

**IN THE UNITED STATES BANKRUPTCY COURT  
FOR THE DISTRICT OF DELAWARE**

In re:

SFX ENTERTAINMENT, INC., *et al.*,<sup>1</sup>

Debtors.

Chapter 11

Case No. 16-10238 (MFW)

(Jointly Administered)

**NOTICE OF BAR DATES FOR FILING PROOFS OF CLAIM**

Chapter 11 bankruptcy cases (the “**Chapter 11 Cases**”) concerning the debtors listed below (collectively, the “**Debtors**”) were filed on February 1, 2016 (the “**Petition Date**”). You may be a creditor of one of the Debtors. On April 5, 2016 the United States Bankruptcy Court for the District of Delaware (the “**Bankruptcy Court**”) entered an order (the “**Bar Date Order**”) in the Chapter 11 Cases in accordance with Bankruptcy Rule 3003(c) fixing:

- (a) **May 17, 2016 at 5:00 p.m.** (Prevailing Eastern Time), as the last date (the “**General Bar Date**”) for filing proofs of claim against the Debtors on account of claims arising, or deemed to have arisen, prior to the Petition Date of February 1, 2016, including, for the avoidance of doubt, claims arising under section 503(b)(9) of title 11 of the United States Code (the “**Bankruptcy Code**”); and
- (b) **August 1, 2016 at 5:00 p.m.** (Prevailing Eastern Time) (the “**Governmental Unit Bar Date**”), as the last day for all governmental units, as defined in section 101(27) of the Bankruptcy Code, for filing proofs of claim in these Chapter 11 Cases for all claims arising before the Petition Date.<sup>2</sup>

<sup>1</sup> The Debtors in these Chapter 11 Cases, along with the last four (4) digits of each Debtor’s federal tax identification number, if applicable, are: 430R Acquisition LLC (7350); Beatport, LLC (1024); Core Productions LLC (3613); EZ Festivals, LLC (2693); Flavorus, Inc. (7119); ID&T/SFX Mysteryland LLC (6459); ID&T/SFX North America LLC (5154); ID&T/SFX Q-Dance LLC (6298); ID&T/SFX Sensation LLC (6460); ID&T/SFX TomorrowWorld LLC (7238); LETMA Acquisition LLC (0452); Made Event, LLC (1127); Michigan JJ Holdings LLC (n/a); SFX Acquisition, LLC (1063); SFX Brazil LLC (0047); SFX Canada Inc. (7070); SFX Development LLC (2102); SFX EDM Holdings Corporation (2460); SFX Entertainment, Inc. (0047); SFX Entertainment International, Inc. (2987); SFX Entertainment International II, Inc. (1998); SFX Intermediate Holdco II LLC (5954); SFX Managing Member Inc. (2428); SFX Marketing LLC (7734); SFX Platform & Sponsorship LLC (9234); SFX Technology Services, Inc. (0402); SFX/AB Live Event Canada, Inc. (6422); SFX/AB Live Event Intermediate Holdco LLC (8004); SFX/AB Live Event LLC (9703); SFX-94 LLC (5884); SFX-Disco Intermediate Holdco LLC (5441); SFX-Disco Operating LLC (5441); SFXE IP LLC (0047); SFX-EMC, Inc. (7765); SFX-Hudson LLC (0047); SFX-IDT N.A. Holding II LLC (4860); SFX-LIC Operating LLC (0950); SFX-IDT N.A. Holding LLC (2428); SFX-Nightlife Operating LLC (4673); SFX-Perryscope LLC (4724); SFX-React Operating LLC (0584); Spring Awakening, LLC (6390); SFXE Netherlands Holdings Coöperatief U.A. (6812); SFXE Netherlands Holdings B.V. (6898). The Debtors’ business address is 902 Broadway, 15<sup>th</sup> Floor, New York, NY 10010.

<sup>2</sup> The General Bar Date and the Governmental Unit Bar Date shall hereinafter be collectively defined as the “**Bar Dates**.”



All “claims,” as defined in section 101(5) of the Bankruptcy Code, whenever arising, including in each case any claims against the Debtors’ estates based upon the Debtors’ primary, secondary, direct, indirect, fixed, secured, unsecured, contingent, guaranteed, disputed, undisputed, liquidated, unliquidated, matured, unmatured, legal, or equitable liability or otherwise, including, for the avoidance of doubt, claims arising under section 503(b)(9) of the Bankruptcy Code (each, a “**Claim**”), except as otherwise provided for or specifically excepted herein, shall be filed with the Debtors’ claims agent, Kurtzman Carson Consultants LLC (the “**Claims Agent**”) pursuant to the procedures provided herein **so as to actually be received** on or before the General Bar Date, the Governmental Unit Bar Date, or the Rejection Bar Date (as defined below), as applicable, depending upon the nature of the Claim, (i) by completing the electronic proof of Claim on KCC’s website at <https://epoc.kcellc.net/SFX> or (ii) at the following address if delivered by first class mail, hand delivery, or overnight courier:

SFX Claims Processing Center  
c/o KCC  
2335 Alaska Avenue  
El Segundo, California 90245

Proofs of Claim sent by facsimile, telecopy, or electronic mail transmission will **not** be accepted.

The following persons and entities are **not** required to file a proof of Claim on or before the applicable Bar Dates:

- a. pursuant to paragraph 28 of the *Final Order Pursuant to 11 U.S.C. §§ 105, 361, 362, 363, 364, 503 and 507 (I) Authorizing the Debtors to Obtain Senior Secured Priming Superpriority Postpetition Financing, (II) Authorizing Use of Cash Collateral, (III) Granting Liens and Providing Superpriority Administrative Expense Status, (IV) Granting Adequate Protection, (V) Modifying the Automatic Stay, and (VI) Granting Related Relief* [Docket No. 203] (the “**DIP Order**”):
  - (i) the DIP Agent and the DIP Lenders (each as defined in the DIP Order) for Claims arising out of, related to, or in connection with the DIP Loan Documents or the DIP Obligations (each as defined in the DIP Order);
  - (ii) the First Lien Agent, the First Lien Lenders (each as defined in the DIP Order) for Claims arising out of, related to, or in connection with the First Lien Loan Documents or the First Lien Obligations (each as defined in the DIP Order);
  - (iii) the Foreign Loan Agent, the Foreign Loan Lenders (each as defined in the DIP Order) for Claims arising out of, related to, or in connection with the Foreign Loan Documents or the Foreign Loan Obligations (each as defined in the DIP Order); and
  - (iv) the Second Lien Agent and the Second Lien Noteholders (each as defined in the DIP Order) for Claims arising out of, related to, or in connection with the Second Lien Note Documents or the Second

Lien Obligations (each as defined in the DIP Order); provided that, notwithstanding any other provision of the Bar Date Order or this Notice, the Second Lien Agent is authorized (but not required) to file a master proof of Claim against the Debtors (the “**Second Lien Agent Master Proof of Claim**”) on behalf of itself and the Second Lien Noteholders on account of their prepetition Claims arising under the Second Lien Note Documents or in respect of the Second Lien Obligations. If the Second Lien Agent so files a Second Lien Agent Master Proof of Claim in the Chapter 11 Case of *SFX Entertainment, Inc.* (Case No. 16-10238 (MFW)), the Second Lien Agent and each Second Lien Noteholder, and each of their respective successors and assigns, shall be deemed to have filed proofs of Claim in respect of their Claims against every Debtor that is liable for such liability (regardless of whether such liability is fixed, contingent, matured, unmatured, full or partial) arising under the Second Lien Note Documents or in respect of the Second Lien Obligations, as primary obligor, guarantor or otherwise, and the Claims of the Second Lien Agent and each Second Lien Noteholder (and their respective successors and assigns) shall be allowed or disallowed as if such entities had filed separate proofs of Claim in each of the respective Chapter 11 Cases or successor cases. The Second Lien Agent shall further be authorized to amend, supplement or otherwise modify such Second Lien Agent Master Proof of Claim from time to time, to the extent permitted by applicable law. The Second Lien Agent shall not be required to file with the Second Lien Agent Master Proof of Claim any agreements, instruments, or other documents evidencing the obligations in such proof of Claim. The provisions set forth in this paragraph and any Second Lien Agent Master Proof of Claim filed pursuant to the terms hereof are intended solely for the purpose of administrative convenience and shall not affect the substantive rights of any party-in-interest or their respective successors-in-interest, including, without limitation, the rights of the Second Lien Agent and each Second Lien Noteholder as the holder of a Claim against the Debtors under applicable law, and the numerosity requirements set forth in section 1126 of the Bankruptcy Code.

- b. any person or entity who has already duly filed a proof of Claim in these Chapter 11 Cases with the Claims Agent, or with the Clerk of the Bankruptcy Court for the District of Delaware, 824 Market Street, 3<sup>rd</sup> Floor, Wilmington, Delaware, 19801;
- c. any person or entity whose Claim is listed on the Schedules, provided, that (i) the Claim is not listed on the Schedules as “disputed,” “contingent,” or “unliquidated,” (ii) the person or entity does not dispute the amount, nature, and priority of the Claim as set forth in the Schedules, and (iii) the person or entity does not dispute that the Claim is an obligation of the specific Debtor against which the Claim is listed in the Schedules;

- d. any person or entity that holds an equity security interest in the Debtors, which interest exclusively is based upon the ownership of common or preferred stock, membership interests, partnership interests, or warrants, options, or rights to purchase, sell, or subscribe to such a security or interest; provided, that if any such holder asserts a Claim (as opposed to an ownership interest) against the Debtors (including a Claim relating to an equity interest or the purchase or sale of such equity interest), a proof of Claim must be filed on or before the applicable Bar Date; provided, further, that the Debtors have reserved all rights with respect to any such Claim including, *inter alia*, to assert that such Claim is subject to subordination pursuant to section 510(b) of the Bankruptcy Code;
- e. any holder of a claim allowable under sections 503(b) and 507(a)(2) of the Bankruptcy Code as an administrative expense (other than a Claim under section 503(b)(9) of the Bankruptcy Code);
- f. any holder of a Claim by a Debtor against another Debtor;
- g. any holder of a Claim solely against any of the Debtors' non-Debtor affiliates;
- h. any holder of a Claim for which a separate deadline is (or has been) fixed by this Court; and
- i. any holder of a Claim that has been allowed by an order of this Court entered on or before the applicable Bar Date.

Should the Bankruptcy Court, in the future, fix a date by which the Claims and interests described in A. through I. above must be filed, you will be notified. If such bar date is established, holders of such Claims and interests will be notified of the bar date for filing proofs of Claim and proofs of interest at the appropriate time.

You **MUST** file a **Proof of Claim** to vote on a chapter 11 plan filed by the Debtors or to share in any distributions from the Debtors' estates if you have a Claim that arose prior to February 1, 2016 and it is not one of the types of Claims described in A. through I. above.

**ANY HOLDER OF A CLAIM THAT IS NOT EXCEPTED FROM THE REQUIREMENTS OF THE BAR DATE ORDER, AS SET FORTH IN A. THROUGH I. ABOVE, AND THAT FAILS TO TIMELY FILE A PROOF OF CLAIM IN THE APPROPRIATE FORM WILL BE FOREVER BARRED (UNLESS OTHERWISE ORDERED BY THE COURT) FROM ASSERTING SUCH CLAIM AGAINST THE DEBTORS AND THEIR CHAPTER 11 ESTATES, FROM VOTING ON ANY PLAN OF REORGANIZATION OR LIQUIDATION FILED IN THESE CHAPTER 11 CASES, AND FROM PARTICIPATING IN ANY DISTRIBUTION IN THE DEBTORS' CHAPTER 11 CASES ON ACCOUNT OF SUCH CLAIM.**

Except as otherwise set forth in A. above, each proof of Claim, to be properly filed pursuant to this Notice shall: (i) be signed, (ii) be written in the English language, (iii) be denominated in currency of the United States, (iv) conform substantially with the Proof of Claim

Form provided with this Notice or Official Bankruptcy Form B 410, (v) be submitted with copies of supporting documents (or a summary if voluminous) or an explanation of why such document is not available, and (vi) specify the Debtor, by name and case number, against which the proof of Claim is filed.

The Proof of Claim Form can be obtained, as well as filed, on the website established and maintained by the Claims Agent at [www.kccllc.net/sfx](http://www.kccllc.net/sfx). The Official Bankruptcy Form B 410 can be found at <http://www.uscourts.gov/forms/bankruptcy-forms>.

EXCEPT AS OTHERWISE SET FORTH IN A. ABOVE, IF YOU ARE ASSERTING A CLAIM AGAINST MORE THAN ONE DEBTOR, SEPARATE PROOFS OF CLAIM MUST BE FILED AGAINST EACH SUCH DEBTOR AND YOU MUST IDENTIFY ON YOUR PROOF OF CLAIM THE SPECIFIC DEBTOR AGAINST WHICH YOUR CLAIM IS ASSERTED AND THE CASE NUMBER OF THAT DEBTOR'S BANKRUPTCY CASE. A LIST OF THE NAMES OF THE DEBTORS AND THEIR CASE NUMBERS IS AS FOLLOWS:

<u>Jointly Administered Cases</u>	<u>Case No.</u>
SFX Entertainment, Inc. [f/k/a SFX Holding Corporation; SFX-320 Lincoln Operating LLC; SFX-Opium Group Operating LLC; SFX-Cameo Operating LLC; SFX-Mokai Operating LLC; SFX-Star Island Operating LLC; SFX-Huka Operating LLC; SFX-VMX Holding LLC; SFX-VMX Operating LLC; SFX Intermediate Holdco I LLC]	16-10238
430R Acquisition LLC [f/k/a Flavorus, Inc.]	16-10239
Beatport, LLC [f/k/a Beatport Japan LLC; f/k/a 430 Acquisition LLC]	16-10240
Core Productions LLC [f/k/a SFX Core LLC]	16-10241
EZ Festivals LLC	16-10242
Flavorus, Inc.[f/k/a Groovetickets, Inc.]	16-10243
ID&T/SFX Mysteryland LLC	16-10244
ID&T/SFX North America LLC [f/k/a ID&T North America, LLC; f/k/a SFX Acquisition LLC]	16-10245
ID&T/SFX Q-Dance LLC	16-10246
ID&T/SFX Sensation LLC [f/k/a Sensation LLC; f/k/a Sensation]	16-10247
ID&T/SFX TomorrowWorld LLC	16-10248
LETMA Acquisition, LLC [f/k/a The Meta Agency]	16-10249
Made Event, LLC	16-10250
Michigan JJ Holdings LLC [f/k/a Michigan JJ LLC]	16-10251
SFX Acquisition LLC	16-10252
SFX Brazil LLC	16-10253
SFX Canada Inc.	16-10254
SFX Development LLC	16-10255
SFX EDM Holdings Corporation [f/k/a SFX Entertainment Inc.; f/k/a SFX International, Inc.]	16-10256
SFX Entertainment International II, Inc.	16-10257
SFX Entertainment International, Inc.	16-10258

<u>Jointly Administered Cases</u>	<u>Case No.</u>
SFX Intermediate Holdco II LLC [f/k/a PITA I LLC; f/k/a ID&T USA LLC]	16-10259
SFX Managing Member Inc.	16-10260
SFX Marketing LLC [f/k/a Famehouse; f/k/a Fame House; f/k/a SFX Experience LLC; f/k/a SFX Nightlife Television LLC; f/k/a PITA III LLC]	16-10261
SFX Platform & Sponsorship LLC	16-10262
SFX Technology Services, Inc.	16-10263
SFX/AB Live Event Canada, Inc.	16-10264
SFX/AB Live Event Intermediate Holdco LLC	16-10265
SFX/AB Live Event LLC	16-10266
SFX-94 LLC	16-10267
SFX-Disco Intermediate Holdco LLC	16-10268
SFX-Disco Operating LLC	16-10269
SFXE IP LLC [f/k/a Stereosonic US IP LLC; f/k/a SFX EX IP LLC; f/k/a SFX Made IP LLC; f/k/a SFX IP LLC]	16-10270
SFX-EMC, Inc.	16-10271
SFX-Hudson LLC	16-10272
SFX-IDT N.A. Holding II LLC	16-10273
SFX-LIC Operating LLC [f/k/a Advanced Concert Productions; f/k/a Life in Color]	16-10274
SFX-IDT N.A. Holding LLC	16-10275
SFX-Nightlife Operating LLC	16-10276
SFX-Perryscope LLC [f/k/a Perryscope Productions]	16-10277
SFX-React Operating LLC	16-10278
Spring Awakening, LLC	16-10279
SFXE Netherlands Holdings Coöperatief U.A.	16-10280
SFXE Netherlands Holdings B.V.	16-10281

The Debtors' Schedules and/or the Bar Date Order may be downloaded and examined free of charge from the Claims Agent website, [www.kccllc.net/sfx](http://www.kccllc.net/sfx). In addition, the Debtors' Schedules and/or the Bar Date Order may be examined and inspected by interested parties during regular business hours at the office of the Clerk of the Bankruptcy Court, 824 Market Street, Wilmington, DE, 19801. Any creditor that relies on the Schedules bears responsibility for determining that its Claim is accurately listed therein.

Holders of Claims against the Debtors arising from the rejection by the Debtors of an executory contract or unexpired lease must file a proof of claim on or before the later of: (a) the General Bar Date; (b) thirty (30) days after service of an order by the Court authorizing such rejection; or (c) such other date, if any, as the Court may fix in the order authorizing such rejection (the "**Rejection Bar Date**").

In the event that the Debtors amend or supplement their Schedules after this Notice is served, the Debtors shall give notice of any amendment or supplement to the holders of Claims affected thereby, and such holders shall have until the later of (i) the applicable Bar Date and

(ii) thirty (30) days from the date of such notice to file a proof of claim or be barred from so doing and shall be given notice of such deadline.

If you require additional information regarding this Notice, you may contact the Claims Agent at (888) 201-2205 or, if calling from outside the United States or Canada, at (310) 751-1839, or by email at SFXinfo@kccllc.com. The fact that you received this Notice does not mean that you have a Claim, or that the Debtors or the Bankruptcy Court concedes that you have a Claim.

**A holder of a possible Claim against the Debtors should consult an attorney if such holder has any questions regarding this Notice, including whether the holder should file a proof of Claim.**

Dated: April 14, 2016

GREENBERG TRAUIG, LLP

/s/ Dennis A. Meloro

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