

**IN THE UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE**

In re:)

) Chapter 11

SEQUENTIAL BRANDS GROUP, INC., *et al.*¹)

) Case No. 21-11194 (JTD)

Debtors.)

) (Jointly Administered)

**AFFIDAVIT OF PUBLICATION RE: NOTICE OF (I) APPROVAL OF DISCLOSURE
STATEMENT, (II) ESTABLISHMENT OF VOTING RECORD DATE, (III) HEARING
ON CONFIRMATION OF PLAN AND PROCEDURES AND DEADLINE FOR
OBJECTING TO CONFIRMATION OF PLAN, AND (IV) PROCEDURES AND
DEADLINE FOR VOTING ON PLAN**

This Affidavit of Publication includes the sworn statements verifying that the *Notice of (I) Approval of Disclosure Statement, (II) Establishment of Voting Record Date, (III) Hearing on Confirmation of Plan and Procedures and Deadline for Objecting to Confirmation of Plan, and (IV) Procedures and Deadline for Voting on Plan* were published and incorporated by reference herein as follows:

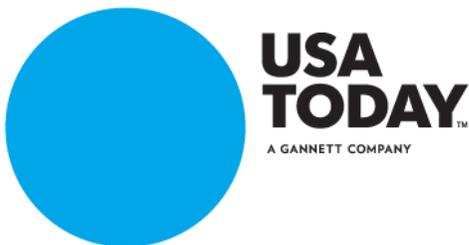
1. In *The New York Times* on January 18, 2022, attached hereto as **Exhibit A**; and
2. In *USA Today* on January 18, 2022, attached hereto as **Exhibit B**.

¹ The Debtors, along with the last four digits of each Debtor's tax identification number, are: Sequential Brands Group, Inc. (2789), SQBG, Inc. (9546), Sequential Licensing, Inc. (7108), William Rast Licensing, LLC (4304), Heeling Sports Limited (0479), Brand Matter, LLC (1258), SBG FM, LLC (8013), Galaxy Brands LLC (9583), The Basketball Marketing Company, Inc. (7003), American Sporting Goods Corporation (1696), LNT Brands LLC (3923), Joe's Holdings LLC (3085), Gaiam Brand Holdco, LLC (1518), Gaiam Americas, Inc. (8894), SBG-Gaiam Holdings, LLC (8923), SBG Universe Brands, LLC (4322), and GBT Promotions LLC (7003). The Debtors' corporate headquarters and the mailing address for each Debtor is 105 E. 34th Street, #249, New York, NY 10016.



Exhibit A

Exhibit B



VERIFICATION OF PUBLICATION

**COMMONWEALTH OF VIRGINIA
COUNTY OF FAIRFAX**

Being duly sworn, Vanessa Salvo says that she is the principal clerk of USA TODAY, and is duly authorized by USA TODAY to make this affidavit, and is fully acquainted with the facts stated herein: on **Tuesday, January 18, 2022**, the following legal advertisement – **SEQUENTIAL BRANDS GROUP, INC.** was published in the national edition of **USA TODAY**.

Vanessa Salvo

Principal Clerk of USA TODAY
January 18, 2022

FOR THE RECORD

All times ET

NBA

EASTERN CONFERENCE
Atlantic Division

	W	L	Pct	GB
Brooklyn	27	16	.628	—
Philadelphia	25	18	.581	2
Toronto	21	19	.525	4½
Boston	23	22	.511	5
New York	22	22	.500	5½

Southeast Division

	W	L	Pct	GB
Miami	27	16	.628	—
Charlotte	24	20	.545	3½
Washington	23	21	.523	4
Atlanta	17	25	.405	9½
Orlando	8	36	.182	19½

Central Division

	W	L	Pct	GB
Chicago	27	15	.643	—
Cleveland	27	18	.600	1½
Milwaukee	27	18	.600	1½
Indiana	15	29	.341	13
Detroit	10	32	.238	17

WESTERN CONFERENCE
Southwest Division

	W	L	Pct	GB
Memphis	31	15	.674	—
Dallas	24	19	.558	5½
San Antonio	16	27	.372	13½
New Orleans	16	28	.364	14
Houston	13	32	.289	17½

Northwest Division

	W	L	Pct	GB
Utah	29	14	.674	—
Denver	22	20	.524	6½
Minnesota	21	22	.488	8
Portland	17	25	.405	11½
Oklahoma City	14	28	.333	14½

Pacific Division

	W	L	Pct	GB
Phoenix	33	9	.786	—
Golden State	31	12	.721	2½
L.A. Clippers	22	23	.489	12½
L.A. Lakers	21	22	.488	12½
Sacramento	18	28	.391	17

Sunday's Games

Phoenix 135, Detroit 108
Houston 118, Sacramento 112
Utah 125, Denver 102
Minnesota 119, Golden State 99

Monday's Games

Boston 104, New Orleans 92
Charlotte 97, New York 87
Washington 117, Philadelphia 98
Cleveland 114, Brooklyn 107

L.A. Clippers 139, Indiana 133
Memphis 119, Chicago 106
Milwaukee at Atlanta
Portland at Orlando
Toronto at Miami

Oklahoma City at Dallas
Phoenix at San Antonio
Utah at L.A. Lakers

Tuesday's Games

Minnesota at New York, 7:30 p.m.
Detroit at Golden State, 10 p.m.
Wednesday's Games

Brooklyn at Washington, 7 p.m.
Orlando at Philadelphia, 7 p.m.
Charlotte at Boston, 7:30 p.m.
Minnesota at Atlanta, 7:30 p.m.

Portland at Miami, 7:30 p.m.
Cleveland at Chicago, 8 p.m.
Memphis at Milwaukee, 8 p.m.
Oklahoma City at San Antonio, 8:30 p.m.

Toronto at Dallas, 8:30 p.m.
Houston at Utah, 9 p.m.
Detroit at Sacramento, 10 p.m.

L.A. Clippers at Denver, 10 p.m.
Indiana at L.A. Lakers, 10:30 p.m.
Thursday's Games

New Orleans at New York, 7:30 p.m.
Phoenix at Dallas, 7:30 p.m.
Indiana at Golden State, 10 p.m.

NFL

Wild-card Playoffs

Saturday's Games
Cincinnati 26, Las Vegas 19
Buffalo 47, New England 17

Sunday's Games

Tampa Bay 31, Philadelphia 15
San Francisco 23, Dallas 17
Kansas City 42, Pittsburgh 21

Monday's Game

Arizona at L.A. Rams
Divisional Playoffs

Saturday's Games
Cincinnati at Tennessee, 4:30 p.m. (CBS)
San Francisco at Green Bay, 8:15 p.m. (FOX)

Sunday's Games

Arizona at Tampa Bay, 3 p.m. (NBC)
Buffalo at Kansas City, 6:30 p.m. (CBS)

NHL

EASTERN CONFERENCE
Atlantic Division

	W	L	OT	Pts	GF	GA
Florida	38	26	7	57	158	111
Tampa Bay	40	26	9	57	135	113
Toronto	36	24	9	51	123	93
Boston	35	22	11	46	111	90
Detroit	30	18	17	51	109	130
Buffalo	35	11	20	79	98	133
Ottawa	31	11	18	24	89	112
Montreal	37	7	25	5	19	136

Metropolitan Division

	GP	W	L	OT	Pts	GF	GA
N.Y. Rangers	39	25	10	4	54	113	96
Carolina	35	25	8	2	52	119	80
Washington	39	21	9	9	51	129	109
Pittsburgh	37	22	10	5	49	120	97
Columbus	36	17	18	1	35	116	131
Philadelphia	37	13	17	7	33	94	125
New Jersey	37	14	18	5	33	107	129
N.Y. Islanders	30	11	13	6	28	67	84

WESTERN CONFERENCE
Central Division

	GP	W	L	OT	Pts	GF	GA
Colorado	36	25	8	3	53	156	115
Nashville	39	24	12	5	51	121	107
St. Louis	38	22	11	5	49	133	105
Minnesota	35	22	10	4	47	132	109
Winnipeg	34	17	12	5	39	102	99
Dallas	35	18	15	2	38	99	106
Chicago	38	15	18	5	35	93	123
Arizona	37	9	24	4	22	82	140

Pacific Division

	GP	W	L	OT	Pts	GF	GA
Vegas	39	23	14	2	48	138	117
Los Angeles	39	20	14	5	45	111	103
Anaheim	41	19	15	7	45	120	120
San Jose	40	21	17	2	44	112	121
Calgary	34	17	16	4	40	87	87
Edmonton	35	18	15	2	38	117	117
Vancouver	38	17	18	3	37	98	110
Seattle	37	10	23	4	24	99	136

NOTE: Two points for a win, one point for overtime loss.
Sunday's Games
Vancouver 4, Washington 2
Edmonton at Winnipeg, ppd

Monday's Games

Detroit 3, Buffalo 2, OT
Colorado 4, Minnesota 3, SO
Arizona 5, Montreal 2

San Jose 6, Los Angeles 2
Chicago at Philadelphia
Philadelphia at N.Y. Islanders
Nashville at St. Louis
Pittsburgh at Vegas

Tuesday's Games

Buffalo at Ottawa, 7 p.m.
N.Y. Islanders at Philadelphia, 7 p.m.
Winnipeg at Washington, 7 p.m.
Carolina at Boston, 8 p.m.
Vancouver at Nashville, 8 p.m.
Montreal at Dallas, 8:30 p.m.
Florida at Calgary, 9 p.m.
Tampa Bay at Los Angeles, 10:30 p.m.

Detroit at Philadelphia, ppd
Columbus at N.Y. Islanders, ppd
Chicago at Edmonton, ppd

Wednesday's Games

Arizona at New Jersey, 7 p.m.
Toronto at N.Y. Rangers, 7:30 p.m.
Colorado at Anaheim, 10 p.m.

Thursday's Games

Columbus at Philadelphia, 7 p.m.
Dallas at Buffalo, 7 p.m.
Ottawa at Pittsburgh, 7 p.m.
Washington at Boston, 7 p.m.
Winnipeg at Nashville, 8 p.m.
Florida at Edmonton, 9 p.m.
Colorado at Los Angeles, 9:30 p.m.
Montreal at Vegas, 10 p.m.
San Jose at Seattle, 10 p.m.

SOCCER

English Premier League

	GP	W	D	L	GF	GA	Pts
Man City	22	18	2	2	54	13	56
Liverpool	21	13	6	2	55	18	45
Chelsea	22	12	7	3	45	17	43
West Ham	22	11	4	7	41	30	37
Arsenal	20	11	2	7	33	25	35
Tottenham	18	10	3	5	23	20	33
Man United	20	9	5	6	32	29	32
Wolverhampton	20	9	4	7	17	15	31
Brighton	20	6	10	4	21	21	28
Leicester	18	7	4	7	31	30	24
Crystal Palace	21	5	9	7	30	31	25
Southampton	20	5	9	7	25	33	24
Aston Villa	21	7	2	11	27	32	23
Brentford	21	6	5	10	24	33	23
Leeds	20	5	7	8	24	39	22
Everton	19	5	4	10	24	34	19
Watford	19	4	2	13	23	37	14
Norwich	21	3	4	14	10	45	13
Newcastle	20	1	9	10	20	43	11
Burnley	17	1	8	8	16	27	12

Sunday's Games

West Ham 2, Leeds 3
Tottenham vs. Arsenal, ppd
Tuesday's Games

Burnley vs. Watford, 2:30 p.m.
Brighton vs. Chelsea, 3 p.m.
Wednesday's Games

Leicester vs. Tottenham, 2:30 p.m.
Brentford vs. Man United, 3 p.m.
Friday's Game

Saturday's Games

Everton vs. Aston Villa, 7:30 a.m.
Brentford vs. Wolverhampton, 10 a.m.
Leeds vs. Newcastle, 12 p.m.
Man United vs. West Ham, 10 a.m.
Southampton vs. Man City, 12:30 p.m.

FIFA Golden Ball

Winners of the FIFA player of the year award (merged with the magazine France Football's Golden Ball award for European player of the year from 2010-15):
2021 – Robert Lewandowski, Poland
2020 – Robert Lewandowski, Poland
2019 – Lionel Messi, Argentina
2018 – Luka Modric, Croatia
2017 – Cristiano Ronaldo, Portugal
2016 – Cristiano Ronaldo, Portugal

FIFA Men's Coach of the Year

2021 – Thomas Tuchel, Chelsea
2020 – Jurgen Klopp, Liverpool
2019 – Jurgen Klopp, Liverpool
2018 – Didier Deschamps, France
2017 – Zinedine Zidane, Real Madrid
2016 – Claudio Ranieri, Leicester City

FIFA Women's Player of the Year

2021 – Alexia Putellas, Spain
2020 – Lucy Bronze, England
2019 – Megan Rapinoe, United States
2018 – Marta, Brazil
2017 – Lieke Martens, Netherlands
2016 – Carli Lloyd, United States

FIFA Women's Coach of the Year

2021 – Emma Hayes, Chelsea
2020 – Sarina Wiegman, Netherlands
2019 – Jill Ellis, United States
2018 – Reynald Pedros, Lyon
2017 – Sarina Wiegman, Netherlands
2016 – Silvia Neid, Germany

COLLEGE BASKETBALL

AP Men's Top Twenty Five

The top 25 teams in the Associated Press' college basketball poll, with first-place votes in parentheses, records through Jan. 16, total points based on 25 points for a first-place vote through one point for a 25th-place vote and previous ranking

	W-L	Pts	LW
1. Gonzaga (25)	14-2	1486	2
2. Auburn (36)	16-1	1482	4
3. Arizona	14-1	1320	6
4. Purdue	14-2	1255	7
5. Baylor	15-2	1238	1
6. Duke	14-2	1205	8
7. Kansas	15-2	1192	9
8. Wisconsin	14-2	1056	13
9. UCLA	11-2	1041	3
10. Houston	15-2	1036	11
11. Villanova	13-4	908	14
12. Kentucky	14-3	804	18
13. Duke	15-2	738	12
14. Michigan St.	14-3	681	10
15. Iowa St.	14-3	665	15
16. Southern Cal	14-2	618	5
17. Illinois	13-3	521	25
18. Texas Tech	13-4	509	19
19. Ohio St.	11-4	465	17
20. Xavier	12-3	427	17
21. Providence	14-2	350	23
22. Loyola Chicago	13-2	193	-
23. Texas	13-4	185	21
24. Tennessee	11-5	98	22
25. UConn	11-4	73	-

Others receiving votes:

Iowa 56, BYU 50, Davidson 34, Alabama 26, San Diego St. 25, Miami 21, Oregon 15, West Virginia 14, Colorado St. 13, Texas A&M 10, Oklahoma 7, TCU 4, North Carolina 2, Indiana 2.

AP Women's Top 25 Poll

The top 25 teams in the Associated Press' women's college basketball poll, with first-place votes in parentheses, records through Jan. 16, total points based on 25 points for a first-place vote through one point for a 25th-place vote and previous ranking

	W-L	Pts	LW
1. South Carolina (28)	17-1	747	1
2. Stanford	13-3	701	2
3. Louisville (2)	15-1	694	3
4. NC State	16-2	661	4
5. Tennessee	17-1	633	5
6. Indiana	14-2	607	6
7. Iowa St.	16-1	542	9
8. Michigan	13-3	427	11
9. UConn	9-3	510	10
10. Arizona	12-2	466	7
11. LSU	17-2	464	12
12. Maryland	15-2	406	8
13. Georgia	13-3	310	17
14. Oklahoma	12-6	236	23
15. Texas	12-3	295	13
16. Baylor	11-4	295	14