | 3700                         |                        |          | Chicago        | IL    | 60661      |         |
| Top 20  | INNES Productions                      | ,                               | 1117 3rd Avenue              |                        |          | Longmont       | CO    | 80501      |         |
| IRS   | Internal Revenue Service               | Attn Susanne Larson             | 31 Hopkins Plz Rm 1150       |                        |          | Baltimore      | MD    | 21201      |         |
|   |  | Centralized Insolvency          |                              |                        |          |                |       | .==.       |         |
| IRS   | Internal Revenue Service               | Operation                       | PO Box 7346                  |                        |          | Philadelphia   | РА    | 19101-7346 | ]       |
| I   |  | - peranon                       | . C DOX 1010                 | 1                      |          | aasipiila      | 1     | .01017040  |         |

In re: Sequential Brands Group, Inc., et al.

Case No. 21-11194

## Case 21-11194-JTD Doc 384 Filed 01/04/22 Page 9 of 10

#### Exhibit B Core 2002 Service List Served via First Class Mail

| Description                             | CreditorName                      | CreditorNoticeName            | Address1   | Address2             | Address3   | City        | State | Zip        | Country  |
|---|-----------------------------------|-------------------------------|--|----------------------|------------|-------------|-------|------------|--|
| Counsel to the DIP Agent and            |                                   |                               |  |                      |            | J.,         |       |            |  |
| Wilmington Trust, National              | James Bates Brannan Groover       | Sara Kate Rumsey, Doroteya    | Buckhead Tower at Lenox  | 3399 Peachtree Road  |            |             |       |            |  |
| Association                             | LLP                               | N. Wozniak                    | Square   | NE                   | Suite 1700 | Atlanta     | GA    | 30326      |  |
|   |                                   | c/o Nigro, Karlin Segal       | 10960 Wilshire Blvd, 5th   |                      |            |             |       |            |  |
| Top 20                                  | Just Because Productions, Inc.    | Feldstein & Bolno LLC         | Floor  |                      |            | Los Angeles | CA    | 90024      |  |
| Counsel to KKR Credit Advisors          |                                   | Lindsey Henrikson, R. Jacob   | 110 N. Wacker Drive, Suite   |                      |            | 2007gooc    | 0, 1  |            |  |
| (US) LLC                                | King & Spalding LLP               | Jumbeck                       | 3800   |                      |            | Chicago     | IL    | 60606      |  |
| Counsel to the Term B Lenders,          | Tring & Opaiding LEI              | barribeok                     | 0000   |                      |            | Officago    |       | 00000      |  |
| KKR Credit Advisors (US) LLC and        |                                   | Roger Schwartz, Peter         | 1185 Avenue of the   |                      |            |             |       |            |  |
| DIP Lenders                             | King & Spalding LLP               | Montoni, Timothy Fesenmyer    |  | 34th Floor           |            | New York    | NY    | 10036      |  |
| DIF Lenders                             | King & Spaiding LLF               | Montoni, Timothy Feseninger   | Americas   | 34(11 F100)          |            | New TOIK    | INI   | 10030      |  |
| Maine Attorney Conoral                  | Maine Atterney Conerel            | Attn Bankruptcy Department    | 6 State House Station  |                      |            | Augusts     | ME    | 04333      |  |
| Maine Attorney General                  | Maine Attorney General            | 1 7 1                         | 6 State House Station  |                      |            | Augusta     | IVIE  | 04333      |  |
| Main a O a south on a f Otata           | Maine Occupations of Otata        | Attn Corporate Bankruptcy     | 440 Otata Harra Otation  |                      |            | A           |       | 04000 0440 |  |
| Maine Secretary of State                | Maine Secretary of State          | Dept                          | 148 State House Station  |                      |            | Augusta     | ME    | 04333-0148 |  |
| <b>.</b>                                |                                   |                               |  |                      |            |             |       |            |  |
| Massachusetts Attorney General          | Massachusetts Attorney General    | Attn Bankruptcy Department    | One Ashburton Place  |                      | 1          | Boston      | MA    | 02108-1518 |  |
|   | Massachusetts Secretary of the    | Attn Corporate Bankruptcy     | One Ashburton Place 17th   |                      |            |             |       |            |  |
| Massachusetts Secretary of State        | Commonwealth                      | Dept                          | Floor  | McCormack Building   |            | Boston      | MA    | 02108      |  |
| Counsel to AmTrust North America,       |                                   |                               |  |                      |            |             |       |            |  |
| Inc. on behalf of Wesco Insurance       |                                   |                               | 23611 Chagrin Blvd. Suite  |                      |            |             |       |            |  |
| Company                                 | Maurice Wutscher LLP              | Alan C. Hochheiser            | 207  |                      |            | Beachwood   | OH    | 44122      |  |
|   |                                   |                               |  |                      |            |             |       |            |  |
| Michigan Attorney General               | Michigan Attorney General         | Attn Bankruptcy Department    | 525 W. Ottawa St.  | P.O. Box 30212       |            | Lansing     | MI    | 48909      |  |
| ,                                       |                                   | Attn Corporate Bankruptcy     | 430 West Allegan St 4th  |                      |            |             |       |            |  |
| Michigan Secretary of State             | Michigan Secretary of State       | Dept                          | Floor  |                      |            | Lansing     | MI    | 48918      |  |
| ,                                       | ,                                 | '                             |  |                      |            | 3           |       |            |  |
| Minnesota Attorney General              | Minnesota Attorney General        | Attn Bankruptcy Department    | 445 Minnesota St Suite 1400  |                      |            | St Paul     | MN    | 55101-2131 |  |
| miningsta / memby contra                | inimized tary talents y derive ta | Attn Corporate Bankruptcy     | The minimum of the control of the co | 100 Rev Dr Martin    |            | 011 00      |       | 00.0.2.0.  |  |
| Minnesota Secretary of State            | Minnesota Secretary of State      | Dept                          | 180 State Office Building  | Luther King Jr Blvd  |            | St Paul     | MN    | 55155-1299 |  |
| Willinesota Secretary of State          | Willinesota decretary of State    | Бері                          | 100 State Office Building  | Luttler King of Biva |            | Ot i aui    | IVII  | 33133-1233 |  |
| Counsel to Bank of America N.A.,        |                                   |                               |  |                      |            |             |       |            |  |
| as administrative agent and             |                                   |                               |  |                      |            |             |       |            |  |
| •                                       |                                   | Maniania Cuidan, Iulia Enast  |  |                      |            |             |       |            |  |
| collateral agent under the Debtors'     | Mannan Lauria & Dankina LLD       | Marjorie Crider, Julie Frost- | One Federal Street   |                      |            | Deeten      | B 4 A | 00110 1700 |  |
| prepetition first lien credit facility. | Morgan, Lewis & Bockius LLP       | Davies, Christopher L. Carter | One Federal Street   |                      |            | Boston      | MA    | 02110-1726 |  |
|   |                                   |                               |  |                      |            |             |       |            |  |
| Counsel to the Term B Lenders,          |                                   | Robert J. Dehney, Derek C.    |  |                      |            |             |       |            |  |
| DIP Lenders, KKR Credit Advisors        |                                   | Abbott, Curtis S. Miller,     |  |                      |            |             |       |            |  |
| (US) LLC and Wilmington Trust,          | Morris, Nichols, Arsht & Tunnell  | Paige N. Topper, Andrew R.    | 1201 N. Market Street, 16th  |                      |            |             |       |            |  |
| National Association                    | LLP                               | Remming, Tamara K. Mann       | Floor  | P.O. Box 1347        |            | Wilmington  | DE    | 19801      |  |
|   |                                   |                               |  |                      |            |             |       |            |  |
| New Hampshire Attorney General          | New Hampshire Attorney General    |                               | 33 Capitol St.   |                      |            | Concord     | NH    | 03301      |  |
|   |                                   | Attn Corporate Bankruptcy     |  |                      |            |             |       |            |  |
| New Hampshire Secretary of State        | New Hampshire Secretary of State  | Dept                          | 107 North Main St  | State House Room 204 |            | Concord     | NH    | 03301-4989 |  |
|   |                                   |                               | Richard J. Hughes Justice  |                      |            |             |       |            |  |
| New Jersey Attorney General             | New Jersey Attorney General       | Attn Bankruptcy Department    | Complex  | 25 Market St         | PO Box 080 | Trenton     | NJ    | 08625-0080 |  |
| , , , ,                                 | , , ,                             | Attn Corporate Bankruptcy     |  |                      |            |             |       |            |  |
| New Jersey Secretary of State           | New Jersey Lt Governor            | Dept                          | PO Box 001   |                      |            | Trenton     | NJ    | 08625      |  |
| Top 20                                  | New Life CDC                      |                               | 225 N. 8th Street  |                      | †          | Kenilworth  | NJ    | 07033      | <del>                                     </del> |
|   |                                   |                               |  |                      | 1          |             | 1.13  | 2,000      |  |
| New Mexico Attorney General             | New Mexico Attorney General       | Attn Bankruptcy Department    | 408 Galisteo St  | Villagra Building    |            | Santa Fe    | NM    | 87501      |  |
| New Mexico Allorney General             | New Mexico Attorney General       |                               | 400 Galisteo St  | New Mexico Capitol   | +          | Jailla FE   | INIVI | 01 00 1    | -  |
| Navy Maydaa Caanatamy of Ctata          | Navy Maying Connetony of Otata    | Attn Corporate Bankruptcy     | 205 Dan Caanan Suite 200   |                      |            | Camta Fa    | NIN A | 07504      |  |
| New Mexico Secretary of State           | New Mexico Secretary of State     | Dept                          | 325 Don Gaspar Suite 300   | Annex North          |            | Santa Fe    | NM    | 87501      |  |

### Case 21-11194-JTD Doc 384 Filed 01/04/22 Page 10 of 10

#### Exhibit B Core 2002 Service List Served via First Class Mail

| Description                              | CreditorName                                 | CreditorNoticeName                                   | Address1                        | Address2                | Address3   | City                     | State    | Zip        | Country  |
|--|--|--|---------------------------------|-------------------------|------------|--------------------------|----------|------------|----------|
| Description                              | - OrealtorName                               | GreatorNoticeName                                    | Office of the Attorney          | Addressz                | Addresss   | Oity                     | Otale    | ZIP        | oounti y |
| New York Attorney General                | New York Attorney General                    | Attn Bankruptcy Department                           | General                         | The Capitol, 2nd Fl.    |            | Albany                   | NY       | 12224-0341 |          |
| New York / Morney Ceneral                | Tew Tener Menney General                     | Attn Corporate Bankruptcy                            | General                         | The Supitor, Zha Fi.    |            | 7 libarry                |          | 12224 0041 |          |
| New York Secretary of State              | New York Secretary of State                  | Dept   | One Commerce Plaza              | 99 Washington Ave       |            | Albany                   | NY       | 12231-0001 |          |
| New York State Dept of Taxation          | New York State Dept of Taxation              | Берг   | One commerce r laza             | 55 Washington / We      |            | 7 libarry                | 141      | 12201 0001 |          |
| and Finance                              | and Finance                                  | Attn Office of Counsel                               | Building 9                      | WA Harriman Campus      |            | Albany                   | NY       | 12227      |          |
| New York State Dept of Taxation          | New York State Dept of Taxation              | Bankruptcy/Special                                   | Building 5                      | W/Criamman Gampas       |            | 7 libarry                | 141      | IZZZI      |          |
| and Finance                              | and Finance                                  | Procedures Section                                   | PO Box 5300                     |                         |            | Albany                   | NY       | 12205-0300 |          |
| Top 20                                   | Oakbay Athletics                             | 1 Toocdares deciron                                  | 4154 Charlene Drive             |                         |            | Los Angeles              | CA       | 90043      |          |
| 10p 20                                   | Office of the United States Trustee          |  | J. Caleb Boggs Federal          |                         |            | Los / trigolos           | 0/1      | 30040      |          |
| US Trustee for District of DE            | Delaware                                     | Richard Schepacarter                                 | Building                        | 844 King St Ste 2207    | Lockbox 35 | Wilmington               | DE       | 19899-0035 |          |
| OO Trustee for District of DE            | Delaware                                     | Monard Ochepacarter                                  | One Government Center,          | 044 King of ole 2207    | LOCKDOX 33 | vviiinington             | DL       | 19099-0033 |          |
| Ohio Attorney General                    | Ohio Attorney General                        | Attn Robert Doty                                     | Suite 1340                      |                         |            | Toledo                   | ОН       | 43604-2261 |          |
| Onio Attorney General                    | Offic Attorney General                       | Attn Corporate Bankruptcy                            | Suite 1540                      |                         |            | Toledo                   | OH       | 43004-2201 |          |
| Ohio Secretary of State                  | Ohio Secretary of State                      | Dept Dankiupicy                                      | 22 North Fourth Street          |                         |            | Columbus                 | ОН       | 43215      |          |
| Offic Secretary of State                 | Offic Secretary of State                     | Бері   | 1325 Avenue of the              |                         |            | Columbus                 | OH       | 43213      |          |
| Top 20                                   | Olshan Frome Wolosky LLP                     |  | Americas                        |                         |            | New York                 | NY       | 10019      |          |
| 10p 20                                   | Oishan Frome Wolosky LLP                     |  | Americas                        |                         |            | New fork                 | INT      | 10019      |          |
| Orogon Attornov Conord                   | Orogon Attornov Conord                       | Atta Bankruntou Danartra ant                         | 1162 Court St. N.C.             |                         |            | Salem                    | OB       | 07201 4000 |          |
| Oregon Attorney General                  | Oregon Attorney General                      | Attn Bankruptcy Department Attn Corporate Bankruptcy | 1162 Court St. NE               |                         |            | Salem                    | OR       | 97301-4096 |          |
| Oragan Coaratany of State                | Orogon Coorotony of State                    |  | OFF Conital St NE Suita 151     | Dublic Contine Building |            | Colom                    | OB       | 97310      |          |
| Oregon Secretary of State                | Oregon Secretary of State Phillips Nizer LLP | Dept   | 255 Capitol St NE Suite 151     | Public Service Building |            | Salem<br>New York        | OR<br>NY | 10017      |          |
| Top 20                                   | Proskauer Rose LLP                           |  | 485 Lexington Avenue            |                         |            |                          | NY       | 10017      |          |
| Top 20 Counsel to Centric Brands LLC and |  | Mark D. Collins, Paul N.                             | Eleven Times Square             |                         |            | New York                 | INY      | 10036-8299 |          |
| Centric West LLC                         |  | Heath, David T. Queroli                              | One Deduce Course               | 020 North King Charact  |            | VA (il see i se est e se | DE       | 10001      |          |
| Centric West LLC                         | Richards, Layton & Finger, P.A.              |  | One Rodney Square               | 920 North King Street   |            | Wilmington               | DE       | 19801      |          |
| 050 D                                    | Securities & Exchange                        | G Jeffrey Boujoukos                                  | 4047 IEK B 0t- 500              |                         |            | District Labor           | D.4      | 10100      |          |
| SEC Regional Office                      | Commission                                   | Regional Director                                    | 1617 JFK Boulevard Ste 520      |                         |            | Philadelphia             | PA       | 19103      |          |
| 05011 1 1                                | Securities & Exchange                        | o  | 100 5 01 115                    |                         |            | 147 1 1                  | D.O.     | 00540      |          |
| SEC Headquarters                         | Commission                                   | Secretary of the Treasury                            | 100 F St NE                     |                         |            | Washington               | DC       | 20549      |          |
| 050 5 1 05                               | Securities & Exchange                        | Andrew Calamari Regional                             | B 16 11 B1                      | 000 1/                  |            |                          |          | 10001 1000 |          |
| SEC Regional Office                      | Commission NY Office                         | Director   | Brookfield Place                | 200 Vesey St, Ste 400   |            | New York                 | NY       | 10281-1022 |          |
| Top 20                                   | Shearman & Sterling                          |  | 599 Lexington Avenue            |                         |            | New York                 | NY       | 10022      |          |
| 0  | Cilla Communia & Communa D. C.               | Mish and Online with                                 | 404 Deals Assessed COM Electric |                         |            | Name Vanda               | NIX.     | 10170      |          |
| Counsel to Fit For Life, LLC             | Sills Cummis & Gross P.C.                    | Michael Goldsmith                                    | 101 Park Avenue, 28th Floor     |                         |            | New York                 | NY       | 10178      |          |
| T 00                                     | Cina and Management Associates               |  | 401 NE Northgate Way,           |                         |            | 0 41 -                   | 10/0     | 00405      |          |
| Top 20                                   | Simon Management Associates                  |  | Suite 210                       |                         |            | Seattle                  | WA       | 98125      |          |
| Top 20                                   | Symphony                                     |  | 359 Ortega Ridge Road           |                         |            | Santa Barbara            | CA       | 93108      |          |
|  | T 0 " 111                                    |  | 45.50                           |                         |            |                          | от       |            |          |
| Top 20                                   | Tengram Capital Management LP                |  | 15 Riverside Avenue             |                         |            | Westport                 | CT       | 06880      |          |
|  |  |  | 10960 Wilshire Blvd, 5th        |                         |            |                          |          |            |          |
| Top 20                                   | Tennman Brands LLC                           | David C. Waisa                                       | Floor                           | DO D 0040               |            | Los Angeles              | CA       | 90024      |          |
| US Attorneys Office                      | US Attorney for Delaware                     | David C. Weiss                                       | 1007 Orange St Ste 700          | PO Box 2046             |            | Wilmington               | DE       | 19899-2046 |          |
| l.,                                      |  |  | 1105 11 1 01 6-                 | DO D 40400              |            |                          |          | 00504.0400 |          |
| Washington Attorney General              | Washington Attorney General                  | Attn Bankruptcy Department                           | 1125 Washington St SE           | PO Box 40100            |            | Olympia                  | WA       | 98504-0100 |          |
| L  |  | Attn Corporate Bankruptcy                            |                                 |                         |            |                          |          |            |          |
| Washington Secretary of State            | Washington Secretary of State                | Dept   | PO Box 40220                    |                         |            | Olympia                  | WA       | 98504-0220 |          |
|  |  | Paul V. Shalhoub, Ciara A.                           |                                 |                         |            |                          |          |            |          |
| Co-Counsel to Gainline Galaxy            |  | Copell, Jonathan S. Kubek,                           |                                 |                         |            |                          |          |            |          |
| Holdings LLC                             | Willkie Farr & Gallagher LLP                 | Gregory B. Astrachan                                 | 787 Seventh Avenue              |                         |            | New York                 | NY       | 10019-6099 |          |
| Top 20                                   | Wood, Herron & Evans LLP                     |  | 2700 Carew Tower                | 441 Vine Street         |            | Cincinnati               | ОН       | 45202-2917 |          |
| Co-Counsel to Gainline Galaxy            | Young Conaway Stargatt & Taylor,             |  |                                 |                         |            |                          |          |            |          |
| Holdings LLC                             | LLP  | B. Lunn  | Rodney Square                   | 1000 North King Street  | 1          | Wilmington               | DE       | 19801      |          |