

PROOF OF PUBLICATION

FEBRUARY 16 2016

The New Hork Times I, Alice Weber, in my capacity as a Principal Clerk of the Publisher of daily newspaper of general circulation printed and published in the City, County and State of New York, hereby certify that the advertisement annexed hereto was published in the editions of

The New York Times on the following date or dates, to wit on

FEBRUARY 16, 2016 NATIONAL

Sworn before me the

Notary Public

WILLIAM J. McDERMOTT NOTARY PUBLIC, State of New York No. 41-4956375 Qualified in Nassau County Commission Expires Sent. 25.3027

2016

UNITED STATES BANKRUPTCY COURT SOUTHERN DISTRICT OF NEW YORK

UNITED STATES BANKRUPTCY COURT
SOUTHERN DISTRICT OF NEW YORK
In re:

Chapter 11

Yoll, INC., et al., Save No. 16-10300(MEW)
Debtors. Joint Administration Requested

NOTICE OF (I) COMMENCEMENT OF PREPACKAGED
CHAPTER 11 BANKRUPTCY CASE, (II) COMBINED

HEARING ON SOLICITATION PROCEDURES, DISCLOSURE
STATEMENT AND CONFIRMATION OF THE PREPACKAGED
PLAN OF LIQUIDATION (III) THE BAR DATE; AND (IV) AND
SUMMARY OF THE PREPACKAGED PLAN OF LIQUIDATION

NOTICE OF COMMENCEMENT
PLEASE TAKE NOTICE (14AI on February 9, 2016 (the "Petition Date").

Yoll, Ilic, and Parent Hill, Inc., the above-captioned debtors and elebtors in possession (the "Debtors") filed with the United States Sharkmyto Court for the Southern District of Hew York (the "Court") (i) a proposed prepack-aged plan of liquidation (the "Prepack Plan") and (ii) a related disclosure statement (the "Disdosure Statement") pursuant to sections 1123 and 113(b) of title 11 of the Inited States (de (the "Bankrupty Court, Ordon's 1040) where they are available for review between the bours of South 1040 where they are available for review between the bours of 8:00 a.m. to 4:00 p.m. (Prevailing New York time). The Prepack Plan and bickosure Statement save a are available for inspection on the Court's Internet site at verwumps buscourts, goor or few of charge on the Debtors' restructuring website at http://www.kcclic.net/Tolli. Additionally, pareits may contact the Debtors Notice and Claims Agent at (869) 27081 (domestic callers) or \$107/51-2653 (for international callers) or sending an email to "Elithing Rever Court," on the Owing Green, New York, New York, 1004, on the Prepack Plan, any objections to the Disclosure Statement, confirmation of the Prepack Plan, any objections thereto, and any other matter that may properly come before the Gourd she had parent provided the states Bankrupty Judge, at the United States Bankrupty Court, One Bowling Green, New York, 1004, on April 1, 2016 at 11:00 a.m. (Prevailing New York time) (the "Combined Hearing"). The Combined Hearing and a w

Velez-Rivera, Esq. (andywelez-rivera@udoj.gov) and Susan Arbeit, Esq. (susan.arbeit@udoj.gov); (v) the Prepetition 520 Allilion Facility Lenders, with a copy to Strook & Strook & Lavan Li Pattm'sett Lawrence, Esq. (blawrence@strook.com), Jayme Goldstein, Esq. (igoldstein@strook.com), and Daniel Ginsberg, Esq. (diginsberg@strook.com); (vi) the Prepetition 520 Allilion Facility Agent, Willmington Trust, National Association, Attn: Jeffery Rose (igose@willmingtontrust.com) with copy to Kaye Scholer LiP, Attn: And Ganta (alan.gathræk/awscholer.com); (vii) the Pik Note Administrative Agent, Law Debenture Trust Company of New York, Attn: Rack Godino/Elmakde.com) and Thomas Musarra (Ihomas.musarra@lawdeb.com), with a copy to Curtis, Mallet-Prevot, Schol, & Mosle, LiP, Attn: Steven Reisman, Esq. (sreiman@curtis.com), Johnson, (viii) coursel for any statutory committee appointed in the Chapter III (asses; (ic) the Internal Revenue Service; and (3) any party filing a notice of appearance and request for service of papers in each case so as to be received by the Objection Deadline.

JULIESS AN OBJECTION ES TIMETY SERVED AND FILED IN ACCORDANCE WITHTHIS HONGLE, JIMAN HOTBE CONSIDERED WITH ECOURT.

WITHTHIS HONGLE, JIMAN HOTBE CONSIDERED WITH ECOURT.

NOUL ARE ADVISED TO CAREFULLY REVIEW AND CRUSIDER THE PLEASE TAKE FURTHER NOTICE THAT on February 11, 2016, the Court entered anorder establishing the following bar dates:

Seneral Bar Date: March 18, 2016 at 5:00 pm. (prevailing New York time) (the "Beneral Bar Date: March 18, 2016 at 5:00 pm. (prevailing New York time) (the "Beneral Bar Date: March 18, 2016 at 5:00 pm. (prevailing), of lains that are either (a) not listed on the Debtors' schedules of assets and liabilities, (b) listed as disputed, contingen, or uniquidated on the Debtors' schedules of assets and liabilities, of a justed and babelieva er inaccurate.

Governmental Bar Date: March 18, 2016 at 5:00 pm. (prevailing) (prevailing) (prevailing) (prevailing) (prevailing) (prevailing) (prevailing) (prevailing) (prevai

and liabilities, or (c) listed in amounts or priorities that the holders of such claims believes relinacurate.

Governmental Bar Date: August 9, 2016 at 5:00 pm. (prevailing New York time) is the deadline by which governmental units holding in all we work time) is the deadline by which governmental Dar Date' and, together with the General Bar Date, the "Bar Dates".

If you are a holder of an claim of the type set forth above, you MUST file a proof of claim by the General Bar Date or the Governmental Bar Date a proof of daim by the General Bar Date or the Governmental Bar Date or applicable, so that it is a catually received by Debots' notice and claims appears, kurtzman Carson Consultants LLC (1200 Avenue of the Americas, 9th Floor, New York, NY 10104. Copies of the proof of claim form may be obtained free of change at the Debtors' restructuring website http://www.kwclic.net/Gilfor by contacting the Claims Appears (1866) 927-7081 (domestic callers) or 310/751-2653 (for international callers) or bysendinganemalito foll-ling-becklic.com.

PLEASE TAKE FURTHER NOTICE that any holder of a claim that is required, but fails, to file a proof of claim in accordance with the Scheduling Order on or before the applicable Bar Date shall be forever barred, estopped and enjoined from asserting such claim against the Debtors (or filing a proof of claim with respect the technol, and such holder shall not be treated as a creditor with respect to such claim for the purpose of distribution in these Chapter 11 cases or be entitled to receive further notices regarding such claim.

such claim,

Proofs of Claim must be filed by mailing or delivering the original Proof



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