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PROOF OF PUBLICATION

March 6, 2024

I, Larnyce Tabron, in my capacity as a Principal Clerk of the Publisher of The New York Times, a daily newspaper of general circulation printed and published in the City, County, and State of New York, hereby certify that the advertisement annexed hereto was published in the editions of The New York Times on the following date or dates, to wit on.

3/6/2024, NY & NATL, pg B3

JOHN MCGILL Electronic Notary Public Commonwealth of Virginia Registration No. 8038092 ommission Expires Dec 31, 2027

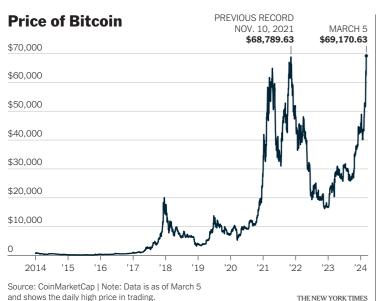
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Larnyce Tabron



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Bitcoin Hits Record High In Unexpected Comeback

FROM FIRST BUSINESS PAGE

a new financial product tied to the digital coin. In January, U.S. regulators authorized a group of crypto companies and traditional finance firms to offer exchangetraded funds, or E.T.F.s, which track Bitcoin's price. The funds provide a simple way for people to invest in the crypto markets without directly owning the virtual currency.

As of last week, investors had poured more than \$7 billion into the investment products, propelling Bitcoin's rapid rise, according to Bloomberg Intelligence.

The price of Ether, the secondmost-valuable digital currency after Bitcoin, has also risen more than 50 percent this year, reaching about \$3,800. Its increase has been driven partly by enthusiasm over the prospect that regulators may also approve an E.T.F. tied to Ether.

But cryptocurrencies remain volatile. Within a few minutes of hitting the record, Bitcoin's price dropped to about \$67,500.

And despite the euphoria, the crypto industry is still navigating the legal aftermath of the 2022 crash. Sam Bankman-Fried, the

300%

The percentage Bitcoin's price has risen since November 2022.

disgraced founder of the collapsed FTX crypto exchange, is set to be sentenced to prison at the end of this month. The Securities and Exchange Commission has sued several prominent crypto firms, including the U.S. exchange Coinbase, arguing that the companies offer unregistered securities

Courts have begun weighing in on some of those lawsuits, and the outcome could determine whether crypto companies can continue operating in the United States. Many skeptics remain unconvinced that digital currencies offer much real-world utility.

"There's no inherent value," said John Reed Stark, a former S.E.C. official and an outspoken critic of the crypto industry. "There's no proven track record of adoption or reliance."

Bitcoin was invented in the aftermath of the 2008 financial crisis by a mysterious developer using the pseudonym Satoshi Nakamoto. The digital coin was originally envisioned as a decentralized alternative to the traditional financial system, a way for people to exchange funds without relying on banks or other intermediaries.

But as Bitcoin's value increased, it became a vehicle for financial speculation. The currency's price rose rapidly, before falling just as quickly — minting new millionaires one day and erasing their savings the next.

In the early part of the pandemic, a surge in day trading by amateur investors helped turn cryptocurrencies into a hot commodity. The industry promoted itself in splashy magazine spreads and Super Bowl commercials, sending Bitcoin's price soaring.

Within a year, the bubble burst. A series of corporate implosions culminated in November 2022 with the collapse of FTX, Mr. Bankman-Fried's exchange. Investors lost billions of dollars, as Bitcoin's price plummeted to around \$16,000.

The industry's fortunes started improving in August when a federal appeals court paved the way for companies to offer E.T.F.s tied to Bitcoin. An E.T.F. is essentially a basket of assets broken up into shares. Investors buy shares in the basket, rather than owning the assets directly.

For years, crypto advocates predicted that the approval of Bitcoin E.T.F.s would bring billions of dollars in new investment to the industry, though some analysts expressed skepticism about those projections.

Early data suggests the impact has been significant. Over recent months, the approval of the investment vehicles has combined with other factors to send Bitcoin's price up.

"During every period when you're in despair, it looks like crypto and Bitcoin will never come back," said John Todaro, an analyst at Needham who tracks the crypto industry. "But we've seen time and time again that it continues to go forward."

Later this year, the amount of new Bitcoin that goes into circulation will decrease because of an event known as "the halving." The event, which was programmed into Bitcoin's underlying code, will reduce by half the amount of Bitcoin that people receive when they run software to validate crypto transactions (a process commonly known as "mining").

The prospect of scarcer Bitcoin supply has helped drive up its price this year, some analysts have argued. And with the halving expected to take place in the spring, Bitcoin advocates are predicting that prices will continue to surge.

"This is just the beginning of this bull market," said Nathan Mc-Cauley, the chief executive of the crypto company Anchorage Digital, as prices were skyrocketing this month. "The best is yet to

Better Mood on Economy, but Not for Biden

price of everything from eggs to car insurance. Even as inflation has been falling since mid-2023 and wage growth has lately outpaced the rate of price increases, at least on average - many Americans don't yet see the problem as solved. Nearly two-thirds of registered voters in the Times/Siena poll rated the price of food and consumer goods as poor.

Mr. Biden's team has pointed to an array of indications that the economy has rebounded remarkably well since he assumed office, including an unemployment rate that has been under 4 percent for two years and a stock market that has set record after record.

But in a persistent trend that has confounded pollsters and economists, those fundamentals largely haven't been reflected in surveys. Forty percent of those surveyed said the economy was worse than it was a year earlier, compared with 23 percent who thought it was better though a narrow majority rated their personal financial situation as good or excellent.

"For me, personally, I'm above water," said Mary Sandberg, a 45year-old Democratic voter in central Kansas. "For a lot of people, that isn't true.'

Ms. Sandberg lives in a rural area, where her nursing salary is enough to support a family and own a home — at least for someone lucky enough to buy before interest rates skyrocketed, as she was. But she sees friends working six days a week with hardly any money left over, and she worries that her children will never be able to afford homes.

Ms. Sandberg doesn't blame Mr. Biden, instead pointing the finger at corporations for raising prices and at Republicans in Congress for blocking Democrats' efforts to help. But the economy or at least their perception of it is causing problems for Mr. Biden with some Democrats.

Katherine Besenty, 25, graduated from college in 2020, just as the pandemic was shutting down much of the U.S. economy. She has spent the past few years bouncing between low-paying retail jobs while living with her mother in New Jersey. Mr. Biden, she said, has done little to help people like her — and at this point, she isn't sure she will vote in November.

"I honestly really haven't seen much of a difference in terms of me being personally affected," she said. "My job search hasn't improved, my income hasn't im-

Still, there are signs that Americans' assessment of the economy might be turning around. Thirty percent of respondents in the Times/ Siena pon expect the economy to be better a year from now. And the share of respondents rating the economy good or excellent, though still low, has risen since July among nearly all demographic and educational groups.

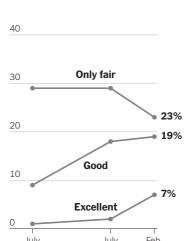
There is also evidence of a deep partisan divide in economic perceptions, with Democrats seeing more positive news about inflation than Republicans. But other surveys of overall economic sentiment, such as those from Pew Research Center and the University of Michigan, have rebounded in recent months. History suggests that the process should continue, and that peaking sentiment tends to correlate with victory for incumbent presidents.

But economic vibes don't necessarily predict electoral outcomes, and this campaign is different from those in the past. "We're kind of in an unprecedented situation where we're weighing two incumbents," said Joanne Hsu, who runs



How Voters Feel

Thinking about the nation's economy, how would you rate economic conditions today?



Source: New York Times/Siena College polls of registered voters in July 2022, July 2023 and February 2024 | Note: Does not include those who responded "don't know" or who refused to respond

CHRISTINE ZHANG/THE NEW YORK TIMES

2023

the Michigan survey.

Anthony Rice, a 54-year-old Democrat in eastern Indiana, and pretty much everyone he knows, he said, are doing well. Gas prices are down, jobs are plentiful, and Mr. Rice, a unionized dump-truck driver, is benefiting directly from the infrastructure law that Mr. Biden signed in 2021. Yet few people in the deep-red part of the country where he lives will acknowledge that, Mr. Rice said.

"There are more people now that are working, have better jobs, have more chances to get better iobs now than at any other time," he said. "I don't understand why they can't see how good it is."

Amber Wichowsky, a political scientist at Marquette University who has studied voters' economic perceptions, said it was not surprising that many Americans might be feeling uneasy despite strong economic data. The pandemic and its aftermath were deeply disruptive, she said, and it isn't surprising that it could take time for things to feel normal

The question, Ms. Wichowsky said, is how much, if at all, voters' views will shift as the campaign gets underway in earnest. So far, Mr. Biden has made little apparent progress in selling his economic message, but many voters aren't yet paying attention. In the coming months, the Biden campaign will also ramp up a sales effort for the president's economic record - including billions of dollars in spending on infrastructure and clean energy, which will become easier to communicate as projects get underway.

'The big unknown to me is how this looks when the campaign really gets going," Ms. Wichowsky

Still, the campaign is unlikely to have much effect on the views of Republicans, who overwhelmingly see the economy as negative.

"People keep saying, 'Oh, the economy's getting better under Joe Biden' - no, it's not," said Reed Olin, a 48-year-old Republican in Gainesville, Fla.

A disabled veteran, Mr. Olin said that with prices high, he was struggling to make ends meet with the benefits he got through the federal government. He said he liked former President Donald J. Trump's efforts to crack down on illegal immigration and bring manufacturing back to the United States (although the U.S. economy has more manufacturing jobs now than at any point during Mr. Trump's presidency).

Underneath broad economic perceptions, voters give the job market better marks than they do inflation. But medicine administered by the Federal Reserve to cure inflation — higher interest rates — is taking its own toll, particularly through the cost of hous-

Although moderating from their highs at the end of last year, mortgage interest rates remain around 7 percent on average. The run-up in housing prices that began during the pandemic has yet to subside, pushing a home purchase far beyond what many feel comfortable paying.

Housing burdens appear to be part of the sour mood. Fifty-three percent of voters see the housing market as poor, especially younger people and those who rent their homes. More than half of homeowners, 57 percent, rated their own finances as good or excellent, compared with 36 percent of rent-

Housing costs are top of mind for Cole Orosco, 30, an emergency medical technician in College Station, Texas, who frequently works overtime to cover living costs. His rent has risen to \$1,350 a month over the last three years, from \$1,089, and he despairs of buying a home at current prices.

Mr. Orosco identifies as a libertarian and said that he was open to a third-party candidate, but that he wasn't inclined to vote for Mr. Biden because he felt the president had done nothing to help him - even student debt relief, which he had hoped would relieve him of \$14,000 in remaining loans.

"That would have been extremely valuable to the middle class," Mr. Orosco said. Mr. Biden's efforts have often been blocked in the courts, but Mr. Orosco doesn't give the president credit for trying. "At the end of the day, results are what's going to be remembered," he said.

Consumers have slowed their spending, and more of those purchases are going on credit cards. Loan delinquencies have also been creeping up, especially for younger people who bought cars recently when monthly payments escalated especially fast.

That situation may improve as the election approaches, with the Federal Reserve expected to begin cutting interest rates this summer. Most forecasters also expect inflation to continue to ease between now and Election Day.

Camille Baker contributed reporting.

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STOCK (1HE "PREFERRED STOCK") OF 1 HHASIO HOLDINGS, INC.:

PLEASE TAKE NOTICE that on February 28, 2024 (the "Petition Date"), the above-captioned debtors and debtors in possession (collectively, the "Debtors"), filed petitions with the United States Bankruptcy Court for the District of New Jersey (the "Gourt") under chapter 11 of title 11 of the United States Code (the "Bankruptcy Code"). Subject to certain exceptions, section 362 of the Bankruptcy Code operates as a stay of any act to obtain possession of property of or from the Debtor's estates.

PLEASE TAKE FURTHER NOTICE that on the Petition Date, the Debtors filed the Debtors (states.)

PLEASE TAKE FURTHER NOTICE that on March 1, 2024, the Court entered th [Docket No. 77] (the <u>Interim Order</u>") approving procedures for certain transfer and declarations of worthlessness with respect to Common Stock and Preferres Stock, set forth in <u>Schibit</u> 1 attached to the Interim Order (the <u>"Procedures"</u>)?

PLEASE TAKE FURTHER NOTICE that, pursuant to the Interim Order, a

Substantial Shareholder may not consummate any purchase, sale, or other transfe of Common Stock or Preferred Stock, or Beneficial Ownership of Common Stock o Preferred Stock in violation of the Procedures, and any such transaction in violatio

Preferred Stock in Violation of tine Procedures, and any such transaction in Violation of the Procedures shallbe enul and void ab initio.

PLEASE TAKE FURTHER NOTICE that, pursuant to the Interim Order, the Procedures shall apply to the holding and transfers of Common Stock or Preferred Stock, or any Beneficial Ownership therein by a Substantial Shareholder or someone who may become a Substantial Shareholder.

PLEASE TAKE FURTHER NOTICE that pursuant to the Interim Order, upon

the request of any person or entity, the proposed notice, daims, and solicitation agent for the Debtors, Kurtzman Carson Consultants LLC, will provide a copy of the Interim Order and a form of each of the declarations required to be filed by the Procedures in a reasonable period of time. Such declarations are also available visit. PACER on the Court's website at https://ecf.njb.uscourts.gov/ for a fee, or free c charge by accessing the Debtors' restructuring website at <a href="https://www.ntp

PLEASE TAKE FURTHER NOTICE that the final hearing (the "Final Hearing") o

the Motion shall be held on March 27, 2024, at 10:00 a.m., prevailing Eastern Time Any objections or responses to entry of a final order on the Motion shall be filed or or before 4:00 p.m., prevailing Eastern Time, on March 20, 2024, and shall be served

be null and void *ab initio* and may be subject to additional sanctions as this cou

UNITED STATES BANKRUPTCY COURT, DISTRICT OF NEW JERSEY In re: THRASIO HOLDINGS, INC., et al.,

the Debtors' Motion for Entry of Interim and Final Orders Approving Notification an Hearing Procedures for Certain Transfers of and Declarations of Worthlessness wit tock and Preferred Stock [Docket No.15] (the "Motion") Interim Order Approving Notification and Hearing Procedures for Certain Transfers o and Declarations of Worthlessness with Respect to Common Stock and Preferred Stoc

among other things, the automatic stay provisions of section 362 of the Bankrupt

on: (i) the Debtors, Thrasio Holdings, Inc., 85 West Street, 3rd Floor, Walpole, Mt. 20081, Attn: Josh Burke, Michael Fahey; (ii) proposed co-counsel to the Debtor (A) Kirkland & Ellis LLP, 300 LaSalle Street, (chicago, Illinois 60654; Attn: Anup Sath Bielskie (the "U.S. Trustee"), (iv) counsel to any statutory committee appointed i these chapter 11 cases. In the event no objections to entry of the Final Order o the Motion are timely received, the Court may enter such Final Order without nee PLEASE TAKE FURTHER NOTICE that nothing in the Interim Order shall

predude any person desirous of acquiring any Common Stock or Preferred Stoc from requesting relief from the Interim Order from this Court, subject to the Debtor nd the other Notice Parties' rights to oppose such relief.

PLEASE TAKE FURTHER NOTICE that other than to the extent that the Interior

Order expressly conditions or restricts trading in Common Stock or Preferred Stocl nothing in the Interim Order or in the Motion shall, or shall be deemed to, prejudic impair, or otherwise alter or affect the rights of any holders of Common Stock o Preferred Stock, including in connection with the treatment of any such stoc

PLEASE TAKE FURTHER NOTICE that the requirements set forth in the Interin

Order are in addition to the requirements of applicable law and do not excus compliance therewith.

PLEASE TAKE FURTHER NOTICE that, pursuant to the Interim Order, failure t follow the Procedures set forth in the Interim Order shall constitute a violation

under any chapter 11 plan or any applicable bankruptcy court order.

PLEASE TAKE FURTHER NOTICE that any prohibited purchase, sale, or other transfer of Common Stock or Preferred Stock, beneficial Ownership thereof, or option with respect thereto in violation of the Interim Order is prohibited and shall

companies unerwith.

The last four digits of Debtor Thrasio Holdings, Inc.'s tax identification number are 8327. A complete list of the Debtors in these chapter 11 cases and each such Debtor's tax identification number may be obtained on the website of the Debtors' proposed daims and noticing agent at https://www.kcclk.cnet/Thrasio.
The Debtors' service address for purposes of these chapter 11 cases is 85 West Street, 3rd Floor, Walpole, MA, 02081.

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RIRKLAND & ELLIS LIP, KIRKLAND & ELLIS INTERNATIONAL LIP, Anup Sathy, P.C. (pro hac vice pending), 300 North LáSalle Street, Chicago, Illinois 60564, Telephone: (312) 862-2020, anup.sathy@kirkland.com -and-Matthew C. Fagen, P.C. (pro hac vice pending), Francis Petrie (pro hac vice pending), Evan Swager (pro hac vice pending), 601 Lexington Avenue, New York, New York 10022, Telephone: (212) 446-4800, matthew.fagen@kirkland.com, francis.petrie@kirkland.com, evan.swager@kirkland.com, francis.petrie@kirkland.com, evan.swager@kirkland.com, francis.petrie@kirkland.com, evan.swager@kirkland.com, and-COLE SCHOTZ P.C., Michael D. Sirota, Esq., Vauren A. Usatine, Esq., Felice R. Yudkin, Esq., Jacob S. Frumkin, Esq., Court Plaza North, 25 Main Street, Hackensack, New Jersey 07601, Telephone: (201) 489-3000, msintal@coleschotz.com, yudkin@coleschotz.com, frumkin@coleschotz.com, frumkin@colesch UNITED STATES BANKRUPTCY COURT DISTRICT OF NEW JERSEY

In re: THRASIO HOLDINGS, INC., et al., Debtors.¹ (Jointly Administered) NOTICE OF ENTRY OF AN ORDER
ESTABLISHING A RECORD DATE FOR
POTENTIAL NOTICE AND SELL-DOWN
PROCEDURES FOR TRADING IN CERTAIN
CLAIMS AGAINST THE DEBTORS' ESTATES

THE BANKRUPTCY CODE) THAT HOLD CLAIMS AGAINST THE DEBTORS:

PLEASE TAKE NOTICE that on February 28, 2024 (the "Petition Date"), the above-captioned debtors and debtors in possession (collectively, the "Debtors") filed a petition with the United States Bankruptcy Court for the District of New Jersey (the "Gourt") under chapter 11 of title 11 of the United States Code (the "Bankruptcy Code"). Subject to certain exceptions, section 362 of the Bankruptcy Code operates as a stay of any act to obtain possession of property of or from the Debtors' estates or to exercise control over property of or from the Debtors' estates. PLEASE TAKE FURTHER NOTICE that on the Petition Date, the Debtors filed the Debtors' Motion for Entry of an Order Establishing a Record Date for Potential Notice and Sell-Down Procedures for Tanding in Certain Claims Against the Debtors' Estates [Docket No.17] (the "Motion")?

PLEASE TAKE FURTHER NOTICE that on March 1, 2024, the Court entered the Order Establishing a Record Date for Potential THE DEBTORS:

: ALL ENTITIES (AS DEFINED BY SECTION 101(15) O

PLEASE TAKE FURTHER NOTICE that on March 1, 2024, the Court entered the Order Establishing a Record Date for Potential Notice and Sell-Down Procedures for Trading in Certain Claims Against the Debtors' Estates [Docket No. 75] (the "Record Date Order"), establishing an effective date for potential notice and the Sell-Down Procedures for trading in certain claims against the Debtors' estates. The "Record Date" is the date that the Record Date Orders estates (i.e., March 1, 2024).

PLEASE TAKE FURTHER NOTICE that pursuant to the Record PLEASE TAKE FURTHER NOTICE that pursuant to the Record Date Order, daimholders and potential purchasers of claims against the Debtors are hereby notified that claimholders that acquire claims after the Record Date in an amount that would entitle them to receive more than 4.5 percent of the stock of the reorganized Debtors under the Debtors' plan of reorganization may be subject to a required self-down of any claims purchased after the Record Date.

PLEASE TAKE FURTHER NOTICE that all persons or entities that acquired debt daims against the Debtors after the Record Date and currently hold or come to hold such claims in such an amount that the persons or entities holding such claims would be entitled to receive more than 4.5 percent of the equity of the reorganized Debtors under the Debtors' plan of reorganization shall be required to identify themselves to the Debtors after the Court's approval of a corresponding motion.

PLEASE TAKE FURTHER NOTICE that upon the request of any person or entity, the Debtors' proposed claims and notiting agent. Kurtzman Carson Consultants LLC, will provide a copy of the Record Date Order in a reasonable amount of time. In addition, complete copies of the Motion and Record Date Order (including the exhibits attached thereto), are available via PACER on the Court's website at https://www.njbus.courts.gov for a fee PLEASE TAKE FURTHER NOTICE that all persons or entities

on the Court's evaluate a dearer conference varieties of the Court's gov for a fee, or free of charge by accessing the Debtors' restructuring website at https://www.kccllc.net/Thrasio. PLEASE TAKE FURTHER NOTICE that the entry of the Record

Date Order shall in no way prejudice the rights of any party to oppose the entry of a Sell-Down Order, on any grounds, and that all parties' rights are expressly preserved hereby. PLEASE TAKE FURTHER NOTICE that the requirements set forth in this notice are in addition to the requirements of appli-cable law and do not excuse compliance therewith.

cable law and do not excuse compliance therewith.

The last four digits of Debtor Thrasio Holdings, Inc.'s tax identification number are 8327. A complete list of the Debtors in these chapter 11 cases and each such Debtor's tax identification number may be obtained on the website of the Debtor's proposed daims and noticing agent at https://www.kcdlc.net/ Thrasio. The Debtor's service address for purposes of these chapter 11 cases is 85 West Street, 3rd Hoor, Walpole, MA, 02081:

Capitalized terms used but not otherwise defined herein have the meanings ascribed to them in the Motion or Record Date Order (as defined herein), as applicable.

or supplement their schedules of assets and liabilities and statements of financial affairs (collectively, the "<u>Schedules</u>"), the Debtors shall give notice of any such amendment to the holders of any Claim affected thereby, and

Chapter 11 Case No. 24-10561 (VFP) (Jointly Administered) CAREISMATIC BRANDS, LLC, et al., NOTICE OF BAR DATES FOR SUBMITTING PROOFS OF CLAIM AND CLAIMS UNDER SECTION 503(B)(9) OF THE BANKRUPTCY CODE AGAINST THE DEBTORS

UNITED STATES BANKRUPTCY COURT, DISTRICT OF NEW JERSEY

PARAKUTI LOVE AND THAT THE United States Bankruptcy Court for the District of New Jersey (the "Bankruptcy Court") has entered the Order (O) Setting Ban Dates for Submitting Proofs of Claim, Including Requests for Payment Under Section 503(b)(9), (II) Establishing Amended Schedule Bar Date, Rejection Damages Bar Date, and Administrative Claims Bar Date (III) Approving the Form, Manner, and Procedures for Filing Proofs of Clain (IV) Approving Notice Thereof, and (V) Granting Related Relief (the "Bar Date cket No. 338] establishing **5:00 p.m. prevailing Eastern Time 2024** (the "General Claims Bar Date"), as the last date for each on April 2, 2024 (the "<u>General Claims Bar Date</u>"), as the last date for eac Person or Entity² (including individuals, partnerships, corporations, joi ventures and trusts) to submit proofs of claim (each, a "Proof of Claim against any of the debtors listed below (collectively, th copy of the Bar Date Order, and any exhibits thereto are available (i) at the otors' expense upon request to Donlin, Recano & Company Inc. ("the Notice and Claims Agent" or "DRC"), by calling (800) 416-3743 for callers in the United States or by calling (212) 481-1411 for callers outside the United

https://www.donlinrecano.com/careismatic, or (iii) for a fee via PACER b visiting http://ecf.njb.uscourts.gov.

The Bar Date Order requires that all Entities (collectively, the "<u>Claimants</u>") holding or wishing to assert a Claim that arose or is deemed to have arisen prior to **January 22, 2024** (the "<u>Petition Date</u>"), against the Debtors to submit a Proof of Claim so as to be actually received by the Notice and Claims Agent on or before the applicable bar date as set forth below (collectively, the "<u>Bar Dates</u>").

States, (ii) for no charge by visiting the Debtors' restructuring website a

Debtor Name, Last Four Digits of Tax Identification Number. Case S351, 24-10561 (VFP); Careismatic Group II Inc., 8375, 24-10567 (VFP) Careismatic Group Inc., 2366, 24-10569 (VFP); Careismatic, LLC, 4565 24-10572 (VFP); CBI Intermediate, Inc., 0543, 24-10575 (VFP); CBI Midco Inc., 5728, 24-10577 (VFP); CBI Parent, L.P., 9005, 24-10563 (VFP); Kraz Kat Sportswear LLC, 0562, 24-10560 (VFP); Marketplace Impact, LLC 2858, 24-10576 (VFP); Med Couture, LLC, 1191, 24-10570 (VFP); Medelita LLC, 2258, 24-10574 (VFP); New Trojan Parent, Inc., 2219, 24-10576 (VFP); Pacoima Limited, LLC, 7819, 24-10579 (VFP); Silverts Adaptive LLC, 1976, 24-10580 (VFP); Strategic Distribution, L.P., 7869, 24-10581 (VFP); Strategic General Partners, LLC, 5907, 24-10562 (VFP); Strategic Partners Acquisition Corp., 0929, 24-10564 (VFP); Strategic Partners Corp. 9037, 24-10566 (VFP); Strategic Partners Midco, LLC, 2662, 24-10568 (VFP); Trojan Buyer, Inc., 8139, 24-10571 (VFP); Trojan Holdco, Inc., 5148, General Claims Bar Date (Applicable to 503(b)(9) Claims). Al

with respect to such Claim so as to be actually received by the Notice and Claims Agent by April 2, 2024, at 5:00 p.m. prevailing Eastern Time (the "General Claims Bar Date"), including parties asserting Claims pursuan section 503(b)(9) of the Bankruptcy Code. <u>Governmental Bar Date</u>. All Governmental Units holding or wishing

to assert a Claim against the Debtors arising (or deemed to arise) before the Petition Date (whether secured, unsecured priority or unsecured non-priority) must submit a Proof of Claim so as to be actually received by the Notice and Claims Agent by July 22, 2024, at 5:00 p.m. prevailing stern Time (the "Governmental Bar Date").

Amended Schedules Bar Date. In the event the Debtors amend

such holders shall submit their Claims by the later of (a) the **General Claims** | A Proof of Claim that names a subsidiary Debtor but is submitted under **Bar Date** or the **Governmental Bar Date**, as applicable, and (b) 5:00 | Gaes No. 24-10561 (VFP) will be treated abving plee any submitted against the norm the date on which the Debtors provide notice of the amendment to the form the date on which the Debtors provide notice of the amendment to the date on which the Debtors provide notice of the amendment to the date on which the Debtors provide notice of the amendment to the date on which the Debtors provide notice of the amendment to the date on which the Debtors provide notice of the amendment to the date on which the Debtors provide notice of the amendment to the date on which the Debtors provide notice of the amendment to the date on which the Debtors provide notice of the amendment to the date on which the Debtors provide notice of the amendment to the date on which the Debtors provide notice of the amendment to the date on which the Debtors provide notice of the amendment to the date on which the Debtors provide notice of the amendment to the date on which the Debtors provide notice of the amendment to the date on which the Debtors provide notice of the amendment to the date on which the Debtors provide notice of the amendment to the date on which the Debtors provide notice of the amendment to the date on which the Debtors provide notice of the amendment to the date on which the Debtors provide notice of the amendment to the date of t schedules in a manner that affects such person or entity (such later date, the

| Schedules in a manner that affects such person or entity (such later date, the | Rejection Damages Bar Date. If you have a Claim arising from the rejection of an executory contract or unexpired lease, you must submit a Problem of Claim based on such rejection on or before the later of (a) the General Claim are statisfying the cold claim based on such rejection on or before the later of (a) the General Claim Bar Date or the Governmental Bar Date, as applicable, and (b) 5:00 p.m., prevailing Eastern Time, on the date that is thirty (30) of the Bankruptcy Code. In addition to the other requirements listed above, applicable executory contract or unexpired lease (the 'Rejection Damages Bar Date'). The Debtors will provide notice of the Rejection Damages Bar Date in the Debtors will provide notice of the Rejection Damages Bar Date in the Debtors will provide notice of the Rejection Damages Bar Date in the Debtors will provide notice of the Rejection Damages Bar Date in the Debtors will provide notice of the Rejection Damages Bar Date in the Debtors will provide notice of the Rejection Damages Bar Date in the Debtors will provide notice of the Rejection Damages Bar Date in the Debtors will provide notice of the Rejection Damages Bar Date in the Debtor's many the provide notice of the Rejection Damages Bar Date in the Debtor's many the provide notice of the Rejection Damages Bar Date in the Debtor's many the provide notice of the Rejection Damages Bar Date in the Debtor's many the provide notice of the Rejection Damages Bar Date in the Debtor's many the Debt

Bar Date"). The Debtors will provide notice of the Rejection Damages Bar Date to the contract or lease counterparty whose contract or lease is being rejected at the time the Debtors; (iii) attach any documentation identifying the particular invoices for which the \$50(b)(9) Claim is being address: Donlin, Recano & Gompany, Inc., Rec. Careismatic Brands, LIC, et al., 89 MAND DELIVERIO or Claim must in Guiden and or other hand. Glaim Sagar and the sast as the last date and time for each entity (including individuals, partnerships, corporations, joint ventures, and trusts) to file proofs of claim based on any claim action (so the estates pursuant to section 503(b), other than section 503(b)(9) or 507(a) (2) of the Bankruptcy Code ("Administrative Calims") against any bebiased on the Rejection Damages Bar Date, and the Rejection Damages Bar Date, sapplicable the "Far Date" of "Bar Dates"). For any Administrative Claims arising on or prior to March 23, 2024, set Albishing April 2, 2024, at 5:00 p.m., prevailing Eastern Time, as the last date and time by which claimants holding such Administrative Claims arising after March 23, 2024, such Claims, the proof of Claim on a social of the proof of Claim on the proof of Claim on the permitted to vote to accept or reject any plan of reorganization filed in these chapter 11 cases on participate in any distribution on account of such Claims must be filed by the earlier of; (a) the 15th day of the month in Which the Claim ancse' and (b) 14 days following the effective date of any confirmed plan.

When and Where to Submit. Each Proof of Claim, including supporting documentation, must be submitted so that the Notice and Claims on the proof of Claim must include an original signature, at the following address: Donlin, Recano & Company, Inc., Ce tracis submitting Proofs of Claim must include an original s

PROOFS OF CLAIM MUST BE SUBMITTED BY MAIL, PROOFS OF CLAIM SUBMITTED BY FACSIMILE OR EMAIL WILL NOT BE ACCEPTED AND WILL NOT BE DEEMED TIMELY SUBMITTED.

BEACCEPTED AND WILL NOT BE DEEMED TIMELY SUBMITTED.

Contents of Proofs of Claim. Each Proof of Claim must: (i) be written in English; (ii) be denominated in U.S. Oblians using, if applicable, the exchange rate as of 5:00 p.m., prevailing Eastern Time, on the Petition Date of the work of the w

Section 503(b)(9) Claims. Vendors and suppliers of goods may be ntitled to request an administrative priority Claim under section 502/6 entitled to request an administrative priority Claim under section 503(b) (9) of the Bankruptcy Code to the extent they delivered, and the Debtor

A complete list of each of the Debtors in these chapter 11 cases may be

obtained on the website of the Debtors daims and noticing agent at https://www.doonlinecano.com/careismatic. The location of Debtor Careismatic Brands, LICS principal place of business and the Debtors Service address in these chapter 11 cases is: 1119 Colorado Avenue, Santa Monica, California 04/401.

90401.

Except as otherwise defined herein, all terms specifically defined in title 11 of the United States Code, 11 U.S.C.§§ 101-1532 (the "Bankruptcy Code") shall have those meanings ascribed to them by the Bankruptcy Code. In particular, as used herein: (a) the term "Claim" has the meaning given to it in section 101(5) of the Bankruptcy Code; (b) the term "Entity" (including individuals, partnerships, corporations, joint ventures, and trusts) has the meaning given to it in section 101(15) of the Bankruptcy Code; (c) the term "Governmental Unit" has the meaning given to it in section 101(27) of the Bankruptcy Code; and (d) the term "Person" has the meaning given to it in section 101(41) of the Bankruptcy Code. of Claim submitted under Case No. 24-10561 (VFP) or that does not little of the first plant arising in the month of April must be filed by May 15, a Debtor will be deemed as submitted only against Careismatic Brands, LLC.

DISTRICT OF NEW JERSEY In re: CAREISMATIC BRANDS, LLC, et al., Debtors. I (Jointly Administrated) **NOTICE OF SALE BY AUCTION**

UNITED STATES BANKRUPTCY COURT

NOTICE OF SALE BY AUCTION
PLEASE TAKE NOTICE that on February 29, 20.24, the United
States Bankruptcy Court for the District of New Jersey (the "Court")
entered the Order (I) Approving the Bidding Procedures and Auction,
(II) Approving atking Horse Bid Protections, (III) Scheduling Bid
Deadlines and an Auction, (IV) Approving the Form and Manner of
Notice Thereof, and (V) Granting Related Relief [Docket No. 339]
(the "Bidding Procedures Order")" in the chapter 11 cases of the
above-captioned debtors and debtors in possession (collectively,
the "Debtors"). PI FASE TAKE FURTHER NOTICE that the Debtors are soliciting

PLEAS LAKE PURIHER NOTICE that the Debtors are soliciting offers for the purchase of 100% of the equity of Reorganized Careismatic (the "New Common Stock") or substantially all of the Debtors' assets (the "Assets") (Collectively, the "Sale Package") consistent with the bidding procedures (the "Bidding Procedures") approved by the Court pursuant to the Bidding Procedures Order. approved by the Control pursuant or the binding rocedures order. All interested bidders should carefully read the Bidding Procedures and Bidding Procedures Order. To the extent that there are any inconsistencies between this notice and the Bidding Procedures or Bidding Procedures Order, the Bidding Procedures or Description of the Bidding Procedures or the Bidding Procedures or Description of the Bidding Procedures Order, the Bidding Procedures or Description of the Bidding Procedures Order, the Bidding Procedures or Description of the Bidding Procedures Order, the Bidding Procedures or Description of the Bidding Procedures Order, the Bidding Procedures or Description of the Bidding Procedures Order. ided to the state of the state

Procedures is April 3, 2024, at 5:00 p.m. (prevailing Eastern Time).

PLEASE TAKE FURTHER NOTICE that if the Debtors receive PLEASE TAKE FUNITHER WOILE that it the Debtors receive qualified competing bids within the requirements and time frame specified by the Bidding Procedures, the Debtors will conduct an acution (the "Auction") of the Assets on April 12, 2024, at 10:00 a.m. (prevailing Eastern Time) at the offices of co-counsel to the Debtors: Kirkland & Ellis LLP,601 Lexington Avenue, New York, NY 100272

PLEASE TAKE FURTHER NOTICE that only (i) the Debtors, (ii)

PLEASE TAKE FURTHER NOTICE that only (i) the Debtors, (ii) the members of the First Lien Ad Hoc Group, (iii) the members of the Forst-Lien Ad Hoc Group, (iv) representatives of the Prepetition Equipment Financing Lender; (v) the DIP Agent; (vi) the Committee; (vii) the Qualifine Bidders, (viii) perpesentatives of the U.S. Trustee, and (iv) and any other parties as the Debtors may determine in their reasonable discretion, in each case, along with the representatives and advisors, shall be entitled to participate in the Auction, and only Qualifined Bidders will be entitled to make Overbids (as defined in the Bidding Procedures) at the Auction. All interested or potentially affected parties should carefully read the Bidding Procedures Order. Copies of the Bidding Procedures and the Bidding Procedures Order. Copies of the Bidding Procedures and any other related documents are available upon request to Donlin, Recano & Company, Inc. by calling (800) 416–3743 (U.S./ Canada) or (212) 481–1411 (International) or visiting the Debtors' restructuring website at (Intsy://www.donlinercano.com/careismatis).

(212) 481-1411 (International) or visiting the Debtors' restructuring website at (https://www.donlineraon.com/careismatic).

A complete list of each of the Debtors in these chapter 11 cases may be obtained on the website of the Debtors' daims and noticing agent at https://www.donlineraon.com/careismatic. The location of Debtor Careismatic Brands, LLCs principal place of business and the Debtors' service address in these chapter 11 cases is: 1119 Colorado Avenue, Santa Monica, California 90401.

Contil-Tales them words but not defined in this notice have the Capitalized terms used but not defined in this notice have the meanings given to them in the Bidding Procedures or the Bidding Procedures Order, as applicable.

Debtors. | Clointly Administered)
NOTICE OF INTERIM ORDER APPROVING NOTIFICATION AND
HEARING PROCEDURES FOR CERTAIN TRANSFERS OF AND
DECLARATIONS OF WORTHLESSNESS WITH RESPECT TO
COMMON STOCK AND PREFERRED STOCK
TO: ALL ENTITIES (AS DEFINED BY SECTION 101(15) OF THE BANKRUPTCY
CODE) THAT MAY HOLD BENEFICIAL OWNERSHIP OF THE EMSTING
CLASSES OF COMMON STOCK (THE "COMMON STOCK") AND PREFERRED
STOCK (THE "PREFERRED STOCK") OF THRASIO HOLDINGS, INC.:

DEBAGE THE MOTICE HAVE DEPORTED 30 004 (Mb.") WITHING PARTS, INC.: