

IN THE UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE

In re:)	
)	Chapter 11
)	
SEQUENTIAL BRANDS GROUP, INC., <i>et al.</i> ¹)	Case No. 21-11194 (JTD)
)	
Debtors.)	(Jointly Administered)
)	

CERTIFICATE OF SERVICE

I, Travis R. Buckingham, depose and say that I am employed by Kurtzman Carson Consultants LLC (KCC), the claims and noticing agent for the Debtors in the above-captioned case.

On May 12, 2022, at my direction and under my supervision, employees of KCC caused to be served the following document via Electronic Mail upon the service list attached hereto as **Exhibit A**; and via First Class Mail upon the service list attached hereto as **Exhibit B**:

- **Certification of No Objection (No Order Required) Regarding Fifth Monthly Application for Compensation and Reimbursement of Expenses of Pachulski Stang Ziehl & Jones LLP as Co-Counsel for the Debtors and Debtors in Possession for the Period from January 1, 2022 Through January 31, 2022 [Docket No. 554]**

Dated: May 16, 2022

/s/ Travis R. Buckingham
Travis R. Buckingham
KCC
222 N Pacific Coast Hwy
Suite 300
El Segundo, CA 90245
Tel 310.823.9000

¹ The Debtors, along with the last four digits of each Debtor's tax identification number, are: Sequential BrandsGroup, Inc. (2789), SQBG, Inc. (9546), Sequential Licensing, Inc. (7108), William Rast Licensing, LLC (4304), Heeling Sports Limited (0479), Brand Matter, LLC (1258), SBG FM, LLC (8013), Galaxy Brands LLC(9583), TBM Company, Inc. (7003), American Sporting Goods Corporation (1696), LNT Brands LLC (3923), Joe'sHoldings LLC (3085), Gaiam Brand Holdco, LLC (1581), G. Americas, Inc. (8894), SBG-Gaiam Holdings, LLC(8923), SBG Universe Brands, LLC (4322), and GBT Promotions LLC (7003). The Debtors' corporate headquarters and the mailing address for each Debtor is 105 E. 34th Street, #249, New York, NY 10016.



2111194220516000000000001

Exhibit A

Exhibit A
Fee Application Notice Parties
Served via Electronic Mail

Description	CreditorName	CreditorNoticeName	Email
Counsel to the Ad Hoc Committee of Securities Claimants and Equity Security Holders of Sequential Brands Group, Inc., et al. (the "Ad Hoc Committee"),	Armstrong Teasdale LLP	Rafael X. Zahralddin-Aravena, Shelley A. Kinsella	rzahralddin@atllp.com; skinsella@atllp.com
Counsel for the Debtors and Debtors in Possession	Gibson, Dunn & Crutcher LLP	Scott J. Greenberg, Joshua K. Brody & Jason Z. Goldstein	sgreenberg@gibsondunn.com; jbrody@gibsondunn.com; jgoldstein@gibsondunn.com
Counsel to the Ad Hoc Committee of Securities Claimants and Equity Security Holders of Sequential Brands Group, Inc., et al. (the "Ad Hoc Committee"),	Horwood Marcus & Berk Chartered	Aaron L. Hammer, Nathan E. Delman, Lauren Stricker	ahammer@hmbllaw.com; ndelman@hmbllaw.com; lstricker@hmbllaw.com
Counsel to the DIP Agent and Wilmington Trust, National Association	James Bates Brannan Groover LLP	Sara Kate Rumsey, Doroteya N. Wozniak	skrumsey@jamesbatesllp.com
Counsel to KKR Credit Advisors (US) LLC	King & Spalding LLP	Lindsey Henrikson	lhenrikson@kslaw.com
Counsel to the Term B Lenders, KKR Credit Advisors (US) LLC and DIP Lenders	King & Spalding LLP	Roger Schwartz, Peter Montoni, Timothy Fesenmyer	rschwartz@kslaw.com; pmontoni@kslaw.com; tfesenmyer@kslaw.com
Counsel to Bank of America N.A., as administrative agent and collateral agent under the Debtors' prepetition first lien credit facility.	Morgan, Lewis & Bockius LLP	Marjorie Crider, Julie Frost-Davies, Christopher L. Carter	marjorie.crider@morganlewis.com; julia.frost-davies@morganlewis.com; christopher.carter@morganlewis.com
Counsel to the Term B Lenders, DIP Lenders, KKR Credit Advisors (US) LLC and Wilmington Trust, National Association	Morris, Nichols, Arshat & Tunnell LLP	Robert J. Dehney, Derek C. Abbott, Curtis S. Miller, Paige N. Topper, Andrew R. Remming, Tamara K. Mann	rdehney@morrisnichols.com; dabbott@morrisnichols.com; ptopper@morrisnichols.com; aremming@morrisnichols.com; tmann@morrisnichols.com
US Trustee for District of DE	Office of the United States Trustee Delaware	Richard Schepacarter	richard.schepacarter@usdoj.gov
Counsel to Bank of America N.A., as administrative agent and collateral agent under the Debtors' prepetition first lien credit facility.	Robinson & Cole LLP	Jamie L. Edmonson	jedmonson@rc.com
Counsel to Bank of America N.A., as administrative agent and collateral agent under the Debtors' prepetition first lien credit facility.	Robinson & Cole LLP	Rachel J. Mauceri	rmauceri@rc.com

Exhibit B

Exhibit B
Fee Application Notice Parties
Served via First Class Mail

Description	CreditorName	CreditorNoticeName	Address1	Address2	Address3	City	State	Zip
Counsel to the Ad Hoc Committee of Securities Claimants and Equity Security Holders of Sequential Brands Group, Inc., et al. (the "Ad Hoc Committee"),	Armstrong Teasdale LLP	Rafael X. Zahralddin-Aravena, Shelley A. Kinsella	300 Delaware Avenue, Suite 210			Wilmington	DE	19801
Counsel for the Debtors and Debtors in Possession	Gibson, Dunn & Crutcher LLP	Scott J. Greenberg, Joshua K. Brody & Jason Z. Goldstein	200 Park Avenue			New York	NY	10166
Counsel to the Ad Hoc Committee of Securities Claimants and Equity Security Holders of Sequential Brands Group, Inc., et al. (the "Ad Hoc Committee"),	Horwood Marcus & Berk Chartered	Aaron L. Hammer, Nathan E. Delman, Lauren Stricker	500 West Madison, Suite 3700			Chicago	IL	60661
Counsel to the DIP Agent and Wilmington Trust, National Association	James Bates Brannan Groover LLP	Sara Kate Rumsey, Doroteya N. Wozniak	Buckhead Tower at Lenox Square	3399 Peachtree Road NE	Suite 1700	Atlanta	GA	30326
Counsel to KKR Credit Advisors (US) LLC	King & Spalding LLP	Lindsey Henrikson	110 N. Wacker Drive, Suite 3800			Chicago	IL	60606
Counsel to the Term B Lenders, KKR Credit Advisors (US) LLC and DIP Lenders	King & Spalding LLP	Roger Schwartz, Peter Montoni, Timothy Fesenmyer	1185 Avenue of the Americas	34th Floor		New York	NY	10036
Counsel to Bank of America N.A., as administrative agent and collateral agent under the Debtors' prepetition first lien credit facility.	Morgan, Lewis & Bockius LLP	Marjorie Crider, Julie Frost-Davies, Christopher L. Carter	One Federal Street			Boston	MA	02110-1726
Counsel to the Term B Lenders, DIP Lenders, KKR Credit Advisors (US) LLC and Wilmington Trust, National Association	Morris, Nichols, Arsht & Tunnell LLP	Robert J. Dehney, Derek C. Abbott, Curtis S. Miller, Paige N. Topper, Andrew R. Remming, Tamara K. Mann	1201 N. Market Street, 16th Floor	P.O. Box 1347		Wilmington	DE	19801
US Trustee for District of DE	Office of the United States Trustee Delaware	Richard Schepacarter	J. Caleb Boggs Federal Building	844 King St Ste 2207	Lockbox 35	Wilmington	DE	19899-0035
Counsel to Bank of America N.A., as administrative agent and collateral agent under the Debtors' prepetition first lien credit facility.	Robinson & Cole LLP	Jamie L. Edmonson	1201 N. Market Street	Suite 1406		Wilmington	DE	19801
Counsel to Bank of America N.A., as administrative agent and collateral agent under the Debtors' prepetition first lien credit facility.	Robinson & Cole LLP	Rachel J. Mauceri	1650 Market Street, Suite 3600			Philadelphia	PA	19103