

UNITED STATES BANKRUPTCY COURT  
EASTERN DISTRICT OF NEW YORK

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In re: : Chapter 11
  
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RUBIE’S COSTUME COMPANY, INC., *et al.*, : Case Nos. 20-71970 thru 20-71975 (AST)
  
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Debtors. : (Jointly Administered)
  
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**AMENDED ORDER ESTABLISHING DEADLINE FOR FILING PROOFS OF CLAIM AND DIRECTING THE FORM AND MANNER OF NOTICE**

Upon the application (the “Application”) of Rubie’s Costume Company, Inc. (“Rubies”), Forum Novelties Inc. (“Forum”), Buyseasons Enterprises, LLC (“Buyseasons”), Masquerade, LLC (“Masquerade”), The Diamond Collection LLC (“Diamond Collection”), and Rubie’s Masquerade Company LLC (“Rubie’s Masquerade”), the above-captioned debtors and debtors in possession (each, a “Debtor,” and collectively, the “Debtors”), for entry of orders in each of the Debtors’ bankruptcy cases, pursuant to Federal Rule of Bankruptcy Procedure (the “Bankruptcy Rules”) 3003(c)(3) fixing a deadline and establishing procedures for filing proofs of claim and approving the form and manner of service thereof, and it appearing that the relief requested is in the best interest of the Debtors, the estates and creditors, and that adequate notice has been given and that no further notice is necessary; and sufficient cause appearing therefor, it is hereby

**ORDERED**, that except as otherwise provided herein, all persons and entities (including, without limitation, individuals, partnerships, corporations, joint ventures, and trusts), excluding and governmental units (as defined in section 101(27) of the Bankruptcy Code) (“Governmental Units”), that assert a claim, as defined in section 101(5) of 11 U.S.C. §§ 101 *et seq.* (the “Bankruptcy Code”) against any of the Debtors, which arose prior to the filing of the Chapter 11 petitions on April 30, 2020 (the “Filing Date”), shall file a proof of claim, in the case of the



Debtor that the claimant asserts a claim against, in writing so that it is received on or before **September 21, 2020** (the “Bar Date”); and it is further;

**ORDERED**, that notwithstanding any other provision hereof, proofs of claim filed by Governmental Units must be filed on or before **October 27, 2020**, (the date that is 180 days after the date of the order for relief); and it is further

**ORDERED**, that the following procedures for the filing of proofs of claim shall apply:

- (a) Proofs of claim must conform substantially to Official Bankruptcy Form No. 410;
- (b) Claimants can file proofs of claim by either: (i) by using the interface available on the Notice and Claims Agent’s website at [www.kcellc.net/Rubies](http://www.kcellc.net/Rubies) to upload a Proof of Claim (email submission to the Claims Agent or any other person is not sufficient to file a Proof of Claim and such submissions will not be accepted); or (ii) first class mail, overnight mail, or hand delivery at the following address:

Rubie’s Costume Company, Inc., *et al.*  
c/o Kurtzman Carson Consultants LLC  
222 N. Pacific Coast Highway, 3<sup>rd</sup> Floor  
El Segundo, CA 90245

**IF DELIVERED BY HAND:**

United States Bankruptcy Court  
Eastern District of New York  
Alfonse M. D’Amato U.S. Courthouse  
290 Federal Plaza  
Central Islip, New York 11722

Proofs of claim submitted by facsimile or electronic mail **will not** be accepted and **will not** be deemed timely filed.

- (c) Proofs of claim shall be deemed timely filed only when actually received by the Notice and Claims Agent on or before the Bar Date;
- (d) Proofs of claim shall be (i) written in the English language; (ii) be signed; (iii) include supporting documentation (if voluminous, attach a summary); and (iv) be denominated in United States currency;
- (e) Proofs of claim must specify by name and case number the Debtor against which the claim is filed; except as otherwise provided herein, if the holder asserts a claim against more than one Debtor or has claims against different

Debtors, a separate proof of claim form must be filed with respect to each Debtor; and it is further.

**ORDERED**, that the following persons or entities need not file a proof of claim on or prior to the Bar Date:

- (a) Any person or entity that has already properly filed a proof of claim against the Debtor(s) in this case with the Clerk of the Bankruptcy Court for the Eastern District of New York utilizing a claim form which substantially conforms to Official Form 410;
- (b) Any person or entity whose claim is listed on the Schedules of Assets and Liabilities filed by the Debtor against which the claimant asserts a claim (as may be amended), if (i) the claim is not scheduled as “disputed,” “contingent,” or “unliquidated”; and (ii) the claimant agrees with the amount, nature and priority of the claim as set forth in the Schedules;
- (c) Any holder of a claim that has already been allowed in this case by order of the Court;
- (d) Any holder of a claim that has already been paid in full;
- (e) Any holder of a claim for which a different deadline for filing a proof of claim in this case has already been fixed by this Court;
- (f) Any holder of a claim allowable under §§ 503(b) and 507(a)(2) of the Bankruptcy Code as an expense of administration of this estate; or
- (g) Any holder of a claim that is for the repayment of principal, interest, or other applicable fees and charges (the “Loan Claims”) owed under that certain 3-Year Credit Agreement, dated as of July 22, 2016 (as amended from time to time, the “Credit Agreement”), provided that if the administrative agent (the “Agent”) under the Credit Agreement files a proof of claim on account of the Loan Claims, such Agent shall be authorized to (i) file a single consolidated proof of claim with respect to all claims arising under the Credit Agreement that shall be deemed a valid proof of claim against each Debtor described in such proof of claim; and (ii) in lieu of attaching voluminous documentation, file with its proof of claim a summary of the Credit Agreement and other operative documents, on the condition that such documents will be made available by the Agent upon a reasonable request from a party-in-interest; and it is further

**ORDERED**, that any person or entity that holds a claim that arises from the rejection of an executory contract or unexpired lease, as to which the Order authorizing such rejection is dated on or before the date of entry of this Order, must file a proof of claim based on such rejection on

or before the later of the Bar Date or the date that is **thirty (30) days** after the date of the Order authorizing such rejection, and any person or entity that holds a claim that arises from the rejection of an executory contract or unexpired lease, as to which an Order authorizing such rejection is dated after the date of entry of this Order, must file a proof of claim on or before such date as the Court may fix in the applicable Order authorizing such rejection; and it is further

**ORDERED**, that holders of equity security interests in the Debtor(s) need not file proofs of interest with respect to the ownership of such interests, but if any such holder has a claim against any of the Debtors (including a claim relating to an equity interest or the purchase or sale of the equity interest), a proof of claim shall be filed on or prior to the Bar Date; and it is further

**ORDERED**, that if the Schedules are amended or supplemented after the date of this Order, the Debtors shall give notice of any such amendment or supplement to the holders of claims amended thereby, and holders of such claims shall have **thirty (30) days** from the date of service of the notice to file proofs of claim and shall be given notice of that deadline; and it is further

**ORDERED**, that nothing in this Order shall prejudice the right of the Debtors or any other party in interest to dispute or assert offsets or defenses to any claim listed in the Schedules; and it is further

**ORDERED**, that pursuant to Bankruptcy Rule 3003(c)(2), a holder of a claim that fails to comply with this Order by timely filing a proof of claim in appropriate form shall not be treated as a creditor with respect to such claim for the purposes of voting and distribution; and it is further

**ORDERED**, that notice of the Bar Date, substantially in the form annexed hereto as Exhibit 1, is approved; and it is further

**ORDERED**, that notice of the Governmental Bar Date, substantially in the form annexed hereto as Exhibit 2, is approved; and it is further

**ORDERED**, that the Proof of Claim Form, substantially in the form annexed hereto as Exhibit 3, is approved; and it is further

**ORDERED** that the following procedures are approved: within five (5) business days of entry of an order granting the relief requested herein, the Debtors shall cause the Bar Date Notice to be mailed to the following parties:

- (a) the United States Trustee;
- (b) counsel to each official committee;
- (c) all persons or entities that have filed a Notice of Appearance in these cases, to date;
- (d) all persons or entities that have filed claims against any of the Debtors;
- (e) all creditors and other known holders of claims against any of the Debtors as of the date of this Order, including all persons listed on the Schedules as holding claims;
- (f) all parties to executory contracts and unexpired leases of any of the Debtors;
- (g) all parties to litigation with any of the Debtors;
- (h) the Internal Revenue Service for the district in which the case is pending; and, if required by Bankruptcy Rule 2002(j), the Securities and Exchange Commission and any other required governmental units; and
- (i) such additional persons and entities as deemed appropriate by the Debtors, and it is further

**ORDERED**, that pursuant to Bankruptcy Rule 2002(l), the Debtor shall publish notice of the Bar Date in substantially the form annexed hereto as Exhibit 4 (the “Publication Bar Date Notice”) once in the national edition of the New York Times and once in the Hong Kong Standard at least twenty-eight (28) days prior to the Bar Date, which publication is hereby


approved and shall be deemed good, adequate, and sufficient publication notice of the Bar Date and the Procedures for filing Proofs of Claim in these chapter 11 cases; and it is further

**ORDERED**, that the Debtors are authorized and empowered to take such steps and perform such acts as may be necessary to implement and effectuate the terms of this Order; and it is further

**ORDERED**, that entry of this Order is without prejudice to the rights of the Debtors to seek a further Order of this Court fixing a date by which holders of claims or interests not subject to the Bar Date established herein must file proofs of claim or interest or be barred from doing so.

**Dated: July 15, 2020**  
**Central Islip, New York**



  
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**Alan S. Trust**  
**United States Bankruptcy Judge**

**Exhibit 1**

UNITED STATES BANKRUPTCY COURT  
EASTERN DISTRICT OF NEW YORK

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 In re: : Chapter 11  
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 RUBIE’S COSTUME COMPANY, INC., *et al.*, : Case Nos. 20-71970 thru 20-71975 (AST)  
 :  
 Debtors. : (Jointly Administered)  
 :  
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**NOTICE OF DEADLINE FOR FILING PROOFS OF CLAIM**

**TO ALL PERSONS AND ENTITIES WITH CLAIMS AGAINST THE DEBTORS SET FORTH BELOW:**

<b>Name of Debtor</b>	<b>Case Number</b>
Rubie’s Costume Company, Inc.	Case No. 20-71970 (AST)
Forum Novelties Inc.	Case No. 20-71971 (AST)
The Diamond Collection LLC	Case No. 20-71972 (AST)
Buyseasons Enterprises LLC	Case No. 20-71973 (AST)
Masquerade LLC	Case No. 20-71974 (AST)
Rubie’s Masquerade Co.	Case No. 20-71975 (AST)

On July 14, 2020, the United States Bankruptcy Court for the Eastern District of New York (the “Court”), having jurisdiction over the chapter 11 cases of Rubie’s Costume Company, Inc. (“Rubie’s”), and certain of its affiliated debtors and debtors-in-possession set forth above (collectively, the “Debtors”), entered an order (the “Bar Date Order”) establishing **September 21, 2020** as the last date and time for each person or entity (including, without limitation, individuals, partnerships, corporations, joint ventures, and trusts), excluding governmental units (as defined in section 101(27) of the Bankruptcy Code) (“Governmental Units”) to file a proof of claim (“Proof of Claim”) based on prepetition claims, including, for the avoidance of doubt, secured claims, priority claims, and claims arising under section 503(b)(9) of the Bankruptcy Code, against the Debtors listed above (the “Bar Date”). Pursuant to the Bar Date Order, the deadline for Governmental Units to file a proof of claim is **October 27, 2020** (the “Governmental Bar Date”)

The Bar Date Order, the Bar Date, and the procedures set forth below for the filing of Proofs of Claim apply to all claims against the Debtors (other than those set forth below as being specifically excluded) that arose prior to **April 30, 2020**, the date on which the Debtors commenced their cases under chapter 11 of title 11 of the United States Code (the “**Bankruptcy Code**”).

**If you have any questions relating to this Notice, please feel free to contact co-counsel for the Debtors, Meyer, Suozzi, English & Klein, P.C., 990 Stewart Avenue, Suite**



**300, P.O. Box 9194, Garden City, New York 11530-9194, Attn: Jordan D. Weiss, Esq., (516) 592-5731, jweiss@msek.com.**

**YOU SHOULD CONSULT AN ATTORNEY IF YOU HAVE ANY QUESTIONS, INCLUDING WHETHER YOU SHOULD FILE A PROOF OF CLAIM.**

1. WHO MUST FILE A PROOF OF CLAIM

You **MUST** file a **Proof of Claim** to vote on a chapter 11 plan filed by the Debtors or to share in any distributions from the Debtors' estates if you have a claim that arose prior to **April 30, 2020** and it is not one of the types of claims described in Section 2 below. Claims based on acts or omissions of the Debtors that occurred before **April 30, 2020** must be filed on or prior to the Bar Date, even if such claims are not now fixed, liquidated, or certain or did not mature or become fixed, liquidated, or certain before **April 30, 2020**.

Pursuant to section 101(5) of the Bankruptcy Code and as used in this Notice, the word "**claim**" means: (a) a right to payment, whether or not such right is reduced to judgment, liquidated, unliquidated, fixed, contingent, matured, unmatured, disputed, undisputed, legal, equitable, secured, or unsecured; or (b) a right to an equitable remedy for breach of performance if such breach gives rise to a right to payment, whether or not such right to an equitable remedy is reduced to judgment, fixed, contingent, matured, unmatured, disputed, undisputed, secured, or unsecured. Further, claims include unsecured claims, secured claims, and priority claims.

2. WHAT TO FILE

If you file a Proof of Claim, your filed Proof of Claim must: (i) be written in the English language; (ii) be denominated in lawful currency of the United States as of **April 30, 2020** (using the exchange rate, if applicable, as of **April 30, 2020**); (iii) conform substantially to the form provided with this Notice (the "**Proof of Claim Form**") or Official Bankruptcy Form No. B 410; (iv) set forth with specificity the legal and factual basis for the alleged claim; (v) include supporting documentation for the claim or an explanation as to why such documentation is not available; and (vi) be **signed** by the claimant or, if the claimant is not an individual, by an authorized agent of the claimant.

**PROOFS OF CLAIM MUST SPECIFY BY NAME AND CASE NUMBER THE DEBTOR AGAINST WHICH THE CLAIM IS FILED. IF YOU ARE ASSERTING A CLAIM AGAINST MORE THAN ONE DEBTOR, SEPARATE PROOFS OF CLAIM MUST BE FILED AGAINST EACH SUCH DEBTOR AND YOU MUST IDENTIFY ON YOUR PROOF OF CLAIM THE SPECIFIC DEBTOR AGAINST WHICH YOUR CLAIM IS ASSERTED AND THE CASE NUMBER OF THAT DEBTOR'S BANKRUPTCY CASE. A LIST OF THE NAMES OF THE DEBTORS AND THEIR CASE NUMBERS IS SET FORTH ABOVE.**

Your Proof of Claim form must **not** contain complete social security numbers or taxpayer identification numbers (only the last four digits), a complete birth date (only the year), the name of a minor (only the minor's initials), or a financial account number (only the last four digits of

such financial account).

Additional Proof of Claim Forms may be obtained at <http://www.uscourts.gov/forms/bankruptcy-forms> or [www.kccllc.net/Rubies](http://www.kccllc.net/Rubies).

YOU SHOULD ATTACH TO YOUR COMPLETED PROOF OF CLAIM FORM COPIES OF ANY DOCUMENTS UPON WHICH YOUR CLAIM IS BASED. IF THE DOCUMENTS ARE VOLUMINOUS, YOU SHOULD ATTACH A SUMMARY.

### 3. WHEN AND WHERE TO FILE

Except as provided for herein, all Proofs of Claim **must be filed** either: (i) by using the interface available on the Notice and Claims Agent's website at [www.kccllc.net/Rubies](http://www.kccllc.net/Rubies) to upload a Proof of Claim (email submission to the Claims Agent or any other person is not sufficient to file a Proof of Claim and such submissions will not be accepted); or (ii) first class mail, overnight mail, or hand delivery at the following address:

Rubie's Costume Company, Inc., *et al.*  
c/o Kurtzman Carson Consultants LLC  
222 N. Pacific Coast Highway, 3<sup>rd</sup> Floor  
El Segundo, CA 90245

**IF DELIVERED BY HAND:**

United States Bankruptcy Court  
Eastern District of New York  
Alfonse M. D'Amato U.S. Courthouse  
290 Federal Plaza  
Central Islip, New York 11722

Proofs of Claim will be deemed timely filed only if **actually received** by the Notice and Claims Agent and/or the Court, (i) at the addresses listed above or (ii) through the Notice and Claims Agent's website, on or before the Bar Date. Proofs of Claim **may not** be delivered by facsimile, telecopy, or electronic mail transmission. Proofs of Claim sent by facsimile, telecopy, or electronic mail transmission **will not** be accepted and **will not** be deemed timely filed.

### 4. WHO NEED NOT FILE A PROOF OF CLAIM

You need not file a Proof of Claim if:

- (a) Any person or entity that has already properly filed a proof of claim against the Debtor(s) in this case with the Clerk of the Bankruptcy Court for the Eastern District of New York utilizing a claim form which substantially conforms to Official Form 410;
- (b) Any person or entity whose claim is listed on the Schedules of Assets and Liabilities filed by the Debtor against which the claimant asserts a claim (as may be amended), if (i) the claim is not scheduled as "disputed,"

“contingent,” or “unliquidated”; and (ii) the claimant agrees with the amount, nature and priority of the claim as set forth in the Schedules;

- (c) Any holder of a claim that has already been allowed in this case by order of the Court;
- (d) Any holder of a claim that has already been paid in full;
- (e) Any holder of a claim for which a different deadline for filing a proof of claim in this case has already been fixed by this Court; or
- (f) Any holder of a claim allowable under §§ 503(b) and 507(a)(2) of the Bankruptcy Code as an expense of administration of this estate.

If you are a holder of an equity interest in the Debtor, you need not file a proof of interest with respect to the ownership of such equity interest at this time. But, if you assert a claim against the Debtor, including a claim relating to your equity interest or the purchase or sale of that interest you must file a proof of claim on or prior to the Bar Date in accordance with the procedures set forth in this Notice.

**YOU SHOULD NOT FILE A PROOF OF CLAIM IF YOU DO NOT HAVE A CLAIM AGAINST THE DEBTORS.**

**THE FACT THAT YOU HAVE RECEIVED THIS NOTICE DOES NOT MEAN THAT YOU HAVE A CLAIM OR THAT THE DEBTORS OR THE COURT BELIEVE THAT YOU HAVE A CLAIM.**

#### 5. EXECUTORY CONTRACTS AND UNEXPIRED LEASES

If you hold a claim arising from the rejection of an executory contract or unexpired lease, you must file a Proof of Claim based on such rejection by the later of (i) the Bar Date, and (ii) such date as the Court may fix, which date shall not be less than **thirty (30) days** following the date of entry of an order approving the rejection of such executory contract or unexpired lease, or you will be forever barred from doing so.

Notwithstanding the foregoing, if you are a party to an executory contract or unexpired lease and you wish to assert a claim with respect to unpaid amounts accrued and outstanding as of **April 30, 2020** pursuant to that executory contract or unexpired lease (other than a rejection damages claim), you must file a Proof of Claim for such amounts on or before the Bar Date unless an exception identified above applies.

#### 6. CONSEQUENCES OF FAILURE TO FILE A PROOF OF CLAIM BY THE BAR DATE

**ANY HOLDER OF A CLAIM THAT IS NOT EXCEPTED FROM THE REQUIREMENTS OF THE BAR DATE ORDER, AS SET FORTH IN SECTION 4 ABOVE, AND THAT FAILS TO TIMELY FILE A PROOF OF CLAIM IN THE**

**APPROPRIATE FORM WILL BE FOREVER BARRED FROM ASSERTING SUCH CLAIM AGAINST THE DEBTORS AND THEIR CHAPTER 11 ESTATES, FROM VOTING ON ANY PLAN OF REORGANIZATION FILED IN THESE CHAPTER 11 CASES, AND FROM PARTICIPATING IN ANY DISTRIBUTION IN THE DEBTORS' CASES ON ACCOUNT OF SUCH CLAIM.**

7. THE DEBTORS' SCHEDULES, ACCESS THERETO, AND CONSEQUENCES OF AMENDMENT THEREOF

You may be listed as the holder of a claim against the Debtors in the Debtors' Schedules of Assets and Liabilities and/or Schedules of Executory Contracts and Unexpired Leases (collectively, the "Schedules").

As set forth above, if you agree with the nature, amount, and status of your claim as listed in the Debtors' Schedules and if your claim is not listed in the Schedules as "disputed," "contingent," or "unliquidated," you need not file a Proof of Claim. Otherwise, or if you decide to file a Proof of Claim, you must do so before the Bar Date in accordance with the procedures set forth in this Notice.

Copies of the Schedules may be examined by interested parties by either: (i) accessing the website established by Kurtzman Carlson Consultants LLC, the Debtors' notice and claims agent, at [www.kccllc.net/rubies](http://www.kccllc.net/rubies); (ii) accessing the Court's website at [www.nyeb.uscourts.gov](http://www.nyeb.uscourts.gov), or (iii) contacting the Office of the Clerk of the Court at Central Islip, New York. Note that a PACER password is needed to access documents on the Court's website. Copies of the Debtors' Schedules also may be obtained by written request to counsel for the Debtors, at the address and telephone number set forth below:

Meyer, Suozzi, English & Klein, P.C.  
990 Stewart Avenue, Suite 300  
P.O. Box 9194  
Garden City, New York 11530-9194  
Attn: Jordan D. Weiss, Esq.  
(516) 592-5731  
[jweiss@msek.com](mailto:jweiss@msek.com)

In the event that the Debtors amend or supplements their Schedules, the Debtors shall give notice of any amendment or supplement to the holders of claims affected by such amendment or supplement within ten (10) days after filing such amendment or supplement, and such holders must file a Proof of Claim by the later of (i) the Bar Date or (ii) **thirty-five (35) days** following the date such notice is served, or be forever barred from doing so, and such deadline shall be contained in any notice of such amendment or supplement of the Schedules provided to the holders of claims affected thereby.

*A holder of a possible claim against the Debtors should consult an attorney if such holder has any questions regarding this Notice, including whether the holder should file a Proof of Claim.*

Dated: Garden City, New York  
\_\_\_\_\_, 2020

**BY ORDER OF THE COURT**

<p>RUBIE'S COSTUME COMPANY, INC., <i>et al.</i>, <i>Debtors and Debtors in Possession</i> By their Co-Counsel</p> <p>MEYER, SUOZZI, ENGLISH &amp; KLEIN, P.C. Edward J. LoBello Howard B. Kleinberg Jordan D. Weiss 990 Stewart Avenue, Suite 300 Garden City, New York 11530 (516) 741-6565</p>	<p>TOGUT, SEGAL &amp; SEGAL LLP, Frank A. Oswald Brian F. Moore One Penn Plaza, Suite 3335 New York, New York 10119 (212) 594-5000</p>
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**Exhibit 2**

UNITED STATES BANKRUPTCY COURT  
EASTERN DISTRICT OF NEW YORK

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In re: : Chapter 11
   
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RUBIE’S COSTUME COMPANY, INC., *et al.*, : Case Nos. 20-71970 thru 20-71975 (AST)
   
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Debtors. : (Jointly Administered)
   
:
   
-----X

**NOTICE OF DEADLINE FOR FILING PROOFS OF CLAIM  
BY GOVERNMENTAL UNITS**

**TO ALL GOVERNMENTAL UNITS WITH CLAIMS AGAINST THE DEBTORS SET FORTH BELOW:**

<b>Name of Debtor</b>	<b>Case Number</b>
Rubie’s Costume Company, Inc.	Case No. 20-71970 (AST)
Forum Novelties Inc.	Case No. 20-71971 (AST)
The Diamond Collection LLC	Case No. 20-71972 (AST)
Buyseseasons Enterprises LLC	Case No. 20-71973 (AST)
Masquerade LLC	Case No. 20-71974 (AST)
Rubie’s Masquerade Co.	Case No. 20-71975 (AST)

On July 14, 2020, the United States Bankruptcy Court for the Eastern District of New York (the “Court”), having jurisdiction over the chapter 11 cases of Rubie’s Costume Company, Inc. (“Rubie’s”), and certain of its affiliated debtors and debtors-in-possession set forth above (collectively, the “Debtors”), entered an order (the “Bar Date Order”) establishing **October 27, 2020** as the last date and time for governmental units (as defined in section 101(27) of the Bankruptcy Code) (“Governmental Units”) to file a proof of claim (“Proof of Claim”) based on prepetition claims, including, for the avoidance of doubt, secured claims, priority claims, and claims arising under section 503(b)(9) of the Bankruptcy Code, against the Debtors listed above (the “Governmental Bar Date”).

The Bar Date Order, the Governmental Bar Date, and the procedures set forth below for the filing of Proofs of Claim apply to all claims against the Debtors by Governmental Units (other than those set forth below as being specifically excluded) that arose prior to **April 30, 2020**, the date on which the Debtors commenced their cases under chapter 11 of title 11 of the United States Code (the “Bankruptcy Code”).

**If you have any questions relating to this Notice, please feel free to contact co-counsel for the Debtors, Meyer, Suozzi, English & Klein, P.C., 990 Stewart Avenue, Suite 300, P.O. Box 9194, Garden City, New York 11530-9194, Attn: Jordan D. Weiss, Esq., (516) 592-5731, jweiss@msek.com.**

**YOU SHOULD CONSULT AN ATTORNEY IF YOU HAVE ANY QUESTIONS, INCLUDING WHETHER YOU SHOULD FILE A PROOF OF CLAIM.**

**1. WHO MUST FILE A PROOF OF CLAIM**

You **MUST** file a **Proof of Claim** to vote on a chapter 11 plan filed by the Debtors or to share in any distributions from the Debtors' estates if you have a claim that arose prior to **April 30, 2020** and it is not one of the types of claims described in Section 2 below. Claims based on acts or omissions of the Debtors that occurred before April 30, 2020 must be filed on or prior to the Governmental Bar Date, even if such claims are not now fixed, liquidated, or certain or did not mature or become fixed, liquidated, or certain before **April 30, 2020**.

Pursuant to section 101(5) of the Bankruptcy Code and as used in this Notice, the word "**claim**" means: (a) a right to payment, whether or not such right is reduced to judgment, liquidated, unliquidated, fixed, contingent, matured, unmatured, disputed, undisputed, legal, equitable, secured, or unsecured; or (b) a right to an equitable remedy for breach of performance if such breach gives rise to a right to payment, whether or not such right to an equitable remedy is reduced to judgment, fixed, contingent, matured, unmatured, disputed, undisputed, secured, or unsecured. Further, claims include unsecured claims, secured claims, and priority claims.

**2. WHAT TO FILE**

If you file a Proof of Claim, your filed Proof of Claim must: (i) be written in the English language; (ii) be denominated in lawful currency of the United States as of **April 30, 2020** (using the exchange rate, if applicable, as of **April 30, 2020**); (iii) conform substantially to the form provided with this Notice (the "Proof of Claim Form") or Official Bankruptcy Form No. B 410; (iv) set forth with specificity the legal and factual basis for the alleged claim; (v) include supporting documentation for the claim or an explanation as to why such documentation is not available; and (vi) be **signed** by the claimant or, if the claimant is not an individual, by an authorized agent of the claimant.

**PROOFS OF CLAIM MUST SPECIFY BY NAME AND CASE NUMBER THE DEBTOR AGAINST WHICH THE CLAIM IS FILED. IF YOU ARE ASSERTING A CLAIM AGAINST MORE THAN ONE DEBTOR, SEPARATE PROOFS OF CLAIM MUST BE FILED AGAINST EACH SUCH DEBTOR AND YOU MUST IDENTIFY ON YOUR PROOF OF CLAIM THE SPECIFIC DEBTOR AGAINST WHICH YOUR CLAIM IS ASSERTED AND THE CASE NUMBER OF THAT DEBTOR'S BANKRUPTCY CASE. A LIST OF THE NAMES OF THE DEBTORS AND THEIR CASE NUMBERS IS SET FORTH ABOVE.**

Your Proof of Claim form must **not** contain complete social security numbers or taxpayer identification numbers (only the last four digits), a complete birth date (only the year), the name of a minor (only the minor's initials), or a financial account number (only the last four digits of such financial account).



Additional Proof of Claim Forms may be obtained at <http://www.uscourts.gov/forms/bankruptcy-forms> or [www.kccllc.net/Rubies](http://www.kccllc.net/Rubies).

YOU SHOULD ATTACH TO YOUR COMPLETED PROOF OF CLAIM FORM COPIES OF ANY DOCUMENTS UPON WHICH YOUR CLAIM IS BASED. IF THE DOCUMENTS ARE VOLUMINOUS, YOU SHOULD ATTACH A SUMMARY.

### 3. WHEN AND WHERE TO FILE

Except as provided for herein, all Proofs of Claim **must be filed** either: (i) by using the interface available on the Notice and Claims Agent's website at [www.kccllc.net/Rubies](http://www.kccllc.net/Rubies) to submit a Proof of Claim (email submission to the Claims Agent or any other person is not sufficient to file a Proof of Claim and such submissions will not be accepted); or (ii) first class mail, overnight mail, or hand delivery at the following address:

Rubie's Costume Company, Inc., *et al.*  
c/o Kurtzman Carson Consultants LLC  
222 N. Pacific Coast Highway, 3<sup>rd</sup> Floor  
El Segundo, CA 90245

#### **IF DELIVERED BY HAND:**

United States Bankruptcy Court  
Eastern District of New York  
Alfonse M. D'Amato U.S. Courthouse  
290 Federal Plaza  
Central Islip, New York 11722

Proofs of Claim will be deemed timely filed only if **actually received** by the Notice and Claims Agent and/or the Court, (i) at the addresses listed above or (ii) through the Notice and Claims Agent's website, on or before the Governmental Bar Date. Proofs of Claim **may not** be delivered by facsimile, telecopy, or electronic mail transmission. Proofs of Claim sent by facsimile, telecopy, or electronic mail transmission **will not** be accepted and **will not** be deemed timely filed.

### 4. WHO NEED NOT FILE A PROOF OF CLAIM

You need not file a Proof of Claim if:

- (a) Any person or entity that has already properly filed a proof of claim against the Debtor(s) in this case with the Clerk of the Bankruptcy Court for the Eastern District of New York utilizing a claim form which substantially conforms to Official Form 410;
- (b) Any person or entity whose claim is listed on the Schedules of Assets and Liabilities filed by the Debtor against which the claimant asserts a claim (as may be amended), if (i) the claim is not scheduled as "disputed,"

“contingent,” or “unliquidated”; and (ii) the claimant agrees with the amount, nature and priority of the claim as set forth in the Schedules;

- (c) Any holder of a claim that has already been allowed in this case by order of the Court;
- (d) Any holder of a claim that has already been paid in full;
- (e) Any holder of a claim for which a different deadline for filing a proof of claim in this case has already been fixed by this Court; or
- (f) Any holder of a claim allowable under §§ 503(b) and 507(a)(2) of the Bankruptcy Code as an expense of administration of this estate.

**YOU SHOULD NOT FILE A PROOF OF CLAIM IF YOU DO NOT HAVE A CLAIM AGAINST THE DEBTORS.**

**THE FACT THAT YOU HAVE RECEIVED THIS NOTICE DOES NOT MEAN THAT YOU HAVE A CLAIM OR THAT THE DEBTORS OR THE COURT BELIEVE THAT YOU HAVE A CLAIM.**

**5. EXECUTORY CONTRACTS AND UNEXPIRED LEASES**

If you hold a claim arising from the rejection of an executory contract or unexpired lease, you must file a Proof of Claim based on such rejection by the later of (i) the Governmental Bar Date, and (ii) such date as the Court may fix, which date shall not be less than **thirty (30) days** following the date of entry of an order approving the rejection of such executory contract or unexpired lease, or you will be forever barred from doing so.

Notwithstanding the foregoing, if you are a party to an executory contract or unexpired lease and you wish to assert a claim with respect to unpaid amounts accrued and outstanding as of **April 30, 2020** pursuant to that executory contract or unexpired lease (other than a rejection damages claim), you must file a Proof of Claim for such amounts on or before the Governmental Bar Date unless an exception identified above applies.

**6. CONSEQUENCES OF FAILURE TO FILE A PROOF OF CLAIM BY THE GOVERNMENTAL BAR DATE**

**ANY HOLDER OF A CLAIM THAT IS NOT EXCEPTED FROM THE REQUIREMENTS OF THE GOVERNMENTAL BAR DATE ORDER, AS SET FORTH IN SECTION 4 ABOVE, AND THAT FAILS TO TIMELY FILE A PROOF OF CLAIM IN THE APPROPRIATE FORM WILL BE FOREVER BARRED FROM ASSERTING SUCH CLAIM AGAINST THE DEBTORS AND THEIR CHAPTER 11 ESTATES, FROM VOTING ON ANY PLAN OF REORGANIZATION FILED IN THESE CHAPTER 11 CASES, AND FROM PARTICIPATING IN ANY DISTRIBUTION IN THE DEBTORS' CASES ON ACCOUNT OF SUCH CLAIM.**

7. THE DEBTORS' SCHEDULES, ACCESS THERETO, AND CONSEQUENCES OF AMENDMENT THEREOF

You may be listed as the holder of a claim against the Debtors in the Debtors' Schedules of Assets and Liabilities and/or Schedules of Executory Contracts and Unexpired Leases (collectively, the "Schedules").

As set forth above, if you agree with the nature, amount, and status of your claim as listed in the Debtors' Schedules and if your claim is not listed in the Schedules as "disputed," "contingent," or "unliquidated," you need not file a Proof of Claim. Otherwise, or if you decide to file a Proof of Claim, you must do so before the Governmental Bar Date in accordance with the procedures set forth in this Notice.

Copies of the Schedules may be examined by interested parties by either: (i) accessing the website established by Kurtzman Carlson Consultants LLC, the Debtors' notice and claims agent, at [www.kccllc.net/rubies](http://www.kccllc.net/rubies); (ii) accessing the Court's website at [www.nyeb.uscourts.gov](http://www.nyeb.uscourts.gov), or (iii) contacting the Office of the Clerk of the Court at Central Islip, New York. Note that a PACER password is needed to access documents on the Court's website. Copies of the Debtors' Schedules also may be obtained by written request to counsel for the Debtors, at the address and telephone number set forth below:

Meyer, Suozzi, English & Klein, P.C.  
990 Stewart Avenue, Suite 300  
P.O. Box 9194  
Garden City, New York 11530-9194  
Attn: Jordan D. Weiss, Esq.  
(516) 592-5731  
jweiss@msek.com

In the event that the Debtors amend or supplements their Schedules, the Debtors shall give notice of any amendment or supplement to the holders of claims affected by such amendment or supplement within ten (10) days after filing such amendment or supplement, and such Governmental Units must file a Proof of Claim by the later of (i) the Governmental Bar Date or (ii) **thirty-five (35) days** following the date such notice is served, or be forever barred from doing so, and such deadline shall be contained in any notice of such amendment or supplement of the Schedules provided to the holders of claims affected thereby.

*A holder of a possible claim against the Debtors should consult an attorney if such holder has any questions regarding this Notice, including whether the holder should file a Proof of Claim.*

Dated: Garden City, New York  
\_\_\_\_\_, 2020

**BY ORDER OF THE COURT**

<p>RUBIE'S COSTUME COMPANY, INC., <i>et al.</i>, <i>Debtors and Debtors in Possession</i> By their Proposed Co-Counsel</p> <p>MEYER, SUOZZI, ENGLISH &amp; KLEIN, P.C. Edward J. LoBello Howard B. Kleinberg Jordan D. Weiss 990 Stewart Avenue, Suite 300 Garden City, New York 11530 (516) 741-6565</p>	<p>TOGUT, SEGAL &amp; SEGAL LLP, Frank A. Oswald Brian F. Moore One Penn Plaza, Suite 3335 New York, New York 10119 (212) 594-5000</p>
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**Exhibit 3**

Your claim can be filed electronically on KCC's website at <https://epoc.kcccllc.net/rubies>.

United States Bankruptcy Court for the Eastern District of New York	
Indicate Debtor against which you assert a claim by checking the appropriate box below. <b>(Check only one Debtor per claim form.)</b>	
<input type="checkbox"/> Rubie's Costume Company, Inc. (Case No. 20-71970) <input type="checkbox"/> Forum Novelties Inc. (Case No. 20-71971) <input type="checkbox"/> The Diamond Collection LLC (Case No. 20-71972)	<input type="checkbox"/> Buyseasons Enterprises LLC (Case No. 20-71973) <input type="checkbox"/> Masquerade LLC (Case No. 20-71974) <input type="checkbox"/> Rubie's Masquerade Co. (USA) LLC (Case No. 20-71975)

## Official Form 410 Proof of Claim

04/19

Read the instructions before filling out this form. This form is for making a claim for payment in a bankruptcy case. Other than a claim under 11 U.S.C. § 503(b)(9), this form should not be used to make a claim for an administrative expense arising after the commencement of the case.

Filers must leave out or redact information that is entitled to privacy on this form or on any attached documents. Attach redacted copies or any documents that support the claim, such as promissory notes, purchase orders, invoices, itemized statements of running accounts, contracts, judgments, mortgages, and security agreements. **Do not send original documents;** they may be destroyed after scanning. If the documents are not available, explain in an attachment.

A person who files a fraudulent claim could be fined up to \$500,000, imprisoned for up to 5 years, or both. 18 U.S.C. §§ 152, 157, and 3571.

Fill in all the information about the claim as of the date the case was filed.

### Part 1: Identify the Claim

**1. Who is the current creditor?**

\_\_\_\_\_  
Name of the current creditor (the person or entity to be paid for this claim)

Other names the creditor used with the debtor \_\_\_\_\_

**2. Has this claim been acquired from someone else?**

No

Yes. From whom? \_\_\_\_\_

**3. Where should notices and payments to the creditor be sent?**

**Where should notices to the creditor be sent?**

**Where should payments to the creditor be sent? (if different)**

Federal Rule of Bankruptcy Procedure (FRBP) 2002(g)

\_\_\_\_\_  
Name

\_\_\_\_\_  
Number Street

\_\_\_\_\_  
City State ZIP Code

\_\_\_\_\_  
Country

Contact phone \_\_\_\_\_

Contact email \_\_\_\_\_

\_\_\_\_\_  
Name

\_\_\_\_\_  
Number Street

\_\_\_\_\_  
City State ZIP Code

\_\_\_\_\_  
Country

Contact phone \_\_\_\_\_

Contact email \_\_\_\_\_

Uniform claim identifier for electronic payments in chapter 13 (if you use one):

-----

**4. Does this claim amend one already filed?**

No

Yes. Claim number on court claims registry (if known) \_\_\_\_\_ Filed on \_\_\_\_\_  
MM / DD / YYYY

**5. Do you know if anyone else has filed a proof of claim for this claim?**

No

Yes. Who made the earlier filing? \_\_\_\_\_

6. Do you have any number you use to identify the debtor?  No  
 Yes. Last 4 digits of the debtor's account or any number you use to identify the debtor: \_\_\_\_ \_

7. How much is the claim? \$ \_\_\_\_\_. Does this amount include interest or other charges?  
 No  
 Yes. Attach statement itemizing interest, fees, expenses, or other charges required by Bankruptcy Rule 3001(c)(2)(A).

8. What is the basis of the claim? Examples: Goods sold, money loaned, lease, services performed, personal injury or wrongful death, or credit card.  
Attach redacted copies of any documents supporting the claim required by Bankruptcy Rule 3001(c).  
Limit disclosing information that is entitled to privacy, such as health care information.  
\_\_\_\_\_

9. Is all or part of the claim secured?  No  
 Yes. The claim is secured by a lien on property.  
**Nature of property:**  
 Real estate: If the claim is secured by the debtor's principal residence, file a *Mortgage Proof of Claim Attachment* (Official Form 410-A) with this *Proof of Claim*.  
 Motor vehicle  
 Other. Describe: \_\_\_\_\_  
**Basis for perfection:** \_\_\_\_\_  
Attach redacted copies of documents, if any, that show evidence of perfection of a security interest (for example, a mortgage, lien, certificate of title, financing statement, or other document that shows the lien has been filed or recorded.)  
**Value of property:** \$ \_\_\_\_\_  
**Amount of the claim that is secured:** \$ \_\_\_\_\_  
**Amount of the claim that is unsecured:** \$ \_\_\_\_\_ (The sum of the secured and unsecured amount should match the amount in line 7.)  
**Amount necessary to cure any default as of the date of the petition:** \$ \_\_\_\_\_  
**Annual Interest Rate** (when case was filed) \_\_\_\_\_ %  
 Fixed  
 Variable

10. Is this claim based on a lease?  No  
 Yes. Amount necessary to cure any default as of the date of the petition. \$ \_\_\_\_\_

11. Is this claim subject to a right of setoff?  No  
 Yes. Identify the property: \_\_\_\_\_

Official Form 410

**Proof of Claim**  
page 2

A claim may be partly priority and partly nonpriority. For example, in some categories, the law limits the amount entitled to priority.

- \_\_\_\_\_
- Domestic support obligations (including alimony and child support) under 11 U.S.C. § 507(a)(1)(A) or (a)(1)(B). \$ \_\_\_\_\_
  - Up to \$3,025\* of deposits toward purchase, lease, or rental of property or services for personal, family, or household use. 11 U.S.C. § 507(a)(7). \$ \_\_\_\_\_
  - Wages, salaries, or commissions (up to \$13,650\*) earned within 180 days before the bankruptcy petition is filed or the debtor's business ends, whichever is earlier. 11 U.S.C. § 507(a)(4). \$ \_\_\_\_\_
  - Taxes or penalties owed to governmental units. 11 U.S.C. § 507(a)(8). \$ \_\_\_\_\_
  - Contributions to an employee benefit plan. 11 U.S.C. § 507(a)(5). \$ \_\_\_\_\_
  - Other. Specify subsection of 11 U.S.C. § 507(a)(\_\_\_\_) that applies. \$ \_\_\_\_\_

\* Amounts are subject to adjustment on 4/01/22 and every 3 years after that for cases begun on or after the date of adjustment.

13. Is all or part of the claim pursuant to 11 U.S.C. § 503(b)(9)?

No

Yes. Indicate the amount of your claim arising from the value of any goods received by the debtor within 20 days before the date of commencement of the above case, in which the goods have been sold to the Debtor in the ordinary course of such Debtor's business. Attach documentation supporting such claim.

\$ \_\_\_\_\_

**Part 3: Sign Below**

**The person completing this proof of claim must sign and date it. FRBP 9011(b).**

If you file this claim electronically, FRBP 5005(a)(2) authorizes courts to establish local rules specifying what a signature is.

**A person who files a fraudulent claim could be fined up to \$500,000, imprisoned for up to 5 years, or both. 18 U.S.C. §§ 152, 157, and 3571.**

Check the appropriate box:

- I am the creditor.
- I am the creditor's attorney or authorized agent.
- I am the trustee, or the debtor, or their authorized agent. Bankruptcy Rule 3004.
- I am a guarantor, surety, endorser, or other codebtor. Bankruptcy Rule 3005.

I understand that an authorized signature on this *Proof of Claim* serves as an acknowledgement that when calculating the amount of the claim, the creditor gave the debtor credit for any payments received toward the debt.

I have examined the information in this *Proof of Claim* and have reasonable belief that the information is true and correct.

I declare under penalty of perjury that the foregoing is true and correct.

Executed on date \_\_\_\_\_  
MM / DD / YYYY

\_\_\_\_\_  
Signature

**Print the name of the person who is completing and signing this claim:**

Name \_\_\_\_\_  
First name Middle name Last name

Title \_\_\_\_\_

Company \_\_\_\_\_  
Identify the corporate servicer as the company if the authorized agent is a servicer.



	Address	_____			
		Number	Street		
		_____			
		City	State	ZIP Code	Country
	Contact phone	_____		Email	_____

Official Form 410

**Proof of Claim**  
page 3

## Official Form 410

# **Instructions for Proof of Claim**

United States Bankruptcy Court

04/19

**These instructions and definitions generally explain the law. In certain circumstances, such as bankruptcy cases that debtors do not file voluntarily, exceptions to these general rules may apply. You should consider obtaining the advice of an attorney, especially if you are unfamiliar with the bankruptcy process and privacy regulations.**

<p><b>A person who files a fraudulent claim could be fined up to \$500,000, imprisoned for up to 5 years, or both.</b> 18 U.S.C. §§ 152, 157 and 3571</p>
---

**PLEASE SEND COMPLETED PROOF(S) OF CLAIM TO:**

## How to fill out this form

- **Fill in all of the information about the claim as of the date the case was filed.**
  
- **Fill in the caption at the top of the form**
  
- **If the claim has been acquired from someone else, then state the identity of the last party** who owned the claim or was the holder of the claim and who transferred it to you before the initial claim was filed.
  
- **Attach any supporting documents to this form.**  
Attach redacted copies of any documents that show that the debt exists, a lien secures the debt, or both. (See the definition of *redaction* on the next page.)  
  
Also attach redacted copies of any documents that show perfection of any security interest or any assignments or transfers of the debt. In addition to the documents, a summary may be added. Federal Rule of Bankruptcy Procedure (called “Bankruptcy Rule”) 3001(c) and (d).
  
- **Do not attach original documents because attachments may be destroyed after scanning.**
  
- **If the claim is based on delivery health care goods or services, do not disclose confidential health care information. Leave out or redact confidential information both in the claim and in the attached documents.**

Rubie’s Claims Processing Center  
c/o KCC  
222 N. Pacific Coast Hwy., Ste. 300  
El Segundo, CA 90245

Alternatively, your claim can be filed electronically on KCC’s website at <https://epoc.kccllc.net/rubies>.

- **A Proof of Claim form and any attached documents must show only the last 4 digits of any social security number, individual’s tax identification number, or financial account number, and only the year of any person’s date of birth.** See Bankruptcy Rule 9037.
  
- **For a minor child, fill in only the child’s initials and the full name and address of the child’s parent or guardian.**  
For example, write *A.B., a minor child (John Doe, parent, 123 Main St., City, State)*. See Bankruptcy Rule 9037.

## Confirmation that the claim has been filed

To receive confirmation that the claim has been filed, either enclose a stamped self-addressed envelope and a copy of this form or you may view a list of filed claims in this case by visiting the Claims and Noticing and Agent’s website at <http://www.kccllc.net/melinta>

## Understand the terms used in this form

**Administrative expense:** Generally, an expense that arises after a bankruptcy case is filed in connection with operating, liquidating, or distributing that bankruptcy estate.  
11 U.S.C. § 503

**Claim:** A creditor’s right to receive payment for a debt that the debtor owed on the date the debtor filed for bankruptcy. 11 U.S.C. §101 (5). A claim may be secured or unsecured.

**Claim Pursuant to 11 U.S.C. §503(b)(9):** A claim arising from the value of any goods received by the Debtor within 20 days before the date of commencement of the above case, in which the goods have been sold to the Debtor in the ordinary course of the Debtor's business. Attach documentation supporting such claim.

**Creditor:** A person, corporation, or other entity to whom a debtor owes a debt that was incurred on or before the date the debtor filed for bankruptcy. 11 U.S.C. §101 (10).

**Debtor:** A person, corporation, or other entity to who is in bankruptcy. Use the debtor's name and case number as shown in the bankruptcy notice you received. 11 U.S.C. §101 (13).

**Evidence of perfection:** Evidence of perfection of a security interest may include documents showing that a security interest has been filed or recorded, such as a mortgage, lien, certificate of title, or financing statement.

**Information that is entitled to privacy:** A *Proof of Claim* form and any attached documents must show only the last 4 digits of any social security number, an individual's tax identification number, or a financial account number, only the initials of a minor's name, and only the year of any person's date of birth. If a claim is based on delivering health care goods or services, limit the disclosure of the goods or services to avoid embarrassment or disclosure of confidential health care information. You may later be required to give more information if the trustee or someone else in interest objects to the claim.

**Priority claim:** A claim within a category of unsecured claims that is entitled to priority under 11 U.S.C. §507(a). These claims are paid from the available money or property in a bankruptcy case before other unsecured claims are paid. Common priority unsecured claims include alimony, child support, taxes, and certain unpaid wages.

**Proof of claim:** A form that shows the amount of debt the debtor owed to a creditor on the date of the bankruptcy filing. The form must be filed in the district where the case is pending.

**Redaction of information:** Masking, editing out, or deleting certain information to protect privacy. Filers must redact or leave out information entitled to **privacy** on the *Proof of Claim* form and any attached documents.

**Secured claim under 11 U.S.C. §506(a):** A claim backed by a lien on particular property of the debtor. A claim is secured to the extent that a creditor has the right to be paid from the property before other creditors are paid. The amount of a secured claim usually cannot be more than the value of the particular property on which the creditor has a lien. Any amount owed to a creditor that is more than the value of the property normally may be an unsecured claim. But exceptions exist; for example, see 11 U.S.C. § 1322(b) and the final sentence of 1325(a).

Examples of liens on property include a mortgage on real estate a security interest in a car. A lien may be voluntarily granted by a debtor or may be obtained through a court proceeding. In states, a court judgment may be a lien.

**Setoff:** Occurs when a creditor pays itself with money belonging to the debtor that it is holding, or by canceling a debt it owes to the debtor.

**Uniform claim identifier:** An optional 24-character identifier that some creditors use to facilitate electronic payment.

**Unsecured claim:** A claim that does not meet the requirements of a secured claim. A claim may be unsecured in part to the extent that the amount of the claim is more than the value of the property on which a creditor has a lien.

### **Offers to purchase a claim**

Certain entities purchase claims for an amount that is less than the face value of the claims. These entities may contact creditors offering to purchase their claims. Some written communications from these entities may easily be confused with official court documentation or communications from the debtor. These entities do not represent the bankruptcy court, the bankruptcy trustee, or the debtor. A creditor has no obligation to sell its claim. However, if a creditor decides to sell its claim, any transfer of that claim is subject to Bankruptcy Rule 3001(e), any provisions of the Bankruptcy Code (11 U.S.C. § 101 et seq.) that apply, and any orders of the bankruptcy court that apply.

**Do not file these instructions with your form.**

**Exhibit 4**

UNITED STATES BANKRUPTCY COURT  
EASTERN DISTRICT OF NEW YORK

-----X  
:
  
In re: : Chapter 11
  
:
  
RUBIE’S COSTUME COMPANY, INC., *et al.*, : Case Nos. 20-71970 thru 20-71975 (AST)
  
:
  
Debtors. : (Jointly Administered)
  
:
  
-----X

The Debtors are Rubie’s Costume Company, Inc. (Case No. 20-71970 (AST)), Forum Novelties Inc. (Case No. 20-71971 (AST)), The Diamond Collection LLC (Case No. 20-71972 (AST)). Buyseasons Enterprises LLC (Case No. 20-71973 (AST)), Masquerade LLC (Case No. 20-71974 (AST)), and Rubie’s Masquerade Co. (USA) LLC (Case No. 20-71975 (AST)).

**NOTICE OF DEADLINE FOR FILING PROOFS OF CLAIM**

**To All Persons and Entities with Claims Against the Debtors Set Forth Above:**

On July 14, 2020, the United States Bankruptcy Court for the Eastern District of New York (the “Court”), having jurisdiction over the chapter 11 cases of Rubie’s Costume Company, Inc. (“Rubie’s”), and certain of its affiliated debtors and debtors-in-possession set forth above (collectively, the “Debtors”), entered an order (the “Bar Date Order”) establishing **September 21, 2020** as the last date and time for each person or entity (including, without limitation, individuals, partnerships, corporations, joint ventures, and trusts), excluding governmental units (as defined in section 101(27) of the Bankruptcy Code) (“Governmental Units”) to file a proof of claim (“Proof of Claim”) based on prepetition claims, including, for the avoidance of doubt, secured claims, priority claims, and claims arising under section 503(b)(9) of the Bankruptcy Code, against the Debtors listed above (the “Bar Date”). Pursuant to the Bar Date Order, the deadline for Governmental Units to file a proof of claim is **October 27, 2020** (the “Governmental Bar Date”)

The Bar Date Order, the Bar Date, and the procedures set forth in the Bar Date Order for the filing of Proofs of Claim apply to all claims against the Debtors (other than those set forth in the Bar Date Order as being specifically excluded) that arose prior to **April 30, 2020**, the date on which the Debtors commenced their cases under chapter 11 of title 11 of the United States Code (the “**Bankruptcy Code**”).

**You should consult an attorney if you have any questions, including whether you should file a Proof of Claim.**

If you file a Proof of Claim, your filed Proof of Claim must: (i) be written in the English language; (ii) be denominated in lawful currency of the United States as of **April 30, 2020** (using the exchange rate, if applicable, as of **April 30, 2020**); (iii) conform substantially to the form provided with this Notice (the “Proof of Claim Form”) or Official Bankruptcy Form No. B 410; (iv) set forth with specificity the legal and factual basis for the alleged claim; (v) include

supporting documentation for the claim or an explanation as to why such documentation is not available; and (vi) be **signed** by the claimant or, if the claimant is not an individual, by an authorized agent of the claimant.

Except as provided for herein, all Proofs of Claim **must be filed** either: (i) by using the interface available on the Notice and Claims Agent's website at [www.kccllc.net/Rubies](http://www.kccllc.net/Rubies) to submit a Proof of Claim (email submission to the Claims Agent or any other person is not sufficient to file a Proof of Claim and such submissions will not be accepted); or (ii) first class mail, overnight mail, or hand delivery at the following address:

Rubie's Claims Processing Center  
c/o Kurtzman Carson Consultants LLC  
222 N. Pacific Coast Highway, 3<sup>rd</sup> Floor  
El Segundo, CA 90245

**IF DELIVERED BY HAND:**

United States Bankruptcy Court  
Eastern District of New York  
Alfonse M. D'Amato U.S. Courthouse  
290 Federal Plaza  
Central Islip, New York 11722

Proofs of Claim will be deemed timely filed only if **actually received** by the Notice and Claims Agent, (i) at the addresses listed above or (ii) electronically through the Notice and Claims Agent's website, on or before the Bar Date. Proofs of Claim may **not** be delivered by facsimile, telecopy, or electronic mail transmission. Proofs of Claim sent by facsimile, telecopy, or electronic mail transmission **will not** be accepted and **will not** be deemed timely filed.

**Proofs of Claim must specify by name and case number the Debtor against which the claim is filed. If you are asserting a claim against more than one Debtor, separate Proofs of Claim must be filed against each such Debtor and you must identify on your Proof of Claim the specific Debtor against which your claim is asserted and the case number of that Debtor's bankruptcy case. A list of the names of the Debtors and their case numbers is set forth above.**

**Any holder of a claim that is not excepted from the requirement of the Bar Date Order, and that fails to timely file a Proof of Claim in the appropriate form shall not be treated as a creditor with respect to such claim for the purpose of voting on any plan of reorganization filed in these Chapter 11 cases, and from participating in any distribution in the Debtors' cases on account of such claim.**

**For further details, to obtain a copy of the Bar Date Order or the Proof of Claim Form, or if you have any questions relating to this Notice, please feel free to contact counsel for the Debtors, Meyer, Suozzi, English & Klein, P.C., 990 Stewart Avenue, Suite 300, P.O. Box 9194, Garden City, New York 11530-9194, Attn: Jordan D. Weiss, Esq., (516) 592-5731, [jweiss@msek.com](mailto:jweiss@msek.com).**