IN THE UNITED STATES BANKRUPTCY COURT FOR THE SOUTHERN DISTRICT OF TEXAS **HOUSTON DIVISION**

| |) |
|--|------------------------------------|
| In re: |) Chapter 11 |
| |) |
| STAGE STORES, INC., et al., ¹ |) Case No. 20-32564 (DRJ) |
| |) |
| Debtors. |) (Joint Administration Requested) |
| |) (Emergency Hearing Requested) |

DEBTORS' EMERGENCY MOTION FOR ENTRY OF AN ORDER (I) AUTHORIZING THE DEBTORS TO FILE A CONSOLIDATED CREDITOR MATRIX AND LIST OF FIFTY LARGEST UNSECURED CREDITORS, (II) AUTHORIZING REDACTION OF CERTAIN PERSONAL IDENTIFICATION INFORMATION, (III) WAIVING THE REQUIREMENT TO FILE EQUITY LISTS AND MODIFYING EQUITY HOLDER NOTICE REQUIREMENTS, (IV) APPROVING THE FORM AND MANNER OF NOTIFYING CREDITORS OF COMMENCEMENT OF THESE CHAPTER 11 CASES, AND (V) GRANTING RELATED RELIEF

EMERGENCY RELIEF HAS BEEN REQUESTED. A HEARING WILL BE CONDUCTED ON THIS MATTER ON MAY 11, 2020, AT 3:00 P.M. (CENTRAL TIME) IN COURTROOM 404, 4TH FLOOR, 515 RUSK STREET, HOUSTON, TEXAS 77002. IF YOU OBJECT TO THE RELIEF REQUESTED OR YOU BELIEVE THAT EMERGENCY CONSIDERATION IS NOT WARRANTED, YOU MUST EITHER APPEAR AT THE HEARING OR FILE A WRITTEN RESPONSE PRIOR TO THE HEARING. OTHERWISE, THE COURT MAY TREAT THE PLEADING AS UNOPPOSED AND GRANT THE RELIEF REQUESTED.

RELIEF IS REQUESTED NOT LATER THAN MAY 11, 2020.

PLEASE NOTE THAT ON MARCH 24, 2020, THROUGH THE ENTRY OF GENERAL ORDER 2020-10, THE COURT INVOKED THE PROTOCOL FOR EMERGENCY PUBLIC HEALTH OR SAFETY CONDITIONS.

IT IS ANTICIPATED THAT ALL PERSONS WILL APPEAR TELEPHONICALLY AND ALSO MAY APPEAR VIA VIDEO AT THIS HEARING.

AUDIO COMMUNICATION WILL BE BY USE OF THE COURT'S REGULAR DIAL-IN NUMBER. THE DIAL-IN NUMBER IS +1(832)-917-1510. YOU WILL BE RESPONSIBLE FOR YOUR OWN LONG-DISTANCE CHARGES. YOU WILL BE ASKED TO KEY IN THE CONFERENCE ROOM NUMBER. JUDGE JONES'S CONFERENCE ROOM NUMBER IS 205691.

PARTIES MAY PARTICIPATE IN ELECTRONIC HEARINGS BY USE OF AN INTERNET CONNECTION. THE INTERNET SITE IS WWW.JOIN.ME. PERSONS CONNECTING BY MOBILE DEVICE WILL NEED TO DOWNLOAD THE FREE JOIN.ME APPLICATION.

ONCE CONNECTED TO WWW.JOIN.ME, A PARTICIPANT MUST SELECT "JOIN A MEETING". THE CODE FOR JOINING THIS HEARING BEFORE JUDGE JONES IS "JUDGE JONES". THE NEXT SCREEN WILL HAVE A PLACE FOR THE PARTICIPANT'S NAME IN THE LOWER LEFT CORNER. PLEASE COMPLETE THE NAME AND CLICK "NOTIFY". HEARING

The debtors in these chapter 11 cases, along with the last four digits of each debtor's federal tax identification number, are: Stage Stores, Inc. (6900) and Specialty Retailers, Inc. (1900). The debtors' service address is: 2425 West Loop South, Houston, Texas 77027.



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APPEARANCES SHOULD BE MADE ELECTRONICALLY AND IN ADVANCE OF THE HEARING. YOU MAY MAKE YOUR ELECTRONIC APPEARANCE BY:

- 1) GOING TO THE SOUTHERN DISTRICT OF TEXAS WEBSITE;
- 2) SELECTING "BANKRUPTCY COURT" FROM THE TOP MENU;
- 3) SELECTING JUDGES' PROCEDURES AND SCHEDULES;
- 4) SELECTING "VIEW HOME PAGE" FOR JUDGE DAVID R. JONES;
- 5) UNDER "ELECTRONIC APPEARANCE" SELECT "CLICK HERE TO SUBMIT ELECTRONIC APPEARANCE;"
- 6) SELECT IN RE STAGE STORES, INC., $ET\ AL$. FROM THE LIST OF ELECTRONIC APPEARANCE LINKS; AND
- 7) AFTER SELECTING IN RE STAGE STORES, INC., ET AL. FROM THE LIST, COMPLETE THE REQUIRED FIELDS AND HIT THE "SUBMIT" BUTTON AT THE BOTTOM OF THE PAGE.

SUBMITTING YOUR APPEARANCE ELECTRONICALLY IN ADVANCE OF THE HEARING WILL NEGATE THE NEED TO MAKE AN APPEARANCE ON THE RECORD AT THE HEARING.

The above-captioned debtors and debtors in possession (collectively, the "<u>Debtors</u>") state as follows in support of this motion (this "<u>Motion</u>"):²

Relief Requested

1. The Debtors seek entry of an order, substantially in the form attached hereto:
(a) authorizing the Debtors to file a consolidated creditor matrix and list of the fifty largest general unsecured creditors in lieu of submitting separate mailing matrices and creditor lists for each Debtor; (b) authorizing the Debtors to redact certain personal identification information; (c) waiving the requirement to file a list of equity security holders and modifying the requirements for provision of notice to such holders; (d) approving the form and manner of notice of commencement of these chapter 11 cases and the scheduling of the meeting of creditors under section 341 of the Bankruptcy Code; and (e) granting related relief.

Jurisdiction and Venue

2. The United States Bankruptcy Court for the Southern District of Texas (the "Court") has jurisdiction over this matter pursuant to 28 U.S.C. § 1334. This matter is a core

The facts and circumstances supporting this Motion are set forth in the *Declaration of Elaine D. Crowley, Chief Restructuring Officer of Stage Stores Inc.*, in *Support of Debtors' Chapter 11 Petitions and First Day Motions* (the "First Day Declaration"), filed contemporaneously with this Motion and incorporated by reference herein.

proceeding within the meaning of 28 U.S.C. § 157(b). The Debtors confirm their consent, pursuant to rule 7008 of the Federal Rules of Bankruptcy Procedure (the "Bankruptcy Rules"), to the entry of a final order by the Court.

- 3. Venue is proper pursuant to 28 U.S.C. §§ 1408 and 1409.
- 4. The bases for the relief requested herein are sections 105(a) and 107(b) of title 11 of the United States Code (the "Bankruptcy Code"), Bankruptcy Rules 1007, 2002, and 6003, and rule 9013-1 of the Local Bankruptcy Rules for the Southern District of Texas (the "Local Rules").

Background³

- 5. The Debtors are apparel, accessories, cosmetics, footwear, and home goods retailers that operate department stores under the Bealls, Goody's, Palais Royal, Peebles, and Stage brands and off-price stores under the Gordmans brand. The Debtors employ approximately 14,694 employees, who operate approximately 700 stores across forty-two states. The Debtors' department stores predominately serve small towns and rural communities, and the Debtors' off-price stores are mostly located in mid-sized Midwest markets. The Debtors' 2019 revenue was approximately \$1.6 billion.
- 6. On May 10, 2020, (the "Petition Date"), each of the Debtors filed a voluntary petition for relief under chapter 11 of the Bankruptcy Code. The Debtors are operating their businesses and managing their property as debtors in possession pursuant to sections 1107(a) and 1108 of the Bankruptcy Code. The Debtors have concurrently filed a motion requesting procedural consolidation and joint administration of these chapter 11 cases pursuant to

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As more fully described in the First Day Declaration, as a result of the global pandemic caused by COVID-19, the majority of the Debtors' employees remain on furlough as of the date hereof and certain of the Debtors' accounting and reporting systems are not fully up to date. All estimated figures utilized in this Motion are based on the best currently-available information.

Bankruptcy Rule 1015(b). No request for the appointment of a trustee or examiner has been made in these chapter 11 cases, and no committees have been appointed or designated.

Basis for Relief

I. Consolidated Creditor Matrix.

And address of each entity included or to be included on Schedules D, E, F, G, and H." Fed. R. Bankr. P. 1007(a)(1). Although the list of creditors usually is filed on a debtor-by-debtor basis, in a complex chapter 11 bankruptcy case involving more than one debtor, the debtors may file a consolidated creditor matrix.⁴ The preparation of separate lists of creditors for each Debtor would be expensive, time consuming, and administratively burdensome. No stakeholder would stand to benefit. The Debtors request authority to file one consolidated list of creditors for all of the Debtors (the "Creditor Matrix").

II. Consolidated List of Fifty Largest General Unsecured Creditors.

8. Pursuant to Bankruptcy Rule 1007(d), a debtor shall file "a list containing the name, address and claim of the creditors that hold the 20 largest unsecured claims, excluding insiders." Fed. R. Bankr. P. 1007(d). Because a large number of creditors may be shared amongst the Debtors, the Debtors request authority to file a single, consolidated list of their fifty largest general unsecured creditors (the "Top 50 List"). The Top 50 List will help alleviate administrative burdens, costs, and the possibility of duplicative service. Although they reserve the right to do so in the future, in this Motion, the Debtors are not requesting authority to file consolidated schedules

⁴ See General Order in the Matter of Procedures for Complex Chapter 11 Cases, Exhibit G, available at http://www.txs.uscourts.gov/sites/txs/files/tx_ch11_comp_rules.pdf.

of assets and liabilities and statements of financial affairs, or substantively consolidate the Debtors.⁵

III. Redaction of Certain Confidential Information of Individuals is Warranted.

- 9. Section 107(c) of the Bankruptcy Code provides that the Court "for cause, may protect an individual, with respect to the following types of information to the extent the court finds that disclosure of such information would create undue risk of identity theft . . . [a]ny means of identification . . . contained in a paper filed, or to be filed in a case under" the Bankruptcy Code. 11 U.S.C. § 107(c)(1)(A).
- 10. It is appropriate to authorize the Debtors to redact from any paper filed or to be filed with the Court in these chapter 11 cases, including the Creditor Matrix and Schedules and Statements,⁶ the home addresses of the Debtors' individual creditors—many of whom are the Debtors' employees—because such information can be used to perpetrate identity theft or locate survivors of domestic violence, harassment, or stalking. This risk is not merely speculative. In at least one recent chapter 11 case, the abusive former partner of a debtor's employee used the publicly accessible creditor and employee information filed in these chapter 11 cases to track the employee at her new address that had not been publicly available until then, forcing the employee to change addresses again.⁷

Concurrently with the filing of this Motion, the Debtors filed the *Debtors' Emergency Motion for Entry of an Order Extending Time to File Schedules of Assets and Liabilities, Schedules of Current Income and Expenditures, Schedules of Executory Contracts and Unexpired Leases, and Statement of Financial Affairs* (the "Schedules Motion").

⁶ As defined in the Schedules Motion.

The incident, which took place during the first Charming Charlie chapter 11 proceedings in 2017, is described in the "creditor matrix motion" filed in *In re Charming Charlie Holdings Inc.*, No. 19-11534 (CSS) (Bankr. D. Del. July 11, 2019), ECF No. 4.

- 11. The Debtors propose to provide an unredacted version of the Creditor Matrix, Schedules and Statements, and any other filings redacted pursuant to the proposed order to (a) the Court, the United States Trustee for the Southern District of Texas (the "U.S. Trustee"), counsel to an official committee of unsecured creditors appointed in these chapter 11 cases (if any), and (b) upon the request to the Debtors (email is sufficient) or the Court that is reasonably related to these chapter 11 cases, any party in interest. In addition, the Debtors will distribute as applicable any notices that are received at the Debtors' corporate headquarters and are intended for a current employee.
- 12. Cause exists to authorize the Debtors to redact, pursuant to 11 U.S.C. § 107(c)(1), the home addresses of individuals (and, with respect to individuals who are or may be located in the European Union, the names and home addresses) listed on the Creditor Matrix, Schedules and Statements, or any other document filed with the Court. Absent such relief, the Debtors would unnecessarily render individuals more susceptible to identity theft and could jeopardize the safety of individuals who, unbeknownst to the Debtors, are survivors of domestic violence, harassment, or stalking by publishing their home addresses without any advance notice or opportunity to opt out or take protective measures.

IV. Equity Holder Lists.

Bankruptcy Rule 1007(a)(3) provides that, "unless the court orders otherwise, the 13. debtor shall file within fourteen days after entry of the order for relief a list of the debtor's equity security holders," including names last known addresses of holders. and Fed. R. Bankr. P. 1007(a)(3). Bankruptcy Rule 2002(d) provides that, "unless otherwise ordered by the court," notice shall be provided to all equity holders of the commencement of the case, any equity holders meeting under section 341 of the Bankruptcy Code, certain asset sales, conversion or dismissal hearings, the disclosure statement deadline, the confirmation objection deadline, and the voting deadline. Fed. R. Bankr. P. 2002(d). Bankruptcy courts have authority to modify or waive the requirements under both rules. *See* Fed. R. Bankr. P. 1007(a)(3) ("[U]nless the court orders otherwise, the debtor shall file . . . a list of the debtor's equity security holders"); Fed. R. Bankr. P. 2002(d) ("[U]nless the court orders otherwise, the clerk . . . shall in the manner and form directed by the court . . . give notice to all equity security holders"); *see also* 11 U.S.C. § 105(a) ("The court may issue any order, process, or judgment that is necessary or appropriate to carry out the provisions of this title."); Fed. R. Bankr. P. 9007 ("When notice is to be given under these rules, the court shall designate, if not otherwise specified herein, the time within which, the entities to whom, and the form and manner in which the notice shall be given.").

- 14. The requirements to file a list of, and to provide notice directly to, equity holders should be waived as to Debtor entity Stage Stores, Inc. (the "Publicly Traded Debtor"). Stage Stores, Inc. is a publicly-traded company with approximately 28,911,336 common shares outstanding. The Publicly Traded Debtor does not maintain a list of its equity security holders and therefore must obtain the names and addresses of their shareholders from a securities agent. Preparing and submitting such a list with last known addresses for each such equity holder and sending notices to all such parties will be expensive and time consuming and will serve little or no beneficial purpose.
- 15. The Publicly Traded Debtor filed with its petition a list of significant holders of its outstanding common stock. As soon as practicable following the date hereof, the Debtors intend to cause the notices required under Bankruptcy Rule 2002(d) to be served on registered holders of the Publicly Traded Debtor's common stock. To the extent equity holders are entitled to vote on a chapter 11 plan, the Debtors will provide them with the appropriate bar date and plan-related

notices, which will permit them to assert their interests. The Debtors request that the requirement to file a list of and to provide notice directly to the Publicly Traded Debtor's security holders be waived.

V. Service of the Notice of Commencement.

- 16. Bankruptcy Rule 2002(a) provides, in relevant part, that "the clerk, or some other person as the court may direct, shall give the debtor, the trustee, all creditors and indenture trustees at least 21 days' notice by mail of: the meeting of creditors under § 341 or § 1104(b) of the Code." Fed. R. Bankr. P. 2002(a). Subsection (f) provides that notice of the order for relief shall be sent by mail to all creditors. *See* Fed. R. Bankr. P. 2002(f).
- 17. Through Kurtzman Carson Consultants LLC ("KCC"), the Debtors' proposed noticing, claims, and balloting agent, the Debtors propose to serve the notice of commencement, substantially in the form attached as Exhibit 1 to the Order (the "Notice of Commencement"), on all parties listed on the Creditor Matrix to advise them of the meeting of creditors under section 341 of the Bankruptcy Code. Service of the Notice of Commencement on the Creditor Matrix will not only avoid confusion among creditors, but will prevent the Debtors' estates from incurring unnecessary costs associated with serving multiple notices to the parties listed on the Debtors' voluminous Creditor Matrix. Service of the Notice of Commencement is therefore warranted.

Emergency Consideration

18. The Debtors request emergency consideration of this Motion pursuant to Bankruptcy Rule 6003, which empowers a court to grant relief within the first twenty-one days after the commencement of a chapter 11 case "to the extent that relief is necessary to avoid immediate and irreparable harm." The Motion requests relief from procedural rules and requirements that pertain to matters of immediate significance or which involve deadlines sooner

than twenty-one days after the Petition Date. The relief will save costs and avoid undue administrative burden and confusion only if granted before the applicable deadlines. The Debtors have satisfied the "immediate and irreparable harm" standard of Bankruptcy Rule 6003 and, request that the Court approve the relief requested in this Motion on an emergency basis.

Notice

19. The Debtors will provide notice of this Motion to: (a) the U.S. Trustee for the Southern District of Texas; (b) the holders of the fifty largest unsecured claims against the Debtors (on a consolidated basis); (c) counsel to Wells Fargo Bank, National Association, as Agent under the Debtors' prepetition credit agreement; (d) the United States Attorney's Office for the Southern District of Texas; (e) the Internal Revenue Service; (f) the United States Securities and Exchange Commission; (g) the state attorneys general for states in which the Debtors conduct business; and (h) any party that has requested notice pursuant to Bankruptcy Rule 2002. The Debtors submit that, in light of the nature of the relief requested, no other or further notice need be given.

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WHEREFORE, the Debtors request that the Court enter an order, granting the relief requested in this Motion and granting such other and further relief as is appropriate under the circumstances.

Houston, Texas May 10, 2020

/s/ Matthew D. Cavenaugh

JACKSON WALKER L.L.P.

Matthew D. Cavenaugh (TX Bar No. 24062656) Jennifer F. Wertz (TX Bar No. 24072822) Kristhy M. Peguero (TX Bar No. 24102776) Veronica A. Polnick (TX Bar No. 24079148) 1401 McKinney Street, Suite 1900

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Proposed Co-Counsel to the Debtors and Debtors in Possession

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Email: josh.altman@kirkland.com

Proposed Co-Counsel to the Debtors and Debtors in Possession

Certificate of Service

I certify that on May 10, 2020, I caused a copy of the foregoing document to be served by the Electronic Case Filing System for the United States Bankruptcy Court for the Southern District of Texas.

/s/ Matthew D. Cavenaugh

Matthew D. Cavenaugh

IN THE UNITED STATES BANKRUPTCY COURT FOR THE SOUTHERN DISTRICT OF TEXAS HOUSTON DIVISION

| |) Re: Docket No |
|------------------------------|------------------------------------|
| Debtors. |) (Joint Administration Requested) |
| STAGE STORES, INC., et al.,1 |) Case No. 20-32564 (DRJ) |
| In re: |) Chapter 11 |

ORDER (I) AUTHORIZING THE DEBTORS
TO FILE A CONSOLIDATED CREDITOR MATRIX
AND LIST OF FIFTY LARGEST UNSECURED CREDITORS,
(II) AUTHORIZING REDACTION OF CERTAIN PERSONAL IDENTIFICATION INFORMATION, (III) WAIVING THE REQUIREMENT TO FILE EQUITY LISTS AND MODIFYING EQUITY HOLDER NOTICE REQUIREMENTS, (IV) APPROVING THE FORM AND MANNER OF NOTIFYING CREDITORS OF COMMENCEMENT OF THESE CHAPTER 11 CASES, AND (V) GRANTING RELATED RELIEF

Upon the motion (the "<u>Motion</u>")² of the above-captioned debtors and debtors in possession (collectively, the "<u>Debtors</u>") for entry of an order (this "<u>Order</u>"): (a) authorizing the Debtors to file a consolidated creditor matrix and list of the fifty largest general unsecured creditors in lieu of submitting separate mailing matrices and creditor lists for each Debtor; (b) authorizing the Debtors to redact certain personal identification information; (c) waiving the requirement to file a list of equity security holders and modifying the requirements for provision of notice to such holders; and (d) approving the form and manner of notice of commencement of these chapter 11 cases and the scheduling of the meeting of creditors under section 341 of the Bankruptcy Code, all as more fully set forth in the Motion; and upon the First Day Declaration; and this Court having jurisdiction

The Debtors in these chapter 11 cases, along with the last four digits of each Debtor's federal tax identification number, are: Stage Stores, Inc. (6900) and Specialty Retailers, Inc. (1900). The Debtors' service address is: 2425 West Loop South, Houston, Texas 77027.

² Capitalized terms used but not otherwise defined herein have the meanings ascribed to them in the Motion.

over this matter pursuant to 28 U.S.C. § 1334; and this Court having found that this is a core proceeding pursuant to 28 U.S.C. § 157(b)(2); and this Court having found that it may enter a final order consistent with Article III of the United States Constitution; and this Court having found that venue of this proceeding and the Motion in this district is proper pursuant to 28 U.S.C. §§ 1408 and 1409; and this Court having found that the relief requested in the Motion is in the best interests of the Debtors' estates, their creditors, and other parties in interest; and this Court having found that the Debtors' notice of the Motion and opportunity for a hearing on the Motion were appropriate and no other notice need be provided; and this Court having reviewed the Motion and having heard the statements in support of the relief requested therein at a hearing before this Court (the "Hearing"); and this Court having determined that the legal and factual bases set forth in the Motion and at the Hearing establish just cause for the relief granted herein; and upon all of the proceedings had before this Court; and after due deliberation and sufficient cause appearing therefor, it is HEREBY ORDERED THAT:

- 1. The Debtors are authorized to file a single consolidated Creditor Matrix for all of these chapter 11 cases.
 - 2. The Debtors are authorized to file a consolidated Top 50 List.
- 3. The requirement set forth in Bankruptcy Rule 1007(a)(3) to file lists of equity holders for Debtor Stage Stores, Inc. is waived.
- 4. Any requirement that the Debtor entity Stage Stores, Inc. provide notice directly to equity security holders under Bankruptcy Rule 2002(d) is waived, and the Debtors are authorized to serve the notices required under Bankruptcy Rule 2002(d) on the registered holders of the Debtor entities Stage Stores, Inc.'s equity securities, or to the extent they are known, or through the appropriate broker, Depository Trust Company participant, or other intermediary, to the extent

a beneficial equity holder holds such equity interest through such intermediary.

- 5. The Debtors are authorized to redact the home addresses of individuals listed on the Creditor Matrix, Schedules and Statements, or other document filed with the Court. The Debtors shall provide an unredacted version of the Creditor Matrix, Schedules and Statements, and all other filings redacted pursuant to this Order to (a) the Court, the U.S. Trustee, and counsel to an official committee of unsecured creditors appointed in these chapter 11 cases (if any), and (b) upon reasonable request to the Debtors (email is sufficient) or to the court that is reasonably related to these chapter 11 cases, any party in interest; provided that any receiving party shall not transfer or otherwise provide such unredacted document to any person or entity not party to the request. The Debtors shall inform the U.S. Trustee promptly after denying any request for an unredacted document pursuant to this Order.
- 6. The Debtors are authorized to serve the Notice of Commencement, substantially in the form attached hereto as **Exhibit 1**, on the Creditor Matrix. Service of the Notice of Commencement shall be deemed adequate and sufficient notice of: (a) the commencement of these chapter 11 cases; and (b) the scheduling of the meeting of creditors under section 341 of the Bankruptcy Code.
- 7. Notwithstanding any Bankruptcy Rule to the contrary, the terms and conditions of this Order are immediately effective and enforceable upon its entry.
- 8. The Debtors are authorized to take all actions necessary to effectuate the relief granted in this Order in accordance with the Motion.

| 9. | This Court retains exclusive jurisdiction with respect to all matters arising from or |
|----------------|---|
| related to the | implementation, interpretation, and enforcement of this Order. |
| Houston, Te | |
| | UNITED STATES BANKRUPTCY JUDGE |

EXHIBIT 1

Proposed Notice of Commencement

Information to identify the case:

Debtor: Stage Stores, Inc. EIN: 91-1826900

Name

United States Bankruptcy Court for the Southern District of Texas

Date case filed for Chapter 11:

Case Number: 20-32564 (DRJ) May 10, 20

Official Form 309F (For Corporations or Partnerships)

Notice of Chapter 11 Bankruptcy Case

12/17

For the debtor listed above, a case has been filed under chapter 11 of the Bankruptcy Code. An order for relief has been entered.

This notice has important information about the case for creditors, debtors, and trustees, including information about the meeting of creditors and deadlines. Read both pages carefully.

The filing of the case imposed an automatic stay against most collection activities. This means that creditors generally may not take action to collect debts from the debtor or the debtor's property. For example, while the stay is in effect, creditors cannot sue, assert a deficiency, repossess property, or otherwise try to collect from the debtor. Creditors cannot demand repayment from the debtor by mail, phone, or otherwise. Creditors who violate the stay can be required to pay actual and punitive damages and attorney's fees.

Confirmation of a chapter 11 plan may result in a discharge of debt. A creditor who wants to have a particular debt excepted from discharge may be required to file a complaint in the bankruptcy clerk's office within the deadline specified in this notice. (See line 11 below for more information.)

To protect your rights, consult an attorney. All documents filed in the case may be inspected at the bankruptcy clerk's office at the address listed below, through PACER (Public Access to Court Electronic Records at www.pacer.gov), or the website established by the Debtors' claims and noticing agent at www.kccllc.net/stagestores.

A form to open an account on the bankruptcy court's electronic case filing system may be obtained at: http://www.txs.uscourts.gov/sites/txs/files/CRECFform.pdf, attached hereto as **Exhibit A**.

The staff of the bankruptcy clerk's office cannot give legal advice.

Do not file this notice with any proof of claim or other filing in the case.

1. Debtors' full name: See chart below.

List of Jointly Administered Cases

| NO. 1 | DEBTOR Stage Stores, Inc. | Prior Names | CASE NO. 20-32564 | EIN # 91-1826900 |
|----------|---------------------------|--|----------------------|---------------------|
| 2 | Specialty Retailers, Inc. | d/b/a Bealls, Goody's, Gordmans, Palais Royal, Peebles, Stage | 20-32565 | 74-0821900 |

| 2. All other names used in the last 8 years: See chart above | | |
|--|-----------------------|---|
| 3. Address: | 2425 West Loop | South, |
| | Houston, Texas | 77027 |
| 4. Debtors' attorneys | | |
| Matthew D. Cavenaugh | (TX Bar No. 24062656) | Debtors' notice and claims agent (for court |
| Jennifer F. Wertz (TX Ba | | documents and case information inquiries): |
| Kristhy M. Peguero (TX | Bar No. 24102776) | , |
| Veronica A. Polnick (TX | | If by First-Class Mail: |
| JACKSON WALKER L.L | | Stage Stores Claims Processing Center |
| 1401 McKinney Street, Suite 1900 | | c/o KCC |

Houston, Texas 77010

Telephone: (713) 752-4200 Facsimile: (713) 752-4221

Email: mcavenaugh@jw.com

jwertz@jw.com kpeguero@jw.com vpolnick@jw.com

-and-

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-and-

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Telephone: (312) 862-2000 Facsimile: (312) 862-2200

Email: josh.altman@kirkland.com

222 N. Pacific Coast Highway, Suite 300

El Segundo, CA 90245

If by Hand Delivery or Overnight Mail: Stage Stores Claims Processing Center

c/o KCC

222 N. Pacific Coast Highway, Suite 300

El Segundo, CA 90245

Telephone: (866) 967-0495 (U.S./Canada) (310) 751-2695 (International)

Email: www.kccllc.net/stagestores/inquiry
Case website: www.kccllc.net/stagestores

5. Bankruptcy Clerk's Office

United States Courthouse 515 Rusk Avenue Houston, Texas 77002

Documents in this case may be filed

at this address.

You may inspect all records filed in this case at this office or online at www.pacer.gov Houston, Texas 77002 Contact phone: 713-250-5500 All documents in this case are available free of charge on the website of the Debtors' notice and claims agent at www.kccllc.net/stagestores

6. Meeting of Creditors

The debtor's representative must attend the meeting to be questioned under oath. Creditors may attend, but are not required to do so.

[●], 2020, at [●] a.m. (prevailing Central Time)

The meeting may be continued or adjourned to a later date. If so, the date will be on the court docket.

Location:

Bob Casey United States
Courthouse, Office of the United
States Trustee,

Hours Open: Monday - Friday

8:00 AM - 5:00 PM

515 Rusk, Suite 3401 Houston, Texas, 77002

Remote Dial-In: 866-707-5468 **Passcode**: 6166997

7. Proof of claim deadline:

Deadline for filing proof of claim:

Not yet set. If a deadline is set, notice will be sent at a later time.

A proof of claim is a signed statement describing a creditor's claim. A proof of claim form may be obtained at www.uscourts.gov or any bankruptcy clerk's office.

Your claim will be allowed in the amount scheduled unless:

- Your claim is designated as disputed, contingent or unliquidated;
- You file a proof of claim in a different amount; or
- You receive another notice

| | If your claim is not scheduled or if your claim is designated as disputed, contingent, or unliquidated, you must file a proof of claim or you might not be paid on your claim and you might be unable to vote on a plan. You may file a proof of claim even if your claim is scheduled. |
|---|--|
| | You may review the schedules at the bankruptcy clerk's office or online at www.pacer.gov |
| | Secured creditors retain rights in their collateral regardless of whether they file a proof of claim. Filing a proof of claim submits a creditor to the jurisdiction of the bankruptcy court, with consequences a lawyer can explain. For example, a secured creditor who files a proof of claim may surrender important nonmonetary rights, including the right to a jury trial. |
| 8. Exception to discharge deadline | You must start a judicial proceeding by filing a complaint if you want to have a debt excepted from discharge under 11 U.S.C. § 1141(d)(6)(A). |
| The bankruptcy clerk's office must receive a complaint and any required filing fee by the following deadline. | Deadline for filing the complaint: To be Determined |
| Creditors with a foreign address | If you are a creditor receiving notice mailed to a foreign address, you may file a motion asking the court to extend the deadlines in this notice. Consult an attorney familiar with United States bankruptcy law if you have any questions about your rights in this case. |
| 10. Filing a Chapter 11 bankruptcy case | Chapter 11 allows debtors to reorganize or liquidate according to a plan. A plan is not effective unless the court confirms it. You may receive a copy of the plan and a disclosure statement telling you about the plan, and you may have the opportunity to vote on the plan. You will receive notice of the date of the confirmation hearing, and you may object to confirmation of the plan and attend the confirmation hearing. Unless a trustee is serving, the debtor will remain in possession of the property and may continue to operate its business. |
| 11. Discharge of debts | Confirmation of a chapter 11 plan may result in a discharge of debts, which may include all or part of your debt. See 11 U.S.C. § 1141(d). A discharge means that creditors may never try to collect the debt from the debtor except as provided in the plan. If you want to have a particular debt owed to you excepted from the discharge under 11 U.S.C. § 1141(d)(6)(A), you must start a judicial proceeding by filing a complaint and paying the filing fee in the bankruptcy clerk's office by the deadline. |

Exhibit A

United States Bankruptcy Court Southern District of Texas Creditor Registration Form for Electronic Filing

United States Bankruptcy Court Southern District of Texas Creditor Registration Form for Electronic Filing

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|---|--|--|
| Please comple (ECF) system | ete this form to open an account on the Court's Bankruptcy electronic case filing | |
| If you have already participated in an instructional ECF course or have an ECF password in another district, indicate the district and the date in the space provided. District/Date | | |
| First/Middle/L | ast Name: | |
| | Agency for which you are sign or file bankruptcy claims: | |
| Street and Su | iite: | |
| City State Zip | : | |
| Voice: | Voice: Facsimile: | |
| E-Mail: | | |
| By submitting | g this form, I agree to abide by these rules: | |
| 1. | I will maintain familiarity with the technical and procedural requirements as they are adopted by the court. | |
| 2. | Use of my login and password constitutes my signature on documents filed electronically for purposes the Federal Rule of Bankruptcy Procedure 9011. | |
| 3. | I am responsible for all use of my login and password, authorized or not. | |
| 4. | By registering, I consent to electronic service of documents and notices through the Court's Electonic Filing System and waive service by other means. | |
| 5. | I agree to electronically file bankruptcy claims and/or transfers/ assignment claims only. | |

Applicant's Signature_____

Electronic Registration
Please return to: United States Bankruptcy Court

P.O. Box 61010

Houston, TX 77208-1010