IN THE UNITED STATES BANKRUPTCY COURT FOR THE DISTRICT OF DELAWARE

)) Chapter 11
) Case No. 21-11194 (JTD)
) (Jointly Administered)

CERTIFICATE OF SERVICE

I, Matthew J. Canty, depose and say that I am employed by Kurtzman Carson Consultants LLC (KCC), the claims and noticing agent for the Debtor in the above-captioned case.

On August 24, 2023, at my direction and under my supervision, employees of KCC caused to be served the following document via Electronic Mail upon the service list attached hereto as **Exhibit A**; and via First Class Mail upon the service list attached hereto as **Exhibit B**:

• Motion for Further Extension of Deadline to Object to Claims [Docket No. 691]

Dated: August 29, 2023

/s/ Matthew J. Canty
Matthew J. Canty
KCC
222 N Pacific Coast Hwy
Suite 300
El Segundo, CA 90245
Tel 310.823.9000

2111194230829000000000001

¹ The Debtors in these chapter 11 cases, along with the last four digits of each Debtor's tax identification number, are: Sequential Brands Group, Inc. (2789), SQBG, Inc. (9546), Sequential Licensing, Inc. (7108), William Rast Licensing, LLC (4304), Heeling Sports Limited (0479), Brand Matter, LLC (1258), SBG FM, LLC (8013), Galaxy Brands LLC (9583), The Basketball Marketing Company, Inc. (7003), American Sporting Goods Corporation (1696), LNT Brands LLC (3923), Joe's Holdings LLC (3085), Gaiam Brand Holdco, LLC (1581), Gaiam Americas, Inc. (8894), SBG-Gaiam Holdings, LLC (8923), SBG Universe Brands, LLC (4322), and GBT Promotions LLC (7003). The mailing address for each Debtor is 105 E. 34th Street, #249, New York, NY 10016. On September 26, 2022, the Court entered an order [Docket No. 646] closing the chapter 11 cases of the Debtors other than Case No. 21-11194 (JTD), Sequential Brands Group, Inc.

Exhibit A

Core 2002 Service List Served via Electronic Mail

Description	CreditorName	CreditorNoticeName	Email
Counsel to Centric Brands LLC and	Akin Gump Strauss Hauer & Feld		
Centric West LLC	LLP	Alexander F. Antypas	aantypas@akingump.com
Counsel to Centric Brands LLC, Centric			bkahn@akingump.com;
Stalking Horse Bidder and Centric West	Akin Gump Strauss Hauer & Feld	Brad M. Kahn, Zachary N.	zwittenberg@akingump.com;
LLC	LLP	Wittenberg, Daniel I. Fisher	dfisher@akingump.com
			dfeigenbaum@alvarezandmarsal.com;
Top 20	Alvarez & Marsal		bankruptcy.notices@alvarezandmarsal.com
Counsel to the Ad Hoc Committee of			. ,
Securities Claimants and Equity			
Security Holders of Sequential Brands		Rafael X. Zahralddin-Aravena,	
Group, Inc., et al. (the "Ad Hoc		Shelley A. Kinsella, & Christina	skinsella@atllp.com;
Committee"),	Armstrong Teasdale LLP	Oaddams	coaddams@atllp.com
,	BH26 Consultoria e Participacoes		<u> </u>
Top 20	Ltda		priscila@bh26.com.br
California Attorney General	California Attorney General	Attn Bankruptcy Department	xavier.becerra@doj.ca.gov
California Department of Tax and Fee	California Department of Tax and	Account Information Group MIC	Autonizacon a@acjicanga i
Administration	Fee Administration	29	SacramentoInquiries@cdtfa.ca.gov
California Department of Tax and Fee	California Department of Tax and	Special Operations Bankruptcy	
Administration	Fee Administration	Team MIC 74	SacramentoInquiries@cdtfa.ca.gov
	. 55 / tallimodation	. Sam mio 17	info@centricbrands.com;
Top 20	Centric Brands	Lori Nembirkow, General Counsel	
Top 20	Chatham Hedging Advisors	Lon Nombinow, General Course	shess@chathamfinancial.com
•			
Top 20	CohnReznick LLP	AH 0 1 B 1 1 B 1	Jay.Levy@CohnReznick.com
Colorado Secretary of State	Colorado Secretary of State	Attn Corporate Bankruptcy Dept	secretary@sos.state.co.us
Connecticut Attorney General	Connecticut Attorney General	Attn Bankruptcy Department	attorney.general@ct.gov
Connecticut Secretary of State	Connecticut Secretary of State	Attn Corporate Bankruptcy Dept	denise.merrill@ct.gov
Counsel to With You, Inc.	Culhane Meadows, PLLC	Mette H. Kurth	mkurth@cm.law
DE AG Office	Delaware Attorney General	Matthew Denn	attorney.general@state.de.us
DE DOJ	Delaware Dept of Justice	Attn Bankruptcy Dept	attorney.general@state.de.us
Delaware Division of Revenue	Delaware Division of Revenue		
Bankruptcy Service	Bankruptcy Service	Attn Bankruptcy Administrator	FASNotify@delaware.gov
DE Secretary of State	Delaware Secretary of State	Franchise Tax	dosdoc_bankruptcy@state.de.us
DE State Treasury	Delaware State Treasury		statetreasurer@state.de.us
Top 20	EisnerAmper LLP		shari.savitt@eisneramper.com
Financial Industry Regulatory Authority	Financial Industry Regulatory	Greg West Senior Corporate	<u> </u>
(FINRA)	Authority	Actions Analyst	otc.bankruptcies@finra.org
Top 20	Gstate	/ todoo / analyst	mrkbullock@gmail.com
Counsel to the Ad Hoc Committee of	Cotate		ministration (Eginalisem
Securities Claimants and Equity			
Security Holders of Sequential Brands			ahammer@hmblaw.com;
Group, Inc., et al. (the "Ad Hoc		Aaron L. Hammer, Nathan E.	ndelman@hmblaw.com;
Committee"),	Horwood Marcus & Berk Chartered	Delman, Lauren Stricker	Istricker@hmblaw.com
Top 20	INNES Productions	Delman, Lauren Guicker	info@jasoninnesphotography.com
RS	Internal Revenue Service	Attn Susanne Larson	SBSE.Insolvency.Balt@irs.gov
INO	Internal Revenue Service	c/o Nigro, Karlin Segal Feldstein	SDSE.IIISUIVEIICY.DAIL@IIS.GOV
		GO NIGIO, Namin Segai Felustein	
Top 20	Just Passusa Productions Inc	9 Polno I I C	duilou@nkath.com
Top 20	Just Because Productions, Inc.	& Bolno LLC	dwiley@nksfb.com
Counsel to KKR Credit Advisors (US)			
Counsel to KKR Credit Advisors (US)	Just Because Productions, Inc. King & Spalding LLP	& Bolno LLC Lindsey Henrikson	lhenrikson@kslaw.com
Counsel to KKR Credit Advisors (US) LC Counsel to the Term B Lenders, KKR		Lindsey Henrikson	lhenrikson@kslaw.com rschwartz@kslaw.com;
Counsel to KKR Credit Advisors (US) LC Counsel to the Term B Lenders, KKR Credit Advisors (US) LLC and DIP	King & Spalding LLP	Lindsey Henrikson Roger Schwartz, Peter Montoni,	lhenrikson@kslaw.com rschwartz@kslaw.com; pmontoni@kslaw.com;
Counsel to KKR Credit Advisors (US) LC Counsel to the Term B Lenders, KKR Credit Advisors (US) LLC and DIP Lenders	King & Spalding LLP King & Spalding LLP	Lindsey Henrikson Roger Schwartz, Peter Montoni, Timothy Fesenmyer	Ihenrikson@kslaw.com rschwartz@kslaw.com; pmontoni@kslaw.com; tfesenmyer@kslaw.com
Counsel to KKR Credit Advisors (US) LC Counsel to the Term B Lenders, KKR Credit Advisors (US) LLC and DIP Lenders Maine Attorney General	King & Spalding LLP King & Spalding LLP Maine Attorney General	Lindsey Henrikson Roger Schwartz, Peter Montoni,	lhenrikson@kslaw.com rschwartz@kslaw.com; pmontoni@kslaw.com;
Counsel to KKR Credit Advisors (US) LC Counsel to the Term B Lenders, KKR Credit Advisors (US) LLC and DIP Lenders Maine Attorney General Maine Secretary of State	King & Spalding LLP King & Spalding LLP Maine Attorney General Maine Secretary of State	Lindsey Henrikson Roger Schwartz, Peter Montoni, Timothy Fesenmyer	Ihenrikson@kslaw.com rschwartz@kslaw.com; pmontoni@kslaw.com; tfesenmyer@kslaw.com
Counsel to KKR Credit Advisors (US) LC Counsel to the Term B Lenders, KKR Credit Advisors (US) LLC and DIP Lenders Maine Attorney General Maine Secretary of State	King & Spalding LLP King & Spalding LLP Maine Attorney General	Lindsey Henrikson Roger Schwartz, Peter Montoni, Timothy Fesenmyer Attn Bankruptcy Department	Ihenrikson@kslaw.com rschwartz@kslaw.com; pmontoni@kslaw.com; tfesenmyer@kslaw.com oag.mediation@maine.gov
Counsel to KKR Credit Advisors (US) LC Counsel to the Term B Lenders, KKR Credit Advisors (US) LLC and DIP Lenders Maine Attorney General Maine Secretary of State	King & Spalding LLP King & Spalding LLP Maine Attorney General Maine Secretary of State	Lindsey Henrikson Roger Schwartz, Peter Montoni, Timothy Fesenmyer Attn Bankruptcy Department Attn Corporate Bankruptcy Dept	Ihenrikson@kslaw.com rschwartz@kslaw.com; pmontoni@kslaw.com; tfesenmyer@kslaw.com oag.mediation@maine.gov sos.office@maine.gov
Counsel to KKR Credit Advisors (US) LLC Counsel to the Term B Lenders, KKR Credit Advisors (US) LLC and DIP Lenders Maine Attorney General Maine Secretary of State Massachusetts Attorney General	King & Spalding LLP King & Spalding LLP Maine Attorney General Maine Secretary of State Massachusetts Attorney General	Lindsey Henrikson Roger Schwartz, Peter Montoni, Timothy Fesenmyer Attn Bankruptcy Department Attn Corporate Bankruptcy Dept	Ihenrikson@kslaw.com rschwartz@kslaw.com; pmontoni@kslaw.com; tfesenmyer@kslaw.com oag.mediation@maine.gov sos.office@maine.gov
Counsel to KKR Credit Advisors (US) LLC Counsel to the Term B Lenders, KKR Credit Advisors (US) LLC and DIP Lenders Maine Attorney General Maine Secretary of State Massachusetts Attorney General Massachusetts Secretary of State	King & Spalding LLP King & Spalding LLP Maine Attorney General Maine Secretary of State Massachusetts Attorney General Massachusetts Secretary of the	Lindsey Henrikson Roger Schwartz, Peter Montoni, Timothy Fesenmyer Attn Bankruptcy Department Attn Corporate Bankruptcy Dept Attn Bankruptcy Department	Ihenrikson@kslaw.com rschwartz@kslaw.com; pmontoni@kslaw.com; tfesenmyer@kslaw.com oag.mediation@maine.gov sos.office@maine.gov ago@state.ma.us
Counsel to KKR Credit Advisors (US) LC Counsel to the Term B Lenders, KKR Credit Advisors (US) LLC and DIP Lenders Maine Attorney General Maine Secretary of State Massachusetts Attorney General Massachusetts Secretary of State Counsel to AmTrust North America, Inc.	King & Spalding LLP King & Spalding LLP Maine Attorney General Maine Secretary of State Massachusetts Attorney General Massachusetts Secretary of the	Lindsey Henrikson Roger Schwartz, Peter Montoni, Timothy Fesenmyer Attn Bankruptcy Department Attn Corporate Bankruptcy Dept Attn Bankruptcy Department	Ihenrikson@kslaw.com rschwartz@kslaw.com; pmontoni@kslaw.com; tfesenmyer@kslaw.com oag.mediation@maine.gov sos.office@maine.gov ago@state.ma.us
Counsel to KKR Credit Advisors (US) LC Counsel to the Term B Lenders, KKR Credit Advisors (US) LLC and DIP Lenders Maine Attorney General Maine Secretary of State Massachusetts Attorney General Massachusetts Secretary of State Counsel to AmTrust North America, Inc. on behalf of Wesco Insurance	King & Spalding LLP King & Spalding LLP Maine Attorney General Maine Secretary of State Massachusetts Attorney General Massachusetts Secretary of the Commonwealth	Lindsey Henrikson Roger Schwartz, Peter Montoni, Timothy Fesenmyer Attn Bankruptcy Department Attn Corporate Bankruptcy Dept Attn Bankruptcy Department Attn Corporate Bankruptcy Dept	Ihenrikson@kslaw.com rschwartz@kslaw.com; pmontoni@kslaw.com; tfesenmyer@kslaw.com oag.mediation@maine.gov sos.office@maine.gov ago@state.ma.us corpinfo@sec.state.ma.us
Counsel to KKR Credit Advisors (US) LLC Counsel to the Term B Lenders, KKR Credit Advisors (US) LLC and DIP Lenders Maine Attorney General Maine Secretary of State Massachusetts Attorney General Massachusetts Secretary of State Counsel to AmTrust North America, Inc. on behalf of Wesco Insurance Company	King & Spalding LLP King & Spalding LLP Maine Attorney General Maine Secretary of State Massachusetts Attorney General Massachusetts Secretary of the Commonwealth Maurice Wutscher LLP	Lindsey Henrikson Roger Schwartz, Peter Montoni, Timothy Fesenmyer Attn Bankruptcy Department Attn Corporate Bankruptcy Dept Attn Bankruptcy Department Attn Corporate Bankruptcy Dept Alan C. Hochheiser	Ihenrikson@kslaw.com rschwartz@kslaw.com; pmontoni@kslaw.com; tfesenmyer@kslaw.com oag.mediation@maine.gov sos.office@maine.gov ago@state.ma.us corpinfo@sec.state.ma.us ahochheiser@mauricewutscher.com
Counsel to KKR Credit Advisors (US) LLC Counsel to the Term B Lenders, KKR Credit Advisors (US) LLC and DIP Lenders Maine Attorney General Maine Secretary of State Massachusetts Attorney General Massachusetts Secretary of State Counsel to AmTrust North America, Inc. on behalf of Wesco Insurance	King & Spalding LLP King & Spalding LLP Maine Attorney General Maine Secretary of State Massachusetts Attorney General Massachusetts Secretary of the Commonwealth	Lindsey Henrikson Roger Schwartz, Peter Montoni, Timothy Fesenmyer Attn Bankruptcy Department Attn Corporate Bankruptcy Dept Attn Bankruptcy Department Attn Corporate Bankruptcy Dept	Ihenrikson@kslaw.com rschwartz@kslaw.com; pmontoni@kslaw.com; tfesenmyer@kslaw.com oag.mediation@maine.gov sos.office@maine.gov ago@state.ma.us corpinfo@sec.state.ma.us

In re: Sequential Brands Group, Inc., et al.

Case No. 21-11194 (JTD)

Doc 692 Filed 08/29/23 Page 4 of 6 Core 2002 Service List Case 21-11194-JTD

Served via Electronic Mail

Description	Cuaditauklama	CreditorNoticeName	Final
Description Counsel to Bank of America N.A., as	CreditorName	CreditorNoticeName	Email
administrative agent and collateral			marjorie.crider@morganlewis.com;
agent under the Debtors' prepetition		Marjorie Crider, Julie Frost-	julia.frost-davies@morganlewis.com;
first lien credit facility.	Morgan, Lewis & Bockius LLP	Davies, Christopher L. Carter	christopher.carter@morganlewis.com
mot non orealt lability.	Morgan, Lewis & Bookius EE	Davies, Gillistopher E. Garter	rdehney@morrisnichols.com;
Counsel to the Term B Lenders, DIP		Robert J. Dehney, Derek C.	dabbott@morrisnichols.com;
Lenders, KKR Credit Advisors (US) LLC		Abbott, Curtis S. Miller, Paige N.	ptopper@morrisnichols.com;
and Wilmington Trust, National		Topper, Andrew R. Remming,	aremming@morrisnichols.com;
Association	Morris, Nichols, Arsht & Tunnell LLP		tmann@morrisnichols.com
New Hampshire Attorney General	New Hampshire Attorney General	Attn Bankruptcy Department	attorneygeneral@doj.nh.gov
New Hampshire Secretary of State	New Hampshire Secretary of State	Attn Corporate Bankruptcy Dept	corporate@sos.nh.gov
New Jersey Attorney General	New Jersey Attorney General	Attn Bankruptcy Department	Heather.Anderson@law.njoag.gov
New Jersey Secretary of State	New Jersey Lt Governor	Attn Corporate Bankruptcy Dept	feedback.sos@sos.nj.gov
Top 20	New Life CDC		mrkbullock@gmail.com
New Mexico Secretary of State	New Mexico Secretary of State	Attn Corporate Bankruptcy Dept	secretary.state@state.nm.us
New York State Dept of Taxation and	New York State Dept of Taxation	7 ttill Corporate Barmaptoy Bopt	Secretary.state@state.rim.ue
Finance	and Finance	Attn Office of Counsel	amanda.hiller@tax.ny.gov
Top 20	Oakbay Athletics	r kan omee er oeuneer	isaaccharles@oakbayfits.com
100 20	Office of the United States Trustee		isaassiianss@sanbayiiis.ssiii
US Trustee for District of DE	Delaware	Richard Schepacarter	richard.schepacarter@usdoj.gov
			trish.lazich@ohioattorneygeneral.gov;
Ohio Attorney General	Ohio Attorney General	Attn Robert Doty	Robert.Doty@OhioAGO.gov
Top 20	Olshan Frome Wolosky LLP	,	info@olshanlaw.com
Oregon Secretary of State	Oregon Secretary of State	Attn Corporate Bankruptcy Dept	oregon.sos@oregon.gov
Top 20	Phillips Nizer LLP	- 1 7 1	jtillem@phillipsnizer.com
Top 20	Proskauer Rose LLP		jalonzo@proskauer.com
·			collins@rlf.com;
Counsel to Centric Brands LLC and		Mark D. Collins, Paul N. Heath,	heath@rlf.com;
Centric West LLC	Richards, Layton & Finger, P.A.	David T. Queroli	queroli@rlf.com
Counsel to Bank of America N.A., as			
administrative agent and collateral			
agent under the Debtors' prepetition			
first lien credit facility.	Robinson & Cole LLP	Jamie L. Edmonson	jedmonson@rc.com
Counsel to Bank of America N.A., as			
administrative agent and collateral			
agent under the Debtors' prepetition			
first lien credit facility.	Robinson & Cole LLP	Rachel J. Mauceri	rmauceri@rc.com
050 D : 10%	0 " 0 5 1 0	G Jeffrey Boujoukos Regional	17.111.0
SEC Regional Office	ŭ	Director	philadelphia@sec.gov
SEC Regional Office	-	NY Regional Office	bankruptcynoticeschr@sec.gov
SEC Headquarters	· · · · · · · · · · · · · · · · · · ·	Secretary of the Treasury	SECBankruptcy-OGC-ADO@SEC.GOV
Top 20	Shearman & Sterling	10.1.	John.Nathanson@Shearman.com
Counsel to Fit For Life, LLC	Sills Cummis & Gross P.C.	Michael Goldsmith	mgoldsmith@sillscummis.com
Top 20	Simon Management Associates		callred@simon.com
Counsel to Simon Property Group, Inc.	Simon Property Group, Inc.	Ronald M. Tucker, Esq.	rtucker@simon.com
Top 20	Symphony		mick@symphonyip.com
Top 20	Tengram Capital Management LP		info@tengramcapital.com
Top 20	Tennman Brands LLC		agossett@gossettmotors.com
US Attorney for District of Delaware	US Attorney for District of Delaware	US Attorney for Delaware	usade.ecfbankruptcy@usdoj.gov
Co-Counsel to Gainline Galaxy		Ciara A. Copell, Gregory B.	ccopell@willkie.com;
Holdings LLC	Willkie Farr & Gallagher LLP	Astrachan	gastrachan@willkie.com
Top 20	Wood, Herron & Evans LLP		tremaklus@whe-law.com
Co-Counsel to Gainline Galaxy	Young Conaway Stargatt & Taylor,	Edmon L. Morton, Matthew B.	emorton@ycst.com;
Holdings LLC	LLP	Lunn	mlunn@ycst.com

In re: Sequential Brands Group, Inc., et al. Case No. 21-11194 (JTD)

Exhibit B

Case 21-11194-JTD Doc 692 Filed 08/29/23 Page 6 of 6

Core 2002 Service List Served via First Class Mail

Description	CreditorName	CreditorNoticeName	Address1	Address2	City	State	Zip
Counsel to the Ad Hoc Committee of							
Securities Claimants and Equity							
Security Holders of Sequential Brands							
Group, Inc., et al. (the "Ad Hoc		Rafael X. Zahralddin-Aravena,	300 Delaware Avenue, Suite)			
Committee"),	Armstrong Teasdale LLP	Shelley A. Kinsella	210		Wilmington	DE	19801
CA Franchise Tax Board	CA Franchise Tax Board	Bankruptcy Section MS A340	PO Box 2952		Sacramento	CA	95812-2952
California Secretary of State	California Secretary of State	Attn Corporate Bankruptcy Dept	1500 11th Street		Sacramento	CA	95814
	California State Board of						
California State Board of Equalization	Equalization	Attn Bankruptcy Dept	3321 Power Inn Rd Ste 250		Sacramento	CA	95826-3893
	California State Board of						
California State Board of Equalization	Equalization	Legal Department	450 N Street, MIC 121	PO Box 942879	Sacramento	CA	94279-0121
			Ralph L Carr Colorado	1300 Broadway,			
Colorado Attorney General	Colorado Attorney General	Attn Bankruptcy Department	Judicial Building	10th FI	Denver	CO	80203
IRS	Internal Revenue Service	Centralized Insolvency Operation	PO Box 7346		Philadelphia	PA	19101-7346
				100 Rev Dr Martin			
Minnesota Secretary of State	Minnesota Secretary of State	Attn Corporate Bankruptcy Dept	180 State Office Building	Luther King Jr Blvd	St Paul	MN	55155-1299
New Mexico Attorney General	New Mexico Attorney General	Attn Bankruptcy Department	408 Galisteo St	Villagra Building	Santa Fe	NM	87501
			Office of the Attorney				
New York Attorney General	New York Attorney General	Attn Bankruptcy Department	General	The Capitol, 2nd Fl.	Albany	NY	12224-0341
New York Secretary of State	New York Secretary of State	Attn Corporate Bankruptcy Dept	One Commerce Plaza	99 Washington Ave	Albany	NY	12231-0001
New York State Dept of Taxation and	New York State Dept of Taxation	Bankruptcy/Special Procedures					
Finance	and Finance	Section	PO Box 5300		Albany	NY	12205-0300
Ohio Secretary of State	Ohio Secretary of State	Attn Corporate Bankruptcy Dept	22 North Fourth Street		Columbus	ОН	43215
Oregon Attorney General	Oregon Attorney General	Attn Bankruptcy Department	1162 Court St. NE		Salem	OR	97301-4096
Washington Attorney General	Washington Attorney General	Attn Bankruptcy Department	1125 Washington St SE	PO Box 40100	Olympia	WA	98504-0100
Washington Secretary of State	Washington Secretary of State	Attn Corporate Bankruptcy Dept	PO Box 40220		Olympia	WA	98504-0220

In re: Sequential Brands Group, Inc., et al.

Case No. 21-11194 (JTD)